

APPLICATION

Study field "Arts" for assessment

Study field	<i>Arts</i>
Title of the higher education institution	<i>Biznesa, mākslas un tehnoloģiju augstskola "RISEBA"</i>
Registration code	<i>3343802029</i>
Legal address	<i>MEŽA IELA 3, KURZEMES RAJONS, RĪGA, LV-1048</i>
Phone number	<i>67500251</i>
E-mail	<i>riseba@riseba.lv</i>

Self-evaluation report

Study field "Arts"

RISEBA University of Applied Sciences

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1. Information on the Higher Education Institution/College

1.1. Basic information on the higher education institution/ college and its strategic development fields,.

RISEBA University of Applied Sciences (hereinafter referred to as RISEBA) is a private higher education institution with 30 years of experience, which offers competitive education and prepares high-level specialists and managers in the business and creative industries working in the international environment. The university was founded in 1992. The main building of the university is located in Riga, Meža street 3 and one of the largest media centers in the Baltics H2O, Durbes street 4.

RISEBA has been accredited by the Ministry of Education and Science of the Republic of Latvia, as well as obtained international quality accreditation (International Quality Accreditation) of the International Association for the Development of Management in Dynamic Societies (CEEMAN).

RISEBA is the first and only one of the Baltic universities to have obtained accreditation of the prestigious European Foundation for Management (EFMD) business programs.

In June 2022, the new [RISEBA strategy for 2022-2027](#) was approved. Over the course of several months, information was collected and serious data analysis was carried out in order to determine the future direction of riseba university in rapidly changing conditions. RISEBA strategy in Latvian - [RISEBA Stratēģija 2022-2027](#).

The main cornerstones of riseba strategy development are:

- Sustainable growth;
- International competitiveness;
- Digital transformation;
- Business impact.

In 2019, along with the rapidly changing external environment, RISEBA has formulated a new mission, vision and values of the university.

RISEBA mission

We have to set a mission to develop socially responsible entrepreneurs, leaders, managers and professionals for Latvian and international businesses and society.

"Our ultimate purpose is to develop socially responsible entrepreneurs, leaders, managers and professionals for Latvian and international businesses and society through being a learning community that strives to be an international centre of expertise in the areas of business, art and technology by providing high-quality, multidisciplinary, student-centred, interactive, research and innovation driven undergraduate, graduate, executive education and lifelong learning".

RISEBA vision

Our vision is to become a leading, internationally recognised university of business, arts and technology.

"We see ourselves as a sustainable and internationally recognised university of business, arts and technology – an entrepreneurial university that combines the capability to serve a wide variety of individual characteristics and needs for education and professional development through the use of

distinctive teaching methods and innovative approaches that integrate the unique interdisciplinary paradigm “business meets art” and ultimately serve as a hub for networking of professionals in business and creative industries”.

RISEBA core values

Openness - "We work and operate in an open-minded and morally healthy environment, based on mutual trust and respect. We promote openness to innovations and creativity with an entrepreneurial spirit and attitude”.

Excellent service - "We do everything with excellence. Therefore, we persistently improve the quality and performance of our service in all areas of activity, act socially responsible and build socially responsible leaders and professionals. This is our path of positive influence to promote the rapid and sustainable development of society.

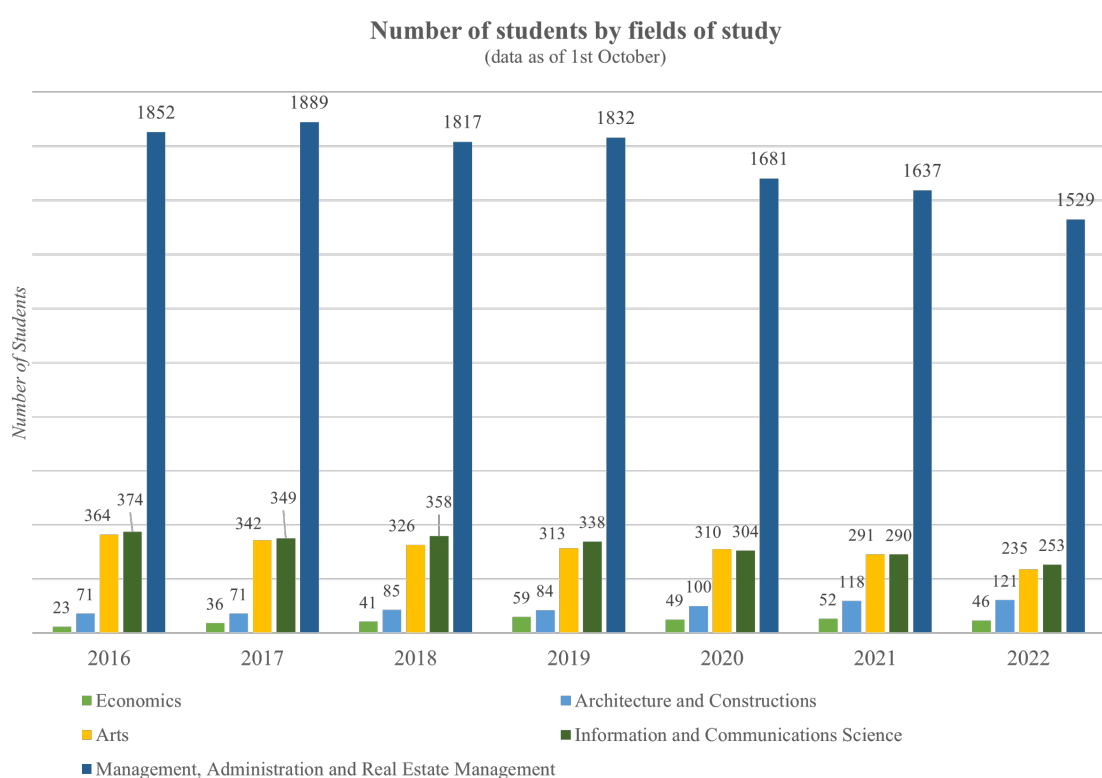
Diversity - "We provide a diverse and inclusive multicultural environment by offering a variety of study programmes, learning formats and study languages. We promote continuous personal and professional development among our students and partners, as well as among ourselves, regardless of age, gender, or social and cultural background."

At RISEBA university it is possible to get education from bachelor's to doctoral level. Studies are realized in full-time and part-time ways. Offering students several forms of study: day, evening and distance learning. Studies are provided in Latvian or English.

RISEBA University has three faculties:

1. Faculty of Business and Economics;
2. Faculty of Media and Creative Technologies;
3. Faculty of Architecture and Design.

Since 2013, RISEBA university has been operating the [Creative Business Incubator](#), which provides support to the university's students and graduates in starting and developing a new business.



Figure

1.1. Number of students by fields of study

RISEBA implements 5 study directions. The distribution of the number of students by field of study during the reporting period can be seen in Figure 1.1. There are 12 accredited study programmes in the study direction "Management, Administration and Real Estate Management", which is the largest direction in RISEBA. Historically, business management programmes have been in RISEBA portfolio since the foundation of the university. Study programmes are implemented in this field of study from the academic bachelor's level up to the doctoral level study programmes.

The proportion of the number of RISEBA students by study direction
(%, 01.10.2022.)

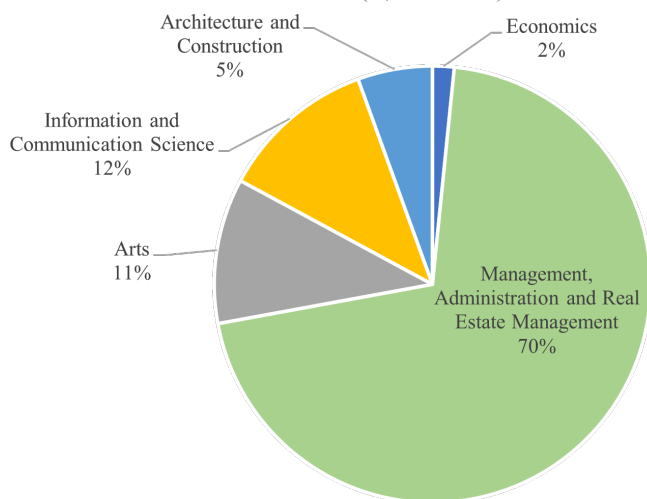


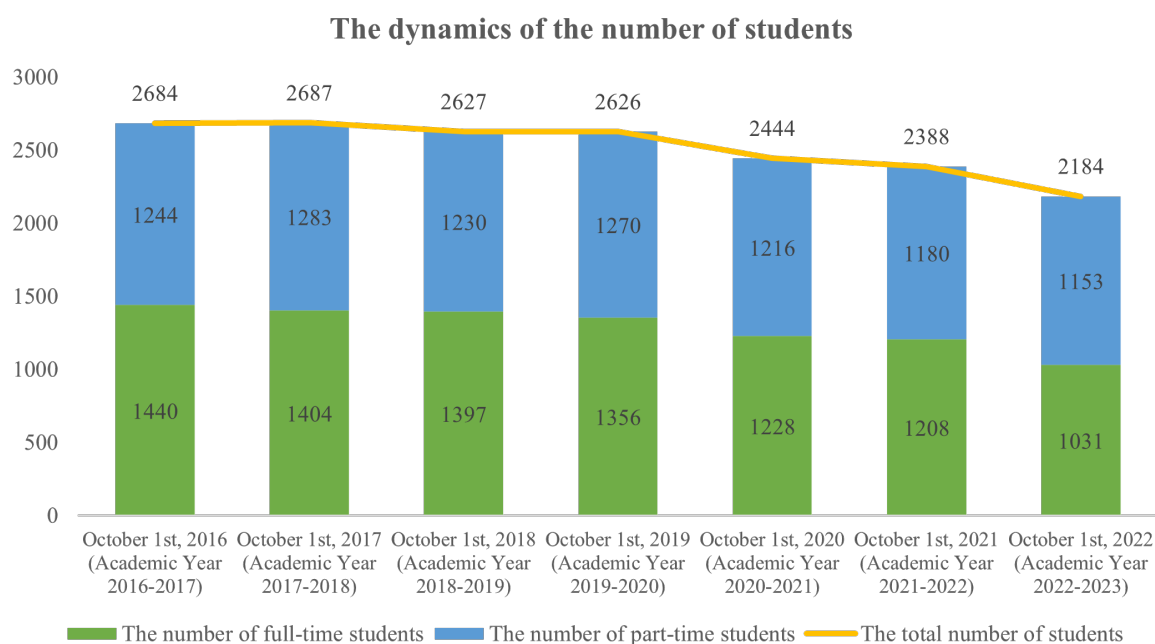
Figure 1.2.

The proportion of the f-number of RISEBA students by study direction

The study programmes of the university have been gradually differentiated, resulting in the development of creative, technical and economic programmes as well. The study direction of "Information and Communication Science" with 2 study programmes has been developing since 2008, followed by the study direction of "Arts" with 3 study programmes, study direction of "Architecture and Construction" with 2 study programmes and study direction of "Economics" with 3 study programmes (see Figure 1.2).

The overall dynamics of the number of students since 2016 can be described as a stable ratio between part-time and full-time studies, which has changed slightly in recent years (see Figure 1.3). It has been observed that the number of students in part-time studies is increasing, but is decreasing in full-time studies. This is probably due to the increase in the popularity of distance learning and the desire of students to study remotely, at a time and place convenient for them.

Due to the Covid-19 pandemic, a decrease in the number of students in both full-time and part-time studies can be observed. On 1 October of the 2022/2023 academic year, the total number of students was 2184, which is 204 students less than in the 2021/2022 academic year.



Figur

e 1.3. Dynamics of the number of students in full-time and part-time studies (2016-2022, data on October 1st)

Changes in the global economic situation, the increase in the importance of the role of the creative sectors of the economy, as well as global trends in the field of international education have contributed to changes in the initial business model of RISEBA and require changes in the understanding and focus of the common concept of the institution. [RISEBA strategy for 2022-2027](#) envisages to operate in such a way that from a small, ambitious business school RISEBA becomes a university that, in addition to business and management programs, provides students with the opportunity to study communication science, audio visual media art and architecture, thus making the university "a place where business meets art". Since the goal of the university is to prepare competent professionals who are able to operate in a changing, competitive international business environment, RISEBA strives to ensure the integration of study programs in various fields in order to achieve a high level of synergy between business and art. The integrative model (quantitative and analytical paradigm together with creativity and innovation) has contributed to the use of a multidisciplinary approach in the educational process. The above-mentioned model provides an interdisciplinary effect, promotes a student-centered holistic approach to the learning process, promotes creativity, understanding of the culture of entrepreneurship, the values of lifelong learning, as well as social responsibility in a multicultural environment based on trust, respect and responsibility. By using such a successful innovative model platform, where both dimensions are merged both in art-related activities and in projects of different levels, RISEBA provides development opportunities for both students and faculty that help them learn innovative, unconventional approaches, as well as develop the ability to manage change, diversity and take risks.

1.2. Description of the management structure of the higher education institution/ college, the main institutions involved in the decision-making process, their composition (percentage depending on the position, for instance, the academic staff, administrative staff members, students), and the powers of these institutions.

The governance structure of RISEBA has been created based on Adizes methodology, which provides for the involvement of administrative personnel of different levels in the development of the structure. On 9 November 2022, the Senate approved the new structure of RISEBA (Appendix 1.2).

RISEBA complies with the authority to perform functions of decision-making bodies and collegial bodies provided for by the Law on Higher Education Institutions. RISEBA has 4 main RISEBA decision-making bodies (Constitutional assembly, Senate, Rector, Academic Arbitration Court) and several collegial decision making bodies, which involve students, academic and administrative personnel, employers and alumni (Student Council, Study Programme Councils, Ethics Committee, Appellation Committee, Methodological Council, Admissions Committee, Committee for the Recognition of Knowledge, Skills and Competencies Acquired Outside Formal Education or Professional Experience, or of Study Results Achieved in Previous Education, Committee for the Evaluation of the Compliance of Applicants with Academic Positions, RISEBA International Board of Advisors, Joint Council of Professors of RISEBA/BA/VeA in Management and Economics, Scientific Council, Promotion Council). The visualisation of mutual interactions of the aforementioned decision-making bodies is indicated in Figure 1.3.

Detailed description of RISEBA decision-making bodies, distribution of involved parties, and list of documents regulating the operations of decision-making bodies - see Annex 1.3.

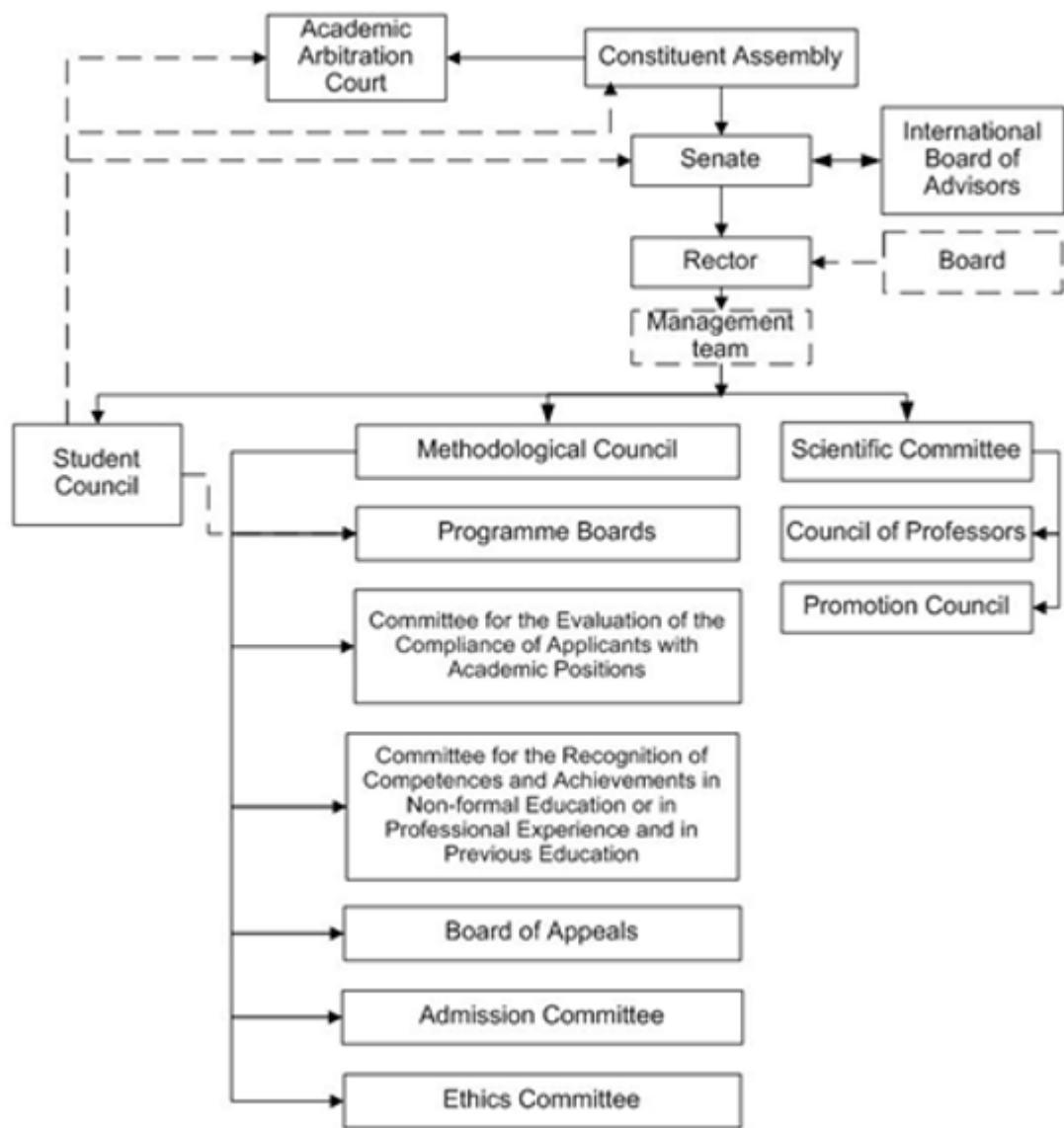


Figure 1.3. Interaction of RISEBA decision-making bodies.

The main normative acts and regulations of RISEBA are attached in Annex 1.1.

1.3. Description of the mechanism for the implementation of the quality policy and the procedures for the assurance of the quality of higher education. Description of the stakeholders involved in the development and improvement of the quality assurance system and their role in these processes.

RISEBA **Quality Policy** is based on RISEBA's strategy and values. Quality management RISEBA is implemented and improved in accordance with European standards and guidelines for quality assurance (ESG), criteria of the European Foundation for the Development of Management (EFMD) study programme accreditation system. The higher education institution strives for excellence by implementing the European Foundation for Quality Management (EFQM) model, including RISEBA uses the principles of continuous development – determines the results to be achieved, identifies the measures to be taken and implements them, evaluates performance and makes the necessary improvements (RADAR). RISEBA quality policy ensures RISEBA creates a quality culture in which everyone (students, teaching staff, staff and external stakeholders) systematically takes measures to increase quality, including improvement of study programmes, study process and research.

The objective of the RISEBA Quality Management System is to meet the requirements of the quality criteria of the Republic of Latvia and the European Union, to ensure the monitoring of these criteria, and to introduce a continuous improvement process so that the services fully comply with the requirements of customers, legislators and supervisory authorities. The quality management system ensures the preparation of specialists necessary in the international labor market in the study process, who are not only knowledgeable and skilled in each of their fields, but are also prepared for professional life in terms of values and attitudes.

Quality **tasks** defined by RISEBA:

- to prepare high-level specialists in accordance with the demands of the market and requirements of the regulatory enactments;
- to consolidate academic quality and freedom;
- to ensure competency-based education;
- to promote student-centred learning, teaching and evaluation;
- to promote the satisfaction of internal and external customers (students and employees);
- to promote the efficiency of university operation, its competitiveness and flexibility;
- to promote the scientific potential of the university;
- to enhance academic fairness;
- to upgrade the quality management of RISEBA;
- to improve the public image of the university and its international recognition.

Students, lecturers, personnel and external stakeholders are actively involved in quality assurance, the upgrading of study programmes, the study process, and research. The quality policy has been distributed, explained and is binding on all personnel of the university. In their work, RISEBA personnel must observe the defined policy, as well as meet the requirements that are set for their duties. The policy has been published on the website of RISEBA and is easily accessible to personnel, customers and other stakeholders.

RISEBA quality policy is described in detail in the RISEBA Quality Management System Manual, which is available to entire personnel. The Quality Management System defines and determines the

structure of the organization, the duties and powers of employees, the objectives, formulation and scope of the quality policy, as well as the structure and description of RISEBA basic quality processes and the structure and description of related documentation. The processes described in the RISEBA Quality Management System Manual cover both basic and management, as well as support or resource management processes, as well as determine quality indicators and criteria.

The implementation of the quality assurance system involves the following defined **mechanisms**:

- questionnaire survey of the parties involved, analysis of results, and performance of improvements;
- analysis of the references of employers (internship) and performance of improvements;
- annual evaluation of the activity of academic staff and administrative employees, development planning;
- class visitation;
- definition and improvement of the minimum requirements for the development of study courses;
- quality check and improvement of the websites of study courses;
- support the students and academic staff for the improvement of study quality;
- implementation of the methodical seminar for the academic staff;
- training for the administrative personnel;
- evaluation of the performance of students (results during studies, debts, marks of final works) and performance of improvements;
- monitoring of study discontinuation and preventive activities for the reduction of discontinuation;
- annual self-evaluation of the institution (annual report of studies);
- self-evaluation and planning and implementation of improvements through the use of EFQM, AACSB and EPAS principles;
- annual self-evaluation of the study directions and development planning;
- self-evaluation of the study direction for accreditation and plan for the implementation of recommendations;
- development and implementation of the operational and development plan of the structural units, and strategies of the functional areas;
- medium-term strategy of the institution and definition and implementation of annual priorities;
- development and implementation of the procedures;
- review of quality mechanisms;
- elimination of problems and examination of proposals;
- acquiring best practices by participating in external quality assessments at other institutions.

1.4. Fill in the table on the compliance of the internal quality assurance system of the higher education institution/ college with the provisions of Section 5, Paragraph 2(1) of the Law on Higher Education Institutions by providing a justification for the given statement. In addition, it is also possible to refer to the respective chapter of the Self-Assessment Report, where the provided information serves as justification.

1.	The higher education institution/ college has established a policy and procedures for assuring the quality of higher education.	RISEBA maintains and updates the Quality Management System, which includes a quality policy and a quality manual with defined processes, regulatory enactments and responsibilities.
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2.	A mechanism for the creation and internal approval of the study programmes of the higher education institution/ college, as well as the supervision of their performance and periodic inspection thereof, has been developed.	RISEBA has developed and approved "Regulation on the procedure for development, approval and supervision of a study programme" (NL0086), which determine the procedure for the development and approval of the programme, the procedure for preparing an annual self-evaluation report for the study field (including study programme), the procedure for making changes to the programme, as well as the procedure for closing the program. See Annex 4.5.
3.	The criteria, conditions, and procedures for the evaluation of students' results, which enable reassurance of the achievement of the intended learning outcomes, have been developed and made public.	For each study programme, the objectives, tasks of the programme and the programme results to be achieved are defined, which, according to the mapping methodology, are coordinated with the study results of the courses and the criteria for the assessment of achievements in the study course descriptions. Study course descriptions are published e.riseba.lv (moodle) next to the respective study course and are available to students. See www.e.riseba.lv and Annex 4.5.
4.	Internal procedures and mechanisms for assuring the qualifications of the academic staff and the work quality have been developed.	RISEBA has an approved "Academic Staff Policy" (PL0001), which determines the internal procedures for ensuring the qualification and quality of work of academic staff. In addition to it, the "Annual procedure for the assessment of academic staff", the "Competence Model", as well as the condition of mandatory attendance of methodological seminars for the purpose of raising qualifications are also valid. See Annex 4.5.
5.	The higher education institution/ college ensures the collection and analysis of the information on the study achievements of the students, employment of the graduates, satisfaction of the students with the study programme, efficiency of the work of the academic staff, the study funds available, and the disbursements thereof, as well as the key performance indicators of the higher education institution/ college.	RISEBA conducts surveys of students, graduates and employers in accordance with the "Surveying procedure". The employment of graduates is monitored on the basis of annual reports provided by the Central Statistical Bureau.

6.	The higher education institution/ college shall ensure continuous improvement, development, and efficient performance of the study field whilst implementing their quality assurance systems.	The "Regulation on the procedure for development, approval and supervision of a study programme" (NL 0086) determines the annual procedures for the supervision of study fields, which include the presentation of the main indicators, SWOT analysis and development plans to the management group with the aim of ensuring continuous improvement of the study field. See Annex 4.5.
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2.1. Management of the Study Field

2.1.1. Aims of the study field and their compliance with the scope of activities of the higher education institution/ college, the strategic development fields, as well as the development needs of the society and the national economy. The assessment of the interrelation of the study field and the study programmes included in it.

In the higher educational institution RISEBA the study direction *Arts* is implemented at the Department of Audiovisual Media Arts of the Faculty of Media and Creative Technologies starting from the 2008/2009 academic year. This direction continued the diversification of the study directions already begun by the University, supplementing the traditional business programmes at the University with communication, art and then architecture programmes. This is the path to the University's vision, to strengthen the position of a leader, as a University of Business, Arts and Technology, which logically fits into the implementation of the overall strategy of the RISEBA university, in accordance with the process of building and reforming the unified European higher education system (in accordance with the goals of the Bologna Process), the following strategic development priorities are defined:

- Consolidation of the range of study programmes in accordance with the modern trends and future challenges;
- The development of science;
- Internationalization;
- Development of academic staff;
- Improvement of relations with alumni;
- Development of lifelong learning;
- Technically developed, multidisciplinary teaching and a supportive study environment;
- Strengthening the brand of the University;
- Promoting social responsibility.

These priorities are set in accordance with the mission, vision and values set by the University ([RISEBA Strategy for 2022-2027](#)). In accordance with the RISEBA strategy and its priorities, specific strategic goals and objectives, as well as the deadlines for execution, responsible employees, methodology and criteria for measuring the performance of tasks are defined for the University.

The University's slogan is *Art in Business – Business in the Arts* or *Business Meets Art*. The common goal of the study direction *Arts* is to provide students with the opportunity to obtain high-quality academic education in the humanities, programmes of the art direction, creating an opportunity to prepare for independent, creative, interdisciplinary research and professional activities. The

development strategy of the study direction is aligned with the cornerstones of the RISEBA strategy: sustainable growth, international competitiveness, digital transformation, and the impact of entrepreneurship, as well as with the basic initiatives of this plan: lifelong learning, distance learning, science and innovation.

Interdisciplinary creativity and research take place in the programmes of the study direction *Art*, respecting the following documents: [Education Development Guidelines for 2021-2027](#), [Sustainable Development Strategy of Latvia until 2030](#) (hereinafter - Latvia 2030), [National Development Plan of Latvia 2021-2027](#) (hereinafter - NDP 2027), [The National Reform Programme of Latvia for the implementation of the EU 2020 Strategy \(Only in Latvian\)](#), [The Science, Technology Development and Innovation Guidelines for 2021-2027 \(Only in Latvian\)](#), [Childe, Youth and Family Development Guidelines for 2022-2027 \(Only in Latvian\)](#), [The National Concept on Strategic Communication and Security of the Information Space 2023-2027](#), [Digital Transformation Guidelines for 2021-2027](#) and [Sustainable Development Strategy of Riga until 2030 and development Programme of Riga for 2014-2020](#).

In this context, three study programmes of the study direction *Arts* are also being implemented – the Academic Bachelor's study programme *Audiovisual Media Arts* and, in cooperation with Liepaja University (LiepU), the joint Master's study programme *New Media and Audiovisual Arts*, as well as the Doctoral study programme *Media Arts and Creative Technologies*.

[Latvia 2030](#) stresses that development in regional cities "in the future should be directed towards strengthening science and research for increasing innovation capacity, making full use of people, culture (knowledge and creativity) and economic potential to increase international competitiveness." In turn, the [NDP 2027](#) focuses on the interaction between man and technology and one of the priority directions is *Knowledge and skills for personal and national growth*. The aim of this direction is a knowledgeable, inclusive and creative society in an efficient, innovative and productive economy. The [NDP 2027](#) emphasizes that "culture helps to form various skills for the development of creative activity, promotes not only personal, but also regional, national identity and sense of belonging. Culture contributes to the development of the economy." The abovementioned shall be in line with the topicalities of the study programmes implemented in the study field and the regular evaluation thereof for the determination of future prospects. In turn, [Latvia 2030](#) is given special importance to the interdisciplinarity of studies and the concept of creativity in education, which is both as the accumulation of specific competences and qualifications, as well as the development of critical thinking, creativity and cooperation skills, in general – human talents, emotional and social intelligence.

The study programmes of RISEBA *Art* direction *Audiovisual Media Art*, *New Media Art and Audiovisual Arts*, and *Media Arts and Creative Technologies* comply with the strategy guidelines specified in the development planning documents of Latvia, as they are both interdisciplinary and based on creativity and innovation.

The aim of the study direction is to ensure the development of the Latvian economy in the creative industries by educating highly competent operators, directors, producers, audiovisual journalism specialists, professional artists, theorists and researchers, ensuring high-quality studies in all three-level study programmes that would be in demand in the creative industries market in the European Union and beyond, would be able to fit into the contours of global culture, as well as promote sustainable and diverse international cooperation with local and foreign universities, cultural institutions, research and art centers, not only in the context of classical media, but also in the context of immersive, digital media, and artificial intelligence approbation.

The undergraduate programme is closely related to the professional, applied and experimental audiovisual industry, local and international film industry, television, streaming platforms, and

nurtures young creative theorists and professional artists. In turn, within the framework of the joint Master's program, the specialization Audiovisual Media Arts implemented by RISEBA University provides an opportunity to supplement the knowledge of specialists in the audiovisual field with the acquisition of the latest trends and immersive technologies, as well as in-depth research based on artistic creation, under the guidance of foreign and local teaching staff. The Bachelor's programme is implemented in both Latvian and English, while the Master's and Doctoral study programmes are implemented in English. The implementation of the programmes also in a foreign language corresponds to RISEBA University's mission *Road to an International Career*, in the context of the global audiovisual industry.

Analyzing the compliance of the content of the Bachelor's study programme *Audiovisual Media Arts* with the requirements of the State Standard, it can be concluded that the study programme of the university RISEBA in general complies with the requirements of the State Standard:

- the number of contact hours in full-time studies is more than 43%;
- the study content includes study courses that ensure the achievement of professional competence in business;
- topics such as civil protection, environmental protection and sustainability are also integrated into the content of the study programme;
- When starting studies in the undergraduate program, students are informed about the rules of work and electrical safety.

The abilities, skills and knowledge expected in the processes of academic work are acquired during the studies of the corresponding study courses of the study programme, by developing independent study papers and tests, as well as during internships in professional local and foreign media, cinema, television, Internet portals, and news services.

The objectives of the Bachelor's study programme in practical terms are:

- to prepare highly qualified, competent, and wide-profile specialists in the audiovisual field for work in public and private mass media, television, cinema, radio, video and cinema post-production and visual special effects companies, sound recording and sound effects creation studios, as well as Internet social networks,
- to prepare a new type of creative consultants for business, companies, and other departments that are attributed to the creative industries in the current global market.
- to prepare a new type of audiovisual media entrepreneurs who would effectively manage the creative industries of international scale.
- to prepare a new type of creative business merchants who, thanks to the acquired knowledge both in the creative field and in commercial activities, are able to achieve a symbiosis of business and creative thinking.
- to prepare specialists of a new type of audiovisual journalism, who, thanks to the acquired knowledge both in the field of audiovisual technologies and in publicism, are able to synthesize the forms of new media art, narratives and various communication formats.

Given that this study programme offers different specialisations, it has close cooperation with employers in professional audiovisual companies. Currently, cooperation agreements have been signed with both Latvian Television and TV company TV3, with several independent film production companies, such as "Angel Studio", "Forma Pro Films", "Podnieka Studija", "Cineville", etc., as well as with the world-renowned global news service Deutsche Well.

The cooperation agreements provide internship opportunities for students in the previously mentioned media. As part of the internship, undergraduate students have also worked as creators of independent audiovisual works in the framework of such large television projects as "Choir Wars"

and "Supernova". The task of the creative teams of students was to create original video stories about the participants of the shows and the behind-the-scenes conduct of the broadcasts throughout the implementation phase of these shows. These materials were placed both in the news broadcasts of television companies and on the websites of the Internet, on the news portal *Delfi*.

In addition, Latvian televisions are ready to regularly put the best of the students' works on the air of their programmes, thus ensuring the publicity and integration of prospective students into the professional environment.

Graduates of the Bachelor's study programme *Audiovisual Media Arts* have obtained stable jobs in all major Latvian television companies – LTV1, LTV7, TV3, TV24. Several of them work in the film industry, some have set up their own production companies.

The involvement of undergraduate students in the creative projects of the television company *Tiešraides.lv* is increasingly active. The company sells live broadcasts and recordings of various events both in Europe, and the U.S. The most talented students, after a certain probationary period, have already obtained permanent employment contracts in a telecompany.

In the 2020 survey of employers of Latvia on the most recommended university programmes, RISEBA Bachelor of *Audiovisual Media Arts* programme has won the first place among all higher education institutions of Latvia in the category "Arts" (<https://www.prakse.lv/top/1/1/0/0/-1/94>) *Only in Latvian*. Employers have recommended riseba bachelor's study programme *Audiovisual Media Arts* as the most recommended study programme in the country.

In turn, RISEBA/liepU Master's study programme *New Media and Audiovisual Arts* aims to educate and prepare qualified specialists for competitive activities in the public and private media sector, internet, social networks and films, cultural and art event production companies in Latvia, as well as abroad. The programme is built not only on the principle of traditional film schools, but also incorporating the latest training trends under the influence of the development of digital technology. The latest research on study processes, traditions and working methods in European, US and Russian audiovisual industries and educational institutions is also taken into account.

RISEBA/ LiepU higher education Master's study programme *New Media and Audiovisual Arts* has been developed according to the classification of the Ministry of Education of the Republic of Latvia (code 45213) and complies with the Regulations of the Cabinet of Ministers of the Republic of Latvia No. 240 "[Regulations on the State Academic Education Standard](#)".

Analyzing RISEBA/LiepU Master's study programme compliance concerning the content of the study programme *New Media and Audiovisual Arts* with the requirements of the State Standard, it can be concluded that RISEBA study program in general complies with the requirements of the State Standard:

- the number of contact hours in full-time studies is more than 30%,
- the mandatory part of the Master's study programme, except for the development of the Master's thesis, shall include the study of theoretical knowledge of the chosen field of science or sub-field of science and the approbation of theoretical knowledge in the aspect of current problems of the chosen field of science or sub-field in the amount of 26 credit points,
- The content of the study programme ensures the achievement of study results that include the acquisition of in-depth theoretical knowledge and the development of research skills and abilities in the field of audiovisual arts.

Current graduates of the Master's programme work in a wide variety of fields, from the classic film industry in Hollywood to advertising and PR agencies, as well as companies in other disciplines

where the audiovisual component is part of the production chain.

One of the main goals of the study direction *Arts* is to provide a full cycle of higher education including the Doctoral level. In 2020, the development of a joint Doctoral programme *Media Arts and Creative Technologies* with Liepaja University was completed, and at the beginning of 2021 a license was received for the implementation of the programme, and was launched in February 2022. The Joint Doctoral Programme is an academic programme based on the practice of artistic creation in the field of audiovisual arts. At the same time it is interdisciplinary in nature and open to doctoral students coming from different previous academic education fields and having professional experience in one of the audiovisual fields.

LiepU and RISEBA's new jointly announced Doctoral study programme *Media Arts and Creative Technologies* which fits into the study direction *Arts*, focuses on creative practice-based art research and the transformative potential of digital technologies, i.e., the new Doctoral study programme will offer academically in-depth studies in the use of digital technologies in various media environments and audiovisual arts. In addition to more traditional art and media production practices, the use of innovative technologies such as augmented and virtual reality, 360-degree cinema, cultural analytics, data visualization will be developed. In addition to new practical opportunities to get new types of images, structure information, or offer a new kind of experience to audiences, these technologies offer opportunities to build entirely new narratives.

The development and operation of the Doctoral study programme *Media Arts and Creative Technologies* complies with the planning documents for sustainable development of the Kurzeme region, as well as the "Liepaja City Sustainable Development Strategy until 2030", in which Liepaja is marked as an educational, scientific and research center, as well as a cultural and creative center closely related to the development of creative industries. The development of the programmes is based on the "[National Development Plan 201-2027](#)" and the "[Sustainable Development Strategy of Latvia 2030](#)", which especially emphasizes the interdisciplinarity of studies and the concept of creativity in education. Education in this strategy is treated both as the accumulation of specific competences and qualifications, as well as the development of critical thinking, creativity and cooperation skills, in general, human talents, emotional and social intelligence.

The new Doctoral study programme in cooperation with LiepU, whose mission is to be a promoter of education, science, innovation and cultural development in Liepaja and Kurzeme, and RISEBA University, which aims to become a centre for the development of business, creativity and innovation of international significance in Northern Europe. The establishment of the programme is in line with the strategic direction of both universities.

The main objective of the programme: by combining the resources and experience of both universities, to implement a high-quality and innovative academic Doctoral study programme in the field of humanities, in the sub-field – media arts and creative technologies, which would provide an opportunity for appropriately qualified candidates for doctoral studies to engage in original and independent research – *creation of new knowledge* – digital media and audiovisual arts and innovations in the creative use of technologies, and which have an impact on the culture, economy, politics and social sphere both in Latvia and abroad. In addition, the practical result of the programme is to prepare competitive, research-oriented professionals – artists who manage a multifaceted knowledge of new technologies, audiovisual arts and digital cultural processes, who have acquired specific skills in the creation of works of art and innovative media products, scientific research and the implementation of creative projects, and who are competitive in art, innovation technologies and the creative industries in the labour market. The academic degree obtained is a prerequisite not only for successful research activity, but also for an academic career in higher educational institutions.

As a result of studies, a diploma of higher academic education is obtained – diploma of Doctor of Science, academic degree – scientific degree of Doctor of Humanities in Arts – doctor of science (Ph.D.). Graduates of the study programme have the opportunity to continue their academic career and/or choose different areas of creative industries in the labour market. As a result, upon completion of doctoral studies, students become professional media artists, academic researchers and socially active citizens who have received an innovative and high-quality media arts education and who are also able to compete in the labour market, as they have the necessary specific knowledge and skills in working with various creative technologies, as well as acquired management and marketing knowledge.

Conformity of study programmes with the requirements of regulatory enactments and recommendations for the creation of the European Higher Education Area

In the world, media arts and creative technology education and related creative industries are developing very rapidly and are considered one of the promising sectors of the economy. During the European economic crisis, when a number of classic industries fell, the creative industries continued to grow rapidly.

The implementation of programmes is in close connection with the [NDP 2027](#), which focuses on the interaction between man and technology and one of the priority directions is "Knowledge and skills for personal and national growth". The aim of this direction is a knowledgeable, inclusive and creative society in an efficient, innovative and productive economy. The [NDP 2027](#) emphasizes that "culture helps to form various skills for the development of creative activity, promotes not only personal, but also regional, national identity and sense of belonging. Culture contributes to the development of the economy." The abovementioned shall be in line with the topicalities of the study programmes implemented in the study field and the regular evaluation thereof for the determination of future prospects. With the increasing global competition in higher education and science, and at the same time decreasing number of the potential students in Latvia, the need to create a flexible higher education system that is internationally open, widely available, of high quality, i.e., one that is able to satisfy the demand for specialists with appropriate qualifications in accordance with the development needs of the Latvian economy and the trends of the global education market, is emerging and at the same time contributes to the growth of the personality of the individual and the development of society. But the informative report on the sectoral policy guidelines of the 2021-2027 programming period mentions the improvement of technology transfer systems, which ensures successful transformation of the intellectual property of scientific work created by higher education institutions and scientific institutions into innovations and higher added value products in the business sector.

In accordance with the attachment of the Latvian education system to the European Qualifications Framework, lifelong learning and the Qualifications Framework of the European Higher Education Area "Europe 2020", the creation of new practical/theoretical knowledge, media literacy for personal development, creative growth and productive working life, in the process of implementing art study programmes, the content of study programmes has been updated and study course programmes have been improved.

Implementation of the field of art studies, changes made during the reported period, improvement of study courses are in line with the "[Guidelines for the Development of Education for 2021-2027](#)". By emphasizing the offer of modern, high-quality higher education study programmes based on research and creative artistic activity, as well as strengthening compliance with the principles of academic integrity in higher education, continuing the education of the parties involved and developing shared resources, improving the regulatory framework and the national system for the accumulation and dissemination of knowledge.

In the development of joint programmes, both higher educational institutions, RISEBA and LiepU, have taken special account of the setting of the Ministry of Education and Science of the Republic of Latvia that the proposed educational programmes in Latvian higher educational institutions should be consolidated so that they do not overlap, are more competitive, combine and use resources more efficiently. Two new higher level study programmes have been established in cooperation with LiepU, namely, the Master's programme *New Media and Audiovisual Arts*, and the Doctoral programme *Media Arts and Creative Technologies*, which comply with the strategy guidelines included in the development planning documents of Latvia, as they are both compliant with the technical competencies of the professional audio-visual industry.

The *Media Arts and Creative Technologies* programme is in line with priority 4 of the Smart Specialisation Strategy *Development of a modern and up-to-date ICT system in the private and public sectors*. The area of specialization *Information and Communication Technologies*, which also includes the field of media arts and creative technologies, corresponds to this priority. Of particular note is the role of creative technologies in creating digital content resources and in helping to develop the cooperation of information and communication technologies and other sectors (development of language technologies, digitisation of cultural and educational content, etc. (<https://www.izm.gov.lv/lv/media/5998/download>) Only in Latvian. In the modern situation, when the role of information technologies in all spheres of human activity has increased, specialists in creative technologies and media art carry out data visualization, 3D printing (prototyping), form augmented reality, video mapping systems, unmanned video cameras (drones). In this way, the arts sector contributes to the goals set out in the Smart Specialisation Strategy. In addition, they also contribute to solving various current social problems, such as drawing attention and exposing digital surveillance, covert attempts to influence political and other opinions on social media, using the capabilities of artificial intelligence for manipulative purposes, etc.

The programmes are intertwined, providing both the production of traditional audiovisual products and the study of visual, sound art and journalistic information design in the context of new technologies and immersive media. The Bachelor's programme includes courses that develop the creation of film, television, on-screen audiovisual product streaming, animation, 360 degrees, 3D visualization, immersive media works, where the emphasis is on technical professionalism and the development of interdisciplinary cooperation, at the master's level – the development of research, entrepreneurship and innovation competences through thematic tasks, and at the doctoral level the student learns the methodology that allows newly created knowledge and skills to be transferred to society, contributing to the development of the industry in the disciplines of multimodal audiovisual media, such as Artificial Intelligence (AI) and Augmented Reality (xR), in a global context.

Prospective assessment of the study field and study programmes from the point of view of the national development priorities specified in the development planning documents of Latvia

The audiovisual media arts sector is currently one of the fastest growing arts sectors in the European Union. Today, specialists in the audiovisual field are in demand not only in traditional cinema and television, but also on Internet portals, advertising and public relations agencies, as well as in any large institution or enterprise where the component of audiovisual advertising products is part of the production chain. In everyday life, the demand for audiovisual information has increased significantly, as the demand for the classical format press and radio has decreased.

The Academic Bachelor's study programme *Audiovisual Media Arts* is designed to educate and prepare qualified specialists for competitive activities in public and private mass media, film industry, self-employed audio-visual product manufacturing companies, post-processing, animation and special effects companies in Latvia, as well as abroad. The programme focuses not only on the

traditional school, but will also train young specialists in the latest technologies and the specifics of creating audiovisual content in the conditions of media convergence. During the study process, knowledge is gained about the specifics, traditions and work methods of the audiovisual industry in Europe, the USA, and Asia. The languages of instruction - Latvian and English. This could ensure the flexibility and competitiveness of young professionals in the labour market and enable them to build a successful professional career.

By establishing communication of the Bachelor's study programme *Audiovisual Media Arts* with the Heads of the National Electronic Media Council, the Latvian Association of Broadcasters and the largest state mass media - *Latvian Television (Latvijas Televīzija)* shows that both the study programme and study forms are very topical, important, and that they have great development opportunities, taking into account the dynamically changing audiovisual media environment and development trends.

Very important in the development of the new specialization of *Audiovisual Journalism* of the Bachelor's study programme *Audiovisual Media Arts* is its connection with the objectives set out in the Cabinet of Ministers' Conceptual Report on National Strategic Communication and Security of the Information Space for 2023-2027, namely, the improvement of synergies and partnerships between the public, private and academic sectors and civil society, especially the media, in order to create and promote media literacy in the development of the resilience of the society against manipulations in the information space, including disinformation, successfully prepare for future crises and various scenarios of threat to the State, in cooperation with the StratCom network of the State Chancellery, and strengthen the media space of Latvia by ensuring high-quality and independent journalism.

Without a high-quality, independent, safe and capable media environment and quality journalism, it is inconceivable to promote the trust of inhabitants in them, taking into account the growing influence of social media, with its increasingly dominant audiovisual component, and in order to prevent exclusion, to preserve and promote the belonging of these groups of society to Latvia. In this aspect, the Bachelor's study programme *Audiovisual Media Arts* is unique in Latvia, as it offers specialization in journalism, where practical knowledge is enhanced by professional experience of an operator, director, and producer in the specializations.

In turn, the Master's study programme *New Media and Audiovisual Arts* provides students with an in-depth understanding of the field of audiovisual media and multimedia, develops their creative, analytical and organizational skills. Also, studies in this study programme prepare creative personalities for research and personal growth work - obtaining, selecting and processing information. A significant emphasis in the study programme is placed on intensive independent work and the creation of high-quality audiovisual products in conditions of limited budgets in the microeconomics. The aesthetic-philosophical and philological content of the study programme is modeled on the principle of the best modules of digital art and film schools in the USA and Europe.

The multimedia environment is increasingly an integral part of various cultural and artistic events. Consequently, there is a need for universal specialists who at the same time have a good understanding and are able to work professionally in both the stage and audiovisual arts.

The programmes of all three levels are interconnected, providing both immersive technologies and new media in the context of stage, visual and sound arts. In the field of study, a multifaceted educational experience is promoted, which ensures the development of competences for personal and professional self-expression in changing conditions. For this to happen, openness of cooperation and voluntary partnerships with state institutions, local governments and non-governmental organisations are respected. The network of modern society is also important, which promotes the mobility of students and lecturers on a national and international scale. Students are

strengthened in competences such as innovation, entrepreneurship, media literacy, digital and research competence. The content of the study programmes included in the study direction includes openness to the new, innovative, understanding of global and local, socio-political, economic and educational processes.

RISEBA *Art* study programmes are unique in the Latvian context concerning that they provide understanding of media theories and promote Christian thinking, at the same time implementing the cooperation between art and science in practice and demonstrating the creative and innovation potential that it encourages, which can only be effectively ensured by art studies at a multidisciplinary university. Not only is it the first higher educational institution in Latvia to offer audiovisual journalism and full-cycle education in the creative industries, RISEBA also offers to implement it in English, which ensures the attraction, and practice of students from different countries of the world, for the economic-social segment, for which the opportunities to continue their education at Latvian state universities, specializing in the art sector, are limited.

In general, concerning the digital humanitarian education and its implementation, RISEBA *Art* study programmes allow students to reflect on the role, feelings and challenges of a person in the age of technology, ensuring social, not only economic sustainability nationally. It is extremely important for the state to strengthen the Latvian identity in the family of European Union countries and the representation of content created in Latvia in the global digital information space and circulation (NAP 2027).

2.1.2. SWOT analysis of the study field with regard to the set aims by providing explanations on how the higher education institution/ college expects to eliminate/improve weaknesses, prevent threats, and avail themselves of the given opportunities, etc. The assessment of the plan for the development of the study field for the next six years and the procedure of the elaboration thereof. In case there is no development plan elaborated or the aims/ objectives are set for a shorter period of time, information on the elaboration of the plan for the development of the study field for the next assessment period shall be provided.

In the development of the *Art* direction of RISEBA higher educational institution, priority directions of activity are highlighted, the implementation of which is directed towards sustainable development, taking into account the topicalities of higher education policy, the results of the analysis of proposals of audiovisual industry experts and students, and these are:

1. Increasing research and innovation capacity;
2. Quality assurance of study programmes, strengthening their uniqueness and competitiveness;
3. Lifelong learning and increasing the social impact of the direction;
4. Targeted implementation of public relations and marketing;
5. Cooperation and active internationalisation in the context of both research and innovation and student joint projects;
6. Increasing the capacity of publications and the Faculty of Media and Creative Technologies.

The priority action directions are related to the groups of criteria for the evaluation of study directions and programmes (quality, resources, sustainability and cooperation). The corresponding tasks are also included in the annual RISEBA work plans. The development plan of the study field can be viewed in Annex 2.1.

In order to ensure the implementation of study directions, communication of interest groups is carried out, which is manifested in student questionnaires, feedback from employers and graduates, discussions of the teaching staff involved in the implementation of the direction, as well as in annual discussions with students of the study field. Results of the SWOT analysis see Table 2.1.

Table 2.1.

Results of the SWOT analysis

Strengths	Weaknesses
• Continuity of studies, full-cycle studies in the field of new media arts and creative technologies • Modern program content, which is regularly updated; • Strong composition of tutors; • Modern study rooms; • Voluminous material and technical base; • Consolidation of resources by creating joint Master's and Doctoral programmes with LiepU, combining the study, scientific and technical base for improving the quality of studies and reducing costs • Following technological developments and, as far as possible, their purchase; • Demanding attitude towards the students' study work, which guarantees high-quality graduates; • Good contact with the professional environment; • A change-motivated administration; • A growing number of international students; • Publication of a new scientific publication of RISEBA creative fields <i>ADAMart</i>; • Involvement of students in creativity and research – active and professional teaching staff in artistic creation, who also involve students in their creativity and research • Recognition, active community of new media artists in Riga and Liepaja – graduates involve students in their creative and business projects, creating continuity of their knowledge and encouraging motivation in students.	• Planning problems due to the large number of freelance tutors; • The inadequacy of some professional teachers for academic work, mainly related to the lack of highly qualified local lecturers with a doctorate in audiovisual media; • Relatively expensive investments in material and technical equipment; • Insufficient number of students enrolled in the Master's programme; • Insufficiently active scientific research activities of permanent academic staff; • The specifics of the field in Latvian conditions determine few specialists with scientific degrees that could be attracted; • The relatively high cost of study of the programme and the convenience of access to student loans in the specific economic conditions of the country; • Underutilized Moodle's capabilities, due to the popularity among students, fueled by alternative more effective means of communication today; • Insufficient cooperation with partner universities in research, engaging in national and international scientific programmes (as the number of doctoral students and doctoral graduates increases, the potential of joint research increases. There is research cooperation with other scientific fields, such as linguistics, which helps to achieve directional goals).
Options	Threats

- strengthening the uniqueness of programmes (development of immersive media art and design techniques, development of sustainability and inclusive practices, development of sound art direction)
- Promotion of the audiovisual sector among young people;
- Increase in the volume of audiovisual communication in society;
- Increasing reputation of the programme in the academic and professional environment and promotion of programmes, marketing activities in Latvia and abroad (development of attractive information materials, mobility of teaching staff and administrative staff, participation in industry networking events, such as "Icebreakers 2022", promotion of study, creativity and research results in the media and communication channels corresponding to the target audience)
- Active cooperation with the largest universities of the country;
- Cooperation with foreign universities of a similar profile;
- Organization of international seminars and creative workshops;
- Use of the academic cooperation network in the country and abroad to increase research and creativity (joint international master's study programmes, research activities, joint research groups with Liep);
- More active involvement of graduates in the study process;
- Completion of the doctoral programme, which ensures all levels of higher education studies in the direction of Arts:
- Attraction of foreign students to higher level studies (development of a strategy for international relations in cooperation with the International Relations Department, mobility of teaching staff and administrative staff, marketing, conduct of international creative workshops and intensive training in LiepU);
- Offer of study programmes/modules for lifelong learning (diversifying funding sources, promoting study programmes, promoting the development of creativity, digital competences and critical intelligence in the wider society);
- Professional development, upskilling of teaching staff (raising of pedagogy, foreign languages and digital competences and improvement of the employee motivation system);
- More intensive involvement in national and international science and culture target programmes, engaging in politically, economically and socially significant events, including participation of students and teaching staff in the activities of the European Capital of Culture Liepaja 2027 (already planned)
- Cooperation with employers and the private sector in the acquisition and research of specific material and technical resources (implementing joint projects)
- Entry of new competing related study programmes into the market;
- Efforts by competing universities to reduce tuition fees and duration of studies in the respective programmes;
- Increasing the number of budget places of competing state higher educational institutions in the relevant programmes;
- Efforts by competing universities to improve their audiovisual equipment provision;
- The decrease in the number of Latvian students, which also negatively affects the overall enrolment results of university students, which, in turn, threatens the overall budget of the higher educational institution;
- Overproduction of young specialists in Latvia due to the large number of students to be admitted;
- The distraction of state educational propaganda from the humanitarian field in favor of exact studies may reduce interest in the art direction;
- Uncertainty in the Latvian higher education space about the typology of higher educational institutions, the model for the financing of HEIs, the instability of the provision of higher education as a system, unforeseen possible changes, including the provision and demand of study fields or study programmes;
- Lack of jobs in the region, lack of competitive wages in Liepaja and the region;
- Too large pay gap between the education system and the industry, making it difficult to attract highly educated and internationally competitive personnel that move to the capital and abroad.

Regular identification of weaknesses and discussion about them (with students in the study process, with faculty at general meetings of the faculty) has provided an opportunity to gradually find solutions for their elimination. During the reported period, a number of good practice examples are formed that reduce weaknesses in the development of the direction, for example, taking into account periodic work on changes in the study programmes of the direction, thematic groups of teaching staff are formed for discussion both on the content of study courses, as well as the Council of the Study Direction has been established where the employers are involved as well. Employers reveal a vision in the development of direction and programmes and update their positions in the development of the direction. So far, financial support has also been obtained from Liepaja city municipality to attract guest lecturers to supplement the content quality of the study programme to be implemented in each direction.

When evaluating the acquired SWOT matrix, it should be recognized that in general the RISEBA *Art* study direction has good potential for further activity and development, because there are enough opportunities for the external environment that study programmes can use thanks to their strengths. The popularity of the audiovisual field, the modern content of the programmes, the strong material and technical base and the composition of the lecturers of professional study courses provide good opportunities for the successful operation of the programme.

If we look at the use of the strengths of the direction to combat possible external threats, then we could feel quite strong in competition against the entry of new related programmes into the market, because RISEBA Audiovisual Media Arts study programmes have a number of significant advantages that, taking into account the rather large investment need and limited academic and professional resources of Latvia in the audiovisual field, would have difficulty in creating a similar profile competitive programmes. However, there is a tendency for the material and technical base of already existing competing universities in the audiovisual field to be rapidly strengthened. This also creates a need for RISEBA university to continue to regularly invest in updating its material and technical base.

Against the threats that may reduce the total number of students enrolled in RISEBA and, accordingly, budget funding for the programme, the Department of Audiovisual Media Arts has no special capabilities. The solution could be a more active role of the university in attracting foreign students at both Bachelor's and Master's level. It is also difficult to combat the reduction of the total tuition and study time of competing public universities and the increase in the number of budget places.

Looking at the ability of external opportunity factors to compensate for the weaknesses of the programme, this can be ensured both by the popularity of the audiovisual field and by the material and technical base of RISEBA studies. At the same time, it would be necessary to activate the scientific and creative activities of both academic staff in order to raise the qualifications of teachers and increase the public reputation of the programme.

In general, if you do not take into account some external threats, the elimination of which is not directly affected, RISEBA *Audiovisual Media Arts* direction has every chance both to further increase the reputation of the programmes and to improve the quality of academic work. Of course, part of the prevention of potential threats and weaknesses is within the competence of the RISEBA administration.

In order to strengthen the strengths of the direction "Arts" and reduce weaknesses, in order to promote optimal resource management, attractiveness of study programmes and more successful integration into professional enterprises after graduation, deeper integration of science and research into learning processes, and potential continuity of studies in the field of media arts and creative technologies, it is planned to change the professional Bachelor's programme *Audiovisual*

Media Arts to the academic model, retaining its name and basic specialties, offering students also to specialize in audiovisual journalism, and thus providing full-cycle (5 years), the first (Laurea Triennale), lasting 3 academic years, and the second cycle degree programme (Laurea Magistrale), which lasts 2 academic years, education. Thus, potential specialists and researchers will be prepared from the Bachelor's level not only in the field of media arts, but also in the field of creative industries – potential students of the Master's and then joint Academic Doctoral programme *Media Arts and Creative Technologies*.

Therefore, **we kindly ask** the accreditation expert commission and AIKA to allow the previous professional Bachelor's programmes *Audiovisual Media Arts*:

- 4th year full-time extramural students finish their studies in the Professional study programme *Audiovisual Media Arts* also in the 2023/2024 academic year, and in January 2024 to obtain a Professional Bachelor's degree in Audiovisual Media Arts in Humanities, with the qualifications of a television and film director, television and film operator, television and film producer, as these students have so far studied according to a four-year study programme plan.
- 4th year full-time students to finish their studies in the Professional study programme *Audiovisual Media Arts* also in the 2023/2024 academic year, and in June 2024 to obtain a Professional Bachelor's degree in Audiovisual Media arts in Humanities, with the qualifications of television and film director, television and film operator, television and film producer, as these students have so far studied according to the four-year study programme plan.
- 3rd year full-time extramural students to finish their studies in the Professional study programme *Audiovisual Media Arts* also in the 2024/2025 academic year, and in January 2025 to obtain a Professional Bachelor's degree in Audiovisual Media Arts in Humanities, with the qualifications of television and film director, television and film operator, television and film producer, as these students have so far studied according to a four-year study programme plan.
- 3rd year full-time students to finish their studies in the Professional study programme *Audiovisual Media Arts* also in the 2024/2025 academic year, and in June 2025 to obtain a Professional Bachelor's degree in Audiovisual Media Arts in Humanities, with the qualifications of television and film director, television and film operator, television and film producer, as these students have so far studied according to the four-year study programme plan

The development plan of the study direction Art is attached as Annex No.2.1.

2.1.3. The structure of the management of the study field and the relevant study programmes, and the analysis and assessment of the efficiency thereof, including the assessment of the role of the head of the study field and the heads of the study programmes, their responsibilities, and the cooperation with other heads of the study programmes, as well as the assessment of the support by the administrative and technical staff of the higher education institution/ college provided within the study field.

According to the general regulations, the study direction at RISEBA is headed by the Head of the Department of Audiovisual Media Arts. The Head of the department works in the RISEBA Constitution, Senate, Methodical Council and other collegial management groups, which ensures direct connection and influence of the Head of the direction in the decision-making process of the

higher educational institution. This is important because it ensures constant representation of the actualities of the Direction of the Arts and respect of interests.

The next level of management of the study direction is the Director of the programme. Bachelor's, Master's, and Doctoral study programmes in audiovisual media arts are managed and administered according to the general principles of RISEBA, which are established by the internal regulatory framework. The Director of the study programme is primarily responsible for the quality of the content of the study process and academic provision of the programme.

In turn, operational organisational and planning work is ensured by the administrators of the Study Department of the higher educational institution. During the study process, various internal quality management measures are provided, setting certain requirements for both academic staff and the student's own learning outcomes. During the study process, students are regularly surveyed in order to find out their satisfaction with the study content and the quality of the work of the academic staff. According to the obtained results of the questionnaire, the necessary adjustments are made both in the content of the study courses and in the activities of the academic staff. The programme Director regularly organizes meetings of student groups to hear their views on current problems in the course of their studies.

For strategic and tactical management and improvement of study programmes, the study programme Council of RISEBA Art Direction has been established, in accordance with the by-laws of the Study Programme Council, the task of which is to help in solving scenarios for the development of study programmes and increase the quality level. The Programme Council includes representatives of the academic staff of the University at the level of Heads of departments, representatives of the professional field, and authorized representatives of students.

The governance structure of the art study direction has been added in Appendix No.2.2.

The following structural units of RISEBA are directly involved in the implementation of the study direction Art:

- Faculty of Media and Creative Technologies, which ensures the strategic direction of the study direction and promotes various types of cooperation projects;
- Department of Audiovisual Media Arts, which ensures the development and management of programmes in the field of study;
- Department of Studies, which ensures the organization and planning of the study process of the direction,
- Art studio, which participates in the implementation of study and artistic projects of the directional programmes;
- Technical support department, which provides the study process with audiovisual techniques;
- IT department, which provides the study process with IT equipment and software;
- A library that provides the study process with literary sources;
- The Finance department and Accounting, which ensures the administration of tuition fees, as well as planned expenses for the study process;
- The Economic department, which provides the study process with economic services;
- External Relations Department, which organises ERASMUS mobility programmes and promotes the attraction of potential international students;
- Administration, which ensures the management and decision-making of study processes, methodological materials, personnel management, etc.;
- Studio *RISEBA Production*, which creates opportunities for students to practice on real audiovisual artistic creation or commercial projects;
- *RISEBA Creative Business Incubator*, which offers opportunities for students to start their own economic activity and provides advisory and other support.

Table 2.2

Characteristics of the study support staff necessary for the implementation of the study field

Administrative staff	Tasks to be performed and areas of responsibility
Head of the Department of Audiovisual Media Arts	Responsible for the implementation of the study field, organization and development of the department
Assistant at the Faculty of Media and Creative Technology	Within the framework of the faculty, he is responsible for the record-keeping of the study field: study plan, workload and contract of teaching staff, as well as technical preparation, supervision, storage of documentation of the department.
Programme Director	Is responsible for the development and quality of the study programme, initiates the creation of new programmes, manages licensing and accreditation processes.
Administrator of study programmes	Responsible for planning studies and lectures, communicates with students on questions about the study process.
Technical Support Department	Responsible for the purchase and maintenance of audiovisual equipment necessary for the implementation of the study field
Information Technology Department	Answers, ensures and supervises the information technology equipment of the higher educational institution and their appropriate operation, as well as the information systems of the higher educational institution.
Department of Economics	Shall be responsible for and supervise the material and technical provision of the higher educational institution and its compliance.
Info centre	Performs the support functions of the Study Department - daily administrative work and communication with current and future students.

Table 2.3.

The decision-making body supervising the development of the study direction Arts and study programmes and responsibilities of departments

RISEBA structural unit/ responsible person	Task
RISEBA Senate	Approves documents regulating the academic and scientific fields of RISEBA
Department of Audiovisual Media Arts	Within the framework of the direction initiate the creation of new study programmes, Creates new and improves existing programmes, conducts market research on new programmes, ensures the quality of training

Program Directors	Organisation and development of daily activities of the study field and study programme, quality assurance of the study process, management of programme licensing and accreditation processes
Programme Councils	Supervision of strategic planning and implementation of study programmes (decisions are of a recommendatory nature)
Research groups	Initiates and involves students in the performance of scientific and artistic creation work
Centre for Lifelong Learning	In cooperation with the Department of Audiovisual Media Arts, conducts market research for new programmes, initiates the organization of various events within the direction/programmes, involves students in different types of activities
External Relations Division	Promotion of cooperation with other educational institutions in Latvia and abroad (between students and teaching staff), involvement of foreign teachers in the study process, organization of student exchange
Study Department	Organization of the study process, involvement of foreign teachers in the study process
Project Department	To inform riseba academic and administrative staff, students about project opportunities, to promote scientific research and artistic creation works, using European and State support opportunities, and to ensure the acquisition of practical skills of students in project management.
Creative Business Incubator	To promote and support RISEBA students to develop business ideas, create projects and start a business. Organisation of guest lectures and experience exchange events.
RISEBA Production	Ensures the involvement of students and teaching staff in real audiovisual projects.

The newly established [Quality Center](#) (KC) has started systematic inspections of study course sites in the e.riseba.lv (Moodle) environment in accordance with the [minimum requirements for the development of study courses](#) (MN0009-02, approved by the rector's order on 06.02.2022). The results of the tests are presented to the directors of the respective study programmes, who discuss them with the teaching staff for the improvement of the course sites.

The MCC conducts training on the use of the Moodle system once a semester, as well as additional training on specific topics, including new procedures.

RISEBA has improved and approved the [Document Management Procedure](#) (PR-0001-02, 16.08.2021.), in which the document development and approval processes have been updated. The Quality Center provides support to process owners in issues related to the development of documents and their promotion for approval.

During the reporting period, the following internal regulatory documents have been developed or improved to increase the efficiency of the study process:

- [By-laws of the Student Union](#) (NL0010-08, 11.11.2020.)
- [Regulation on the control and prevention of plagiarism](#) (NL0050-02, 17.02.2021.)
- [Regulation on the status of listener](#) (NL0083-01, 10.03.2021.)
- [Regulations for the Development of Bachelor's Theses Study Direction: Art](#) (NL0092-01, 17.02.2021.)
- [Regulations for the Development of Master's Theses Study Direction: Art](#) (NL0093-01, 17.02.2021.)
- [Regulations for the Registration of Study Papers](#) (NL0100-01, 17.02.2021.)
- Terms of processing personal data of employees (NT0016-01, 21.10.2020.)
- [Procedure for handling complaints and proposals](#) (PR0008-02, 16/09/2020)
- [Procedure for conducting surveys in RISEBA](#) (PR0014-02, 09.06.2020.)
- [Study plan approval procedure](#) (PR0023-04, 16.04.2021.)
- RISEBA Administrative Staff Evaluation Procedure (11.06.2021.)
- Procedure for monitoring the reasons for discontinuation of studies in RISEBA (PR0045-01, 24.11.2020.)
- [Student attendance monitoring procedure](#) (PR0046-01, 23.03.2021.)
- [Procedure for organizing and applying for free elective study courses](#) (PR0047-01, 08.03.2021.)
- Procedure for the development and renewal of study courses (PR0048-01, 25.02.2021.)
- [Procedure for issuing state-recognised documents certifying higher education and their duplicates](#) (PR0049-02, 21.12.2022.)
- [Regulation on recognition of competences acquired outside formal education or acquired through professional experience and study results achieved in previous education](#) (NL0060_03, 14.12.2022.)
- RISEBA studio "RISEBA Production" regulations (NL0068_03, 09.02.2022.)
- [By-law of the Procedures for the Development, Approval and Supervision of the Study](#)

2.1.4. Description and assessment of the requirements and the system for the admission of students by specifying, inter alia, the regulatory framework of the admission procedures and requirements. The assessment of options for the students to have their study period, professional experience, and the previously acquired formal and non-formal education recognised within the study field by providing specific examples of the application of these procedures.

RISEBA university has developed a system and introduced procedures for the admission of students, recognition of the study period, professional experience, previously acquired formal and non-formal education, and assessment of student achievements and study results.

The admission procedure and requirements are regulated by the [Admission Regulations](#) (including annexes), which are approved annually at the meeting of the RISEBA Senate. The [Admission Regulations](#) have been developed in accordance with Section 46 of the Law on Higher Education Institutions, Cabinet Regulation No. 846 "Regulations Regarding the Requirements, Criteria and Procedures for Admission to Study Programmes" issued on 10 October 2006 and the RISEBA [Study Regulations](#).

The admission requirements provided for in the [Admission Regulations](#) of RISEBA higher educational institution and the selection of applicants corresponding thereto comply with the procedures specified in regulatory enactments and are suitable and sufficient for every matriculated student to be able to achieve the intended results of the study programme.

In order to study at RISEBA, you need a document recognized and documented in Latvia regarding completed secondary or higher education, or about studies at another higher education institution, as well as to comply with the [Admission Regulations](#). The right to study and receive RISEBA University services in the Republic of Latvia is the same for citizens of Latvia and other countries. Application for undergraduate programmes takes place by filling out an electronic application in RISEBA internal information system [my.riseba.lv](#) (RIS). The system is aligned with the Horizon system used by RISEBA, which allows the university administration to keep track of the number of matriculated and exmatriculated students both during the enrolment and study period.

For admission requirements to the undergraduate study program "Audiovisual Media Arts"

Citizens and permanent residents of the Republic of Latvia, as well as foreigners who have obtained a residence permit in Latvia, may become RISEBA Academic Bachelor's study programme *Audiovisual Media Arts* students. They must have a general secondary education or a four-year secondary vocational education. Persons who already have a higher education or have acquired a Professional or Academic Bachelor's degree may also become students of the study programme.

For matriculation at RISEBA Academic Bachelor's study programme "Audiovisual Media Arts" for full-time and part-time studies, persons who meet the following conditions are admitted:

- have completed secondary education;
- the transcript of the high school certificate does not have a rating lower than 4;
- has passed the state exam in Latvian language and literature;
- have passed the state examination in one of the following - English, French or German.

For persons who have completed secondary education before 2004, certificates of state exams are not required.

Foreign applicants must receive an opinion from the Academic Information Centre on the compliance of previous education with the requirements of the secondary education level in Latvia.

Taking into account that during the study process great importance is paid to professional practical study courses that require an individual approach, before starting the study process, a creative test of potential students is carried out with the aim of determining the preliminary knowledge of young people in the specifics of the audiovisual field.

When starting the study process after matriculation, students are offered introductory lectures, in which students are introduced to the University, its internal regulations, organizational system and material and technical base, and the study process. Students are instructed on electrical safety and fire safety rules and their observance during the study process. In the introductory lectures, acquaintance with students and their range of interests takes place, mutual cooperation in teamwork is also promoted.

Admission requirements for the Master's study programme New Media and Audiovisual Arts

Citizens and permanent residents of the Republic of Latvia, as well as foreign citizens may become students at RISEBA higher educational Master's study programme ***New Media and Audiovisual Arts*** if the following requirements are met:

- a bachelor's degree obtained in previous studies;
- higher education equivalent to a bachelor's degree with the right to study for a master's degree;
- a master's degree in specialty, linked to the audiovisual media arts industry.

If necessary, in order to increase the level of English and ensure efficient study courses, RISEBA provides students with additional English language training courses.

Taking into account that during the study process great importance is paid to the practical part of the study courses, which requires an individual approach, before starting the study process, a creative examination of potential students is performed with the aim of determining students' preliminary knowledge of the specifics of the audiovisual field.

When starting the study process after matriculation, students are offered introductory lectures, in which students are introduced to the University, its internal regulations, organizational system and material and technical base, and the study process. In these introductory lectures, acquaintance with students and their range of interests takes place, mutual cooperation in teamwork is also promoted.

Admission requirements for the doctoral study program "Media Arts and Creative Technologies"

The applicant must have a master's degree in arts, humanities or any other field (sociology, communication and information science, computer science, physics, etc.).

Admission Requirements: Applicants must submit an application for a doctoral study project, which is discussed and evaluated by an admission expert committee. The project application must be submitted in written form electronically (via e-mail) no later than 2 weeks before the admission exams. The project application must be written in English. The application for a study must be sent to the administrative director of the joint programme.

The exam takes place in the form of an interview in English, in which the applicant presents the project application and answers questions. The application, along with the interview, will also be evaluated as an entrance test in professional English. Admission exam grades are posted in a 10-point system.

Opportunities for recognition of professional experience, previously acquired formal and non-formal education within the framework of the study direction

Students of bachelor's and master's programmes have the opportunity to equate the content of the study programme with the amount of knowledge, skills and competences acquired during the previously acquired formal and non-formal education, as well as professional experience.

The possibility and scope of equalization of the study results of the previously acquired formal education, on the basis of the student's application, is examined and the final decision is taken by the director of the relevant RISEBA study programme. The recognition of non-formal education and professional experience in a higher education institution RISEBA is implemented by the Alignment Commission under the leadership of the RISEBA Vice-Rector for Studies, which examines each specific application of the student with the attached supporting documents and decides on the fact and amount of the alignment.

Electronic link to the internal regulatory framework "[On recognition of competences acquired outside formal education or acquired through professional experience and study results achieved in previous education](#)".

Documents certifying that the higher education institution will provide students with opportunities to continue the acquisition of education in other higher education institutions (contracts with other accredited higher education institutions) are attached to Annex No. 2.3. if the implementation of study programmes in the study field "Art" is discontinued.

A document is attached to Annex No. 2.4. certifying that the higher education institution guarantees compensation for losses to students if the study programme is not accredited or the licence of the study programme is revoked due to the actions (actions or inaction) of the higher education institution and the student does not wish to continue studies in another study programme.

A sample RISEBA study agreement is attached to Annex No.2.5.

2.1.5. Assessment of the methods and procedures for the evaluation of students' achievements, as well as the principles of their selection and the analysis of the compliance of the evaluation methods and procedures with the aims of the study programmes and the needs of the students.

The implementation of study achievements and study results is based on the principles of student-centered education, in accordance with the Law on Higher Education Institutions and the internal rules of procedure of RISEBA university. In all study processes, diverse methods of learning and evaluation of study results that meet the needs of students are provided. Students' achievements and study results are evaluated in practical classes, seminars, tests, independent study papers, discussions, master classes, skills development exercises, excursions and other tests, as well as in various public university activities. Studies are based on the student's self-sufficiency, at the same

time ensuring the guidance and support of the lecturer – the description of each study course indicates the scope and content of the independent work of students, as well as the methods for its assessment. In the e-RISEBA environment, the assessment requirements, criteria and methods for posting grades for each study course, as well as an explanation of the evaluations are published. Students receive an explanation of the assessment, and, if necessary, tips for improving their work. The evaluation of internships and master's theses is carried out by several examiners; The assessment is done through approved procedures, is applied fairly to all students, and is consistent.

All study courses provided for in the study programme are implemented according to the study course descriptions, which also determine the assessment system of the relevant course, observing the unified assessment system of RISEBA. The assessment system used by RISEBA is based on the Regulations of the Cabinet of Ministers of the Republic of Latvia No. 512 of August 26, 2014 "Regulations on the State Standard of Second Level Professional Higher Education":

- mandatory assessment - the need to get a positive assessment for each course of study;
- accumulation – the knowledge acquired by the student is assessed by summing up all the positive evaluations obtained during the studies;
- openness and clarity of requirements – when starting studies, the student is informed about the study;
- course content, requirements and evaluation.

RISEBA study and knowledge assessment methods are objective and are consistently followed. The scope of each test shall correspond to the content of the programme of the relevant study course.

The scope and content of each examination of study results shall correspond to the results of the mapping of each study programme, taking into account the content of the relevant study course, the requirements for the specified knowledge, skills and competences, in accordance with the levels of the European Qualifications Framework (EQF) and the Latvian Qualifications Framework (LQF).

RISEBA evaluates the quality of students' knowledge on the basis of an order of the Ministry of Education and Science of the Republic of Latvia and according to the assessment criteria in the higher education institution.

Study results are evaluated according to two indicators:

- Qualitative rating in percentage and final mark in 10-point system (see table)
- Quantitative assessment – the number of credit points according to the amount and significance of the study course.

The quality of students' knowledge, skills and competences - the results of examinations, tests, term papers and other examinations shall be evaluated as a percentage in accordance with the criteria approved by the Methodological Council, and then the final assessment shall be expressed with a mark in the 10-point system on the basis of the requirements of the Ministry of Education and Science of the Republic of Latvia (Table 2.4.).

Table 2.4

Student achievement assessment scale and criteria

Absorption rate	Score %	Check mark	Explanation	Approximate ECTS mark	Evaluation criteria: knowledge, skills and abilities
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very high	96-100	10	Outstandingly With distinction	A	Knowledge that goes beyond the requirements of the study program suggests independent research, a deep understanding of problems.
	90-95	9	Excellent Excellent	A	The requirements of the study program have been fully mastered, the ability to independently use the acquired knowledge has been acquired.
Elevated	80-89	8	Very good Very good	B	The requirements of the study program have been fully mastered, but sometimes there is a lack of deeper understanding and the ability to independently apply knowledge to the most complex issues.
	70-79	7	Good Good	C	The requirements of the study programme have been mastered, but at the same time there are also some less important deficiencies in the acquisition of knowledge.
	60-69	6	Almost good Almost good	D	The requirements of the study program have been mastered, but at the same time there is an insufficiently deep understanding of some of the larger problems.

Medium	50-59	5	Mediocre Satisfactory	E	In general, the requirements of the study program have been mastered, although there is an insufficiently deep understanding of a number of important problems.
	40-49	4	Almost mediocre Almost satisfactory	E/FX	In general, the requirements of the study program have been mastered, insufficient understanding of a number of important problems and difficulties in the practical application of the acquired knowledge can be identified.
	26-39	3	Weak Bad	Fail	Superficial knowledge of the most important problems of the study course has been acquired, but there is no ability to use them in practice.
Small	10-25	2	Very weak Very bad	Fail	Superficial knowledge of the most important problems of the study course has been acquired, but there is a complete lack of orientation in other important problems.
	1-9	1	Very very weak Very, very bad	Fail	There is no understanding of the basic problem of the study course.

The lowest positive rating for the undergraduate study program is four points (less than mediocre).

The faculty member ensures that assessment methods/tests have been selected that can accurately assess the level of knowledge of the students; compliance with the achievement of the objectives of the study programmes and the needs of students. For example, in order to successfully pass the study course "Advertising Psychology" in the bachelor's study program "Audiovisual Media Arts", students must pass an exam that amounts to 60% of the final assessment, as well as pass the compulsory examinations, which amount to 40% of the final assessment.

In the exam, students demonstrate knowledge of the cognitive process, basic emotions, colors and their relationship with advertising, students develop recommendations for creating and placing successful information, advertising in various media, as well as demonstrate responsibility and creativity.

As compulsory examinations in the study course there are several – a test paper, two seminars and a presentation of independent work (in pairs).

The test work as one of the assessment methods was chosen so that students show the acquired knowledge about the main psychological aspects of advertising, demonstrate the ability to analyze the psychological effects of advertising, integrate the knowledge gained into the advertising work of various organizations.

Seminars "The effects of the psychology of advertising" and "Fear and humor in advertising", make students independently read the theory of memory, thinking, speech, attention, perception, imagination, sensations, as well as independently analyze emotionally saturated advertisements, fears, threats and humor in advertising. The acquired knowledge is consolidated in the audience – during the discussion.

The presentation of permanent work (in pairs) encourages creativity and develops presentation skills. Students acquire knowledge of the ethics of advertising, understand the impact of manipulation and honesty on the consumer, as well as know how to navigate issues related to advertising ethics, recognize manipulation. Students use the books available in the library and the EBSCO database during the preparation of their independent work.

Another example from the bachelor's study program "Audiovisual Media Arts" – the study course "Basics of Audiovisual Editing". The final assessment consists of three components – compulsory examinations (constituting 40% of the final assessment), examination (constituting 30% of the final assessment), as well as other examinations (constituting 30% of the final assessment).

As mandatory tests, 2 tests and 1 independent work are prescribed, which is evaluated in video shows. A brief look at two test assignments:

1. Get acquainted with the assembly technique and accurately assemble, taking into account the sound, image, rhythm and dramaturgy.
2. To build the principles of editing your own documentary film using the experience of editing world documentary cinema.

The task of the exam work - using the experience of editing world cinema, is to create a feature film, in accordance with the given historical and genre conditions. The exam is evaluated in video shows, this method of assessment allows you to involve other students in the analysis of the work; everyone from the audience can make their own comments, suggestions about the particular exam paper, and the author of the paper can provide his or her comments, arguments during the video presentation.

Other tests in this study course are defined as an activity during lectures – attendance, discussions, involvement.

If we are talking about an example of a joint master's program, then an important illustration would be the module "Audiovisual Media Arts I" (B1) in the 2nd semester, which is headed by RISEBA assistant professor Aigars Ceplītis, M.F.A., Dean of UNCSCA (USA) Film School, Deborah LaVine, and the well-known Latvian playwright of international standing Lauris Gundars.

The final assessment consists of three components: *Activity* (laboratory work, attendance of lectures, participation in seminars) – 30 %, *Intermediate examination* (intermediate examinations or two tests) – 30 %, and *Examination* (presentation of the final semester thesis, which combines all three segments of the module) – 40 %. In a specific module, each faculty member describes the student's progress and work performance and makes a recommendation to the module leader. The final mark is posted by the responsible teaching staff of the module, in this case, RISEBA assistant professor Aigars Ceplītis, M.F.A.

The amount of credits to be obtained is indicated in the study plan. In order to assess the compliance of the amount of work performed by students with the plan, every semester and year of study, its quantitative assessment in credits is carried out - 1 credit point corresponds to 40 hours.

Each lecturer regularly tests students' knowledge in his study course using the types of tests indicated in the course programs and description (tests, homework, reports, presentations, independent works, etc.). The requirements depend on the specifics of the study course and the organization of the study process in it. Regular work per semester affects the final assessment of the study course.

On the basis of the regulation "[Requirements for RISEBA teachers](#)", the type of examination is determined by the lecturer, taking into account the requirements for the acquisition of the course and the proportion of each assessment. Examinations at RISEBA are organized both in writing and orally. The final assessment after completion of the study course includes the assessment of the student's work during the entire study course, including participation and quality of work in classes, results of tests and independent work, as well as the assessment of the examination. Completion of the course is successful if the requirements specified in the programme have been fulfilled by the end of the examination period, except in cases when an extension of the time period for taking the examination has been received.

The content and quality of the coursework, applied research and practice report, as well as the students' presentation skills are evaluated by a commission appointed by the RISEBA staff in the 10-ball system.

In the undergraduate program, the internship is managed and coordinated by the practice manager. The internship must be defended within the deadline, according to the study schedule. There are no internships in the academic master's program.

In order to promote the activity of RISEBA students in academic and research work, within the framework of the study year, reliefs are granted to the best students of RISEBA.

At the end of the studies, it is necessary to develop, write and defend the final thesis. In order to successfully complete the entire scope of the courses and obtain a bachelor's or master's degree, respectively, students must demonstrate in their final thesis both the academic knowledge, skills and competences acquired during the study process.

The final thesis consists of two parts – theoretical (A) and practical (B).

Students may take the final tests if:

- the completion of the study courses and practices provided for in the programme has been positively assessed;
- all financial obligations specified in the study agreement have been fulfilled.

If the study programme has been successfully completed and a positive assessment has been received in the final examinations (the lowest assessment is 4 points), students are awarded an academic degree of the relevant level.

Students' achievements are also assessed outside the activities of study classes by participating in public events and student scientific conferences of RISEBA university. For achievements in this field, students receive oral recognition, cash prizes awarded by cooperation partners, as well as nominations "Student of the Year", "Event of the Year", etc. at the annual year-end event "Golden Award" organized by the university. Students can get acquainted with the criteria for the assessment of student achievements and binding procedures in e-RISEBA specific study course descriptions and methodological instructions.

2.1.6. Description and assessment of the academic integrity principles, the mechanisms for compliance with these principles, and the way in which the stakeholders are informed. Specify the plagiarism detection tools used by providing examples of the use of these tools and mechanisms.

Compliance with the principles of academic integrity is regulated by the [Code of Academic Integrity](#) developed by RISEBA, the [Regulations on the Control and Prevention of Plagiarism](#) and the [Code of Ethics](#). The University's academic integrity policy implies a commitment to the values of honesty, ethics, and justice that would contribute to the academic, personal, and professional success of faculty and students. Academic integrity is a necessary component of the University's faculty and students' activities in the academic environment and the link between the academic environment and long-term professional and academic careers. The main purpose of academic integrity is to promote an honest academic culture at the University, not to expose and punish academic misconduct by faculty and students.

Compliance with the Code of Academic Integrity should be promoted by the entire University team, including: all faculty, guest lecturers and faculty staff, study programme administrators, deans and school management.

RISEBA University of Applied Sciences, as part of the [Academic Integrity Code](#)

The basic rules are defined by the following principles of academic integrity:

1. Objectivity.
2. Justice.
3. Responsibility.
4. Scientificity
5. Openness, mutual respect and trust.

[The regulation on the control and prevention of plagiarism](#) determines the procedure for identifying plagiarism in the written works of RISEBA students and teachers, as well as the sanctions applicable in case of plagiarism. Since 2013, RISEBA has been in the Unified Computerized Plagiarism Control System, where each academic staff, with the help of the IT department, can check students' written papers among 14 Latvian higher educational institutions throughout the study year. Also, all RISEBA final papers are checked against plagiarism before the thesis defence when students are obliged to submit the finished final thesis to the IT department in electronic form.

Starting from 2021, RISEBA uses the anti-plagiarism platform Ouriginal, which provides an opportunity to compare the content of students' works against both freely available texts and publications that are available only in the databases of scientific publishing houses. The platform is integrated with RISEBA e-learning platform MOODLE, which allows to perform automated testing against plagiarism on all student works loaded on it.

[RISEBA Code of Ethics](#) is based on the Concept of Academic Integrity and the Code of Ethics of the Latvian Scientist. The aim of the Code of Ethics for RISEBA students, teaching staff and employees is to stimulate a fair and just environment in the University by creating a benevolent, open and responsible RISEBA family based on RISEBA values.

2.2. Efficiency of the Internal Quality Assurance System

2.2.1. Assessment of the efficiency of the internal quality assurance system within the study field by specifying the measures undertaken to achieve the aims and outcomes of the study programmes and to ensure continuous improvement, development, and efficient performance of the study field and the relevant study programmes.

Quality assurance in study programmes takes place in accordance with the quality management system of the higher education institution, which is based on the quality assurance guidelines and standards of the European level. Ensuring the quality of each study programme and its supervision, study programme councils are regularly organised, where the directors of the study programme, in cooperation with the programme teachers, students, graduates and employers, carry out the evaluation of the programmes. The opinion of all parties involved is taken into account and, therefore, the development of study programmes is promoted, in accordance with the requirements of specialists in the field and the labour market, as well as the insights of students and the experience of graduates when starting or continuing professional development.

RISEBA quality assurance system has been established with the aim of arranging internal communication, clearly defining the powers, responsibilities and actions of employees in various situations, including in cases of problems and dissatisfaction of students, improving the quality of student service and promoting the fulfilment of the tasks set by RISEBA and the achievement of goals – in general, to improve the quality of studies as such, as well as to ensure its continuity. An effective quality assurance system provides an opportunity for a higher education institution to see problems in its system for ensuring the study process, to investigate their causes and to take actions to improve the situation.

Along with RISEBA's clearly defined quality assurance principles stipulated in RISEBA quality policy, where the internal quality of the study direction is also implemented according to this quality assurance system (see photo). Figure 1.1). The field of study, with the programs included in it, is managed according to the following processes:

- the management and content of the programme,
- implementation of the programme,
- the results of the programme.

Although the immediate directors of the study direction "Arts", under the authority of the head of the department and the dean of the faculty, are responsible for the quality of the program, its management and implementation, achieving the set results of the program at the highest level of quality with the predefined quality tools shown in Figure 1.1 and detailed below, all RISEBA the teaching forces involved in the study direction "Arts" are responsible for the implementation, maintenance and improvement of the Quality Policy, Procedures and Management System, take responsibility for quality and engage in quality assurance. The formulation of the responsibilities, rights and obligations of employees are indicated in employment contracts, job descriptions and procedures for all labor functions that affect the quality of work.

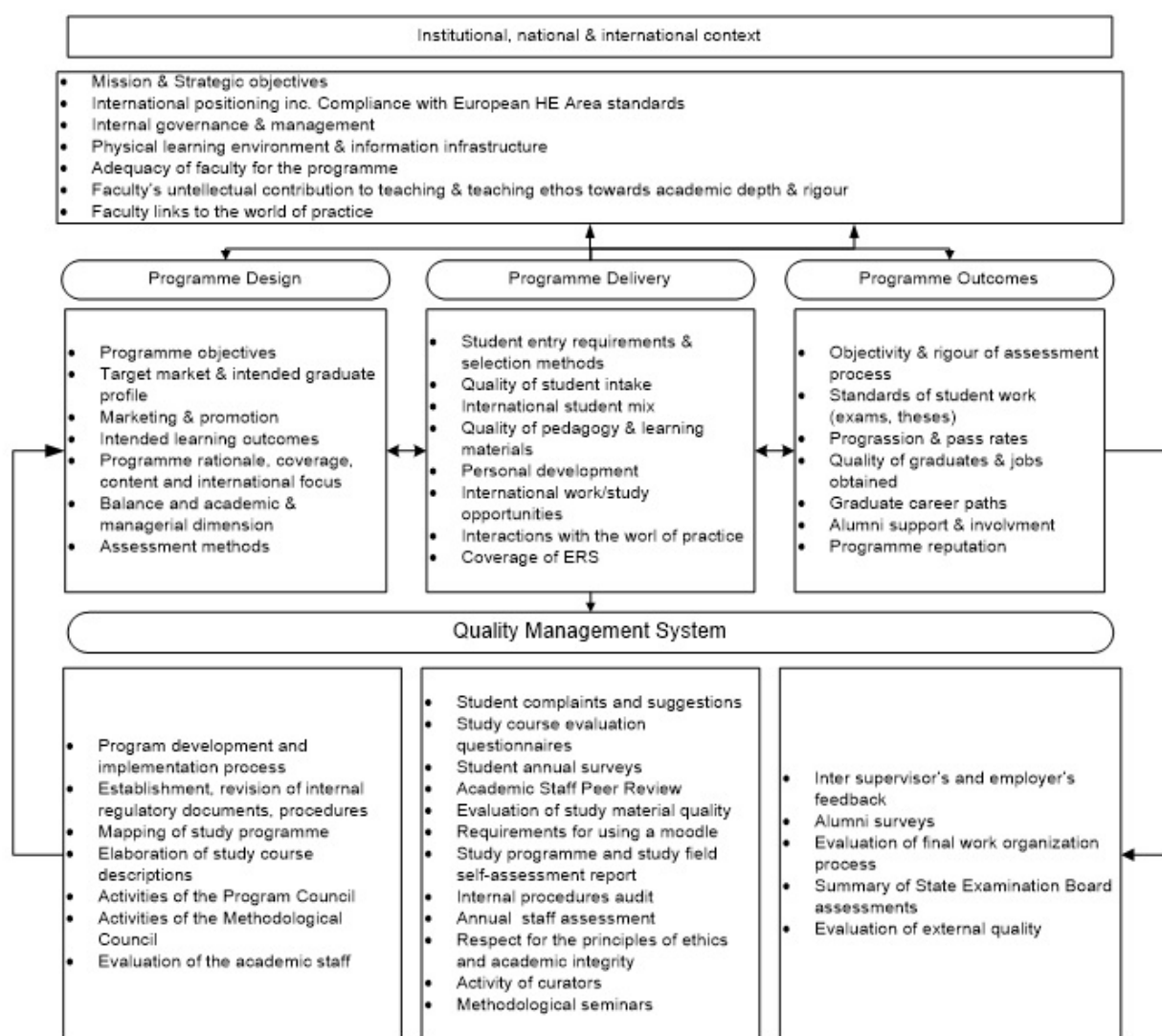


Figure 1.1. *Quality management system of the study field*

The most important criteria for evaluating performance are adopted indicators such as:

Programme management and content

Programme development and implementation process

In order for new study programmes to be developed within the framework of the overall strategy of the higher educational institution, a unified procedure is established that governs the development of the programme and the making of amendments. RISEBA has developed "[Regulations for the Development, Approval and Supervision of the Study Programme](#)". The procedures for organising a study programme are determined by the "[Study Regulations](#)".

Establishment, review of internal regulatory documents, procedures

In order to determine unified procedures for the development, approval and distribution of regulatory documents of a higher educational institution, the higher educational institution has approved the "[Document Management Procedure](#)", which allows to observe known and understandable procedures for handling documents for all staff of the higher educational institution.

Mapping study programmes

The higher educational institution stipulates that each study programme must have a mapping

performed, which shows the compliance of the objectives of the programme and study results with the Profession Standard and the levels of the EQF, LQF.

The study programme "[Study Mapping Methodical Material](#)" is designed as an auxiliary material for the programme directors for successful achievement of mapping results. To ensure mapping process, RISEBA has organized several methodological seminars and training of academic as well as administrative staff.

Development of study course descriptions

The Director of the study programme, in cooperation with the Head of department, is responsible for the quality of the study course content and for the implementation and development of the study programme. Each study course implemented within the framework of the study programme has a description thereof, which has been approved by the Programme Director and the Head of the department. A lecturer who ensures a specific study course shall prepare a course description thereof by coordinating the course content and assessment criteria according to the objectives of the study programme and the study results to be achieved by the Director of the study programme and the Head of the department. The course descriptions, as determined by the "[Process of updating the study course description](#)", are stored and are available to students in the Moodle system. It is the duty of the teaching staff to present the study course description, study results and assessment criteria to students in their first lesson.

Activities of the Council of Study Programme

Ensuring the quality of each study programme and its supervision, the meetings of a programme Council are regularly organised, in which the Director of the study programme, in cooperation with the programme faculty, students, graduates and employers, conduct the programme evaluation. The opinion of all parties involved is taken into account and, therefore, the development of study programme is promoted, in accordance with the requirements of specialists in the field and the labour market, as well as the insights of students and the experience of graduates when starting or continuing professional development. The activities of the Study Programme Council are regulated by the "By-laws of the Study Programme Council".

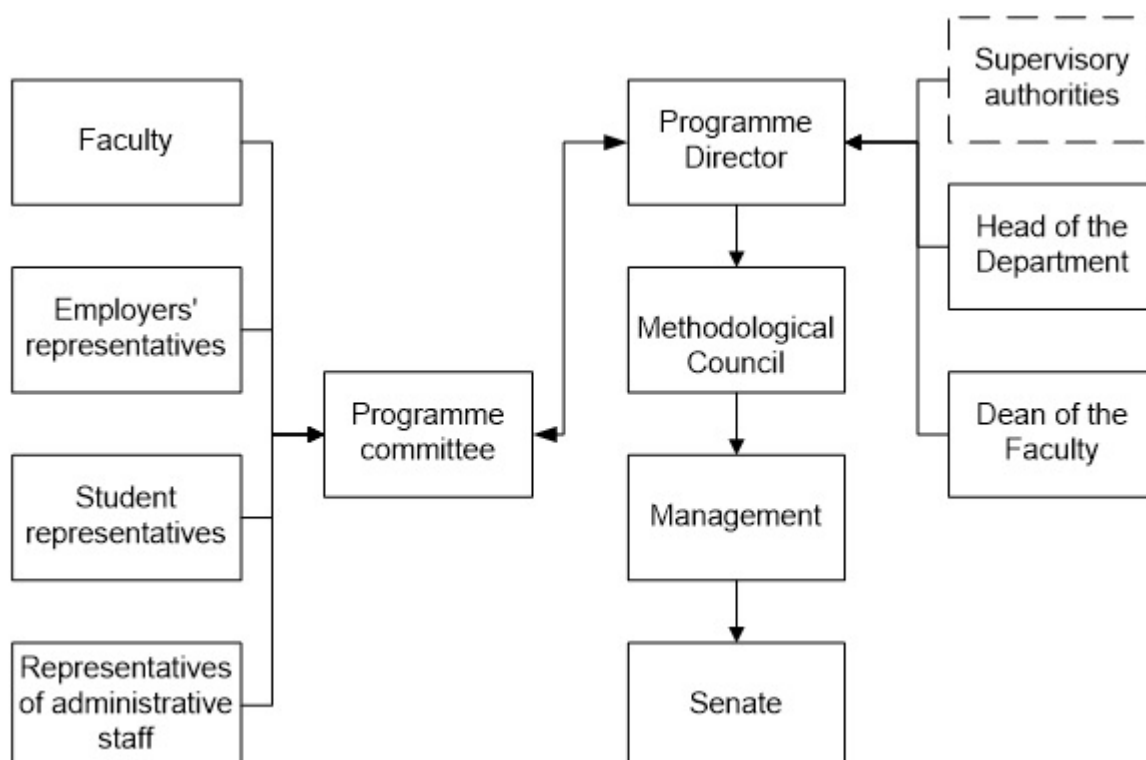


Figure 2.2. Management structure of the study programme

Activities of the Methodical Council

The Methodical Council as a collegial institution of RISEBA plays an important role in the study decision adoption of appropriate regulatory documents that may further affect the programmes management and organization of studies. The Methodical Council consists of representatives of the study programme and administration and is regulated by the "[The Regulations of methodical Council](#)".

Evaluation of the composition of the academic staff

Maintaining a high level of scientific, pedagogical and organisational level of academic staff, and constant improvement of the quality of work is facilitated by the procedure established in the Republic of Latvia that academic staff is re-elected to an academic position every 6 years in an open competition. Re-election of academic staff to academic positions takes place in accordance with the Law on Higher Education Institutions and other Laws and regulations in force in the Republic of Latvia, as well as RISEBA "[Regulations on Elections in Academic Positions](#)" a "[Academic staff policy](#)". The re-election of academic staff is sufficiently motivating for academic staff to maintain high performance results, as well as the opportunity for the administration to carry out targeted improvement and renewal of the quality of academic staff by attracting new prospective teaching staff. In addition to the requirements specified in regulatory enactments, academic staff annually has an evaluation of work, in which the achievements of scientific, academic and organizational work are examined. Based on the results of the evaluation, four categories of remuneration have been created for the academic staff.

Implementation of programmes

Student complaints and proposals

RISEBA has developed a "[Complaints and Proposal Handling Procedure](#)" applicable to RISEBA students, staff and other stakeholders. Handling of complaints and proposals procedure includes complaints and proposals related to: the quality of services provided by the University, the quality of the study process, the quality of technical support or teaching aids, unfair or unethical actions on the part of students, teaching staff or administrative staff.

Study course evaluation surveys and annual student surveys

Study course evaluation surveys and annual surveys of students are a mandatory quality assessment tool at RISEBA. The procedure for conducting surveys is regulated by the "[Procedure for conducting surveys](#)". For more on the procedure for conducting surveys, see section Fiction 2.2. on the mechanism for obtaining and providing feedback.

Observation of classes

RISEBA faculty are encouraged to introduce innovative teaching approaches. Before deciding on the appropriateness of the approach, the new methods are evaluated using student surveys and peer review – observation. The annual quality check of face-to-face classes is carried out by the Head of the department or other teaching staff, conducting the observation of classes. The observation system is provided in order to exchange experiences and information between teaching staff with the aim of improving the quality of the study process. RISEBA has approved "[Class Observation Procedure](#)". Each faculty member is recommended to do at least four class observations during an academic year.

Assessment of the quality of study materials and the use of Moodle

The assessment of the quality of study materials and the use of the digital platform Moodle consists of a quality check of the study materials (both in content and form) carried out by the administrators of the study programmes, directors of study programmes and heads of departments according to approved regulations.

Self-assessment report of the study programme and study field

The annual self-assessment report of the study programme is an important tool for the review of the study programme, which reflects the achievements of the study year, indicates the strengths and weaknesses of the programme, reflects the opinion of students and graduates regarding the study process and the work of the teaching staff, promotes the successful further course of the implementation of the programme and records the necessary changes for further development. The procedures are regulated by the "[Regulations of the Procedures for the Development, Approval and Supervision of the Study Programme](#)".

Internal procedure audit

In order to monitor the organisation and implementation of the study programme, to identify the strengths and weaknesses of the quality system, to assess the efficiency and effectiveness of activities and processes, to identify the presence and non-compliance of appropriate documentation, an internal quality audit is carried out, which is regulated by the "[Internal Quality Audit Procedure](#)".

Annual employee competency assessment

In order to carry out quality assessment and contribute to the improvement of the scientific, pedagogical, artistic and organizational qualifications of the teaching staff, an assessment of the teaching staff is carried out annually in accordance with the approved "Work Performance Management System", "[Competence Model](#)" and "[Academic Staff Policy](#)". The faculty member conducts a self-assessment of his work, followed by the completion of the evaluation worksheet and discussions with the Head of the department with the teaching staff about the results achieved. Since one of the criteria for the assessment of the teaching staff is the result of student surveys linked to the future remuneration system, the faculty member is motivated to achieve the best possible evaluations and feedback from students in order to make further improvements within the framework of their course.

Respect for the principles of ethics and academic integrity

RISEBA pays great attention not only to the scientific and pedagogical activities of the academic staff, but also to ethical aspects. RISEBA has joined the PRME initiative (PRME – Principles for Responsible Management Education) and also implements the PRME principles of responsible education management education in its academic staff policy. RISEBA has developed and complies with the "[Code of Ethics](#)" and the RISEBA Ethics Commission operates, which, if necessary, examines possible violations of ethical principles and takes relevant decisions. Special attention is paid to ensuring that academic staff adhere to the principles of anti-plagiarism in their pedagogical and scientific activities. The "[Code of Academic Integrity](#)" and the "[Regulations on Plagiarism](#)" have been developed.

Curatorial activity

In order to promote students' awareness of the processes taking place in the higher educational institution, as well as the involvement of students and the consolidation of the course, a curator is appointed for each group of the study programme, who acts in accordance with the developed "[Curatorial Agenda](#)".

Methodical seminars

In order to improve pedagogical qualification, the higher educational institution organizes thematic methodological seminars dedicated to the study process, new teaching methods, pedagogy, diversity management, and other topical issues monthly.

Incoming, outgoing student mobility

In order to promote the internationalisation of students, the higher education institution motivates students and staff to get involved in exchange programs. The mobility procedure is determined by the "[Procedures for organising mobility of the ERASMUS+ programme at RISEBA](#)".

In addition, **for the joint master's study programme "New Media and Audiovisual Arts" and the doctoral study programme "Media Arts and Creative Technologies"** implemented together with Liepaja University, the review, evaluation, and integration of study programmes into the quality system are determined by the regulatory documents of both higher education institutions, programme councils, cooperation agreements, of which the regular activities of the programme council and the science council are the most significant. Informally, the successful implementation of the programs is carried out by weekly monitoring, where the program directors of both universities discuss hospitalization data, curatorial data analysis, student feedback, and the progress of student artwork and research. Formally, the program boards evaluate the content of the programs in accordance with the above-mentioned regulatory documents, as well as in accordance with the LiepU QMS system, so that process analysis and improvements take place.

The joint councils of the master's programme "New Media and Audiovisual Arts" and the doctoral programme "Media Arts and Creative Technologies" coordinate their work with the LiepU Study Direction Council, which operates in accordance with the "By-law on the Councils of Study Directions of Liepaja University" (approved by the Senate of LiepU on 17.06.2019, Protocol No. 2), and whose functions are:

- (1) to organize and supervise the development of study programmes of the study field;
- (2) coordinate and promote interdisciplinarity and cooperation with employers in the development of study programmes/s;
- (3) promoting research-based studies;
- (4) to supervise the implementation of study programmes;
- (5) to evaluate the problems of the study process and to prepare proposals for solving problems.

Both program councils collect statistical data on the number of students for each year, the number of immatriculated ones, the number of graduates, the number and quality of academic staff, which also analyzes the compliance of programs with the demands of the labor market and the results of the annual survey of employers. During the meetings of the Councils, reports analyze information on financial resources for ensuring the implementation of the corresponding study programs, as well as for ensuring the research (creative) activities of academic staff.

Results of the programmes

Surveys of internship employers, surveys of employers, surveys of graduates and final thesis

Assessment of the organization process

Surveys of internship employers, employers and graduates, as well as assessment of the process of organizing final works is a mandatory quality assessment tool at RISEBA University. The

procedure for conducting surveys is regulated by the "[Procedure for conducting surveys](#)", "Methodological instructions for the organization of practice" and "[Regulations on final examinations](#)".

Summary of the assessments of the State Examination Commission

At the end of the defence of the State Examination, the Commission shall provide a written report indicating: assessment of the topicality of the topics, compliance of the topics of the final papers with the study programme, indicates the the most characteristic errors and the quality of the defended works as a whole. Results are summarized and submitted to the Programme Director in order to improve the process of further final work and the content of the programme.

The procedure for submitting the assessment shall be governed by the "[Regulation on Final Examinations](#)".

External quality assessment

In addition to the accreditation procedure established by the legislation of the Republic of Latvia, RISEBA has also acquired the International Management Development Associations in Dynamic Societies (CEEMAN) International Quality Accreditation (International Quality Accreditation).

The following main quality indicators have been identified for the evaluation of the results of a higher educational institution:

1. Teaching;
2. Research;
3. Innovation;
4. Internationalisation;
5. Competitiveness of graduates;
6. Resources.

At the moment, work is ongoing on the development and implementation of indicators.

During the reported period, procedures have been developed by which RISEBA University ensures the requirements for limiting the spread of Covid-19 infection (Order No. 20/1.1-11/150 of 15 September 2020), which specifies the activities and duties to be performed by RISEBA staff, students and third parties in order to ensure a safe study process and restriction of the spread of COVID. In accordance with the new situation, RISEBA has developed and implemented regulations for the development and remote assessment of final works Taking into account the recommendation of accreditation experts, the Student Annual questionnaire included in the RISEBA [Survey Procedure](#) (PR0014-02) has been improved and supplemented with questions about the necessary psychological and other support and its types.

2.2.2. Analysis and assessment of the system and the procedures for the development and review of the study programmes by providing specific examples of the review of the study programmes, the aims, and regularity, as well as the stakeholders and their responsibilities. If, during the reporting period, new study programmes have been developed within the study field, describe the procedures of their development (including the process of the approval of study programmes).

The procedure for the development and approval of a new programme is reflected in the

regulations "[Regulations on the Procedures for the Development, Approval and Supervision of a Study Program](#)", approved at the Senate meeting.

Before developing a new programme, it is necessary to perform the following tasks:

- To determine the objective of the programme and its compliance with the RISEBA strategy;
- Define the expected results of the study programme;
- Determine the target audience of the programme;
- Conduct competitor analysis;
- Prepare the economic justification of the programme;
- Present the recommendations of experts in the relevant field;

The development of the study program can be divided into three main stages:

1. Ideas and feasibility study stage of the study programme;

Any RISEBA employee can propose to create a new study programme. In order to do this, it is necessary to carry out a feasibility study, as a result of which it is intended to prepare a justification for the need for a new study programme. The justification shall reflect the objective of the programme and its link with the RISEBA strategy, the planned study results, indicate the target audience of the programme, analyse competitors, prepare an economic justification, including how it is planned to achieve the minimum number of students required and ensure the development of the programme, etc. information that may be relevant for the RISEBA management group to make a positive decision on the commencement of the development of the programme. The justification for the programme is evaluated in a profiling department and, if necessary, corrections are made. After making corrections, the justification of the programme is presented to the RISEBA Management Group. The Management Group shall examine the justification for a new study programme and decide on the possibility to implement a new study programme in a higher educational institution. If the RISEBA Management Group decides that it is not possible to implement a new study programme, the implementation of the programme shall be refused. If the characteristics of the new study programme are in line with the RISEBA's mission, vision and development strategy, the Rector shall issue an order on the commencement of the development of a new study programme, appointing a responsible person – the programme developer, determine the composition of the working group for the development of the programme, determine the financial and technical support intended for the development of the programme, and enter into an agreement with the programme developer regarding the performance of the work.

2. Development of the characteristics of the study programme;

The Rector of RISEBA University issues an order on the development of a new study programme. The programme developer, on the basis of external regulatory enactments, prepares the characteristics of the study programme. When preparing the characteristics of the programme, the programme developer discusses the content of the programme with industry experts who are representatives of the relevant industry. According to the recommendations of experts, adjustments are made if necessary. The prepared characteristics of the study programme are submitted by the programme developer to the Head of the Study Field for coordination, if necessary, corrections are made. The prepared characteristics of the study programme are submitted to the Quality Manager. The Quality Manager reviews the prepared characteristics of the programme in accordance with the requirements of the CABINET, provides comments to the programme developer on corrections, if necessary. If the Quality Manager recognizes the characteristics of the study programme as appropriate, it is directed for presentation to the RISEBA Management Group, where the content of the programme, the compliance of the programme with the RISEBA strategy is assessed in detail. The Management Group provides proposals for the latest

adjustments. If the draft programme is found to be appropriate, the programme developer submits the programme for approval to the Senate. At the Senate meeting, the draft program is considered and approved. If the draft programme is approved, the programme developer prepares licensing documentation.

3. Preparation and submission of documentation to assessment bodies.

The prepared documentation package of the programme is submitted by the program developer to the Academic Information Center for the commencement of the licensing process, in accordance with the requirements of the regulatory enactments of the Republic of Latvia.

During the reported period, a new joint Doctoral study program was developed and licensed in the field of Art studies, guided by the regulations of the RISEBA University "Regulations for the Development, Making of Amendments and Closing of the Study Programme" in cooperation with Liepaja University "Media Arts and Creative Technologies".

Review of study programmes

Review of study programmes in case of significant changes

After licensing of the study programme, a regular review process of the study programme takes place in order to monitor the sustainability of the programme and the quality of the study results and teaching to be achieved, student expectations, as well as the perspective of graduates in the labor market in accordance with the development of the industry.

If a decision is made to make significant changes to the study programme, it is discussed with the Program Council, which includes industry experts and RISEBA students. According to the opinion of the Programme Council, the content of the significant changes to the programme and the resources necessary for their implementation are evaluated. If the Management Group supports the significant changes in the study programme, the Programme Director prepares all the necessary documentation for the Study Accreditation Commission.

The process of making significant changes to the study programme

After licensing of the study programme, a regular review process of the study programme takes place in order to monitor the sustainability of the program and the quality of the study results and teaching to be achieved, student expectations, as well as the perspective of graduates in the labor market in accordance with the development of the industry, see Figure 2.2.

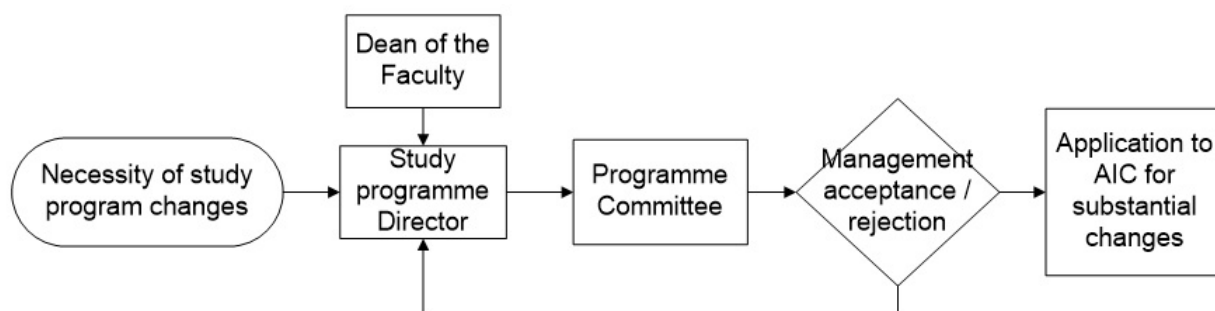


Figure 2.2. The process of making significant changes to the study program

In the field of art studies in 2020, significant changes were made and approved in the case of Bachelor's study programme *Audiovisual Media Arts*. The programme was supplemented for its implementation also in English. The aforementioned changes in studies were made on the basis of the need to more actively attract English-speaking foreign applicants to study in the programme.

Annual review of study programmes

The annual self-assessment of the study programme is considered to be one of the most important elements of the internal quality assurance of a higher educational institution. Once a year, as stipulated by the laws and regulations of the Republic of Latvia and RISEBA "[Regulations for the Development, Approval and Supervision of the Study Programme](#)", an internal assessment of the study programme and study field is carried out. The Director of the relevant study programme is responsible for the preparation and quality of the annual characterisation of study programmes, but the Head of the relevant study field is responsible for the preparation and quality of the annual self-assessment report of the study field.

The annual self-assessment report of the study programme or the characteristics of the programme reflect the work done during the study year, indicates the strengths and weaknesses of the programme, reflects the opinion of students and graduates regarding the study process and the work of teachers, promotes successful further course of implementation of the programme and records the necessary changes for further development.

The Programme Council plays a key role in the development of the self-assessment report, as it consists of:

all interested parties who provide an opinion on the interdisciplinary communication of the study programme in accordance with the requirements of the market and shall decide on the inclusion or removal of study courses from the content of the study programme, as well as discuss topical issues for students. According to the opinion of the Programme Council, the self-assessment report is examined at a meeting of the Department in order to decide on the implementation of the proposals of the Programme Council in the implementation of the study programme from the point of view of resources, methodological and technical possibilities.

After receiving the approval of the department meeting, the Dean of the faculty prepares the report to the Vice-rector for Studies, who further directs the prepared documentation for consideration by the Management Group.

The role of the Management Group is to assess the strategic direction and development trends of the programme, to make significant recommendations for the need for a review of the study programme and for making improvements.

The Program Directors report to the Management Group in the form of a presentation on the characteristics of the study programme critical analysis included, indicating:

- the objectives and topicality of the programme in the market;
- analysis of key statistical data on students;
- the composition of the academic staff employed in the programme;
- SWOT analysis of the study programme;
- mapping of the study programme;
- the programme development plan for the next academic year.

After receipt of the assessment from the Management Group, the Vice-Rector for Studies shall, by 15 December of the current year, submit the annual characteristics of the study programmes and self-assessment reports of the study field for approval to the Senate of the higher educational institution. After approval, they are published on the RISEBA website. (see Figure 2.3)

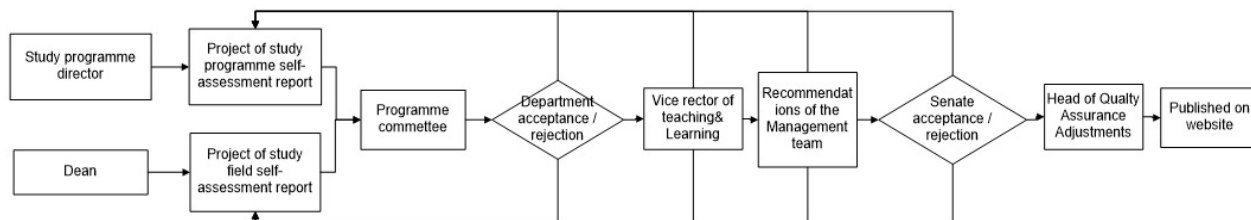


Figure 2.3. Annual review process of the study programme and study field

The procedures for the development and approval of a new study programme are determined in accordance with the "[Regulations on the Procedures for the Development, Approval and Supervision of the Study Programme](#)" and the guidelines "Guidelines for the Development of the Characteristics of the Study Programme [for the developer of the AIC](#)."

During the reported period, the following new study programmes have been developed in the field of study:

- Academic Master's study programme *New Media and Audiovisual Arts*
- Academic Doctoral study programme *Media Arts and Creative Technologies*

Creation of the Academic Master's programme *New Media and Audiovisual Arts* (together with LiepU):

On September 14, 2016, a cooperation agreement was signed with LiepU, the aim of which is to create a high-standard study process by jointly implementing RISEBA Master's study programme *Audiovisual Media Arts* and Liepaja University Master's study programme *New Media Art*. In accordance with this agreement, 2016/2017 st. g. joint implementation of the two programmes has begun, as well as work on the development of licensing documents for a joint Master's programme. The joint programme was basically built on the basis of existing programmes. According to the criteria set by the participating universities, a working group was formed, the task of which - to develop a programme that would reflect both the specifics of the audiovisual and new media fields, as well as include new specializations that would enrich the programme as successfully as possible.

In the academic year 2017, the Academic Master's study programme *New Media and Audiovisual Arts* (code 45213) was licensed (decision of the licensing commission No. 53-L of October 25, 2017).

In the 2017/2018 academic year, the implementation of the joint Master's programme was started. The basis of its activity - a cooperation agreement. The launch and implementation of the Programme is coordinated by the Programme Council.

Creation of the Doctoral programme *Media Arts and Creative Technologies*:

The joint Doctoral study programme *Media Arts and Creative Technologies* of RISEBA and LiepU was developed within the framework of the SAM 8.2.1.0/18/A/010 project *Reducing Fragmentation of Study Programmes and Strengthening Resource Sharing in LiepU*. The joint programme was developed as the next stage of education for the already successfully functioning joint Master's study programme *New Media and Audiovisual Arts* of both universities, the operation of which was started on the basis of a cooperation agreement in the academic year 2017/2018. The experience gained was taken into account when designing the new proposed programme.

The content of the study programme *Media Arts and Creative Technologies* is formed on the basis of the Doctoral study programme *New Media Art* implemented by LiepU, which was coordinated with RISEBA's strategic decision to develop a high-quality doctoral level study programme. In order to further develop scientific research in accordance with the modern interdisciplinarity requirements, to provide full-cycle media arts education and to combine the highest quality

intellectual and material resources of media art, both universities agreed on the creation of a joint doctoral programme, thus ensuring the continuation of the joint Master's study programme *New Media and Audiovisual Arts* at a higher (doctoral) level. In the development of the joint programme, higher educational institutions have especially taken into account the setting of the Ministry of Education and Science of the Republic of Latvia that the offered educational programmes in Latvian higher educational institutions should be consolidated so that they do not overlap, are more competitive, combine and use resources more efficiently.

The Doctoral programme was developed by a working group of the teaching staff of both universities with the support of the experts involved, who were selected to reflect the specifics of both audiovisual media and new creative technologies and media arts. The working group consists of experts from both academic and professional backgrounds, representatives from employers and foreign professionals. The leaders of the Doctoral programme working group and the Programme directors are Dr. sc. soc. Rasa Šmite / professor, Liepaja University – Director of doctoral study programme at Liepaja University and Mg. art Aigars Ceplītis / assistant professor, RISEBA / doctoral degree candidate, LiepU – Director of doctoral study programme at RISEBA, as well as Dr. Christopher Hales / assistant professor, RISEBA – Head of the study process of Doctoral study programme. **Working group experts:** Dr. philol Ilva Skulte / assoc. prof., Rīga Stradiņš University / LiepU lecturer, Mg. art Jānis Holsteins / docent, RISEBA, Mg. art Zilvinas Lilas / professor, Media Arts Academy / Cologne, Germany, Ph.D. Alise Tifentale / assistant professor, Liepaja University / lecturer, Rīga Stradiņš University, Mg. art Agnese Baranova / lecturer, RISEBA / director, Center for New Media Culture RIXC, Dr. art Raitis Šmits / assoc. prof., Art Academy of Latvia / Creative Director of LiepU and New Media Culture Centre RIXC, Dr. Ellen Pearlman / Assistant Professor, RISEBA / adj. Professor Parsons School of Design, New School, New York, USA, Ph.D. Raivo Kelomees / researcher, Tallinn University of the Arts.

The working group and experts compiled the content and plan of the programme in accordance with the documents and regulations of LiepU and nationally significant roofing documents, the purpose of the programme and their own expertise.

Modification of the Bachelor's programme *Audiovisual Media Arts*:

During the reported period, structural changes were made in the Bachelor's study programme *Audiovisual Media Arts*, moving to the model of academic education, offering, not only the specializations of directing, operator art, and production, but also the new specialization in audiovisual journalism, since this specialization is introduced as a novelty, taking into account the current situation in the labor market and the demand for audiovisual journalism not only in the local, but also in the international market.

The new specialization *Audiovisual Journalism* is a unique offer in the Latvian economy, where specialists are prepared who will be able to select and disseminate information in accordance with the professional standards of good practice in screen journalism, balance opposing views in their publications and find genres and techniques suitable for content, understand, distinguish between screen journalism and other professions related to the creation and dissemination of information, and effectively use visual means of expression to shape and convey to audiences according to the specialization of screen journalism, with an emphasis mainly on audio and video format, immersive technologies and artificial intelligence.

In this direction, students will not only develop academic knowledge in obtaining, interviewing, analyzing and preparing the final material, but will also attach great importance to a way of presenting content adapted to the present and future.

2.2.3. Description of the procedures and/or systems according to which the students are expected to submit complaints and proposals (except for the surveys to be conducted among the students). Specify whether and how the students have access to the information on the possibilities to submit complaints and proposals and how the outcomes of the examination of the complaints and proposals and the improvements of the study field and the relevant study programmes are communicated by providing the respective examples.

RISEBA University has developed a "[Complaints and Proposals Handling Procedure](#)" (16.09.2020), which applies to RISEBA students, employees and other interested parties, and is published and freely available on the RISEBA website.

The procedure for handling complaints and proposals includes complaints and proposals relating to:

- the quality of the services provided by the University;
- the quality of the study process;
- the quality of technical support or teaching aids;
- dishonest or unethical conduct on the part of students, faculty or administrative staff.

A complaint or proposal may be submitted to any RISEBA employee or RISEBA Quality Manager in writing, by filling out the form, orally or by phone, as well as using the RISEBA contact form posted on the RISEBA home page under the section - [Quality Assurance](#). If the complaint is submitted to any employee, it is passed on to the Quality Manager, who registers it, appoints the relevant responsible for resolving the complaint based on the content of the complaint, monitors the progress of the solution or proposal implementation plan of the registered complaints, as well as, based on the detected non-compliance with RISEBA processes, reviews the existing processes and makes changes to them.

The proposal is transferred to the relevant responsible person for the possible implementation of the proposal, who examines it and provides information to the Quality Manager within 10 working days about the implementation of the possible implementation plan of the proposal made or the refusal to implement the proposal. The Quality Manager records the decision taken in the register of complaints and proposals.

The complaints procedure has three stages:

The first stage (examination of an informal complaint - immediately)

If the complaint can be resolved informally and quickly, in cooperation with RISEBA staff and without further research, then an apology or explanation of the problem situation in the relevant RISEBA structural unit in person or remotely (by e-mail or phone) may be considered as a solution to the complaint. The recipient of the complaint is obliged to report the complaint to the immediate supervisor, who analyzes the situation, if necessary, informing the Quality Manager about it. If the complaint cannot be resolved in the first stage, the initiator of the complaint is invited to formalise the complaint and enters:

The second stage (examination of a formal complaint - up to 30 days)

Complaints that are more complex and require a deeper investigation are transferred to the Quality Manager, who registers them and, together with the responsible Head of the structural unit, looks for solutions and discusses the plan for resolving the complaint. The person responsible for

resolving the complaint, when the decision is taken, sends it electronically to the complainant. After the content of the complaint and its solution, the Quality Manager analyzes the processes that need to be improved, makes changes to the processes.

The third stage (appeal to higher decision-making bodies - examination up to 30 days)

If, after the conclusion of the second stage, the complainant is still dissatisfied with the resolution of the complaint, the third stage - appeal - occurs. The complainant justifies his or her opinion in writing by submitting it to the RISEBA Quality Manager, who further decides on the highest decision-making body – Programme Council, Arbitration Court, Senate, etc. involvement in the review of the decision. A more detailed description of each procedure and those responsible are described in the "RISEBA Complaints and Proposals Handling Procedure".

A new change has been introduced during the reported period, namely, the students are informed about the procedure for submitting and reviewing complaints and proposals within the framework of the Introductory Week, when newly matriculated students are introduced to RISEBA, study procedures at the University, etc. Students can also receive advice by contacting the MCC. The MCC also handles informal complaints. The student is informed about the results of the examination of the complaint or proposal individually, but if improvements are made in the study direction or study programme, students are informed about it by sending out relevant information, or on the RISEBA website and social networks.

During the reported period, 1 complaint has officially been received in the *Arts* direction of study. Complaints addressed informally are not registered. During the 2020/2021 academic year, several oral complaints have been received from students, for example, about difficulties in performing practical classes and group work remotely in the conditions of the Covid-19 pandemic, about errors in the e-riseba system, about the way theoretical subjects are taught in remote classes.

All disagreements and uncertainties that arise during the study process are resolved in the form of negotiations, finding the best solution for ensuring the quality of the study process.

The curator listens to the issues and suggestions when meeting with students. The information is collected and analyzed as part of the weekly departmental meetings, with the participation of the program director and the dean. The work of curators is also analyzed and evaluated. Regular data analysis in 2022 has allowed to understand a number of organizational shortcomings and find a solution to them.

- In the university RISEBA, due to the specifics of training, for the filming of teaching works, audiovisual and lighting equipment is issued. Previously, the student writes an application to the Director of the Program, who gives permission to issue the technique. Guest lecturer, the cinematographer Alexander Grebnev, at the beginning of the training of his course, developed a detailed technical request form, and its correct filling is included in the study process. It helps students to understand both technical specifications and to define exactly what technique is required to perform a particular cinematographer's work task. Since 2023, filling in the technical request form is included in the rules of procedure for issuing equipment. This novelty makes the process much more systematized. In addition, students learn new skills that they will need while working in the profession after graduation from riseba university.
- The data submitted by the curators, identifies a problem/ issue/ recommendation, which is then solved or addressed. Due to the Covid pandemic, the café working at the university was closed. After the pandemic, returning to in-person work, it was found that students' eating habits have changed. Many students wanted to take food with them from home instead of

buying them in a café or in canteen on site at the university or in its immediate vicinity. Thus, several students raised the issue of creating a lounge, where students could both eat their food and socialize. After analyzing the workload of RISEBA premises at 4 Durbes Street, in consultation with the economic staff of the building, the student lounge was created by adapting and improving the 104th auditorium, which is located next to the lobby of the 1st floor of the university, where students spend breaks between lectures.

2.2.4. Provide information on the mechanism for collecting the statistical data, as developed by the higher education institution/ college. Specify the type of data to be collected, the regularity of collection, and the way the information is used to improve the study field. Describe the mechanism for obtaining and providing feedback, including with regard to the work with the students, graduates, and employers.

RISEBA University regularly compiles and analyses statistics that are submitted annually to the Central Statistical Bureau (CSB). The main indicators that are analyzed and later discussed in the RISEBA Management Group are: number of students, number of matriculated students in total and by programme, number of students withdrawn in total and by programme, number of mobile students, number of students with degrees, total number of staff, number of academic staff, revenue and expenditure indicators against the previous reported period in full-time and part-time studies. During the admission period, the indicators of concluded contracts and matriculated students by study programme are monitored weekly.

RISEBA also compiles information of the Central Statistical Bureau on employment of RISEBA graduates, registered unemployed persons, graduate profession, number of emigrant graduates by sectors and study programmes. The data does not contain sensitive data and is only sent in aggregated form at the end of each year. Data of the State Employment Agency, as well as data provided by the State Revenue Service to the CSB are used in the preparation of the information.

In addition, for the purpose of improving the study field, the following indicators are analyzed in more detail:

- ***Statistics on the causes of exmatriculation***

The higher educational institution analyses the reasons for the exmatriculation of students in the study programme. A student who has written an application for exmatriculation indicates the reasons why he or she wishes to stop his or her studies in the application: inability to comply with academic requirements, financial reasons, personal/family circumstances, the programme does not meet expectations, new job opportunities, inability to combine studies with existing work, another (does not return from a break in studies, refusal from the OCMA, etc.). RISEBA Quality Manager, in cooperation with the IT department, performs the compilation and analysis of the justifications for the application, expressing the ratio of each reason to the total number of exmatriculated students from the study programme. The obtained results are summarized and it allows to evaluate which reasons are predominant and whether the student has stopped studying due to shortcomings in the study process or the content of the study programme, or whether the reasons have been personal. Annual results are sent to the directors of study programmes, as well as discussed with the Management Group, during the presentations of self-assessment reports, evaluating what action plan required for the indicator of the number of exmatriculated students of each study programme for mitigation.

- ***Faculty evaluation, which is fromed from students' evaluations of the courses***

At the end of the study year, the RISEBA Quality Manager performs a summary of the evaluations of the study course surveys, indicating the average assessment of students for the study course. The results are ranked according to the assessment and the obtained data provide information on the highest and lowest rated study courses. These data are taken into account when inviting teaching staff to teach study courses and drawing up study plans for the next academic year. If the assessment is inappropriately low, discussions are conducted with the teaching staff and, in critical cases, the teaching staff is not assigned a load in this course of study. If the indicator is average, the Programme Director conducts a discussion with the teaching staff and points out the shortcomings that need to be corrected in the next year of study. Each year, graduation ceremonies honor the best lecturers nominated by students in anonymous surveys. During the reporting period, Aigars Ceplītis, Uldis Jancis, Jānis Rēdlihs have received the nominations "Favorite Lecturer" from students from the teaching staff of the study direction *Art*.

- ***Faculty Category Rating***

Annually, at the end of the academic year, the staff members hold discussions with the Head of the department, during which the work of the teaching staff is evaluated according to several evaluation criteria. As a result, faculty are divided into 3 categories – higher, middle and lowest, which ties in with the faculty's next year's pay rate. The results are compiled by the Vice-Rector for Studies, indicating what categories the proportion of teaching staff is in the higher educational institution and in the field of study as a whole. The Vice-Rector for Studies conducts discussions with the Head of the department on the possibilities of improving the development of teaching staff in lower-level categories towards reaching a higher category.

- ***Indicators of the compilation of academic staff***

Director of the study programme, annually evaluates the qualifications and education of the teaching staff present in the study programme. In accordance with RISEBA strategic plans and academic staff policies, the share of academic staff with a doctoral degree should reach 70%. Within the framework of the academic staff policy, the Programme Director needs to attract more academic staff with a doctoral degree to the study programme implemented. Annual results are compiled, analysed at the department's meetings and published at the annual RISEBA study year beginning meeting, where the university staff is informed about the achieved results and the goals set for the new study year.

- ***Assessment of scientific leaders***

RISEBA Quality Manager performs survey evaluation of the final year students on the final thesis the process of organization, as well as the work of scientific and creative managers of the final works. The results are compiled and transferred to the Program Director, for the improvement of the process of developing the final work and cooperation with the scientific or creative manager.

- ***Summary of the State Examination Commission***

RISEBA Quality Manager performs summary of the State Examination Commission's assessments on the quality of the defended final works. At the end of the defense of the State examination, the commission provides a written report indicating the assessment of the topicality of the topics, the relevance of the topics of the final papers to the study programme, indicates the most characteristic errors and the quality of the defended works as a whole. The results are summarized and passed on to the Program Director, for the further improvement of the final work process and the content of the programme.

Building feedback

Developed by RISEBA determines the procedure The "[Procedure for conducting surveys](#)" for obtaining feedback on the implemented study process. The results obtained allow for a flexible response and elimination of shortcomings in the work of the University.

The frequency of distribution of questionnaires depends on the type of survey. The following types of surveys are distinguished:

1. Study course evaluation surveys
2. Study programme evaluation survey
3. Annual survey of university students
4. Alumni survey
5. Survey of employers
6. Survey of internship employers
7. Evaluation survey of the process of developing the final thesis

Student and graduate surveys are sent electronically and are anonymous. Internships and employer surveys are not anonymous in order to find out the quality of the implemented cooperation. The Quality Manager is responsible for the organisation, accounting and processing of surveys.

Study course evaluation surveys are a mandatory quality assessment tool aimed at providing teaching staff and programme management with information on the study results achieved in the course and student satisfaction with teaching methods, at the same time promoting the involvement of all students and teaching staff in the process of improving the study course.

After the end of the study course, students receive electronic questionnaires (webpolsurveys.com) for each study course taught, which are further compiled and stored in the RISEBA internal system. The teaching staff of a particular study course receives the results of questionnaires about their study course in the form of an e-mail, where the teaching staff can express their opinion on the results of the survey to the Quality Manager or the Programme Director. It is the responsibility of the Program Director to regularly monitor the results of the collected surveys and respond to comments made by students. In the event of identified problems, discussions are conducted with the faculty member in question, without waiting for the annual evaluation of the teaching staff.

The results of the surveys are confidential and access to all the results of the study courses taught at the higher educational institution is provided to the Rector, Vice-rector for Studies, Vice-rector for Development and Quality Manager. Access to the results of the surveys of the teaching staff of a particular study programme is provided to the Director of the respective programme, the Head of the department and the Dean of the faculty.

At the end of the study year, the Quality Manager creates a rating of study course assessments, grouping all the courses taught according to their average rating. Comments made in surveys about the study course are marked with indicators that allow you to pay attention to study courses that need to be improved. If only positive opinions have been received in the survey comments on the study course – the course is marked with green, if there are both positive and negative comments – yellow, but if there are only negative comments – in red.

For the compilation, those surveys that have been completed by not less than 25% of the students in the group are taken into account. If the assessment of a particular teaching staff is lower than the average score of all survey of the collected study courses or negative comments have been received (yellow or red indicator), the Programme Director conducts discussions with the teaching staff and/or students, attracting the Head of the department if necessary. The Quality Manager is informed of the results of the interview.

RISEBA academic staff student survey evaluations are discussed with the Head of the department in the annual academic staff performance evaluation interview in order to formulate specific tasks for the teaching staff for further improvement of the quality of classes, to determine the remuneration category in accordance with the Academic Staff Policy, as well as to evaluate the attraction of a teaching staff to deliver the course.

For a system for conducting surveys of study courses, see: Figure 2.4.

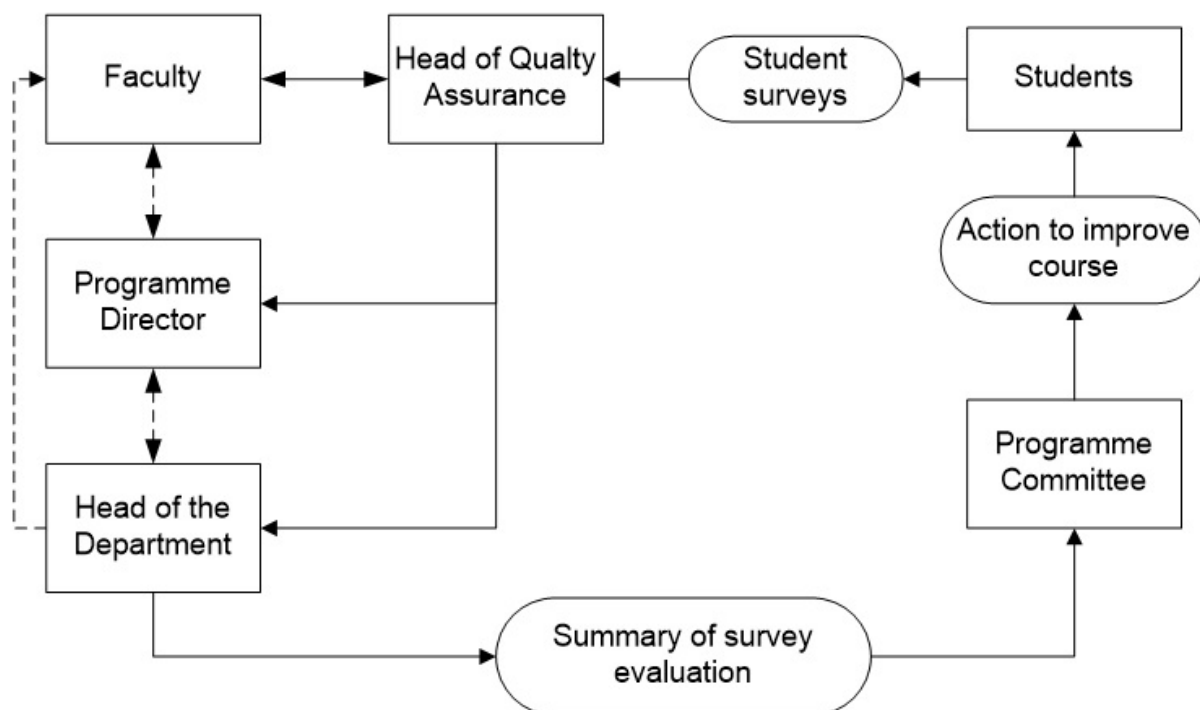


Figure 2.4. System for conducting surveys of study courses

The aim of the study programme evaluation survey is to assess the quality of the organisation and implementation of the study programme. The study programme evaluation survey is recommended for each study programme and all students of the study programme participate in filling in the questionnaire. Students complete the survey within a period of time specified by the Program Director.

The purpose of the annual survey of students of a higher educational institution is to find out the opinion of students regarding the organisation of the study process of the higher educational institution, the provision of the material and technical base, the quality of the activities of the student self-government, and other issues related to studies and study environment. Surveys are conducted electronically (webpolsurveys.com) at the end of the study year.

The Head of Quality summarizes the results of students' survey. The results are presented to members of the management team, deans of the faculty, heads of departments and program directors. After presenting the results, a small meeting is formed with the program directors and heads of departments to review the answers indicated by the students and jointly define activities to improve the work of RISEBA in the coming year. The task plan is approved by the rector's order and at the end of the year the results of the execution of tasks are evaluated. Student results, in an aggregated form, are published e.riseba.lv so that they are available to all students. See the results here: [Summary of RISEBA students annual survey](#).

Graduate surveys are a mandatory quality assessment tool with the aim of obtaining information about the quality of the organization and implementation of the graduated study programme, as

well as the course of graduates' work after graduation. The graduate survey is filled in by all RISEBA graduates who have agreed to the processing of personal data after graduation. The Quality Manager compiles the results of the questionnaire, informs the RISEBA Management Group and the Director of the relevant study programme about the results. The graduate survey is conducted once every three years. At the end of May 2023, it is planned to conduct a survey of graduates.

Employer surveys are a mandatory quality assessment tool with the aim of obtaining information from employers about the knowledge, skills and competences of a graduate. The Quality Manager performs the compilation of the results of the questionnaire, informs the RISEBA Management Group and the Director of the relevant programme about the result.

The aim of the survey of internship providers is to obtain information from internship providers about the trainee's knowledge, skills and competences. Internship providers complete a survey on the trainee's last day of internship. The Programme Director performs the compilation of the results of the questionnaire, the results are included in the annual characteristics of the study programme.

The purpose of the evaluation survey of the final thesis development process is to find out the student's opinion on the process of developing the final thesis and the cooperation of the scientific supervisor or creative manager with the student in order to improve the quality of the process. The Study department transfers the set of surveys to the Quality Manager for the compilation of results. The collected results are sent electronically to the Programme Director for the improvement of the process of developing the final work and cooperation with the scientific supervisor or creative manager. In addition to the students' assessment of the work of the scientific supervisor also provides feedback on the student's cooperation with the hom/her in the process of developing the final thesis. The assessment of the survey may be taken into account by the State Examination Commission, assessing the quality of the final work.

Since facebook closed groups have been created in the program of the study direction "Arts" in order to communicate more successfully with students and inform them about important events at the university, in the future it is planned to publish summary of survey results also in these groups in order to show students that the university cares about the opinion of students and RISEBA makes improvements by evaluating resources.

Appendix No.2. 6 contains an analysis and evaluation of the results of surveys of students, graduates and employers.

2.2.5. Specify the websites (e.g., the homepage) on which the information on the study field and the relevant study programmes is published (in all languages in which the study programmes are implemented) by indicating the persons responsible for the compliance of the information available on the website with the information published in the official registers (State Education Information System (VIIS), E-platform).

The higher educational institution regularly publishes information about its activities, study programmes, selection criteria for admission, learning opportunities available to students, qualification to be awarded on riseba website [Home | riseba.lv](#), student portal [e.riseba.lv](#), admission portal RISEBA Dreamapply, Facebook and Instagram account. The content of the page of the Faculty of Media and Creative Technologies is reviewed and, if necessary, clarified both before each admission and in cases where any significant topicalities have taken place in the programmes.

Responsible for the content of information on the program website – the Program Director, responsible for technical provision of information posting – employee of RISEBA Marketing and Communication department.

- Bakaļurs: <https://www.riseba.lv/en/students/undergraduate-studies/audiovisual-media-arts>
- Maģistrs: <https://www.riseba.lv/en/students/postgraduate-studies/new-media-and-audiovisual-art>
- Doktors: <https://www.riseba.lv/en/students/doctoral-studies/media-art-and-creative-technologies>
- New Facebook closed page for students of the study direction "Arts": <https://www.facebook.com/RISEBAFMCT>

2.3. Resources and Provision of the Study Field

2.3.1. Provide information on the system developed by the higher education institution/college for determining and redistribution of the financial resources required for the implementation of the study field and the relevant study programmes. Provide data on the available funding for the scientific research and/or artistic creation activities, its sources and its use for the development of the study field.

Since the foundation of RISEBA, revenue from tuition fees has been the main source of funding for the study process. The tuition fee is covered from the funds of natural and/or legal persons. These can be students' personal funds, students' parents' and other relatives' personal funds, as well as those of student employers. Students have the opportunity to apply for study loans with a guarantee provided on behalf of the state, commercial loans or sponsors' funds. RISEBA provides the necessary consultations for obtaining loans and accepts applications on study loan issues. The amount of the study fee and the payment procedure for each study year are determined and approved by the RISEBA Senate. RISEBA has the following payment options: for the study programme as a whole, for one study year, for one semester of studies or in accordance with the study fee payment schedule (monthly fee) provided for in the study agreement, i.e. 10 (9 in the first year) payments in each study year.

In total, more than 70% of all university revenues are made up of revenue from tuition fees. The proportion of revenue from tuition fees depends on the rise or fall in other revenues, such as adult education programmes or procurements related to other types of learning or the development of teaching materials. RISEBA is active in the field of adult education, which is not related to higher education, organizing various courses and seminars, participates in procurements and projects, as well as rents premises for organizing educational events. The overall revenue structure is shown in 2.5. Figure.



Figure 2.5. RISEBA revenue structure

Students whose performance in entering or continuing their studies is excellent, the budget places financed by RISEBA are available. Budget places are fully financed by RISEBA. In consultation with the Student Union, a rotation procedure for budget places has been developed to ensure that they are available to the most outstanding students. In total, taking into consideration all programmes, 18 budget places are available in each course. Budget places are allocated to full-time students of the day department. It is planned that starting from the 2023/2024 academic year, RISEBA budget places will not be allocated, but a new discount "Outstanding Student" will be introduced, which will be 50% of the tuition fee. The discount on budget places will still be valid for students who have started their studies in the 2022/2023 academic year and earlier. Budget places were allocated only to students of the Bachelor's day department, but students of all types and forms of Bachelor's student programmes will be eligible for the discount "Outstanding Student", so students who study in the evening department and distance education will also be eligible for it. Apart from this, students also may receive various discounts. The higher educational institution additionally applies a 25% discount from the standard annual tuition fee to newly created study programmes (which are licensed but not accredited) in the first year of studies. In total, students have access to 20 different types of tuition fee discounts for excellence in studies, achievements in sports, kinship, cooperation partners, graduates, social support, etc. Tuition fee discounts are determined in accordance with the "Regulations on Tuition Fee Discounts" approved by the Senate.

The financial resources at the disposal of the faculty are planned annually in accordance with the RISEBA budget and are used in accordance with the tariffs, plans and estimates approved by the RISEBA Management, which ensures control over the use of financial resources. The Student Union is financed from the centralised funds of RISEBA in accordance with the Law on Higher Education Institutions and RISEBA provides the self-government with the necessary premises (infrastructure). Every year, when planning financial resources, funds are provided for study, work and service missions. These funds pay for employee business trips with participation in international conferences and scientific publications, and also award bonuses for publications in high-ranking academic journals, indexed in Web of Science and Scopus.

RISEBA together with the cooperation partner BA School of Business and Finance publishes the scientific journal *Journal of Business Management*. The RISEBA budget allocates funding for the purchase of literature and subscription to electronic databases and publications, which are available to both employees and students. Scientific and student conferences are held annually. In addition to RISEBA funds, sponsors are attracted to finance the student conference *Changing World in*

Search of New Solutions and the prize fund. The research of the best students is published not only in RISEBA editions, but also in the journals of foreign cooperation partners.

RISEBA Faculty of Media and Creative Technologies in cooperation with the Faculty of Architecture and Design publishes the scientific journal *ADAMart*. The RISEBA budget allocates funding for the purchase of literature and subscription to electronic databases and publications, which are available to both employees and students.

An International Conference of Students' Scientific Research and Artistic Creation Works is held annually, within the framework of which one section is annually devoted to the competition of audiovisual works of students of the programmes of the Faculty of Media and Creative Technology - the show . In addition to RISEBA funds, sponsors are attracted to finance the student conference *Changing World in Search of New Solutions* and to the prize fund, which allows the winners of the competition to pay out cash prizes up to EUR 450. The publications of the best students, written in cooperation with RISEBA teaching staff, are published not only in RISEBA publications, but also in the journals of foreign cooperation partners, such as the scientific journal *European Integration Studies* of the Kaunas University of Technology.

The RISEBA budget allocates funding for the purchase of literature and subscription to electronic databases and publications, which are available to both employees and students. The study direction *Art* has a budget of 1000 Euros for the purchase of books every year.

In recent years, particular attention has been paid to the opportunities to participate in various projects and procurements related to science and education and their number, and the amount of funds raised in them is increasing. Various foreign and EU-funded projects, t.sk. ERASMUS+ ensures knowledge transfer and development of teaching staff and students.

In the field of financial planning and supervision, the modernization of the accounting system has been carried out, including. replacement of the accounting and financial management system. Financial planning and monitoring will be carried out on the basis of the Adizes methodology. Modernization of financial accounting will ensure more detailed and effective financial supervision, including more operational information by study programme. In general, see Figure 2.6 for the structure of university expenditure. For a breakdown of the percentage costs, see Table 2.5.

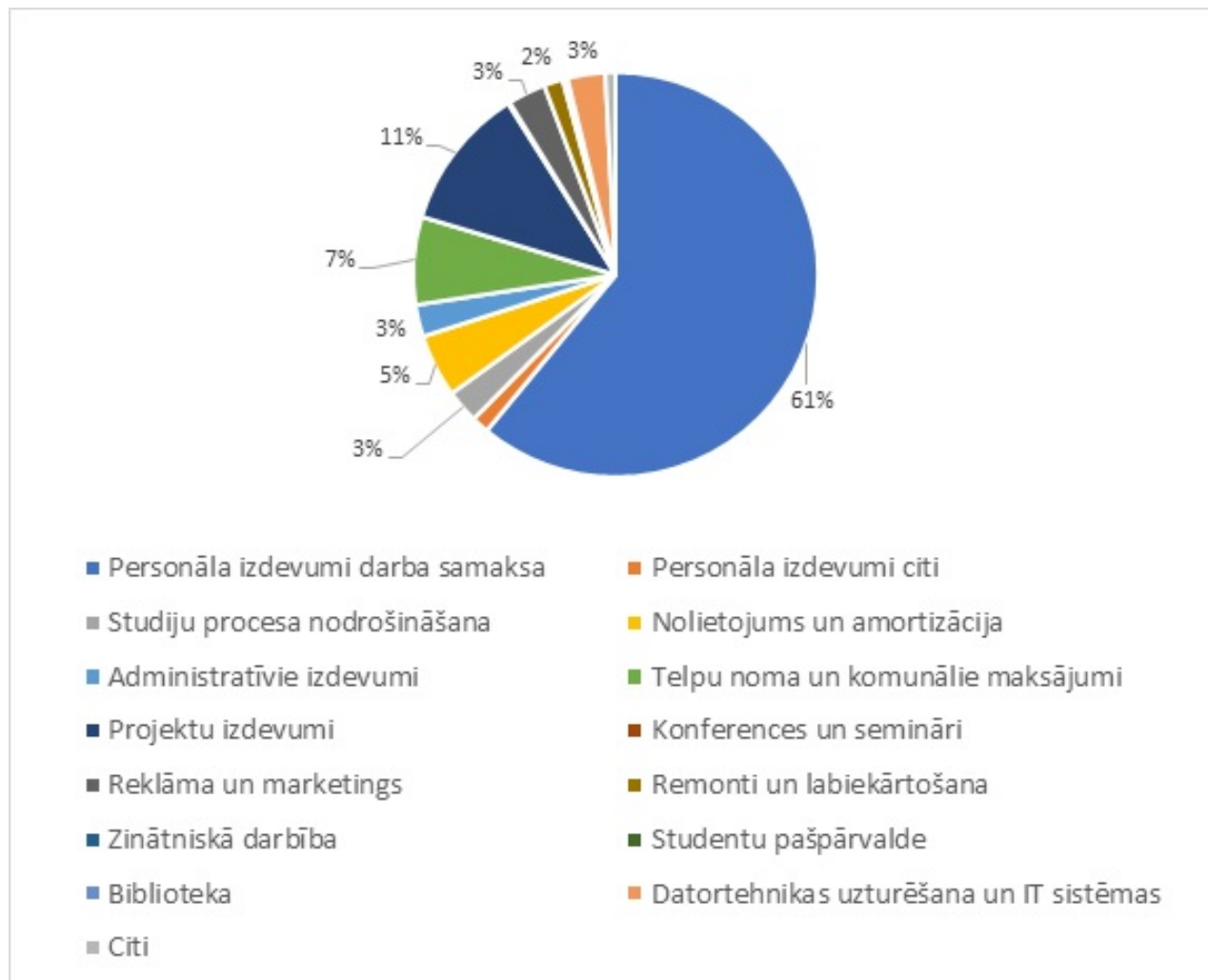


Figure 2.6. RISEBA Expenditure Structure

Table 2.5 includes direct and overhead costs and their distribution, does not include administration, marketing and non-economic costs, and does not include project costs.

Table 2.5.

Percentage distribution of funding

No	Expenditure line	Bakalauri Audiovisual media arts	Masters New media and audiovisual arts	Doctoral students Media arts and creative technologies
1	Salary of academic staff (t.sk. taxes)	48.6%	53.1%	44.1%
2	Salary for freelance teaching staff	13.3%	14.5%	12.1%
3	Utilities and management	11.4%	9.2%	9.2%
4	Business trips, raising qualifications	1.7%	5.6%	3.5%
5	Depreciation of fixed assets and intangible assets	12.7%	6.6%	13.8%
6	Low-value and quickly depreciable inventory	0.5%	0.3%	0.6%
7	Copying expenses for the study process	0.2%	0.1%	0.2%

8	Internet services	0.8%	0.4%	0.9%
9	Maintenance of computer equipment	0.2%	0.1%	0.2%
10	Student internship expenses	1.4%	0.7%	1.6%
11	Expenditure on scientific activities	0.8%	2.5%	1.6%
12	Accreditation expenses	0.3%	2.4%	3.6%
13	Expenses for the provision of the study process	0.7%	0.4%	0.8%
14	Expenses of the Student Union	4.3%	2.2%	4.7%
15	Repair expenses	0.9%	0.8%	0.8%
16	Conference and seminar expenses	0.7%	0.3%	0.7%
17	Other study process related to the study process	1.5%	0.8%	1.6%

2.3.2. Provide information on the infrastructure and the material and technical provisions required for the implementation of the study field and the relevant study programmes. Specify whether the required provision is available to the higher education institution/ college, available to the students, and the teaching staff.

The provision of three study programmes in the study direction *Arts* has the necessary infrastructure and good material and technical provision. It is available to all students and all faculty.

Since the foundation of the university, RISEBA has significantly expanded its premises for ensuring the study process. The total area of the premises is 11350.61 m². The study process RISEBA is implemented in two buildings in Riga - Meža street 3 and Durbes street 4 (H2O6 RISEBA Architecture and Media Centre, part of Riga's creative quarters). Table 3.2. The building at 4 Durbes Street is adapted for people with special needs.

Table 2.6.

Provision of premises

Meza street 3, Riga	4 Durbes Street, Riga	Kopā
18 study rooms (668 seats)	9 classrooms (263 seats)	27 study rooms (951 seats)
3 computer classes (85 seats)	4 classrooms (video editing studio/computer classes) (71 sēdvietas)	7 computer classes (156 seats)
Copy Center	2 video editing workrooms (5 seats)	

Student government premises	photo studio (30 seats)
Meeting rooms	sound recording studio (10 seats) video studio (50-60 sēdvietas) mākslas studio (15 sēdvietas) aktiermeistarības zāle (30-40 sēdvietas)
Creative Business Incubator	Media laboratory (5 work stations)

All auditoriums are equipped with visual demonstration equipment, powerful stationary video projectors are installed in all auditoriums.

In total, RISEBA provides 212 computers in classrooms, computer classes and assembly rooms. All RISEBA computers are connected to the local University computer network and the Internet. WiFi wireless internet connection is provided in the premises of the University. Internet connection speed is 200 Mbps in Latvia and 100 Mbps abroad. RISEBA employs 10 multifunctional network printers with scanners. Two of them provide color printing.

For the preparation and demonstration of multimedia presentations and educational materials, as well as for data processing, various multimedia technical options are used: conference auditorium for aLrCD projector, large screen and sound device; 36 auditoriums, each of which is equipped with a stationary LCD projector, screen and computer; 5 portable projectors; 5 portable computers that could be used in conjunction with portable projectors without additional stationary equipment.

The possibilities of recording lectures at the University are provided stationary in 4 auditoriums – 3 auditoriums at Meža Street 3 and Meža Street 1 k6, where the lecture recording option is based on Panopto's video recording, management and broadcasting system and in 1 auditorium at the Architecture and Media Centre H2O6 (Durbes Street 4), where the lecture recording option is based on Blackmagicdesign and video broadcasting system Thomson Video Networks VS7000. In addition, the university has the opportunity to provide lecture recording with mobile multi-camera equipment (Live GV Director Nonlinear Live Production System), which provides recording and broadcasting with 8 cameras (Sony FS700 series cameras with special with SLOW MOTION function and 4K video format).

Starting from 2012/2013 academic year, the study process is also taking place in the new building – architecture and media centre H2O6 (Durbes street 4), where students have access to: photo studio (equipped with stationary BOWENS Gemini 750 and 400Rx lighting technique), sound recording studio (equipped with stationary audio recording and editing equipment Yamaha N16, ALLEN&HEATH Q16), video studio (equipped with stationary lighting equipment ARRI, MOLE-RICHARDSON-CO spotlights, dressing room, make-up room, props and costume warehouse), three video editing studios (50 workplaces – equipment Apple computers with Apple Final Cut, Apple Logic and Adobe Creative Suite software), two video editing workrooms (one equipped with 2 workspaces and 2 Apple computers with Apple Final Cut, Apple Logic and Adobe Creative Suite software and the other with 4 workspaces and 4 Apple computers with Apple Final Cut, Apple Logic and Adobe Creative Suite software) student independent work will be done with the installed Windows operating system and 97 Apple computers. For the needs of the study process, 278 computer-aided study places are equipped, of which 178 are available directly to students. Computers are based on Intel Core and Pentium processors with installed MS Windows and MS Office software or Apple MacOS X software. anai, acting hall video transmission system Thomson Video Networks VS7000, multi-camera Live GV Director Nonlinear Live Production System with 8-camera recording and broadcasting capability which comes complete with Sony FS700 series

cameras special with SLOW MOTION function and 4K video format). For classes and independent work, students and teaching staff have the opportunity to use: professional video cameras with additional equipment, digital video cameras, digital cameras and SLR cameras, photo and video lighting kits, professional microphone sets and other audio visual techniques.

Since 2018 RISEBA has signed an agreement on the use of the record-keeping program EDUS in the learning process. RISEBA has signed an agreement on the use of MS Office education in the study process, administrative work and private use of students and teachers.

For several years RISEBA has been using the IBM SPSS software package (Statistical Package for the Social Sciences) for statistical data analysis. IBM SPSS is installed in computer classrooms, with a total of 38 user licenses installed for teachers and students.

1 Smart PLS and 5 NVIVO licenses are available for students and faculty to conduct scientific research. In the study process, RISEBA students make extensive use of the e-platform Webropol subscribed to by RISEBA. RISEBA has concluded an Agreement on the use of Webropol on the web for an unlimited number of users. In 2013, RISEBA together with four Latvian higher education institutions signed the Agreement on the establishment and use of a common anti-plagiarism platform and from 2014 onwards commenced their use.

Currently, 25 Latvian higher educational institutions participate in the common anti-plagiarism platform. With the introduction of the new study management system Unimetis, this process is ensured by the new system.

During the reporting period, a license has been purchased for the use of Miro (<https://miro.com>) in the study process. The Miro website allows you to share a work surface that can be used to perform joint work in the study process, display process diagrams, perform tasks, present the results of your work, etc. During the reported period, a new study environment UNIMETIS (<https://my.riseba.lv>) has been introduced and is being improved, which allows academic staff to see lesson schedules, student lists in a group, etc., while students can see current class times, their own achievements, financial data, etc. UNIMETIS is also used to record student class attendance, etc. Once a year, material resources are audited and the need for their renewal and replenishment for the next year is determined, and plans for the development of IT infrastructure for the coming years are updated. Software versions, computer network antivirus software and firewall provision are regularly maintained and updated.

Infrastructure and material and technical provision necessary for the joint implementation of RISEBA/ LiepU Master's and Doctoral study programmes within the framework of iWEEK and the development of modules, doctoral theses at Liepaja University

- Employers – 356.
- Video projectors – 23.
- Interactive boards – 7.
- Interactive screens -4.
- Photocopiers- 6.
- Photo, camcorders – 18 (11 cameras, 7 camcorders).
- 360° cameras – 4 (for online hybrid lectures).
- Students have access to an open-access wireless network in each of the study enclosures (a total of 36 wireless network access points are installed). Liepaja University is a safe, international member of the wireless network *Eduroam*, accessible to academic users. *Eduroam* has a common network that allows students, employees, scientists and faculties of higher educational institutions to access wireless network services around the world without

the need to receive a guest account.

- A solution for virtualization of workstations has been implemented and three classes of computers are equipped with a workstation for customers (a total of 80 workplaces). For students, their own virtual computer is created for each, which is not tied to the workplace. This solution ensures the mobility and safety of the study process.
- Modern network hardware has been installed that provides computer network virtualization and a CAMPUS computer network connection has been established between all study blocks.
- Several databases of scientific publications are available to the students- EBSCO, Letonika, ScienceDirect, SCOPUS, Web of Science un Cambridge Journals Online.

LiepU MPLab (Liepaja, Kūrmājas pr. 13) study programme, students and lecturers have access to the necessary laboratory equipment – photo and video studios, photo equipment and lighting, video equipment and lighting (both for work in the studio and for use outside the laboratory), stands, computer equipment and for work with the computer programmes provided for in the programme on site in the laboratory.

The study programme regularly updates the necessary resources for students (new batteries, new lamps for flashlights, chargers, new backgrounds for the studio, etc.).

A sound studio is also available for lectures and individual creative work, which is intended for the performance and processing of sound recordings, as well as arranged to allow the creation of surround sound compositions (surround, 5.1 and 7.1). The sound studio also offers equipment for use outside the laboratory (e.g. for field recordings).

The study programme of the Art direction is financed from the following sources: state grants, LiepU self-revenue, development projects and small grant projects – VKKF, VKKF Kurzeme program, Liepaja Culture Board, etc.

2 large-scale development projects – the creation and development of new media art education in Liepaja, which received support from the EEA/Norwegian Financial Instrument (before the reported period), have played a significant role. At the expense of these projects, a study environment was created – renovated and equipped premises in Liepaja, a material and technical base was created. As a result of these projects, LiepU's infrastructure is adequate to implement the needs of the study programme: a photo laboratory and studio, a sound production and processing laboratory, a media laboratory and other premises necessary for studies have been established.

For study programmes administered by MPLab, rooms for students, teachers and researchers are available daily, around the clock, including on weekends. About 20-30 people stay indoors daily.

In MPLab, all audiences are equipped with audiovisual presentation equipment – video projector or screen, computer, speakers for presentations.

LiepU premises have 100% wireless Internet coverage.

Other office equipment is also available in MPLab – 3 color printers, 2 black and white copiers (A3 and A4), scanner. Premises and equipment available in Liepaja, Kūrmājas prospekts 13, Art Research Laboratory.

Table 2.7.

Premises and equipment available in Art Research Laboratory

Sound Studio	30 m2 + 15 m2
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Equipment:	Microphones: AKG C 480 B, AKG C414 XL II, AKG D5, AMBEO VR 360, Sennheiser MKH 30 P48, Sennheiser MKH 40 P48, SHURE LC, Video Rode X/Y, Rode 2GO, Sennheiser MKH 416, Sony ECM-673, Sennheiser EW 100 G3, Rode NT5 Sound recorders: Edirol R-44, Sound Devices 702T, ZOOM H2N, ZOOM H6 Sound cards: Gigaport HD+, Motu 828, Motu Traveler, Apogee Duet, Scarlett 8i6 3GEN, Fireface 800 Sound controls: Yamaha MG06x, Allen & Heat ZED 10, Edirol M 100 FX, ProRack H1020 Sound effects: Gamechanger Audio Plasma Distortion Guitar Pedal Skandas: Clark Syntesis AQ Aquasonic, Dyanaudio BM 14S, KV2 audio KX 1.2, DYNAUDIO BM 12, Genelec 8050A, Subwoofer Geneleack 7070 A, PHANAPHONIC SOUND SHOWER SSH, Adam F7 Musical instruments: Modular synthesizer with different Doepfer moduls, Volca Samples, Volca Drums, Pocket Operator PO-33, OPZ, Elektron MODEL SAMPLES, Behringer MODEL-D, Axeloti MIDI kontrolieri: Abletone PUSH2, AKAI MPD18, BCF-2000, Korg NanoKONTROL 2, Launnc Control XL, Oxygen 25, M-audio Keystation Pro 88, MIDI through box Sound equipment: Multikors, Direct BoX AR-133, Headphone amplifier HPA4, Headphone AMPLIFIER HP60, Headphones K271, HD 280 pro, K121, racks and wires Mac Pro computers11 gab: CPU 2,66 QuadCoreXeon (2009) 4 pieces CPU 2 x 2,26 QuadCoreXeon (2009) 4 gab., CPU 2 x 2,40 QuadCoreXeon (2010) 3 pieces. Macbook Pro computers for field records 15 pieces: MacBookPro CPU i7 2,66 (2010) 15 pieces
Photo/video studio	30 m2 + 30 m2

Equipment:	Photo stands (3 pcs.), video stands (4 pcs.), photo lights (pulse lights, flashlights, umbrellas, reflectors, etc.), video lights – Kino Flo (2 pcs.), LED lights (3 pcs.), stage spotlights (2 pcs.). Video stabilizer (Flycam 6000, DJI RS2, DJI OM4), Video mixing console Edirol V-4, Monitor for filming area Panasonic BT-LH1710E, HD JVC DT-V9L3D LCD 9", 16;9 Video digitizer Intesity Shuttle Thunderbolt 2 Video recorders: HDV rakstītājs GV-HD700, SHOOGUN INFERNO 4K Video projectors(for exhibitiosn, projection mapping and short film screening): BenQ MP777, ASUS P2B, Panasonic PT-EZ770Z, Dell HD 7609WU Projection screens: Greens screen Chroma Key Green Muslin Backdrop with a rack, ScreenBraun Fast Foldable 235*175cm screen BR13324 rear projections REFLECTA 83504 Video recorders: Multimedia Player Iomega 1TB, ASUS O! Play Air HDP-R3, BRIGHTSIGN XD1034, Pioneer DV-420V Digital cameras: SONY HDR-FX7, SONY HDR-HC9E, SONY HVR-Z1E, SONY PWM-EX3, SONY NEX-FS700, SONY Alpha 7iii, GoPro Fusion 360, LG Gear 360 Nikon D90 with different objectives (5 gab.), Nikon D300s (1 gab.), Nikon D700 (1 gab.). Analog cameras Nikon F100 Video cameras (8 gab.), Outer microphones of Vivdeocameras . Video digitizer Intesity Shuttle Thunderbolt 2
3D fits	30 m2
Equipment:	Microsoft Kinect XBOX 360, Lidar Apple iPad Pro 12.9" 256GB + Magic Pencil (photogrammetry) un AR watching, HTC VIVE + sensori, OCULUS QUEST 2 64GB, Samsung Galaxy 10s, 3D printer LEAFROG CREATON 3D, Leap Motion Sensors, Mindwave sensors (brain wave reader), graphics tablet WACOM INTUOS4 Large, Windows computers 4 pieces - LDC-i7980XKS, LDC-XE5530ks, LDC-i7960ks, LDC-i7930IS, 3D projector with polarized glasses, IZ3D monitors with polarized glasses (2gab), Samsung 3D monitor with shutter type glasses.
Mediatēka	65 m2; 30 seats
Aprīkojums:	Sony Bravia 54", screen, projector, sound equipment for presentations, work tables (4 – 6 pcs.), 40 seats. External hard drive Lacie 1TB (USB/Firewire) For lectures – whiteboards, folding screens, portable sound systems.

**Media
Archaeology
Class**

Aprīkojums:	Macbook Pro CPU 2 Duo 2.16 (2007) 6 gab, MacMini (2010) 4 gab, iMac (2006) x 4, iMac 2.66GHz Intel CoreDuo2 20" (2008), iMac MC511Z/A (2011) x 2
	Printer HP Color Lasejet CP3525DN, Canon i-Sensys MF, Kopētājs Canon IR 2016, LG TV 75 colas (3gab), Sony Bravia 52 colas, Apple LED Cinema Display (19gab) Datori izstādēm MacMini MD387 (2014) 2 gab., MacMini PMGEM2MP/A (2015) 2 gab.

For classes in the study direction in Liepaja in computer graphics and electronics, study rooms are also available at Liela street 14, **room 416, for working with Arduino and sensors:**

Procesors(CPU): I5,2500, 3,3GHZ,

(RAM): 8GB

Hard disc: 512GB SSD

Videcard: 2 Gb

operating system: Windows 10

Software: MS Office , SolidWorks, Visual Studio, C#, Community 2022, MySQL Workbench, Python, Arduino CC.;

Room 337 Electronics class Computer graphics class with 12 graphic tablets

Processor(CPU): I5,10505, 3,2GHZ, RAM: 32GB Hard drive: 512GB M2 Video card: 4 GB

Operating system: Windows 10

Software: MS Office, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Lightroom, SketchUp Pro, V-ray for SketchUp, 3Ds Max, Blender, ,AutoCAD, ArchiCAD, SweetHome, Inkscape, GIMP, Shotcut, Adobe Reader. For the needs of the study direction, other auditoriums at HMZF Kūrmājas street 13 are also intensively used – spacious rooms 118 and 205 with equipment for presentations (computer, projector, sound system), as well as a hall for exhibiting works of art, in which exhibition lights and rails with fasteners are provided. Computer graphics and 3D modeling classes are also held in room 207:

Equipment: iMac computers15 pieces: iMac 27"/16GB/200GB/SSD/GPU 2GB (2017) 14 pieces., iMac 27"/32GB/512GB/SSD/GPU 4GB (2017) 1 piece, LG TV 75 inches

2.3.3. Provide information on the system and procedures for the improvement and purchase of the methodological and informative provision. Description and assessment of the availability of the library and the databases to the students (including in digital environment) and their compliance with the needs of the study field by specifying whether the opening times of the library are appropriate for the students, as well as the number/ area of the premises, their suitability for individual studies and research work, the services provided by the library, the available literature for the implementation of the study field, the databases available for the students in the respective field, the statistical

data on their use, the procedures for the replenishment of the library stock, as well as the procedures and possibilities for the subscription to the databases.

The library of the RISEBA University of Applied Sciences provides access to the information necessary for the performance of study, research and scientific activities, offering information resources in the library collection, as well as ordering information resources from other libraries for use for a certain period of time (Inter Library Loans). The library uses the integrated library information system ALEPH 500 and participates in the creation of a [joint catalogue](#) of libraries of national importance. The library provides the study and reference literature necessary for the study process, access to databases and press publications, provides services to university students and academic staff, employees – computerized workplaces in the daily study process, consultations on the use of e-services, trainings for the improvement of information search skills, bibliographic references, creates the [Database of Final Works](#).

The library collection is compiled in accordance with the content of the study programmes of the higher education institution, in cooperation with the directors of study programmes and academic staff. RISEBA library has more than 23000 sources of information – monographs, reference literature, press publications in Latvian and foreign languages, reading memory digital videodiscs.

60% of the library's books and other information items are in English, 15% in Latvian and 25% in Russian.

Since June 17, 2016, [RISEBA library](#) has been accredited by the Ministry of Culture of Latvia and has acquired the status of a library of local significance. The library is open six days a week from 10.00 to 18.00, on Saturdays 10.00-15.00, the total area of the library is 453 square meters, it is located at Meža street 3. The library has a spacious reading room with 32 seats, as well as a computer room with 14 computerized workplaces.

For the convenience of students and teaching staff, the RISEBA library has two branches – in architecture and media centre H2O6 – in Riga, Durbe 4. One of these branches provides students in the *Arts* direction with specialized sources of literature in the audiovisual field. In addition to this, for the needs of students and teaching staff in the direction of *Art*, a video library of various audiovisual works is also located in the branch of Durbes Street. It contains films of classics of world cinema, animation, and various television programmes. The video library collections also contain collections of Latvian audiovisual works.

Nowadays, more and more literary sources and audiovisual works are available in digital form. They are stored both on the library branch server and available online.

Databases are subscribed and used every year to support a high-quality study process. Databases used - *EBSCO Academic Search Complete* (full-text publications in humanities and social sciences), *Web of Science* (full-text publications in natural sciences, social sciences, humanities, arts, etc.), *Emerald* (business management information, 4116 full-text scientific publications downloaded), *SCOPUS* (database of bibliographic and citation information for multidisciplinary scientific publications), *ScienceDirect* (database in natural and technical sciences, life sciences and medicine, as well as humanities and social sciences), *Passport* (information resource of Euromonitor International company in international business and marketing, economics, international relations, tourism, as well as social sciences), *Leta.lv*, *Nozare.lv*. All databases are also available remotely, for use outside the university. See Figure 2.7. and Figure 2.8.

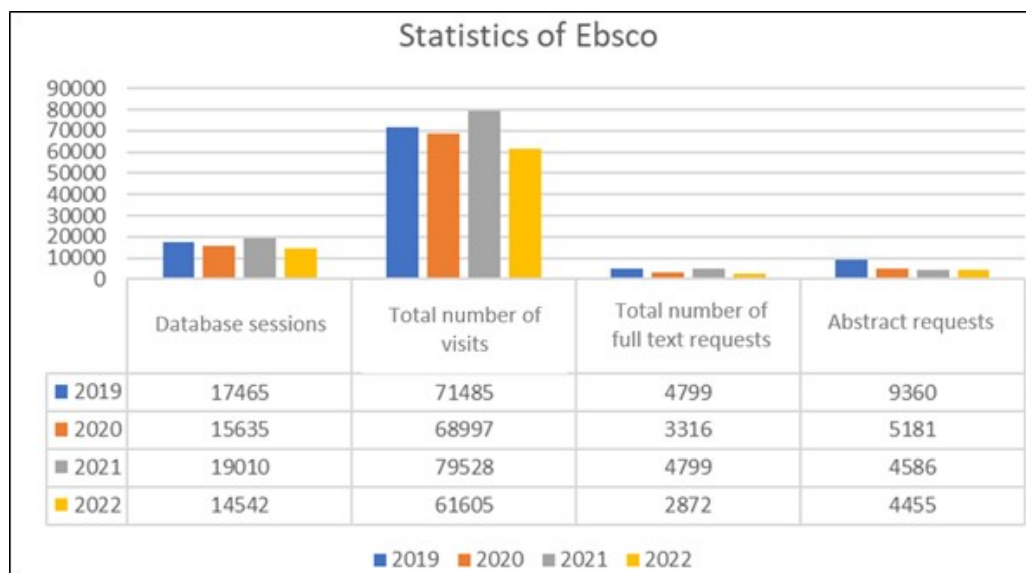


Figure 2.7. Statistics of *Ebsco* usage at the RISEBA University of Applied Sciences.

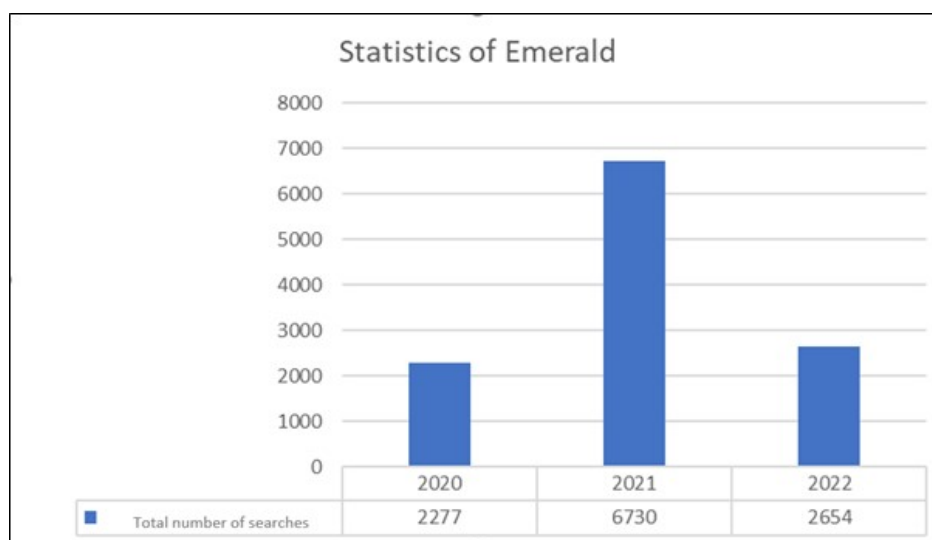


Figure 2.8. Statistics of *Emerald* usage at the RISEBA University of Applied Sciences.

At the end of the year, the maintainers of the subscribed databases send a statistical report on the use of e-collections to the library, the Directors of the University's study programmes and lecturers are also surveyed about the quality of the resources offered by the subscribed databases, as a result of which it is decided to further subscribe to the databases.

Students and faculty are aware of the open-access resources useful for studies – databases, e-journals, e-books, as well as e-libraries and foreign full-text trial databases available for a certain period of time. Access to pilot databases is provided through the Centre for Cultural Information Systems.

In 2018, free trials of Taylor&Francis Group eBooks were provided.

The University's website provides direct access to both subscribed databases and open-access resources and pilot databases. Our students have the opportunity to use the databases offered by the National Library of Latvia, as well as libraries of other higher educational institutions (LU, RTU, RSU, etc.). The University has a cooperation agreement with Harvard Business Publishing. Lecturers have the opportunity to order and use, as well as to reproduce the information resources necessary for the acquisition of the study programme (cases, online courses, simulations, videos, etc.).

For the students and lecturers convenience, the library subscribes the printed press.

The website of RISEBA University of Applied Sciences contains information about the library, links to its [catalogue](#) and [subscribed databases](#), as well as [Regulations](#), terms of use.

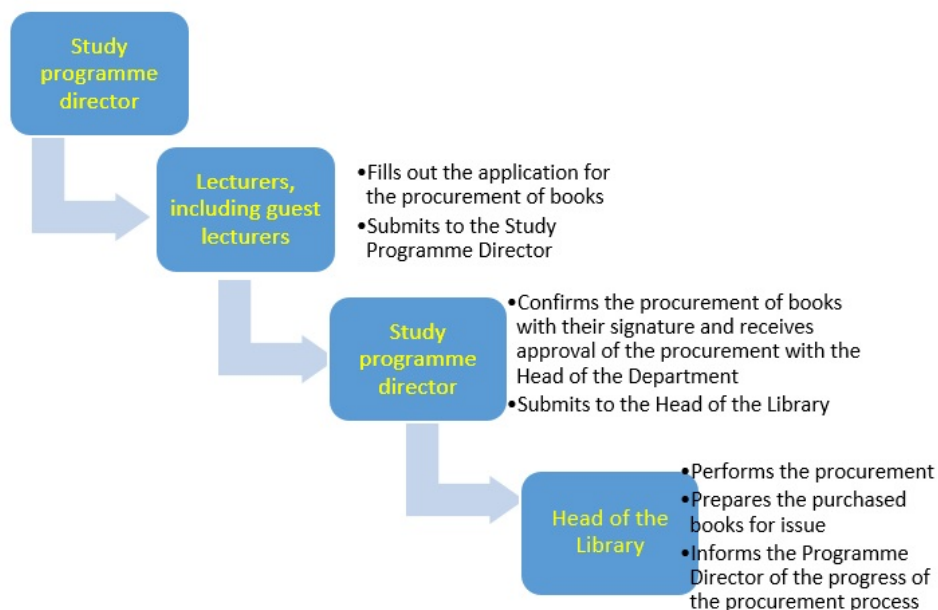


Figure 2.9. Procedure how to order information resources

The collection of the library is created according to the directions of study and scientific work of the university, as well as the requirements of the study programs, thus providing information to all study levels - bachelor's, master's, doctoral, as well as scientific research areas.

The sources of the collection of the library collection are diverse: purchase, gifts, exchange, etc.

Collection of new acquisitions of the collection is carried out in accordance with the Library's budget (see Figure 2.10), which is planned at the end of each academic year for the next academic year. The RISEBA Rector approves the library budget. The allocated funding is used for the purchase of books necessary for ensuring the study process, for the payment of databases subscribed to in the industry, and for the subscription of periodicals.

The library purchases information resources based on the orders of the academic staff.

Information resources purchased abroad are mostly purchased in cooperation with the online book store Krisostomus, from publishers published in Latvia.

The Library supplements the collection of information resources with valuable and significant donations, which contribute to the development of the Library's collection and create a large information base for scientific research work. The library has received donations from students, academic staff, various governmental and non-governmental institutions. Acceptance of donations in the library collection takes place in accordance with Cabinet of Ministers Republic of Latvia regulations no. 317 "Regulations of the National Library Collection"

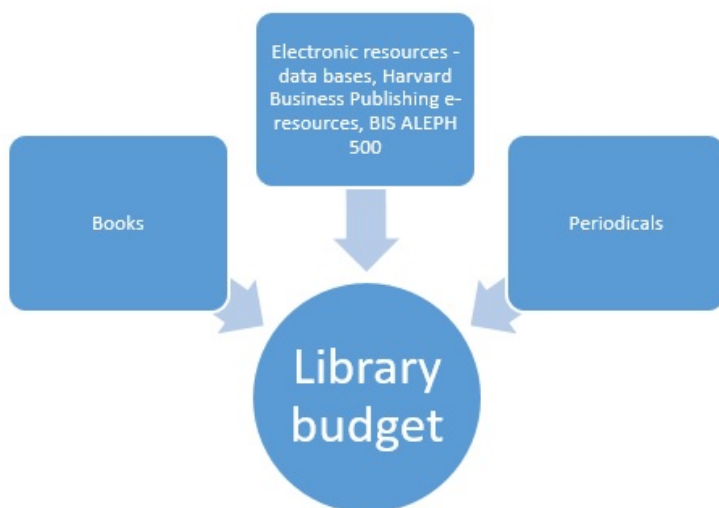


Figure 2.10. Library budget

The number of literary units is replenished annually within the framework of a budget specifically designed for this and in accordance with the procedure for the procurement of books. As of the end of the reporting period, the total number of specific books: the number of items devoted to the topic of multimedia, directing, cinema and architecture is 1047 copies.

Library services at Liepaja University.

Support for LiepU students and teaching staff in the process of conducting studies and research is the LiepU library. The library is a structural unit of LiepU, which provides the study process and scientific activities with information resources and services. Information about the Library is available in the library section of the LiepU website (e.g. <https://www.liepu.lv/lv/202/kontaktinformacija-un-darba-laiki>). In accordance with the regulations of the LiepU Library, the objectives of its activities are to ensure the study process and scientific activities with the printed matter, electronic and other documents, as well as to be a cultural center that promotes national and regional cultural values. In pursuit of the operational objectives, the LiepU Library is creating a collection and offering services.

The collection of the LiepU library contains about 65,800 items of the collection (94% of monographic printed and other documents, 6% of continuing editions). 75% of the entire collection is on open-access shelves, which provides an opportunity for faculty and students to choose the most appropriate expenses for themselves.

In the study direction Art, literature is offered according to the topics of the courses to be taught, for example, graphic design, interface design, cultural project management, sound art, video art, art photography, stage culture, theatre history, etc. In the reading room of the Art Research Laboratory, students have access to more than 1000 editions on the topics of art, design and media:

1. The Academic Master's study programme ***New Media and Audiovisual Arts*** offers literature according to the following topics of the courses to be taught, such as new media (audiovisual media, etc.), arts (sound arts, performing arts, etc.), creative industries, culture (audio culture, visual culture), media research, etc. Of all the information resources available to the library, these topics account for about 3% of the collection
2. The Doctoral study programme ***Media Arts and Creative Technologies*** offers literature according to the following topics of the courses to be taught, such as creativity and aesthetics, new media, arts, research in arts, academic writing, etc. Of all the information

resources available to the library, there are about 2% of the collection units in these topics.

In the digital environment, the Library offers the use of free databases for the needs of both students and teaching staff, organizing access to subscribed, trial and open-access databases in the LiepU computer network and beyond. Access to the subscribed databases outside the LiepU computer network is provided in the LiepU e-library interface (available here:<https://e-biblioteka.liepu.lv/>). To access databases remotely, the user must use the VPN service. LiepU employees, faculty and students can install and configure the VPN service on their computers by following the instructions for setting up a VPN client on a computer (available here:<https://serviss.liepu.lv/vpn-klienta-iestatisana-datora/>). Authorization for the service takes place with LiepU MS Office365 (MS Teams) authentication data available to academic and general staff, as well as students.

Students and faculty have at their disposal such online databases subscribed to by LiepU as "Cambridge Journals Online", "EBSCO eBooks Academic Collection", "EBSCO Academic Complete", "Science Direct", "Scopus", "Web of Science", "Lursoft" special offer for students "Student Kit", as well as Letonika (expanded with a subscription to the Reading Room section) and Daily Business "Marketing Manual", "Business Manager Manual" and "Personnel Management Manual". Everyone has the opportunity to use the open access databases created by the Library: Academic Staff Publications Database, Doctoral Thesis Database and Final Thesis Database. For the needs of the study direction "Art", the databases offer information resources on various topics of the courses to be taught in the study programmes, for example, the EBSCO e-book collection contains approximately 7200 editions according to the following keywords – media theory, drama theory, research in arts, new media art, art history and culture, multimedia, digital, interactive art, performing arts, creative industries, etc.

LiepU library provides training, inquiries and consultations on the use of information resources and use of services. In 2021, 25,827 sessions of using information resources have been recorded in the library's subscribed databases.

During the working hours of the LiepU library, users can use the *self-check* device or contact the librarian on duty to receive or hand over books. Outside the library's opening hours, books can be handed over *in a book-drop box* located in the LiepU lobby. Free Wi-Fi is available throughout the Library. Since 2011, the RFID security system has been used to identify and protect the library's information resources.

In addition to issuing-receiving information resources in the Subscription, electronic ordering and booking of information resources, extension of the terms of use in the e-catalogue and use of reading rooms, the Library offers such services as inquiries and consultations on the use of information resources and use of services on site in the library, by e-mail or by telephone, training classes for Library users in person or remotely (MS Teams), the use of library subscriptions, trial approaches, and open-access databases. During the COVID-19 pandemic, the digitalisation service (on-demand scanning) is being developed in particular.

For 30 years (since 1992), the operation of the LiepU library has been automated. The library information system ALISE has automated librarianship processes such as bibliographic data processing, compilation, reader registration, issuing/receiving information items, ordering/booking, remote access to WebPAC, mobile WebPAC, etc. LiepU Library electronic catalogue (<https://alise.liepu.lv/>) and the joint catalogue of higher education institutions and special bibliothèques. <https://alise.liepu.lv/Alise/lv/federatedsearch.aspx>) are available remotely, both on computers and mobile devices. The library's electronic catalogue provides a unified search for bibliographic information both about the collection and into its own local databases. Remote access allows the user from anywhere to connect to the "My Library" section and follow the issue of books,

deadlines for handing over, request an extension of the deadline, as well as reserve the necessary literature or join the queue after it. In 2021, the Library's electronic catalogue registered approximately 116,000 information search requests.

The most up-to-date information about library services and opening hours can be found in the Library section of the Liepu web (<https://www.liepu.lv/lv/202/kontaktinformacija-un-darba-times>), but about information resources – in the monthly newsletter of the Liepu library "Lason" (<https://www.liepu.lv/lv/223/jaunieguvumi>). Liepu library also presents current events in its social network profiles (Facebook, Twitter).

2.3.4. Provide a description and assessment of information and communication technology solutions used in the study process (e.g., MOODLE). If the study programmes within the study field are implemented in distance learning, the tools specially adapted for this form of study must also be indicated.

The latest information and communication technologies are used for the implementation of the programmes of the study direction *Art* – mobile video conference rooms, computer graphics rooms, computer classes, multimedia, Internet, e-learning environment Moodle ([RISEBA e-learning](#)), library, filming and photo pavilions, laboratories where videoconferencing equipment, interactive whiteboards, data projectors, document camera, graphic projectors and visual materials are available, internet connection provided.

To support the study process at RISEBA, the digital platform Moodle has been introduced. This data repository stores a wide variety of methodological materials, students and faculty have personalized access to the list of lessons. Through this platform, it is also possible to take various examinations of the study process and interactive communication. Moodle platform has acquired particular importance during the Covid pandemic restrictions, when the study process was partially or completely conducted remotely.

RISEBA provides remote study process via Zoom (<https://zoom.us>). At the same time, faculty members have access to the Miro (<https://miro.com>) website, which allows them to share a work surface that can be used to work together in the study process. In order to ensure consistently high quality of studies, RISEBA has updated the minimum requirements for study courses in moodle (<https://e.riseba.lv>) environment, which determines the set of study materials, study resources, etc. that students must be provided with (MN0009-02, 06.02.2022.). Novelty is the defined requirements for all forms of study: distance learning, full-time and part-time studies, as well as remote study.

In total, RISEBA provides 261 computers with the installed Windows operating system, including 75 portable computers and 84 *Apple* computers, in the classrooms, computer classes and assembly rooms. For the needs of the study process, 198 computerized workplaces are equipped, of which 160 are available directly to students. Computers are based on Intel Core processors with MS Windows and MS Office software installed or Apple MacOS X software. One computer class at Meža Street 3 and all computer classes at 4 Durbes Street are equipped with the high-performance computers that can provide fast processing and training of audiovisual materials. Computer equipment is regularly surveyed and gradually updated.

All RISEBA computers are connected to the local computer network of the University and the

Internet. Wireless Internet access (WiFi) is provided on the University premises. Internet connection speeds are 200 Mbps (Meža iela) and 200 Mbps (Durbes street 4).

RISEBA employs 14 multifunctional network printers with scanners. Six of them provide color printing. A copy centre is available for staff and students to print, bind, etc. of handouts and submissions.

For the preparation and demonstration of multimedia presentations and educational materials, as well as for data visualization, various multimedia technical capabilities are used: conference audiences with LCD and laser projectors, screens and sound devices; 5 portable projectors; 5 portable computers that could be used in conjunction with portable projectors without additional stationary equipment.

The possibilities of recording lectures at the University are provided on permanent basis in 3 auditoriums – 2 auditoriums at Meža iela 3, where the lecture recording option is based on the video recording, management and broadcasting system subscribed to RISEBA, and in 1 auditorium in the Architecture and Media Centre H2O6 (Durbes Street 4), where the lecture recording option is based on Blackmagicdesign and video broadcasting system Thomson Video Networks VS7000. In addition, the University has the opportunity to provide a system of video and audio recordings of lectures with mobile multi-camera equipment (Live GV Director Nonlinear Live Production System), which provides recording and broadcasting with 8 cameras (Sony FS700 series cameras with special with SLOW MOTION function and 4K video format), as well as 3D filming with Insta 360 Pro cameras. Rode mic, Rode GO II, Shure mic, Sennheiser Gv and AVX ME2, MKE600, Zoom H6 are used for the audio recording.

Starting from 2012/2013 academic year, the study process is implemented at the Architecture and Media Centre H2O6 (4 Durbes Street), where students have access to - photo studio (equipped with mobile BOWENS Gemini 750 and 400Rx lighting equipment), sound recording studio (equipped with stationary and mobile audio recording and editing equipment, Yamaha N16, ALLEN&HE-ATH Q16, ALLEN&HEATH D Live, BOSE 2x F1 Model 812 Flexible Array loudspeakers with 2x F1 Subwoofer, Martin audio), video studio (equipped with stationary lighting equipment ARRI, Swit and MOLE-RICHARDSON-CO spotlights, dressing room, make-up room, property and costume warehouse and black green and blue background), three Video editing studios (59 workplaces - equipment Apple computers with Apple Final Cut, Apple Logic and Adobe Creative Suite software), two Video editing workrooms (one equipped with 2 Apple computers with Apple Final Cut, Apple Logic and Adobe Creative Suite software and the other with 3 Apple computers with Apple Final Cut, Apple Logic and Adobe Creative Suite software), Media Lab Room with 2 Apple computers with Apple Final Cut, Apple Logic and Adobe Creative Suite software and 2 Windows computers with Adobe Creative Suite software, acting hall for classes and independent work, students and faculty have the opportunity to use: video broadcast system

Thomson Video Networks VS7000, multi-camera Live GV Director Nonlinear Live Production System with 8 camera recording and broadcasting capability which comes complete with Sony FS700 cameras which are special with SLOW MOTION function and 4K video format. DJI Phantom 4 PRO PLUSS, DJI Inspire 2 Premium Combo (CinemaDNG & Apple ProRes Activation Key + X5S) as well as 3D filming with Insta 360 Pro cameras. Rode mic, Rode GO II, Shure mic, Sennheiser Gv serijas un AVX ME2, MKE600, Zoom H6 are used for audio recording.

In 2011, RISEBA introduced the ERP system HansaWorld Enterprise (HW), which is widely used for the management of financial resources of companies. RISEBA has signed an agreement with the HW supplier on the adaptation of the system to the requirements of the University's business and study process and support in the maintenance of the system. In April 2013, RISEBA introduced the Web-based portal for reflecting student grades. HW is integrated with the e-learning platform

MOODLE, resulting in regular synchronization of personal student data, data on study programmes and study courses between the two systems. In 2019, contracts were signed and the introduction of a new accounting system Horizon and the study process management system Unimetis was started simultaneously with their mutual integration, with the aim of improving RISEBA accounting, both in terms of financial accounting and study processes, as well as will provide better service for the students. The basic modules of the new system started working from the beginning of the 2020/2021 academic year, just in time with the transition of the MOODLE platform to the latest version. All functions of the new systems are planned to be introduced by the end of 2022.

Starting from 2020, RISEBA uses the zoom videoconferencing platform to provide remote studies. For this purpose, 100 licenses for teaching staff are purchased, auditorium computers are equipped with microphones, speakers and timing cameras. Also, equipment for hybrid lectures is purchased: 3 conference equipment Meeting Owl Pro, which includes a 360-degree video camera, microphone and speakers, as well as 6 interactive whiteboards, 3 of which are installed in auditoriums and 3 are mobile.

In 2021, RISEBA introduced the document management system Namejs, which ensures the circulation of internal and external documents of the University, including signing documents with a secure electronic signature.

RISEBA has signed an agreement on the use of MS Office education in the study process, administrative work and private use of students and teachers.

RISEBA has been using the software package IBM SPSS (Statistical Package for the Social Sciences) for statistical data analysis for several years. IBM SPSS is installed in computer classrooms, with a total of 38 user licenses installed for teachers and students.

1 Smart PLS and 5 NVIVO licenses are available for students and faculty to conduct scientific research.

In the study process, RISEBA students make extensive use of the e-platform Webropol subscribed by RISEBA. RISEBA has signed an Agreement on the use of Webropol on the web for an unlimited number of users.

In 2013, RISEBA together with four Latvian higher educational institutions signed the Agreement on the establishment and use of a common anti-plagiarism platform and from 2014 onwards commenced its use.

Currently, 25 Latvian higher educational institutions participate in the common anti-plagiarism platform.

Starting from 2021, RISEBA uses the anti-plagiarism platform Ouriginal, which provides an opportunity to compare the content of students' works against both freely available texts and publications that are available only in the databases of scientific publishing houses. The platform is integrated with RISEBA e-learning platform MOODLE, which allows to perform automated testing against plagiarism on all student works loaded on it.

Once a year, material resources are audited and the need for their renewal and replenishment for the next year is determined, and plans for the development of IT infrastructure for the coming years are updated. Software versions, computer network antivirus software and firewall provision are regularly maintained and updated.

2.3.5. Provide information on the procedures for attracting and/or employing the teaching

staff (including the call for vacancies, employment, election procedure, etc.), and the assessment of their transparency.

In the field of *Art* studies, as well as in RISEBA in general, the selection, attraction, election and recruitment of the academic staff of the University is carried out in accordance with the laws and regulations of the Republic of Latvia, taking into account the recommendations developed by the World Bank for Latvian higher educational institutions, as well as the AACSB guidelines for academic staff of higher educational institutions. In accordance with the mission and vision of the University, as well as the RISEBA strategy, the [Academic Staff Policy](#) has been developed and approved. Its purpose is to provide the University with highly qualified, professional and competent academic staff. The academic staff policy defines the most important criteria for the selection of in-house academic staff – these are doctoral degrees, scientific or creative activities, professional and pedagogical work experience. In accordance with RISEBA academic staff policy, a detailed [regulation on elections to academic positions](#) has been developed.

In the field of study direction *Art*, as well as in other fields of study in a higher educational institution, academic staff is elected in a public open competition in accordance with the requirements of the Law on Higher Education Institutions. Since RISEBA is the place of work of the teaching staff, the elected academic staff, unlike guest lecturers, is subject to increased requirements for the scientific or creative and pedagogical level, constant improvement of the level of qualification, and annual evaluation of the academic staff takes place. evaluation, with a corresponding guarantee of higher pay. In order to ensure the attraction and evaluation of high-level personnel, the *RISEBA personnel competence model* has been developed. In order to verify the compliance of potential academic staff with RISEBA quality requirements at the moment of election, the personnel selection procedure is meant not only for the analysis of candidates' documents and face-to-face interview, but also for the assessment of pedagogical qualifications of open lectures and evaluation of candidates in profiling departments. In addition, in order to ensure independent expert-examination of the candidate, the Compliance Commission has been established in the higher educational institution RISEBA and approved by the Rector's order, the task of which is to give an independent conclusion on the suitability of applicants for the academic position. The proposals of the Compliance Commission regarding the eligibility of the applicant are submitted to the Senate of the University and are evaluated together with the proposal advanced by the profiling department. The final decision is taken by the RISEBA Senate by secret ballot. The competition of applicants for the vacant position of academic staff shall be public and open. Before the election, the applicant is introduced to the working conditions and also to the potential draft employment contract. After being elected, an employment contract is signed with the applicant for academic staff.

Attraction of academic staff and employment in the University RISEBA is determined by the "[Academic Staff Policy](#)".

By attracting new teaching staff to academic work, the issue is raised at the Department's meetings, focusing on the leading specialists working in the Audiovisual field and corresponding to the status of a guest lecturer:

- The applicant is the authority of his specialty;
- The applicant has an appropriate level of education and knowledge of languages;
- The applicant shows interest in academic work, which is evidenced by his participation in industry conferences, publications in the press corresponding to the specifics of the specialty, lectures given by the applicant in the public space.

Applicants who do not meet the goals and objectives of the riseba curriculum or duplicate already existing lecture courses are indicated. For example, this year the offer of the study course "Theory of the Latvian Language" for the Latvian flow was rejected, because this knowledge corresponds to the level of secondary school knowledge in Latvia, but for foreign students studying at RISEBA, the course "Latvian language" is read by guest lecturer Irina Kozlova.

If the tutor needs to be replaced promptly:

- Illness;
- neprovided busyness;
- foreign commandingms.

A survey conducted in the environment of existing lecturers, as well as academic forces, can take on an additional load for a certain period of time. Thevisiting lecturer in the P rom is replaced by finding a replacement among the existing guest lecturers or elected lecturers.

At RISEBA, the fact that a potential lecturer is a doctoral student or a graduate of this higher education institution is considered an additional criterion for finding new teachers. This ensures loyalty and continuity of cadres at riseba university.

2.3.6. Specify whether there are common procedures for ensuring the qualification of the academic staff members and the work quality in place and provide the respective assessment thereof. Specify the options for all teaching staff members to improve their qualifications (including the information on the involvement of the teaching staff in different activities, the incentives for their involvement, etc.). Provide the respective examples and specify the way the added value of the possibilities used for the implementation of the study process and the improvement of the study quality is evaluated.

The qualitative composition of the lecturers working in the study direction "Arts" corresponds to the specifics of the study programmes and the conditions for their implementation. The teaching staff are professionals in their fields of science who have proven their competence in the field of research and the use of e-environment in the study process, have participated in international projects, developed materials for study courses and teaching aids. The programs of the study direction cover the offer of specializations, therefore, professionals in the field of art and new technologies are attracted to its implementation, with practical work experience in the relevant field.

RISEBA University has developed a unified procedure for ensuring the qualification and quality of work of academic staff, which fully applies also to the "Art" study direction.

An integral part of the [personnel policy](#) is the Academic Staff (AS) Management System (ASMS). It includes not only the selection and selection of the AS, but also ensuring the quality of the work of the AS, the development of the AS and the renewal of the composition. In order to ensure the quality of work, the ASMS provides for:

- an annual evaluation of the AS,
- constant hospitalization of classes (peer assesment),
- regular analysis of student feedback,
- continuous upskilling of the AS.

In order to motivate RISEBA academic staff to constantly improve their scientific, pedagogical and organisational qualifications and to facilitate the preparation of the AS for the re-election process every 6 years, RISEBA has established an annual AS work quality evaluation system (DKIS). It provides for an evaluation of the each year in three main directions:

- scientific (creative) work;
- pedagogical work;
- organizational work.

Evaluation of the results and discussion of plans and tasks for the next period is carried out in an annual interview with the immediate supervisor. Each of the directions is evaluated in detail by the manager using quantitative criteria. The criteria may be updated and clarified in accordance with the priorities of the higher education institution. Some criteria have increased significance, for example: in the scientific work for the number of internationally cited publications, in the pedagogical direction - the results of student surveys on the quality of classes, etc. For a detailed description of the annual DKIS, see the [Academic Staff Policy](#).

The AS evaluation also has a certain motivating effect on the teaching staff to achieve the best possible results, since the result of the annual evaluation is tied to the AS's remuneration system.

RISEBA ASMS stipulates that the AS is obliged to constantly improve its scientific and pedagogical qualifications. Improvement of scientific qualification takes place through the involvement of the AS in independent research and projects or contract work. Improvement of scientific (and creative) qualification is regularly planned and its deliverable is scientific publications or creative works, participation in conferences, management of research or artistic creation projects and contract work, participation in exhibitions and creative competitions. RISEBA directs and supports the improvement of scientific (creative) qualification:

- materials stimulating high-level publications and creative works;
- paying for the participation of the AS in scientific conferences;
- paying for consulting services;
- paying for the editing of scientific articles;
- providing support in the preparation of monographs and other printed publications;
- granting paid leave for the preparation of a doctoral thesis, etc.

Improvement of pedagogical qualification is also regularly planned and its deliverable is the management of doctoral and master's theses, the development of new study courses, the preparation and publication of textbooks and teaching aids, participation in academic conferences, lectures in foreign universities, participation in methodological seminars and refresher courses.

In order to stimulate the improvement of the AS's pedagogical qualification, RISEBA:

- organizes regular methodological seminars for academic staff;
- pays for AS participation in academic conferences;
- pays for the participation of the AS in refresher courses in Latvia and abroad;
- organizes and partially pays for the AS's foreign language courses and international certification of the level of foreign language proficiency;
- partially pays for courses for university lecturers "University didactics: modern theories and practices";
- partially pays for AS studies in doctoral or graduate studies, etc.

RISEBA faculty and freelance teaching staff participate in qualification improvement courses or methodological seminars, organized by the higher education institution.

The procedure for organizing methodological seminars:

1. Seminars are organized once a month in the amount of 2 academic hours in the first and second semesters. There are 16 academic hours a year. Since the autumn of 2018, seminars are organized in such a way that one semester they are held every month, in the other semester - one day in the amount of 8 hours. No classes are planned for that day and the teaching staff has the opportunity to study, share experiences throughout the day.
2. the participants receive certificates confirming the seminar attendance in the amount of 8 or 16 academic hours.
3. The topics of the methodological seminars are planned depending on the current events in higher education in Latvia and the world, as well as depending on the topicalities in the study process of RISEBA university. For example, the seminar in 2017/2018 was related to the evaluation of study results, formulation of expected study results, mapping of studies, 2018/2019 - with the acquisition and digitalisation of innovative teaching methods, 2019/2020 - devoted to the acquisition of intercultural communication and diversity topics. 2020/2021 is mainly devoted to learning the application of modern digital technologies.
4. For faculty, it is mandatory to attend at least 50% of methodological seminars, for which they get one extra point at the annual evaluation of the teaching staff.
5. Attendance at RISEBA university seminars can also be replaced by a foreign course, seminar and any professional development activity upon presentation of a relevant certificate

The methodological seminars organized by RISEBA during the reporting period are shown in Table 2.8.

Table 2.8.

The methodological seminars organized by RISEBA during the reporting period

Academic year	Seminar theme	Seminar leader	Hours	Dalib number of trivia
2016./2017.	Good practice in the use of distance learning materials	A. Bārzdaine	2	22
	Good practice in using Moodle	doc. J.Bierne	2	13
	The use of modern video-technologies in the preparation of distance learning lectures	doc. L.Krēmers	2	23
	An example of good practice in creating a distance learning video lecture - Max Planck Institute video lecture "Making scientific writing painless"	asoc.prof. G.Lapiņa	2	23
	Methodology for formulating and evaluating study results	Doc. Sanita Baranova	2	24
	High-quality management of RISEBA final works	Asoc.prof. I. Brence, Asoc.prof. I.Ludviga	2	27
	Psychological and ethical aspects of the assessment of study results	Prof. Lucija Rutka	2	36
	Examples of good practice in programme management	Irene Komarova, Dina Suhanova, Diana Krone	2	22

2017./2018.	Distance learning audit results and opportunities to improve the quality of distance learning	teacher. L.Rutka, professor. I.Sennikova, assoc.prof. I.Kreituss, doc. I.Graurs, I.Brence, A.Skvorcovs, T.Vasiljeva, D.Geitners	4	38
	Didactic principles and teaching methods in achieving study results		4	38
2018./2019.	New opportunities for using moodle environment in the study process	prof. Tatyana Vasilyeva, Oksana Ushakova, Dmitry Geitner, Inese Sluka	2	24
	Mapping of study courses: from the profession standard to the results to be achieved by the study course	S.Dobrovoļska, prof. L.Rutka; assoc.prof.I.Ludviga	2	37
	Study programme mapping	RSU experience	2	35
	Modern teaching methods for increasing the quality of the study process"	EKA Conferences		11
	Infographics and new PowerPoint features in the preparation of lectures and seminar materials"	.doc. L.Krēmers	2	28
	A Student-Centered Approach to Education: Essence and Neurocognitive Insights"	Prof. L.Rutka; K.Užule	2	20
	How to write a good "CASE STUDY"	prof.t.Vasiljeva, doc. A.Streļčonoka	2	31
	Basic elements of personal data protection.	I.Aleksejenkova	2	32
	Quality of final works	prof. L.Rutka, assoc.prof. I.Kreituss, Program Directors	2	27
	GDPR – Data Protection Regulation (GDPR) – are we ready?	Ilana, Einmane, Head of IT Department of State Ltd. Latvijas Televizija	2	24
	Application of quantitative and qualitative research methods in student research.	Professor Anita Pipare, Professor, Iveta Ludwig	8	52
	Five IT trends that will change the world in 2018	Kristaps Banga, Head of Innovation at Accenture in Latvia	2	43
	"Insights into Open Science. Use of the Web of Science and Scopus databases in study and research work"	Gita Rozenberga, UL libraries	2	11
	Computer game development trends in Latvia and the world	Elviss Strazdiņš, Latvian Game Developers Association	2	12
	How will big data change the way we work and have fun?	Aldis Ērglis, Emergn Latvia	2	17
	Modern financial calculators, their application, advantages and disadvantages	Sigita Brasiņa, IT architect	2	8
	Learning from existential experiences for quality of life	assistant professor Mārtiņš Veide,	2	18
	"Gamble" or lose! How do gamification elements enter today's business?"	Juris Zaiļāns, "Benefits Latvia"	2	12
	Good practices for data-driven decisions related to Business intelligence (BI) systems	Aldis Ērglis, Machine Learning Lab Ied	2	10
	Applying technology to increase productivity	K.Skutelis, Head of Public Relations,	2	14
	Psychological peculiarities of adult learning	practicing psychologist and psychotherapist A.Vagale	2	14

2019./2020.	Moodle interactive methods	Mg. sc. edu, mg. paed., Kaspars Kiris RISEBA	2	
	Intercultural communication and differences between cultures RISEBA	Mg. pol.sc., bc,phil. Vineta Kantāne	2	
2020./2021.	"Modern digital technologies" - Technology Vision Trends Lecture - Design thinking masterclass - Modern presentation. Visualize information - New version of standard load standards - Work at AS RISEBA for new information systems - UNIMETIS, e-riseba.lv	Ksenia Purina, Dana Žvirina, Accenture, Zane Raščevska, RISEBA Creative Business Incubator Manager, Nadezhda Rika, Head of RISEBA Study Department	8	
	"Registration of student class attendance on ZOOM and entering information about attendance at UNIMETIS"	Ivars Javaitis, Head of the Study Quality Centre	2	28
	<i>On minimum requirements for the development of study courses in moodle environment (eRISEBA) PLK, NLK and distance learning studies at the University of Business, Arts and Technology "RISEBA"</i>		2	39
	"Online tools in the study process: Miro's diverse possibilities"	Ivars Javaitis, Head of the Study Quality Centre	2	
	"Quality work in MOODLE"	Ivars Javaitis, Head of the Study Quality Centre	2	
	How do the teaching and assessment methods chosen by the lecturer provide students with opportunities to achieve the planned study results?	S.Baranova	4	84
2021/2022	Moodle and Unimetis usage Student achievement accounting at UNIMETIS	Anastasia Kizlo	2	15
	Assurance of Learning.	Why Dubickis	2	7
	Civil protection	Valery Dombrovskis RISEBA, Director of the Bachelor's study programme "Business Psychology" Head of Civil Protection	2	35
	Certification of learning outcomes or Assurance of Learning at the level of the study programme and courses (lecturers from RSU) Tactical communication	Nora Janson-Ratnik; Assistant Professor at Rīga Stradiņš University (RSU), Director of the Centre for Pedagogical Growth, RSU Senator, Member of the Quality Council of the Study Direction Matīss Siliis, Head of the Study Innovation and Development Department at the RSU Centre for Pedagogical Growth Valery Dombrovsky	8	63

Within the framework of the Erasmus+ programme, all teaching staff have the opportunity to visit other universities abroad, conduct classes, attend classes conducted by foreign teachers, learn new methods and share experiences. Every year, an assessment of the scientific, academic and organizational qualification of academic staff is carried out, providing feedback on the benefits. An example is the evaluation of the feedback of the teaching staff on the methodological seminar "Application of quantitative and qualitative research methods in student research" (see Figure 2.11). They were asked 3 questions about the content of the methodological seminar, applying for benefits at the seminar, as paragraph 4 offered free space for feedback and suggestions.

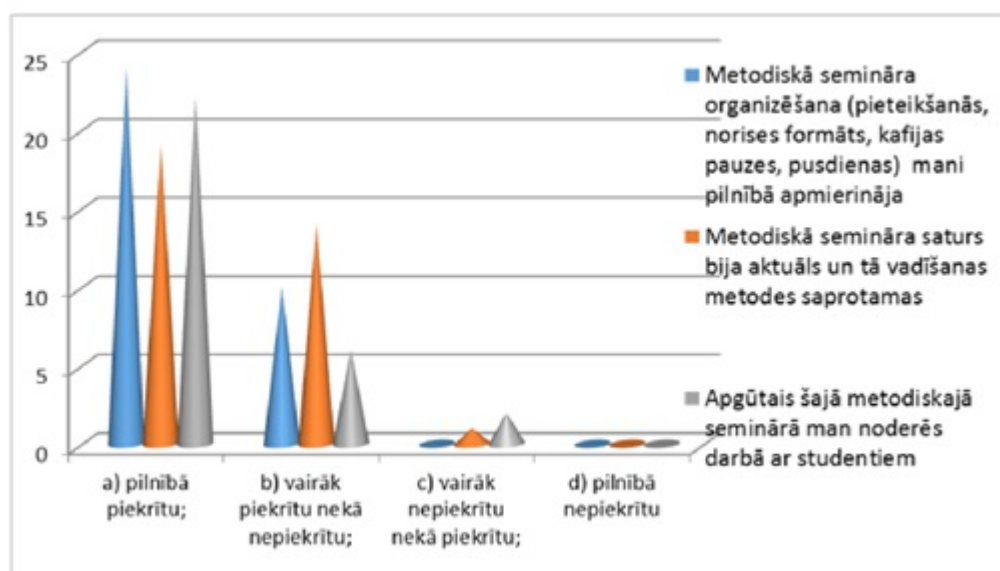


Figure 2.11. A

compilation of feedback from the teaching staff about the methodological seminar "Quantitative and application of qualitative research methods in student research"

As it can be seen from Figure 2.11, the organization of the methodological seminar, its content and what was learned were evaluated at a high level. The teaching staff also mentioned some shortcomings and formulated their recommendations for the organization of subsequent methodological seminars:

- More practical examples of statistical data processing were needed;
- Research methods needed to be analyzed in more detail;
- Divide the participants into two working groups – with and without prior knowledge;
- Continue the topic with practical examples;
- Organize seminars on new teaching methods for face-to-face and distance learning students to keep the attention of a hyperactive generation of students;
- Organize seminars on cognitive and psychological peculiarities of students.

Highly motivated academic staff are engaged in raising their English language skills due to the launch of new courses and programs in English. English language courses are held in several groups, according to the levels of knowledge, after graduation of the courses, language certification exams are taken. A total of 50 academic hours of educational activities have been carried out over three years. The data are available in the registration journal of continuing education activities of the RISEBA Methodical Council of the higher education institution.

All teaching staff comply with the requirements specified in the regulatory enactments of the Republic of Latvia, as well as before starting cooperation with the teaching staff, the working conditions and [RISEBA internal rules of procedure](#) are discussed. If the teaching staff is teaching the study course for the first time, an open lesson is a mandatory condition, which is hospitalized by the

program administration and/ or the leading teaching staff of the program.

The priority to teach study courses is given to representatives of the academic staff with a doctoral degree, so these teaching staff provide the majority of study courses. In turn, the practitioners involved in the implementation of the program, who help students to acquire practical skills and knowledge directly related to the choice of profession, are involved in the teaching of specific courses.

In the study direction "Arts", scientific research is also an important priority. Some of the teaching staff involved in the direction are experts of the Latvian Council of Science, conduct and review doctoral theses.

The involvement of teaching staff in scientific research is one of the priorities of the programme, as well as of RISEBA university. At the end of each study year, an annual evaluation of the results of the work of academic staff and researchers is carried out, in which the share of scientific-research, academic and organizational work in the total results is determined. The head of the direction may receive additional points for the successful management of the direction as a result of the annual evaluation. Currently, the share of scientific work is 0.35 or 35% in the total volume of work.

RISEBA faculty member may apply for financial support in accordance with the document approved by the RISEBA Senate "[Regulation on conditions for the publication of scientific research results of academic staff](#)" - the teaching staff may apply for financial support (royalties) in case the scientific paper was included in the content of the Conference Collection (Conference Proceedings) and the Conference collection is indexed in the scientific databases Web of Science, SCO-PUS, ERIH, ELSEVIER.

In case the teaching staff submits his or her scientific paper for publication in the scientific journals "Journal of Business Management" published by RISEBA or in the journal ADAM Arts (Architecture, Design and Audiovisual Media Arts), the author is provided with proof-reading of the text. In order to attract and retain high-level representatives of academic staff, RISEBA follows industry trends, ensuring competitive wages and social guarantees for teaching staff, as well as opportunities for raising qualifications. Continuing the expansion of the study direction "Arts", new study programmes will be created and professionals from sectors from both Latvia and abroad will be attracted as teaching staff, prioritizing the doctoral degree and practical experience in the field.

Qualification system of academic staff of joint master's and doctoral programmes at partner university Liepaja University

Because RISEBA and LiepU jointly implement the master's programme "New Media and Audiovisual Arts" as well as the doctoral study programme "Media Arts and Creative Technologies", it is also worth mentioning the improvement of the professional qualification by LiepU teaching staff, involved in the the program, corresponding to the norms and criteria of the LiepU quality management system.

The criteria used to monitor the quality of work of LiepU lecturers are as follows:

- student assessment (LiepU KVS questionnaire);
- study practice evaluation indicators (QMS practice evaluation questionnaire);
- effective involvement in didactic competence development activities t.sk. preparation of didactic seminars, hospitalizations of study classes, participation in lifelong learning, etc.

In order to improve the quality of scientific and pedagogical activities of the teaching staff in 2018, three medium-term planning documents were developed, which are aimed at the development of the academic staff of LiepU.

LiepU's academic staff development action plan for 2018-2022 is a plan of staff development and attraction activities - which defines and describes the planned measures for the improvement, development and attraction of the competence of the academic staff.

LiepU academic staff development action plan for 2018-2022 has been developed in accordance with:

1. LiepU Constitution;
2. LiepU development strategy for 2016-2020;
3. LiepU Human Resources Development Plan for 2018-2023;
4. LiepU teacher education development plan for 2018-2023;
5. The strategy of scientific activity of the scientific institution "Liepaja University" for 2015-2020;
6. For projects of the European Social Fund and the European Regional Development Fund Operational Programme "Growth and Employment" of the European Union Structural Funds and the Cohesion Fund for the 2014-2020 programming period:
 - 1. specific support objective "To reduce fragmentation of study programmes and strengthen resource sharing",
 - 2. specific support objective "To strengthen the academic staff of higher education institutions in areas of strategic specialisation";
 - 3. specific support objective "To ensure better governance in higher education institutions", etc.
3. **LiepU management staff training plan for 2018-2021** - which defines and describes the planned measures for the improvement of competence of management personnel.

The objectives of the liepU management staff training plan: increasing the competences and skills of LiepU management personnel for skilful management, process management, a management team with a vision of a modern, competitive international university that understands global trends, a management team that is able to inspire students and employees for rapid and ambitious development.

The training plan of LiepU management personnel has been developed in accordance with:

1. LiepU Constitution;
2. LiepU development strategy for 2016-2020;
3. LiepU Human Resources Development Plan for 2018-2023;
4. the identified requirements in the World Bank's report on "International Trends and Good Practices in Internal Finance and Management of Higher Education";
5. For projects of the Operational Programme "Growth and Employment" of the European Union Structural Funds and the Cohesion Fund for the 2014-2020 programming period:
 - 1. specific support objective "To reduce fragmentation of study programmes and strengthen resource sharing",
 - 2. specific support objective "To strengthen the academic staff of higher education institutions in areas of strategic specialisation";
 - 3. specific support objective "To ensure better governance in higher education institutions".

In addition to what is specified in the existing **LiepU** academic staff development plans, the needs for the improvement of professional competences of employees may be identified on the basis of the results of the assessment of employees' work and competences and/or independent individual discussions, as a result of which the existing education and competences of the academic and general staff of LiepU are /may be supplemented in practice at work, as well as, as far as possible,

by raising their education level by attending courses, seminars, conferences, congresses, forums, engaging in Erasmus+ mobility activities, etc.

2.3.7. Provide information on the number of the teaching staff members involved in the implementation of the relevant study programmes of the study field, as well as the analysis and assessment of the academic, administrative (if applicable) and research workload.

The qualitative composition of lecturers working in the field of study complies with the Law on Higher Education Institutions. The qualification of the academic staff involved in the implementation of the study field shall be appropriate to the specifics of the study programme and the conditions for implementation, as well as to the requirements of the laws and regulations in the field of education. The teaching staff are professionals in their audiovisual and/or scientific fields who have demonstrated their competence in the field of research and/or creative work, as well as participated in international projects and developed teaching aids and materials. Professionals in their specialty with practical work experience in the relevant field are also involved in the implementation of study programmes of the study field – mainly in those study courses that are related to specific sectoral courses, thus changing these lecturers in favour of those working in the main job is not possible.

Currently, there are 86 faculty members in the *Arts* field of study, 30 of them with a doctorate, of which 19 have been elected (14 professors and associate professors, and two of them are foreign faculty members – Dr. Elena Perlman in the USA and Dr. Christopher Hale in the UK – are elected to the Faculty of Media and Creative Technology). See Annex 2.7.

The accounting of the working time of the teaching staff of study programmes in the study direction *Art* has been developed taking into account Section 4, Paragraph three, Clause four, Section 5, Paragraph two (prim) Clause 2 of the Law on Higher Education Institutions, other related external regulatory enactments and the standard norms of the standard workloads of academic staff approved by the RISEBA Senate of the Higher Educational Institution. The academic load of the teaching staff involved in the implementation of study programmes corresponding to the study field shall consist of:

- delivering lectures,
- conducting internships,
- conducting tests,
- consultations, correction of works,
- management of study papers,
- supervision of bachelor's and master's theses,
- review of bachelor's and master's theses,
- work in study work and internship defence commissions.

Work in the State Examination Commissions The workload of the teaching staff of the Higher Educational Institution is planned and accounted for in accordance with the principle - payment for the work performed specifically. For each of the types of faculty workload listed above, a specific fee is provided for, in accordance with the norms of standard workloads for academic staff approved by the RISEBA Senate.

The workload of the teaching staff in the academic year is planned according to the plan of study programmes, the performance of the load is controlled by the Study Department, comparing the

planned load of the teaching staff with the actual performance of work at the end of the reported period.

The academic load, understood by both elected academic staff and visiting lecturers, follows unified principles in the formation, accounting and control of the academic load, giving priority to the elected academic staff as far as possible in the formation of the workload.

A similar principle as for the planning and accounting of pedagogical load is also applied to the scientific work carried out by academic staff. It is recommended to prepare at least one to three scientific articles published in the databases SCOPUS or Web of Science in the scientific work of the teaching staff within a period of three years (the teaching staff in three years is desirable to participate in at least one international research project, as well as to prepare at least one to three internationally cited scientific articles, each year - the involvement of at least one student in the international scientific and artistic creation work of RISEBA conference. The amount of scientific work of the elected academic staff in the academic year is accounted for and paid in accordance with the results of scientific work actually achieved.

The remuneration for scientific work performed by the teaching staff is regulated by the *Regulations on the Conditions for the Participation of Academic Staff in International Scientific and Research Conferences, Art symposia, Exhibitions and Audiovisual Festivals* approved by the RISEBA Senate and determines the payment for the participation of teaching staff in activities for the promotion of scientific work in accordance with the limit set for each category of academic position. On the other hand, the Rector's order of 20 October 2014 determines the payment of an approved royalty for each scientific publication published in the electronic database Thomson& Reuters, SCOPUS, ELSEVIER, ERIH, and for each scientific publication published in class A or B scientific journals.

Summing up the above, it can be said that the workload of visiting teachers at the University is formed by their planned academic load, while the load of academic staff is formed by their planned academic load and research load. The assessment of the quality of the academic staff is carried out with the help of regular student surveys and systematic mutual assessments of the academic staff or class observations, the procedure for which is determined by the *Academic Staff Class Observation Procedure Regulations*. Also, these assessments are taken into account in the annual assessment of the teaching staff.

In order to ensure the use of modern, interactive teaching methods in the study work, the higher educational institution regularly organizes seminars, trainings, as well as once a month a methodological seminar is held, in which the most attention is paid to innovative teaching methods. In order to promote the improvement of the qualification of teaching staff, in addition to the annual assessment, elections for academic positions of teaching staff are also held in accordance with the requirements of regulatory enactments. Faculty members are elected to an academic position for a term of six years. The election greatly motivates academic staff to maintain high performance. In turn, for the Management of the University, it is an opportunity to carry out the assessment, improvement and renewal of the quality of the academic staff, opening up new prospects for development.

86 teaching staff are involved in the implementation of the study direction *Art*, of which 15 are academic staff of RISEBA and 61 visiting lecturers. See Annex. 2.7.

The implementation of study programmes in the study direction *Art* is under the supervision of RISEBA Department of Audiovisual Media Arts, but teaching staff from other departments – the Department of Business, Economics and Finance, Communication and Languages – also participate in the implementation of the content.

Of the RISEBA academic staff, 9 have a doctoral degree, which is 50% of the elected teaching staff. Also, of the freelance faculty, 6 are with a PhD. Several representatives of the academic staff and visiting lecturers teach study courses in all study programmes in the study direction *Arts*, thus promoting mutual coherence and continuity of study courses.

In the study programmes, teaching staff with doctoral degrees and publications, as well as practical achievements in the audiovisual field, awards in important competitions and festivals in the audiovisual field are attracted as a priority. Producers, operators, directors, screenwriters, representatives of professional associations, university graduates with local and international professional experience are invited to RISEBA as guest lecturers. The experience, knowledge and competence of the teaching staff have been recognised by the students as one of the most important pluses of the study programmes in the study direction *Art*.

All teaching staff comply with the requirements specified in the regulatory enactments of the Republic of Latvia, as well as before starting cooperation with the teaching staff, the working conditions and RISEBA internal rules of procedure are discussed. If the teaching staff is teaching the study course for the first time, an open lesson is a mandatory condition, which is observed by the programme administration and/ or the leading teaching staff of the programme.

Priority to teach study courses is given to representatives of the academic staff with a doctoral degree and/or achievements in previous professional activity. Industry practitioners involved in the implementation of the program, who help students to acquire practical skills and knowledge directly related to the choice of profession, are involved in the teaching of specific courses, for example: Creative Industries Entrepreneurial and Management, Director's Work with Actor, I and II, TV and Video Operator Work III, Scripting-Fiction, 360-degree visualization, 360 Cinematographic VR content production, etc.

An important role in the realisation of the *Art* direction is also played by the implementation of joint Master's and Doctoral programmes with Liepaja University, where, relying on the teaching staff involved in the direction *Art* of the study programme, recognized artists in the fields of visual, sound and media art (Anna Priedola, Krista Dintere, Paula Vītols (RISEBA and LiepU faculty)), as well as multimedia design pedagogy (2D – Jānis Jankevics, 3D – Ģirts Edvarts Stepīņš). The Heads of the RIXC Center for New Media Culture Dr. Rasa Šmite (RISEBA and LiepU faculty member) and Dr. Raitis Šmits have twice been nominated for the Purvītis Prize in Art, as well as received the ARS ELECTRONICA award for innovations in the field of media art. On the other hand, assistant professors elected at RISEBA University with a long experience of media art research and great experience of innovative creative activity are also involved in the implementation of LiepU "Art" bachelor's level study programmes, providing insight into the topicalities of media art and design, such as creating art using machine learning technologies (A.I.) (PhD Ellen Pearlman, USA), as well as interactive filmmaking techniques (Dr. Christopher Hales, UK).

The workshops of the programme jointly implemented in the study direction *Art* are regularly visited by visiting lecturers from universities of cooperation and fellowship (KHM in Germany, Aalto University, Estonian Academy of Arts, Budapest Metropolitan University, Vilnius Academy of Theatre and Music), who give lectures and creative workshops in such innovative areas of art and design, such as 3D scanning, music spatialization in *ambisonics* format, etc.

In the direction of study field *Art*, artistic creation and scientific research are also a significant priority. Therefore, continuing the expansion of the study direction *Art*, a new doctoral level study programme was launched. In order to attract high-level representatives of academic staff, RISEBA follows the trends of the industry, ensuring competitive remuneration and social guarantees for teaching staff, as well as opportunities to increase the qualification.

Annex 2.7. Added Basic Information About Faculty Members.

Annex 2.8. Added Faculty Members CV.

Annex 2.9. Added Attestation about Faculty Members' Official Language Skills.

2.3.8. Assessment of the support available for the students, including the support provided during the study process, as well as career and psychological support by specifying the support to be provided to specific student groups (for instance, students from abroad, part-time students, distance-learning students, students with special needs, etc.).

Support in the study process is provided with the help of administrative staff (programme directors, study programme administrators, customer service center employees) and academic staff (teaching staff, curators). Also, for each group of students, a group elder is appointed, who is responsible for transmitting relevant information to students, group cohesion, etc.

The following examples reflect the types of support students receive from the curator:

- assists students in organizing group-building introductory lectures and extracurricular activities at the start of the academic year;
- helps to solve problematic issues between the student and the University (programme director, study administrators, accounting, credit specialist, etc.);
- regularly meets with the group, provides psychological support, recommends solutions (resolution of private issues and conflicts between students, etc.);
- informs students about various University events and encourages them to participate in them, etc.

In the study process, a significant role is also assigned to the provision of career and psychological support.

In the process of implementing the art direction, there is a close connection with employers in the field of art in order to provide students with support in finding internships and jobs. The lecturers of the study direction represent the leading Latvian and foreign film studios "Ego Media", "Jura Podnieks studio", "Deep Sea Studios", "Film Angels Studio", etc. It is possible not only to provide internships for students, but also to establish closer cooperation in the development of students' skills. Potential employers are involved as faculty members of the programme (Guntis Trekteris, Uldis Jancis, Matīss Kaža, Anna Viduleja, Aija Cimīna, Aleksandrs Grebņevs, Andris Gauja, etc.). Practicing directors are invited to participate in art direction semester project shows and juries or as presenters and reviewers of bachelor's or master's theses.

RISEBA has also established a structural unit Career Growth Centre, where students are provided with support for starting and further growth, promoting employment and solving career planning issues.

RISEBA has created an annual cycle of events to support the career development of students RISEBA [Career Days](#). Within the framework of career days, guest lectures, master classes, seminars and RISEBA Career Day are organized, inviting representatives of companies, professionals and experts in the field to closer cooperation. Students are supported by:

- the organization of traineeships,
- information materials on promoting career and self-development,
- excursions to companies,
- guest lectures and other thematic events,
- current job and internship vacancy offers,
- individual advice on career opportunities and preparation of documents,
- RISEBA Career Day.

Students who want to start their own business have the opportunity to develop their business idea in the RISEBA [Creative Business Incubator](#).

In May 2020, a survey of students on the need for psychological support was conducted. Based on the results obtained, a psychological support structure was created (see photo) Figure 2.12.). Students need the most support in counseling and career issues, and about one-third need support in solving emotional problems and study difficulties.



Figure

2.12. Structure of psychological support for students

Therefore, at the moment, RISEBA students are provided with psychological support (see Figure 2.13). Often, a student may encounter situations that are difficult to cope with on their own, especially in the last two years, amid Covid restrictions. The specialist helps to better understand and overcome the psycho-emotional difficulties that have arisen, encourages to overcome the difficulties that have arisen, indicates how to focus energy on achieving the goals set, helping to both improve the quality of life, facilitates the experience of difficulties.

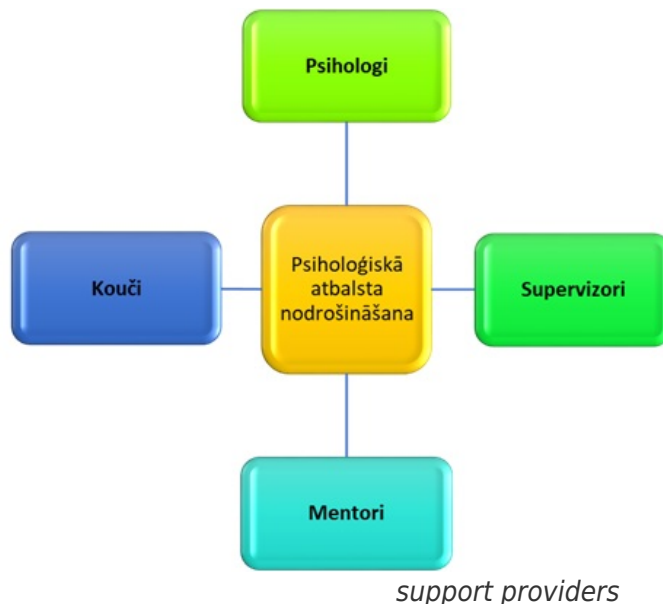


Figure 2.13. *Psychological*

RISEBA students are provided with a guidance counsellor. A career consultant will help with career and development issues aimed at achieving goals.

RISEBA students are provided with a supervisor's consultation. Supervision is advisory and educational support carried out in the professional context with the aim of improving professional competence, quality of professional activity and promoting professional development. Supervision is carried out by a specialist in a certain professional field, who has additionally obtained the qualification of a supervisor.

RISEBA students are provided with support in case of study difficulties. Such consultations are provided in cases where the student encounters difficulties in studying or there are problems in relations with the teaching staff. The consultation usually lasts 30 - 45 minutes. At the first consultation, the situation is clarified, which allows you to better understand the existing difficulties and determine a further plan of action.

RISEBA students are provided with mentor support throughout the semester. Volunteer Alumni mentors have agreed to share their life and work experiences with the student throughout the semester or school year. Becoming supportive, listening and giving suggestions on how to better achieve your goals.

At the beginning of studies at the level of bachelor's study programmes, an introductory week is organized, in which students are introduced to the study process, the environment of the University, meetings with specialists in the field are held. At the level of the master's programs, it is one introductory evening for students of all master's programs, within the framework of which general information about the University is provided, as well as the cohesion of students is promoted (within the framework of the concept *Business Meets Arts*), as well as an additional introductory evening for students of specific programmes, in which they are introduced in detail to the requirements of the study programme.

2.4. Scientific Research and Artistic Creation

2.4.1. Description and assessment of the fields of scientific research and/or artistic creation in the study field, their compliance with the aims of the higher education institution/ college and the study field, and the development level of scientific research

and artistic creation (provide a separate description of the role of the doctoral study programmes, if applicable).

The Art direction is implemented at the Faculty of Media and Creative Technologies of RISEBA University of Applied Sciences, 3 study programmes are implemented in the Department of Audiovisual Media.

- Academic Bachelor's study programme *Audiovisual Media Arts* and Academic Master's study programme *New Media and Audiovisual Arts* and Doctoral study programme *Media Arts and Creative Technologies*.

Since 2019, 1 leading researcher and 3 researchers have been elected to the Art Direction.

The academic staff of RISEBA also actively cooperates with the Latvian Academy of Sciences, *experts of the State Scientific Qualification Commission*. Eight lecturers of riseba university were granted the rights of an expert of the Latvian Academy of Sciences in several fields of science.

According to the mission and vision of RISEBA University, the long-term goal of scientific development is to ensure scientific excellence in research directions, observing academic integrity and ethics, and to provide the academic environment, society and policy-makers with meaningful research results for the development of the State of Latvia. The strategy of scientific activity of the Art direction derives from the overall Strategy for the Development of Science of the RISEBA University. The strategy for the development of science has been developed in compliance with the regulatory and planning documents of the Republic of Latvia and the European Union, such as:

- Law on Higher Education Institutions;
- Law on Scientific Activity;
- Sustainable Development Strategy of Latvia (Latvia 2030);
- The European Commission's Europe 2020 strategy: a strategy for smart, sustainable and inclusive growth;
- Strategy of the Higher School of Business, Arts and Technology "RISEBA" for 2022-2027;
- Cabinet Regulation No. 322 "Regulations regarding classification of education in Latvia" (13.06.2017) determines - descriptions of knowledge, skills and competences corresponding to the LQF levels and the conformity of the types of educational programmes with the LQF/EQF levels;
- The science strategy of the Faculty of Media and Creative Technologies determines high-quality, interdisciplinary, student-oriented, interactive, research, creative and innovation-oriented education in Bachelor's, Master's and from 2022 also Doctoral programmes.

The aim of the research and artistic creativity of the *Arts* direction is to develop researched based on creative practices, which uses digital innovation and transformation, and which would be aimed at the inclusion of society, the development of creative industries and the promotion of changes in education, as well as virtual (VR), augmented reality (AR), mixed reality (MR and xR) and artificial intelligence (AI) prototyping.

Within the framework of the study direction *Art*, the higher educational institution organises scientific research, as well as artistic creation works and attracts scientific and other projects according to the accredited study field.

The scientific research activity of RISEBA teaching staff is planned in accordance with the goals of the University. On the other hand, the scientific research interests of the teaching staff are mainly related to the study courses they teach. At the University, research groups of teaching staff have

been established at the department level, to which students are attracted. The teaching staff, both together with students and individually, participate in research projects, carry out research work, reporting on its results at international conferences and preparing publications.

Within the framework of the study direction, academic staff in professional activities work in three directions: scientific research, pedagogical and organizational. The research activities of the academic staff provide feedback for the transfer of knowledge from the field of scientific research to the pedagogical and organizational field, thus increasing the quality of studies. The policy for the development of science of a higher education institution provides that the research work of the teaching staff is included in the annual evaluation of the teaching staff of the University, where each teaching staff is evaluated, taking into account all three directions of professional activity.

The remuneration of the teaching staff depends on the results of the evaluation, i.e. the remuneration of the teaching staff is included in the rate for one academic hour. In addition, RISEBA's science development policy determines the payment of scientific publications in the form of a bonus if the publication is published in the international databases (e.g., *Thomson Reuters Web of Knowledge*, *Scopus*, *Elsevier*, *Erix*, *class A and B scientific journals*). Such a system contributes to the motivation of teaching staff to write publications and raises their level of qualification, also increasing the quality and academic depth of the content of classes. RISEBA's science development policy stipulates that the higher educational institution pays for all expenses related to the participation of teaching staff in scientific conferences and seminars both in Latvia and abroad.

In 2018-2020, RISEBA university developed scientific-research and artistic creation work in the directions approved at the meeting of the RISEBA Scientific Council in October 2018. In the study direction *Art* the direction of research and artistic creation is *New Media and Creative Technologies*.

The scientific and research direction of the Faculty of Media and Creative Technologies is headed by the teaching staff of the Department of Audiovisual Media Arts, the Administrative Director of the new RISEBA and Liepaja University Doctoral study programme *New Media and Creative Technologies*, the creative director of the Faculty of Media and Creative Technologies. The average level in the research team is compiled by the teaching staff of the department. The basic level consists of students of master's and bachelor's study programmes.

The Head of the scientific research direction is responsible for the organization of scientific and artistic creation work (scientific projects, artistic creation projects, scientific publications, attendance at international conferences, etc.). The strategy of the higher educational institution in the selection of scientific and research directions shall be determined by the bachelor's, master's and doctoral study programmes, which the higher educational institution is implementing at the moment and intends to implement in the long term in order to increase the quality of studies and ensure the integration of research results into study programmes. There is a regular monitoring of this work, because once a year the Head of the scientific research direction must submit a report on the results of scientific and artistic creation work. After graduating from the Master's program of the Direction of Art, from 2022 students have the opportunity to continue their studies in the RISEBA Doctoral study programme *Media Arts and Creative Technologies*.

Practice-based research has become topical over the past decade, as more and more practitioners of creative industries want to study at the doctoral level, as well as use scientific approaches and methods to create their art and/or other AV/D cultural objects, thus creating a new type of knowledge.

A large role in ensuring the overall research process and quality is performed by RISEBA/LiepU Master's and Doctoral programme administration and teaching staff, where LiepU Art Research Laboratory (MPLab) - the Leading Researcher of the laboratory and the Director of the RISEBA/LiepU

Doctoral programme Dr.sc.soc. are Rasa Šmite is involved in the study process. Besides discussions, seminars and creative workshops, as well as networking events with representatives of the industry are organised. Twice a year, MPLab organizes international weeks, when artists and researchers from different countries gather at LiepU MPLab, and together with students of Liepaja and RISEBA study direction *Art* discuss various topics topical in media art, such as *gamefication*, iWeek 2016). MPLab, together with the new media culture center RIXC, publishes a peer-reviewed magazine *Acoustic Space*, the editorial board of which involves faculty from different countries and universities – Oslo Metropolitan University, Vilnius Academy of Arts, etc., and it publishes articles by internationally recognized media artists and media researchers on the most topical topics in the industry – virtual reality (the third wave of virtual reality), network culture, sustainability, etc. There is a cooperation in organizing the RIXC conference *Open Fields*, in which both LiepU and RISEBA students can participate free of charge.

RISEBA/ LiepU joint Doctoral programme *Media Arts and Creative Technologies*. RISEBA assistant professors Ph.D Ellen Pearlman and Dr. Christopher Hales conduct innovative research in interactive arts and technologies, encouraging also students of the Doctoral study programme to participate in conferences, create structured research in media arts and creative industries. Students of the Doctoral study programme are also invited to engage in the academic work of the direction by reading courses in the modules of Bachelor's study programmes. RISEBA publishes the scientific journal *ADAM Arts* (ISSN 2256-0890), where doctoral students of the joint program can publish their articles.

By 2025, RISEBA University in cooperation with Liepaja University has a goal to create and approve its own Doctoral Council in the field of Art Studies.

RISEBA also cooperates with LiepU MPLab in creative activities, for example, jointly in the Media and Architecture Center H2O, Riga, organizing Liepaja media and sound art exhibitions and concerts, for example, *Impulses*, *New Sound Days* in 2016, and also forms joint research groups in the field of immersive media and audiovisual arts. Cooperation with non-governmental organisations such as the E-Lab electronic arts and media centre and ASTE.Art, Science, Technology, Education and local government. These organizations help to involve young artists, including students of the LiepU direction *Art* in professional art and electronic composition activities, by including their works in exhibitions for the general public, in concerts, organizing creative workshops for raising the professional qualifications of young artists and students. Every year, in cooperation with the association ASTE, the international media art week UPDATE and the sound art festival *Sound Days*, as well as at least 2 visual art exhibitions are organized.

In terms of funding mechanisms for scientific and / or applied research of the direction, the scientific activity of RISEBA teaching staff is financed both from the revenues of the University and by attracting funds from various funds in the form of projects. In general, the higher educational institution devotes on

average 4-6% of the budget of the higher educational institution to scientific activity, depending on the amount of funding attracted in the respective year in projects. RISEBA University continues to develop the infrastructure supporting scientific-research activities, purchased and installed software Nvivo licenses, processing of qualitative interview data.

2.4.2. The relation between scientific research and/or artistic creation and the study process, including the description and assessment of the use of the outcomes in the study process.

In the study direction "Arts", the teaching staff, in cooperation with colleagues and students, regularly prepare scientific publications, that are published in collections of articles in internationally cited databases, as well as in the high-quality international professional publications. At the same time, every year, within the framework of the study direction, various artworks are being created, ranging from classical documentary films, to audiovisual works done with new technologies. Thus, students are encouraged to focus on artistic creation and scientific research already while at school.

The involvement of students in research and artistic creation work is mainly carried out in four main directions:

- development of study papers in the first, second and third year of studies and development of the final (bachelor's or master's) thesis;
- participation in scientific conferences and especially at RISEBA scientific research and artistic creation conference;
- preparation of joint scientific publications in cooperation with RISEBA teaching staff;
- creation of joint audiovisual works in cooperation with RISEBA teaching staff.
- students participate as listeners, assistants, perform specific study work tasks (depending on the specifics of the event) in all the mentioned scientific and creative activities of HMZF and MPLab, as well as at the RIXC international conference "Open Fields", where students of the doctoral study program from both universities are invited to give presentations and presentations of their research free of charge;
- HMZF's scientific journal *Scriptus Manet* publishes research by doctoral students;
- The choice of topics for students' bachelor's and master's theses is largely related to the research work of lecturers, scientific and creative interests (virtual reality, sound art, 360° video, data visualization, eco-art, sustainable art, etc.).

In the implementation of the study direction "Arts", teaching staff is constantly developing their professional growth, and the results of their creativity and research are also reflected in the study modules that they teach. To list a few examples:

The Head of the Department of Audiovisual Media Arts Daira Āboliņa, who is an experienced lecturer at RISEBA, teaching courses such as "Analysis of Creative work" and "Aesthetics of Documentary Cinema", as well as being a doctoral student at the Communication Department of the Faculty of Social Sciences of the University of Latvia, pursues her doctoral thesis that is in the final stages of development. The topic of the doctoral thesis on films commissioned by the Central Television at the Riga Film Studio reflects on the genesis of stylistics and production principles documentary cinema. Her research focuses on a specific period of time (1966-1992) and the development of cinematic means of expression by analyzing films made at the Riga Film Studio, which were made by the order of the Central Television of the USSR. During that time, two categories of films were made in parallel at the Riga Film Studio: for the large cinema screen and films commissioned by the Central Television primarily for the specifics of the TV screen and the audience of the USSR. Never before has this phenomenon of TV films of the Riga film studio, as a separate phenomenon with its own specificity of artistic stylistics and production, has ever been studied.

Ieva Viksne, a VR artist and former student of the study directions "Arts", who has developed several empathy-enhancing VR experiences, such as offering visitors of the Žanis Lipke Memorial Museum to understand the feelings of being hidden in a bunker. The generative composition is presented by award-winning electroacoustic muse composer Plato Buravicki;

RISEBA Assistant Professor Dr. Christopher Hales specializes in interactive video development, publishes articles on the use of various sensors, machine learning in the creation of interactivity with video images, and he transfers this knowledge to students in such modules as "Video Art and Experimental Cinema" at the bachelor's level, "Visual Culture and New Media Aesthetics" at the master's level, as well as he is the creative director of the joint doctoral program of LiepU/RISEBA;

RISEBA/ Co-director of the joint master's program of LiepU, doctoral degree candidate, guest lecturer Maija Demitere, who is developing her research on sustainable art practices and ecophilosophy, has developed the module "Sustainable Art and Design Project" in cooperation with professor, researcher of environmental sciences and ecodesign Dr. biol. Māra Zeltnīša;

In turn, prof. Rasa Šmite. The director of the RISEBA/LiepU doctoral program, in her creative activity blurs the boundaries of art and science by developing innovative media art projects that visualize data of large climate change that are not perceptible to the human senses, or processes in the microworld. By organizing an international conference and publishing the magazine "Acoustic Space", which is attended by the most current thinkers of media theories and media philosophy, as well as artists from all over the world, Prof. Rasa Šmite not only follows, but also develops trends in this branch of art. She transfers her competences to students in such modules as "Art and Design Research Methodology" in the bachelor's level program, as well as in master's studies, modules "Conceptual thinking and practice-based research", "Digital art" and also in doctoral studies.

In terms of student involvement, the topics of students' final research papers derive from the research direction formulated at the Faculty of Media and Creative Technologies. In this way, the students of the faculty have the opportunity to contribute to the work of research and artistic creativity.

Every year RISEBA international student scientific research and artistic creation conference "Changing world – in search of new solutions" is organized at the university, which is attended by about 100 students and a separate section is dedicated to the competition of the best artistic creation works of students of the study direction "Arts". For example, at the conference of June 9, 2023, a separate panel is organized, where doctoral students of the joint doctoral program "Media Arts and Creative Technologies" will present their research and approbation of works of art in the context of immersive media and artificial intelligence. The student conference is financially supported by companies in various industries, for example, in the reporting period until 2018 JSC "Rietumu Banka", and until 2019 "SIFFA". JSC Rietumu Banka awarded cash for prize costs to students (up to EUR 10 000 per year) whose works were highly valued within the conference sections (the winners of the first and third places in each section received a cash prize of EUR 100 – EUR 450).

In addition, once again highlighting the examples of students' scientific research, and the assessment of the use of the results of scientific research in the study process, one can mention the doctoral student Sabrina Durling Jones, with her interactive artificial installation CEEMAN 2022, Bled, Slovenia, that had resulted in the development of the bachelor's study course "Artificial Intelligence in Journalism and Art". It should also be mentioned that Sabrina Durling Jones' final thesis and study at the master's level, which was carried out in June 2022 before her doctoral studies, *"Neuralpoiesis: The aesthetics of visual memory practice and experimental documentary film in the era of Human and AI Artistic Cooperation"* (2022), has been partially continued at the doctoral level as an extensive study in the decoding of psychological trauma of the diaspora: *"Extended Reality to Create Embodied Experiences of Memory, Emotion and Connection"*.

Since 2018, RISEBA university has been publishing scientific journal "ADAMarts", ISSN 2256-0890. Scientific research articles of the Faculty of Media and Creative Technologies, Faculty of Architecture and Design and students are published in this scientific journal. All scientific articles in

the journal are peer-reviewed.

In the study direction "Arts" RISEBA teaching staff has also developed monographs. So, for example, in 2020 RISEBA monograph "Business Meets Art" (Dr.. Irina Sennikova and former rector Prof. Tatyana Vasilyeva), within the framework of which, the teaching staff also published sections on the application of creative methods in the study process. In 2021, the first part of the monograph "My Cinema (and) Time" by Anita Uzulniece, assistant professor at the Department of Audiovisual Media Arts, was published. In 2022, the second part of the book was published.

In 2020, lecturer Daira Āboliņa organized a master class by Jānis Streičs, which took place within the framework of the RISEBA learning process for the 4th year students. In 2019, Daira Āboliņa organized a guest lecture by the documentary film director and producer, during which the AVMM students of the 4th year watched and discussed the director's still unfinished film.

The scientific research interests of the teaching forces are closely related to the courses of study that they teach. It allows to integrate the insights of research and artistic creation work into the study process. The freelance teaching forces of audio-visual media art are creatively active in the Latvian film industry: producer and director Matīss Kaža has furnished the premieres of his feature films in 2022: "Taste of Water", " Sisters", "Neon Spring", the cameraman - screenwriter of all Matisse Kaža films is Aleksandrs Grebņevs, who is the winner of "Lielais Kristaps" 2023. RISEBA students have been provided with the opportunity to watch their latest films and participate in "creative screenings" with the participation of filmmakers by participating in Q&A sessions, as well as this film material has been included in the learning process, developing critical thinking and the ability of RISEBA students to analytically evaluate works of art.

It should be mentioned that Aleksandrs Grebņevs, RISEBA faculty member in cinematography, a laureate of the "Great Kristaps 2023" award for the best performance in a DP category, who is also working on his dissertation work on the filming techniques in one frame, approbates his scientific research in the cycle of study courses for cinematography students in the third-year specialization. But RISEBA assistant professor Aigars Ceplītis' dissertation topic on the typology of 360-degree VR cinematography is being approbated with focus groups of RISEBA and LiepU bachelor's and master's students, on the basis of which, a new study course "Narratology in a 360-degree cinematography" has also been created, within the module "Audiovisual Media Art" (B1).

As of 2022/2023, cooperation with RISEBA university was started by lecturer Lelde Kovalova, who is a graduate of this university and one of the leading producers in the TVNET series segment. Lelde Kovaleva, in tandem with the director Vlad Kovalev, has created a TV original project - the award-winning series "Missing"(2020-2022), based on her books. Lelde Kovalova is also the author of several thrillers, which have recently been published and have gained a wide acclaim, and while she herself has obtained bachelor's and master's degrees in audiovisual arts at RISEBA, but now as a lecturer for 2nd year students of the AVMM bachelor's program she has developed a whole new cycle of study courses in production aspects of film based on her experience in creative industry entrepreneurship.

The before mentioned research clearly underlines the concept of "Business meets Art". The development of interdisciplinary research allows for a deeper and more versatile focus on the analysis of complex situations and obtaining more qualitative results. On October 6, 2022, a conference dedicated to the 30th anniversary of the university **"RISE of (B) usiness meets (A) rt"** was held. The conference focused on issues and current events in the areas of business, art and technology in the context of the future, or the next 30 years. This include conversations about future opportunities, challenges and visions, on the synergy between business, art and technology, and the need to link these industries for successful development, achievement of goals. The conference sessions were attended by experts and professionals from various fields, who are also a

part of RISEBA faculty, graduates and cooperation partners, including Assistant Professor at RISEBA Faculty of Media and Creative Technologies, researcher Dr. Ellen Pearlman who presented a paper on the application of Artificial Intelligence (AI) in arts.

This theme was continued at the conference from another angle by the dean of the study direction "Arts", assistant professor Aigars Ceplītis, who together with RISEBA AVMM doctoral student Sabrina Durling Jones, had created an AI audiovisual performance, which combined an audiovisual performance in multi-screen mode, connected to a live choreographic performance by the acclaimed choreographer Olga Žitluhina. Research in the study direction "Arts" is generally interdisciplinary, as it includes audiovisual, technological, artificial intelligence, marketing, psychology and other areas.

2.4.3. Description and assessment of the international cooperation in the field of scientific research and/or artistic creation by specifying any joint projects, researches, etc. Specify those study programmes, which benefit from this cooperation. Specify the future plans for the development of international cooperation in the field of scientific research and/or artistic creation.

In the study field *Art*, research activity is mainly aimed at conducting and interdisciplinary research in the following areas - Introduction of artificial intelligence applications in the creation of new audiovisual media content, Volumetric filmmaking, Cine-VR film production, 360 Ambisonics sound research, XR, AR, AI prototyping. The most important advantages of the teaching staff of the Department of Audiovisual Media Arts are a high level of academic and scientific competence, practical experience and in the implementation of artistic creation projects.

For the third year already, RISEBA University in cooperation with Liepaja University is implementing a project financed by the European Social Fund (ESF) *Reducing Fragmentation of Study Programmes and Strengthening Resource Sharing in LiepU*. Within the framework of the project, the Doctoral study programme *Media Arts and Creative Technologies* has been developed and licensed. The student enrollment began in the Doctoral programme in 2022. In addition, from 2022 *RISEBA Production* in cooperation with the State Education Content Centre participates in the implementation of the project *Competence Approach to Learning Content* of the support objective *Develop General Education Content Based on a Competence Approach* of the operational programme *Growth and Employment* of the European Social Fund.

During the reported period, active cooperation was started in the implementation of academic and research projects in cooperation with the University of North Carolina School of the Arts (UNCSA) Film School, USA, where assistant professor Aigars Ceplītis, USA screenwriter Joi Goodman, and internationally recognized film operator Aleksandrs Grebnevs are developing joint film projects under the leadership of UNCSA and RISEBA Bachelor's and Master's programme students; likewise, together with the Polish-Japanese Academy of IT, Dr. Elena Perlamane, assistant professor of the study direction *Art*, develops an artificial intelligence project, *Language Is Leaving Me*, which is an exploratory cinematographic biometric AI performance with the aim of understanding the relationship of epigenetic or innate traumatic memories about diaspora cultures, artificial intelligence, computer vision and archives, the degeneration and possible destruction of quantifiable human experience, through algorithmic AI GPT-3 computer vision, and machine learning obtains CLIP, DALL-E and GLIDE using image databases, speech-to-text capabilities, caption descriptions, and image generation.

Assistant professors and researchers of the studio direction *Art* RISEBA Dr. Elena Perlmane and Dr. Chris Hale regularly participate in various international projects, conferences, exhibitions and conduct significant publicistics. Dr. Chris Hale's experience and creativity in artificial intelligence is integrated into Module B *Audiovisual Media Arts II* of the Master's programme

New Media and Audiovisual Arts.

In September 2021, RISEBA University hosted the European Narratology Network 6th International conference *Gaslight' Narratives in Virtual Landscapes: Narratological Implications of Technologically Mediated and Immersive Media*. The entire content organization and management of the conference was provided by the teaching staff of the Department of Audiovisual Media Arts. Thanks to the diverse international cooperation in scientific research, the study programmes of the art direction at all levels (Bachelor's, Master's, Doctoral) benefit, in the following:

- the promotion of studies based on science and artistic creation,
- improving students' professional experience and promoting their careers,
- promoting cooperation between teaching staff, industry professionals and students,
- the teaching of study courses is provided by high-level academic staff and specialists of professional fields, the latest findings of international research are used to achieve the study results,
- pedagogical methods and practical experience.

Within the framework of the implementation of the joint Master's and Doctoral study programmes of the study direction *Art*, the Art Research Laboratory of Liepaja University and the teaching staff of the *Art* direction have collaborated on research and innovation projects with leading European art, prototyping and research organizations in the field of media art, such as the Laboratory of Hangar (Spain), Art in Society Research group of Oslo and Akershus University College of Applied Sciences (Norway), Ars Longa (Fancia), Baltan Laboratories (Netherlands) Creative Europe's Renewable Futures project, which developed a new networking and representation platform for European artists and researchers working on techno-ecological issues. In this project, several conferences and creative workshops were held in Liepaja and Riga, in which students of all levels of new media art were also involved.

Digital storytelling and virtual memory technologies were studied in cooperation with the Media Laboratory of Aalto University in Finland, the Art in Society Research group of Oslo and Akershus University College of Applied Sciences (Norway) and the RIXC Center for New Media Culture, also organizing creative workshops (collaboratories) and international conferences for students of all levels of *Art*. Both Liepaja University and RISEBA students got acquainted with 3D scanning, virtual reality creation and other techniques.

Meanwhile, Baltan Laboratories, gallery Antre-Peaux (France), Oslo MET (Norway), Zavod Projekt ATOL (Slovenia), Aalto University Media Laboratory, RIXC and Liepaja University collaborated on the project "Green Revisited – Encountering Emerging Naturecultures" to create a European platform for artistic creativity and exchange to explore the "green" trope and challenge the historical distinction between "nature" and "culture". Media art and design students of all levels participated in creative workshops and also exhibitions exploring the representation of nature and culture in culture and everyday life – "Plastic Nature" (2019) and "Art for a Longer Life" (2020).

Ieva Viksne was involved in ERASMUS+ *Virtual Reality as a Tool for Countering Bullying Among Youth* in cooperation with social work and education, children's rights advocacy organisations in Romania, Croatia and Greece. The insights gained from the development and approbation of the project's VR materials can be used in the study module *Social Art and Design Project*

Currently, MPLab in cooperation with Liepaja municipal institution "Education Authority"

uTnronheim Science Center, Jærmuseet Regional Museum in Norway is working in the project *Development of the Innovation Center in the City of Liepaja* supported by the Norwegian Financial Instrument No.: NFI/IC/VIAA/2020/2, creating digital content for educational installations about nature in Liepaja Nature House. It is also planned to involve undergraduate students in the development of installations, making sound and video recordings and evaluating in practice their representation on different screens, in various expositions, and master's level students when working on the development of VR experience.

It is planned to expand cooperation with UNCSA Film School in the USA in the near future, and starting in February 2023, this cooperation also includes the EICAR Film Institute in France at the level of bachelors and masters. Horizon Europe and ERASMUS+ joint project applications are also planned with RISEBA ERASMUS partner Tallinn University Institute of Digital Technology. Together with LiepU and RSU, cooperation with the RSU Faculty of Communication is planned in the study of current issues of media literacy through creative Europe project competitions in the media sector.

The LiepU branch plans to smart the youth networking and co-creation project UPDATE, exploring issues such as environmental and content access design solutions, visualization and communication of pollution data from the Baltic Sea, the importance of the periphery in the European cultural space, solutions provided by digital technologies for the inclusion of young people living in regional cities in the European professional circuit (in the field of art and design). As well as death and suicidal communication through inclusive art practice – these projects are planned to be implemented within the framework of the Liepaja 2027 – European Capital of Culture programme, also attracting funds from international art and science funds and partners from art institutions of the Baltic seaside cities, which have been identified already during the planning period of the ECG application. It is also planned to cooperate with a game development company from Austria – *Causa Creations* – in the development of augmented reality content in Karosta, and to explore possible solutions by reproducing historical scenes in augmented reality, also using ERDF, EEA/Norway grant, etc. funds.

2.4.4. Specify the way how the higher education institution/ college promotes the involvement of the teaching staff in scientific research and/or artistic creation. Provide the description and assessment of the activities carried out by the academic staff in the field of scientific research and/or artistic creation relevant to the study field by providing examples.

The aim of the Arts study direction in creative research is to create a new audiovisual content production industry cluster/audiovisual product production workshop, which would symbiotically ensure the involvement of both commercial orders and RISEBA academic staff and students in production processes. Partial foundations for such a configuration already exist, because the well-known producers in Latvia Lelde Kovalova and Vadims Zaikovskis, who are faculty members of the Faculty of Media and Creative Technologies, produce content for TV3 and Tet+ streaming companies, involving in practice faculty students and individual teaching staff. However, in the near future it is planned to integrate their experience and work processes as part of a permanent academic internship within the framework of *RISEBA Production*. With the development of the use of artificial intelligence and immersive media in the national economy, *RISEBA Production's* content production unit plans to diversify the offer of audiovisual products to the Latvian tissue visual industry.

It should also be noted that the strengthening of scientific and creative potential among teaching staff and students has been achieved through cooperation with directional cooperation partners at international, national, regional and city level. Significant moral motivation is provided by the conduct of international scientific conferences and various types of academic discussions, including the results of students' research work. International, national and regional recognition, the interest of the media, other partner organisations, as well as state institutions and local governments in the research and creative process and results is motivating. During the reported period, MPLab's leading researcher, Director of the Doctoral programme at RISEBA/ LiepU, Prof. Rasa Šmite, has twice received a nomination for the Purvītis Prize in Art.

Scientific-research and artistic creation activities at RISEBA University are managed and coordinated by RISEBA Scientific Council. RISEBA Scientific Council consists of RISEBA Rector, Vice-Rector for Studies, teaching staff working in the main job – professors, Deans of faculties, Heads of departments, leading researchers. The activities of the RISEBA Scientific Council are managed by the Vice-Rector for Science.

The Scientific Council approves the plans for scientific-research and artistic creation activities of the faculties of RISEBA, controls their results in the implementation of scientific goals and objectives, and develops proposals for the improvement of scientific activity. The list of scientific research topics of the study field and its leaders and participants is approved for two years of study and the current one was reviewed and updated at the beginning of 2018, at the meeting of the Scientific Council of RISEBA.

In order to ensure scientific excellence, it is stipulated that at the end of the strategy period, 2025. At the Faculty of Media and Creative Technologies, like all higher educational institutions RISEBA, the share of scientific staff with a scientific degree would reach 75%. In order to improve the qualification of scientific staff not less than twice a year, academic staff of the *Art* direction must participate in seminars organized by RISEBA University.

At the Faculty of Media and Creative Technologies, as in the entire University, unified principles have been established for the organization of scientific activity and artistic creativity. The Scientific Council of a higher educational institution examines and approves the scientific-research directions that are dealt with by academic staff and researchers, once every two years according to the work plan submitted by the Head of the scientific-research direction. The higher educational institution plans to continue and develop the previous experience in the supervision and management of scientific-research directions in the long term. The Head of the scientific-research direction is appointed and the scientific teaching staff or researcher who meets the criteria set by RISEBA has been approved at the Council meeting

to the Head of the scientific-research direction. He draws up a research work plan for the research group and submits it to the RISEBA Scientific Council for approval. In turn, researchers, academic staff and students working in each direction, who carry out scientific-research work, are reporting to the Head of the direction for the work done. The Head of the direction shall report on the achieved results to the Scientific Council once a year at the end of the academic year.

At the end of each academic year, the Head and Dean of the Department of Audiovisual Media Arts shall carry out an annual evaluation of the results of the work of academic staff and researchers, in which the share of scientific-research and/or artistic creation, academic and organisational work in the total results is determined. The Head of the scientific direction may receive additional points for successful management of the direction as a result of the annual evaluation. Currently, the share of scientific work is 0.35 or 35% in the total volume of work. In the long term, it is planned to increase the share of scientific and artistic creation work in the overall annual evaluation. The involvement of teaching staff in research work is motivated both by fully paid participation in international

scientific conferences and various artistic symposia, as well as by financial support for specific results in scientific and/or artistic creation work.

The higher educational institution actively supports the participation of its teaching staff and researchers in the international scientific-research and academic conferences, art symposia, exhibitions, competitions and festivals of audiovisual works in Latvia and abroad in accordance with the *Regulations on conditions for the participation of academic staff in international scientific-research and academic conferences, art symposia, exhibitions and festivals of audiovisual works* approved by the Senate of the higher educational institution. For this purpose, at the beginning of the study year, each department shall be granted funding (budget) of a higher educational institution for scientific-research and artistic creation work, where the Head of the relevant department is responsible for the rational use of it.

In case the teaching staff has participated with a paper and/or scientific paper in two international scientific-research or academic conferences in Latvia, Estonia or Lithuania during the last two years of studies, at least one of them is the annual international scientific conference organised by RISEBA together with THE BA School of Business and Finance, or according to the direction of research, in the last two years the teaching staff has participated in an international art symposium, exhibition, competition or festival of audiovisual works, he can apply for RISEBA funding for participation in the international conference in full.

When assessing the possibility to financially support the participation of the teaching staff in the conference or competition, it is also taken into account whether the teaching staff also involves students in scientific work - at least one student whose scientific or artistic director has been the particular teaching staff has participated in the RISEBA student scientific conference in the previous year. The allocated funding to the department is distributed according to the priorities of the scientific-research directions of the department. In addition, each faculty member may qualify for payment for participation in a conference or competition according to his or her annual limit, which is determined according to the academic position of the teaching staff: lecturer, assistant professor, associate professor or professor.

Annex No 2.12. adds the scientific and artistic creation activities of the teaching staff of the Department of Audiovisual Media Arts over the past six years.

Annex No 2.11. Contains Compilation of quantitative data.

2.4.5. Specify how the involvement of the students in scientific research and/ or applied research and/or artistic creation activities is promoted. Provide the assessment and description of the involvement of the students of all-level study programmes in the relevant study field in scientific research and/ or applied research and/or artistic creation activities by giving examples of the opportunities offered to and used by the students.

Students are involved in research mainly within the framework of the final thesis (bachelor's and master's thesis) and course papers. Both bachelor's and master's level studies teach study courses in research methodology, as well as data processing. The acquisition of knowledge and skills of artistic creation is ensured by special professional study courses in the field of humanities. At the beginning of both bachelor's and master's studies, students are informed about the importance of research and artistic creation skills in career development, as well as the possibility of studying for doctoral studies. In case the student is not sure about the choice of the topic, he or she is offered

several options, because companies and institutions often cooperate with RISEBA, offering to study issues topical for the industry.

In each study direction of the "Arts", the topics of the final works form several thematic groups according to the needs of the labour market in the audiovisual field and the topicalities of research in the European and world scientific research environment. The involvement of students in scientific research and artistic creation work takes place according to the level of the study programme – bachelor's or master's, according to the study results to be achieved and the requirements of the EQF (European Competence Framework) and LQF (Latvian Competence Framework), in accordance with the structure and content of the mapping of the study results to be achieved.

Students are offered opportunities to participate in projects implemented by RISEBA, for example, since 2019 in the ERDF project "Development of value-based skills for raising human capital" 1.1.1.1/18/A/151. Students are encouraged to participate in scientific and artistic creation conferences and forums to share their research and artistic creation results.

Every year in the spring RISEBA hosts the international conference of scientific and artistic creations "Changing world – in search of new solutions". The conference is financially supported by companies that give a sum of money to the winners of the first prizes. The first prizes, and thus cash prizes (EUR 100 – EUR 450), have also been awarded annually to students of the "Arts" study direction. Students and faculty also regularly prepare joint scientific articles indexed in data hooks SCOPUS, Web of Science and others.

Summing up the involvement of students of each level of the study programme in scientific research and artistic creation, it can be summarized that students of bachelor's study programmes engage in scientific research by performing term papers, bachelor's theses, preparing a presentation for the international student scientific research and artistic creation conference "Changing World – In Search of New Solutions" of RISEBA university, as well as in some cases prepare articles together with their scientific supervisor internationally peer-reviewed collections of articles. In turn, students of master's study programmes are involved in scientific research by developing master's theses, preparing presentations for the above-mentioned international student scientific conference of riseba university, preparing publications in internationally peer-reviewed collections of articles and journals, participating in scientific projects and conducting research together with the teaching staff in the scientific research directions of riseba university.

The study process in the study direction "Arts" is closely related to the work of creativity, students of all three levels develop works of art, films, compositions, performances, performances within the framework of modular study course cycles, which are presented to the public.

For example, at the undergraduate level, RISEBA Repertory Theater has staged "Food Chain", "Bull", and "Gloria", where students of the faculty's undergraduate program have participated as actors, which has helped them in acting lectures. In addition, as part of the film editing course by assistant professor Aigars Ceplitis, M.F.A., bachelor's student works have been shown in "Forum Cinema", "K Suns", and "Splendid Palace" cinemas.

In RISEBA assistant professor Aigars Ceplitis' study course "Director's Work with Actor" bachelor's students have developed and created, together with students of the master's screenwriting division of the UNCSA (USA) Film School, several short films as their course projects, on various socio-political topics that take place not in the USA, but in Latvia ("*Food for Wolves*" (2022), "*Upstairs*" (2021), "*Lodge*" (2023), "*Replacement*" (2022), etc.).

At the same time, at the master's level, the students organize at least 3 exhibitions or public shows / presentations in the physical space (or online during the COVID-19 restrictions), as well as

students participate as listeners, assistants, perform specific study work tasks (depending on the orientation of the event) in MPLab scientific and creative events, as well as at the RIXC annual international conference "Open Fields", where both master's and doctoral students from both universities are also invited to give research presentations and demonstrations of creative activity, all free of conference fees.

At the doctoral level, the research of doctoral students is published in the HMZF scientific journal "Scriptus Manet". For instance, articles by the director of the joint RISEBA/LiepU master's program, doctoral student Maija Demitere, as well as LiepU doctoral student Elīna Veira who has been invited to participate in the project "*Identity landscapes: history, culture and environment*" of the National Research Programme Letonika, led by Prof. Zanda Gutmane (No. VPPLETONIKA-2021/1-0008)

Meanwhile, RISEBA doctoral student Sabrina Durling Jones, has developed together with assistant professor Aigars Ceplītis, interactive artificial installation CEEMAN 2022, in Bled, Slovenia, and she continues to publish the series of case studies in RISEBA ADAM arts (academic journal of architecture, design and audiovisual media arts with international editorial board), in publications, such as publishing a scientific article in 2022: "*Words Not Spoken: Digital Humanities and the Future of Endangered Languages*".

Thus, students learn how to organize exhibitions, performances and events together with their teaching staff during the study process – starting with concept development, writing accompanying texts, choosing rooms and materials, scenography and the construction process, including in cooperation with other institutions.

Every year, in accordance with the requirements of the market and professional directions of activity, the topics of the scientific conference of students of the higher education institution are supplemented and new cooperation partners are attracted. For example, in 2018, the International Conference of Students' Scientific Research and Artistic Creation Works Riga Digital Forum was organized thanks to the active involvement of bachelor's program and faculty lecturers Jānis Holsteins and Aigars Ceplītis, where the New Technology Short Film Festival "*Riga Digital Forum 18*" and "Telia Latvija" took place at the Architecture and Media Center H2O6. During the event, the winners of the short film competition in 10 nominations were awarded and several activities took place, such as creative workshops, master classes, lectures and panel discussions. The festival also showcased the latest drone models and devices for 360-degree virtual reality (VR) footage.

2.4.6. Provide a brief description and assessment of the forms of innovation (for instance, product, process, marketing, and organisational innovation) generally used in the higher education institution, especially in study field subject to the assessment, by giving the respective examples and assessing their impact on the study process.

Organisational innovations

In order to ensure the development and control of the quality of all forms of studies, to ensure the qualitative implementation of study programmes, to provide support to the teaching staff, as well as to ensure communication and provide support to students, the Quality Centre has been established in RISEBA.

Process innovations

In the circumstances of Covid-19, RISEBA ensured the process of organising remote studies (Order

No. 20/1.1-11/150 of 15 September 2020). In order to carry out a high-quality remote study process, several online systems have been introduced and are actively used, for example, Miro (<https://miro.com>) and Zoom (<https://zoom.us>). In order to ensure consistently high quality of studies, RISEBA has approved the minimum requirements for study courses in moodle (<https://e.riseba.lv>) environment, which determines the set of study materials, study resources and other that students must be provided with (MN0009-02, 06.02.2022.) Novelty is the defined requirements for other forms of study as well (not only distance learning, but also full-time and part-time studies, as well as remote studies). RISEBA has developed and implemented the regulations for the development and remote assessment of final works.

Lecturer of the study direction *Art* Aleksandrs Grebnevs from September 2022 has implemented a sample list of RISEBA equipment, after which students can create a list of techniques that is closer to industry standards, because receiving and transferring equipment is also part of the learning process. The improvement of the quality of practical work is still in the process: description of the film, script, visual sketch of the story (storyboard), location pictures and videos, technical drawing (floor plan), exclamation point (CS). Lecturer Alexander Grebnev has established a specification for the transfer of the work of the Operators' training course, which has to be followed by the students when submitting works. In 2023, the specification will be supplemented with clarifications of the technical parameters of the created work, such as the volume and format of the file, the form of the file name, color correction.

Organisational innovation (in academic processes)

RISEBA lecturer Jānis Rēdlihs works with students in smaller groups, as well as offers individual consultations for learning the specifics of the profession, taking into account the long-term remote training of the Covid pandemic, paying more attention to direct communication with students.

Since August 1, 2022, the operating model of the Department of the *Arts* direction has been restructured, with the works being purposefully redistributed and segmented between the Dean, the Programme Director and the Head of the Department. The priority of scientific work, the management of Doctoral studies, communication with the Management of the University RISEBA, the general management of the Accreditation Report, is the competence of the Acting Dean Aigars Ceplītis, the Director of the Programme Ketija Grende works on the issues of tactics and operational information of the AVMA Department, communicates with students on a daily basis, and manages the administration of their learning process. The Head of the department, Daira Clover, manages the strategic issues of the department's activities, forms the design of the teaching process, is responsible for replenishing the composition of purposeful lecturers. The processes are controlled and directed at the department's meetings, which are held weekly.

In cooperation with LiepU, organizational innovations in the implementation of the programmes of the study direction include the *UPDATE Sound Days* international creative workshop weeks in the form of a hackathon, which includes theories, discussions, practices, networking experiences, as well as feedback from the public and industry representatives. During these weeks, interested parties can also participate free of charge – thus, potential applicants get an insight into the specifics of the programme and the field before starting their studies. These intensive training activities motivate students to achieve a result, to acquire collaborative competences. Organizational innovation in the study process is also the course of the student-centric educational project OPEN LAB, with students creating content, and teaching staff assisting as mentors, which takes place in cooperation with an art NGO: <https://openlab.mplab.lv/>

2.5. Cooperation and Internationalisation

2.5.1. Provide the assessment as to how the cooperation with different institutions from Latvia (higher education institutions/ colleges, employers, employers' organisations, municipalities, non-governmental organisations, scientific institutes, etc.) within the study field contributes to the achievement of the aims and learning outcomes of the study field. Specify the criteria by which the cooperation partners for the study field and the relevant study programmes are selected and how the cooperation is organised by describing the cooperation with employers. In addition, specify the mechanism for the attraction of the cooperation partners.

As a private higher educational institution, RISEBA has been focusing on the international activities and recognition since its foundation. Cooperation with foreign institutions is regulated by the [internationalization strategy](#) of the University, which is mainly related to the internationalization of students and teaching staff, thus creating a study environment and providing experience that prepares students for different levels and types of careers in the global labor market. Riseba University strengthens its performance and capacity by developing international cooperation and expanding the range of partner organizations, which, in turn, will ensure the organization's ability to face complex national and international challenges in the future.

Mission - To strengthen RISEBA international reputation in all fields of activity.

Vision - To ensure the recognition and recognition of RISEBA University in the international environment as high

level educational institution and international study, research and corporate relations center.

The strategic goal of the study direction *Management, Administration and Real Estate Management* is to dynamically develop RISEBA higher education institution within the framework of the Latvian higher education system, so that the degree and diploma obtained are recognized both in the pan-European labour market and are useful for continuing education in other European countries.

The main directions of internationalization

The internationalization strategy of RISEBA University has two main directions:

- Internal internationalization (all international activities not related to mobility), i.e. further internationalization of the University in order to ensure the expression of students in an international perspective and develop the international competences of students.
- External internationalization (all international activities related to mobility), i.e. development of internationalization through cooperation with different countries and regions and offering international opportunities for students and teaching staff.

Internal internationalization (all international activities not related to

Cooperation opportunities of the study field abroad are provided by RISEBA participation in international organizations, participation in international projects and various types of cooperation agreements concluded with foreign organizations. As a higher educational institution, RISEBA actively participates in several international and local organizations, promoting its recognition both in Latvia and abroad:

- CEEMAN International Association of Dynamic Society for Management Development – is joint

research projects have been implemented, as well as RISEBA teaching staff have the opportunity to participate in CEEMAN organized seminars and summer schools on interactive teaching methods;

- AACSB International Association for the Development of Business Universities ;
- EAIE European Association for International Education;
- CIDD International Consortium of Doubles;
- MIB EPAS Consortium;
- Paris Chamber of Commerce;
- British Chamber of Commerce ;
- American Chamber of Commerce;
- Irish Latvian Chamber of Commerce ;
- Swedish Chamber of Commerce ;
- Latvian Film Producers Association;
- Latvian Chamber of Commerce and Industry;
- Employers' Confederation;
- Higher Education Export Society
- Latvian National Project Management Association;
- Latvian Association of Marketing Professionals;
- Latvian Business Angel Network;
- Latvian Venture Capital Association;
- Latvian Association of Supervisors;
- Film Manufacturers Association;
- and many others.

Separately, as a field of study, the choice of appropriate cooperation partners is determined by the content of the study programme and the research interests of the field.

The main criteria for choosing cooperation partners for the study direction *Arts* are the following:

- professional sector of activity corresponding to the study direction "Arts";
- the prestige of the organisation in the labour market and its ability to provide internships and jobs;
- the duration of the organisation's activities;
- the interest of the organization in cooperation with the university RISEBA and its contribution to the development of the study field;
- previous experience of cooperation, presence of graduates in the company / organization, topicality of the issues to be solved for the student.

The interest of the employers is also taken into account and the contribution of RISEBA students and employers is evaluated.

The closest connection of the study direction *Arts* is with Liepaja University, with which Master's and Doctoral study programmes are implemented, achieving such goals as resource optimization, formation of larger study groups, promotion of the results of the study field in the capital. The aim of the next programming period is to develop closer cooperation with LiepU also in research. In this context, during the process of licensing and accreditation of the joint Master's and Doctoral programmes, employers have expressed opinions on the functioning of the programmes, as well as significant recommendations for improving the performance of the programmes. During the international weeks, conferences and seminars organized by RISEBA partner institution MPLab have repeatedly held discussions with employers – representatives of the city's cultural sector, representatives of creative industry companies – on current problems and possible solutions. Employers reach out to programme directors if they need the temporary services of media artists or

designers on a creative project, offering to employ students and/or faculty. In cooperation with creative industry companies, students of the *Art* direction have the opportunity to learn how to work with specific, expensive technologies used in the industry, such as printing equipment, surround sound recording microphones, etc.

The study direction *Arts* also cooperates with other higher educational institutions of Latvia:

- information about conferences, creative workshops and exhibitions in Riga and Liepaja is exchanged with the Latvian Academy of Arts, which is also passed on to students and teaching staff so that they can supplement their professional competences.
- RSU is exchanging information on current issues in media literacy, ideas for the development of joint projects on media literacy challenges and their solutions are being prepared.
- information about conferences, creative workshops and exhibitions in Riga and Liepaja is exchanged with the Latvian Academy of Music, which is also passed on to students and teaching staff so that they can supplement their professional competences.

In order to increase international recognition, RISEBA University pays great attention to the possibilities for obtaining an assessment in various ratings and indices. For example:

- In 2019, RISEBA for the third year in a row entered the "Eduniversal" international ranking of universities and business schools, ranking in the category of Four Palm Trees, which confirms the significant international influence of the University (only Riga Technical University is ranked in such a high category among Latvian higher educational institutions);
- In 2019, RISEBA received the high gold category of the Sustainability Index.

Cooperation with employers, professional organizations

In order to maintain close links with the audiovisual industry, meetings of the study direction Programme Council and consultations with both domestic and foreign media experts are regularly held. Within the framework of cooperation agreements, communicating with leading specialists and managers from the television and film industry, the content of audiovisual media arts study programmes is constantly compared with real current events in the professional environment. Accordingly, adjustments are made.

The cooperation of the Department of Audiovisual Media Arts with the National Council for Electronic Media and the National Film Centre is becoming increasingly active. Negotiations have begun on closer cooperation with the Latvian National Opera and Ballet. RISEBA as a higher educational institution has also established itself as an audiovisual player, founding the Latvian Film Producers Association together with the largest Latvian film production companies Cinevilla Studio and Riga Film Studio. The University in this association performs the role of an educational institution for young specialists of the film industry. In the summer of 2018, RISEBA Audiovisual Media Arts Department, its teaching staff and students participated in the international summer camp *Young Media Shark* organized by the association *Avantis*, as well as in the active recreation festival *Playground*. At both events, the films of RISEBA students were shown, as well as presentations were given on topical audiovisual topics.

Within the framework of the 2020/2021 academic year, due to the restrictions of the Covid 19 pandemic, practically no large events took place and, consequently, the possibilities of students to organize or participate in any larger-scale cooperation projects were significantly limited.

At the moment, RISEBA University has signed more than 130 cooperation agreements with European and third-country universities on student and lecturer mobility and other cooperation opportunities within the study direction. When choosing a partner university for mobility projects, several criteria are taken into consideration - such as the relevance of the study programme, the

feasibility of organizing mobility, the possibilities of conducting joint research, as well as the reputation of the partner university. Despite the international restrictions related to the Covid 19 pandemic, within the framework of the ERASMUS+ student exchange programme in the 2020/2021 academic year, exchange trips of students of the RISEBA Bachelor's study programme *Audiovisual Media Arts* of the Arts direction to partner universities abroad still took place.

Cooperation with Latvian and foreign higher educational institutions and colleges implementing similar study fields and similar study programmes, RISEBA Department of Audiovisual Media Arts is actively working in attracting new cooperation partners of higher educational institutions. Cooperation mainly takes place in the study process jointly organised by the several higher educational institutions at the Bachelor's programme level. These are joint projects of student works, in which the students of each partner university have their own role. Such joint projects have earned the highest recognition in the ranking of students of all partner universities. This allows you to diversify and improve the study process, as well as to establish communication between future professionals in creative fields. RISEBA Department of Audiovisual Media Arts has developed good traditions of cooperation with higher educational institutions of a similar creative profile in Latvia. First of all, we can mention the cooperation agreement with the Latvian Academy of Culture, within the framework of which we have already implemented five joint projects of students' artistic creation. Three joint film production projects with the participation of acting students of the Academy of Culture and students of audiovisual media arts of RISEBA have also been implemented.

An agreement has also been signed between the two universities on the mutual exchange of students within the framework of the free choice "C" block study courses. Cooperation with students of the choreography department of the J. Vītols Latvian Academy of Music is also actively taking place, in cooperation with whom three joint projects have already been implemented within the framework of the study process. Cooperation with the scenography department of the Latvian Academy of Arts is also taking place in a fragmentary manner, involving students of the Academy of Arts in RISEBA film screening projects.

Annex No. 2.13. adds information on the signed cooperation agreements with other institutions.

2.5.2. Provide the assessment as to how the cooperation with different institutions from abroad (higher education institutions/ colleges, employers, employers' organisations, municipalities, non-governmental organisations, scientific institutes, etc.) within the study field contributes to the achievement of the aims and learning outcomes of the study field. Specify the criteria by which the cooperation partners suitable for the study field and the relevant study programmes are selected and how the cooperation is organised by describing the cooperation with employers. In addition, specify the mechanism for the attraction of the cooperation partners.

International cooperation and internationalization of studies takes place in accordance with the plan developed by RISEBA *Internationalization Strategy 2021-2027* (see photo). [here](#)), as well as other strategic development documents ([RISEBA Strategy 2022-2027](#) and *RISEBA Strategy for Scientific Activity 2022-2027*), thus ensuring the development of study programmes and processes in accordance with the quality criteria adopted in international practice, provides an opportunity for lecturers to expand international cooperation by engaging in international study and science projects or programmes, and to attract foreign teachers. At the heart of RISEBA's internationalization plan is the **mission** to strengthen RISEBA's international reputation in all its

efforts **and vision** to ensure RISEBA's international recognition as a provider of high-quality education and international centre of excellence in the field of academic, research and corporate aspects. The study direction follows the following strategic directions of internationalization:

1. Attracting and retaining foreign students as one of the most important long-term priorities for activities carried out in 2021-2027 together with the Marketing and Communication and Sales Department;
2. Attraction of high-quality foreign lecturers and artists, whose creativity is related to the distribution of internationally significant works of art, ensuring the global presence of RISEBA.
3. Ensuring the international diversity of students, where RISEBA is aimed at different regions of the world by organizing international educational fairs of various service providers, with the task of attracting international students and agents and participation in recruitment trips, online and other marketing activities (study portals, road exhibitions, presentations, seminars, embassies, etc.);
4. Provision of a high-quality psychological and practical support mechanism and the best level of services to international students in the process of visas, certificates, application, immigration, admission and throughout the study period.

International cooperation in the field of *Arts* studies and its cornerstone are contracts signed with the context of ERASMUS+ programmes with foreign universities, as well as research contacts in the audiovisual sector (mainly with higher educational institutions of Lithuania, Estonia, Germany, France, the Netherlands, Poland and the USA).

In preparation for the events of the European Capital of Culture, international relations have been expanded, and cooperation has been established with the Portuguese UNESCO media arts city Braga, as well as for the second year students of the *Art* direction will participate in the Aveiro MTF Labs Art and Technology Research Week on the topic of ecology. For the time being, informal contacts have also been established with cultural organisations of other European Capitals of Culture and media arts and design education institutions, but agreement signing is still in process.

The list of RISEBA bilateral agreements can be found [here](#):

The main criteria for choosing international cooperation partners among entrepreneurs are the following:

- the sector of activity represented;
- conformity of research topics;
- organisational structure and efficiency;
- duration and reliability of cooperation;
- previous experience of cooperation with one of the teaching staff of the direction.

Cooperation is established in both research and innovation projects, mainly by creating transnational platforms for the promotion of new artists and new art forms, the organization of conferences and creative workshops, from which students benefit – contacts, excellent guest lecturers. The teaching staff of the study field can learn from European academic and creative methods, including discussing regulatory frameworks in similar fields in different countries, which also help to organize the improvement of processes, both in studies and in research and innovation.

2.5.3. Specify the system or mechanisms, which are used to attract the students and the teaching staff from abroad. Provide the assessment of the incoming and outgoing mobility of the teaching staff in the reporting period, the mobility dynamics, and the issues which the higher education institution/ college faces with regard to the mobility of the teaching

staff.

One of the main goals and objectives of the University's development strategy is to promote the internationalization of the University, which provides that students studying at RISEBA also have the opportunity to gain international experience by going on an Erasmus+ exchange programme to study or train, as well as to study in a double degree exchange programme. The students have the opportunity to get to know the culture of other countries, make new friends and contacts, improve the knowledge of foreign languages, etc.

It is also important for the University to include administrative and general staff and trainers in the internationalisation process, for whom the Erasmus+ exchange programme provides an opportunity to improve their professional skills and competences, to take good practice examples from partner organisations, as well as to bring out new opportunities for cooperation, etc., in order to offer both outgoing and incoming mobility participants, Erasmus+ exchange programmes as professional and diverse as possible. Experience. Within the framework of the project, several previous cooperation agreements were renewed and activated, as well as new cooperation agreements were signed and existing contracts that had expired were renewed. Within the framework of the project, new cooperation was also developed and work on joint projects was started, new activities were introduced at RISEBA University, with the aim of promoting the mobility of students and staff.

At the beginning of 2020, students and staff are assessed as active in applying for and going on mobility. The biggest problems arose in the aftermath of the Covid19 pandemic. Several announced mobilities were suspended or indefinitely cancelled, as well as existing mobility was discontinued and mobility participants returned to Latvia. Students and trainees had to switch to a virtual mobility format that involves completing their studies or internships *online*.

As regards the mobility of teaching and administrative staff, it was not clear whether there would be an opportunity to realise/postpone the mobility, or whether it would have to be abolished altogether. Most of the participants in these mobilities had already purchased air tickets and a hotel and, in most cases, these funds could no longer be recovered. Given all these conditions, the number of mobilizations sharply decreased or moved indefinitely into the future.

The University's targets were only partially met during the reported period, as several internships and staff mobility had to be cancelled due to the Covid19 pandemic.

RISEBA Erasmus project manager and student coordinator provide students with information about Erasmus+ exchange programme opportunities at the University through various tools and channels.

Information is posted on the University's website and social media channels, as well as information is regularly sent to students by e-mail. In addition, informative events are organized, such as international opportunity days, Study Abroad Fair, informative presentations about Erasmus+ programme opportunities, etc. Before going on mobility, a presentation is organized and told, which contains the information about everything necessary to prepare the student for a mobility, as well as students have the opportunity to ask all questions related to mobility, not only during the presentation, but also in person, as well as by phone and electronically. An informative week or Orientation Week is organized for incoming students before the beginning of the semester, during which students have the opportunity to receive all the necessary information and assistance in order to integrate into both RISEBA and Latvian environment faster after the start of the semester.

Information about International Week and training opportunities at partner universities, as well as

invitations to participate, not only physically, but also in virtual mobility, are regularly sent electronically to academic, administrative staff. Joint University meetings provide information about the Erasmus+ exchange programme and the activities it offers. Staff members submit their experience stories upon return, as well as share their experiences with other colleagues.

The Bachelor's programme *Audiovisual Media Arts* currently has 12 partner universities; [ERASMUS partneruniversities 2022.pdf \(riseba.lv\)](#)

The Master's programme *New Media and Audiovisual Arts* currently has 11 partner universities; [ERASMUS partneruniversities 2022.pdf \(riseba.lv\)](#)

The new Doctoral programme *Media Arts and Creative Technologies* is in the process of coordinating Erasmus+ experience exchange agreements with UCD SMARTlab (Dublin, <https://www.smartlab.academy/phd-program>).

At the moment, the digitalisation of the Erasmus+ programme and the digitalisation of contracts are underway, but this process is progressing relatively slowly, so cooperation agreements have not yet been signed with some universities. In parallel, we have started negotiations on cooperation with several universities with which agreements have not yet been signed, so these figures may change.

RISEBA Internationalization Strategy determines the target markets for foreign students, which are neighboring countries (Lithuania, Estonia, Russia, Belarus), Georgia, CIS countries, Ukraine, the European Union and South Asia.

Taking into account the fact that until now studies in the Bachelor's study programme *Audiovisual Media Arts* were also implemented in Russian, foreign students were attracted from the CIS and other countries where Russian is in everyday use.

With the adoption of the amendments to the Law on Higher Educational Institutions, which allow the use of only EU languages in the study process (Article 56(3)), the University RISEBA, including in the direction of art studies, is undergoing a reorientation to English and new target markets. In the 2020/2021 academic year, the first English language flow group was also admitted to the Bachelor's study programme *Audiovisual Media Arts*, after making significant amendments. Both undergraduate and Master's study programmes were attracted from the following countries: USA, Austria, Azerbaijan, Belarus, Estonia, India, Iran, Kazakhstan, Kyrgyzstan, Russia, Lithuania, Ukraine, Uzbekistan and others. In total, since the academic year 2013/2014, the number of international students enrolled in Bachelor's and Master's study programmes has increased every year, and in the 2020/2021 academic year 24 international students studied in the programmes.

RISEBA University is a member of the Export Council of Higher Education and, together with other Latvian higher educational institutions, promotes the acquisition of high-quality higher education in Latvia. In addition, in the spring of 2019, RISEBA University signed agreements with the Ministry of Education and Science on good practice in attracting foreign students, which sets stricter admission criteria for the quality of students and improvement of admission processes and channels.

Annex No. 2.14. contains statistical data on foreign students and teaching staff during the reference period.

Annex No. 2.15. contains statistical data on outgoing and incoming mobility of students during the reference period by study programme.

Appendix 2.16. statistics on inbound and outbound mobility of teaching staff.

Dynamics of mobility

The dynamics of incoming faculty mobility has been variable from year to year (see Annex 9), taking into account that the most active foreign teaching staff come to RISEBA within the framework of International Weeks, which, in turn, has different topics every year. Accordingly, under its influence, the dynamics of the mobility of incoming teaching staff is also changing. Since RISEBA is the only higher educational institution in Latvia that has obtained international accreditation for EPAS, in recent years, the list of partner universities has been significantly revised – cooperation is being developed with higher educational institutions that have obtained similar accreditations, but terminated with those that have not developed their activities in accordance with the international standards.

Lecturers usually go on mobility trips to international weeks organized by the partner universities, as well as visit those universities with which RISEBA has double-degree programmes (for example, Kedge Business School in France, Regensburg University of Applied Sciences in Germany and others). Every year, on average, from 5 to 7 teachers of the Business direction take part in mobility trips.

In general, there is a trend towards an increase in the mobility of both incoming and outgoing teaching staff. Lecturer Eva Riniņa has been working with English-flow AVMM students for several years. RISEBA Assistant Professor Aigars Ceplītis has worked with students in the USA, Belgium, Slovenia, and France within the framework of ERASMUS+, also implementing the combined RISEBA and foreign student class model. The classes of the foreign teaching staff are mostly announced as open lectures, thus providing an opportunity to attend them for all students who are interested in a particular topic. It should be noted that RISEBA assistant professor Aigars Ceplītis showed the greatest activity during the reported period. In the next reporting period, it is planned to expand the number of outgoing lecturers.

Difficulties faced by the university in the mobility of teaching staff

Since RISEBA has been implementing the mobility of teaching staff for several years, it has a certain system that allows to reduce possible risks and difficulties in the mobility of teaching staff, at the same time possible challenges are taken into account:

Compliance of the topic of the incoming mobility teaching staff lesson and the expected study results with the requirements of the programme and study course: the topic of lectures is coordinated with foreign teaching staff in advance, as well as the expected study results are discussed in order to bring them as close as possible to the study programme within the framework of which the lecture is delivered;

Provision of incoming faculty lectures and inclusion in the lecture list, taking into account that all lectures for the academic year are scheduled even before the application of guest lecturers;

The quality of lectures of incoming teaching staff in cases when lectures are given at RISEBA for the first time, because students are accustomed to interactive teaching methods, which are not always provided by foreign teaching staff;

Implementation of mobility of outgoing teaching staff, because the offers of partners for the delivery of lectures usually come during the academic year and take place on specific dates, while RISEBA conditions regarding the change of lectures and classes are very strict;

Limited funding for the provision of outgoing mobility – often the number of teaching staff who want to go on mobility is greater than the amount of available funding, therefore, criteria have been developed that give preference to teaching staff participating in mobility for the first time, have prepared high-quality study course descriptions for Heads of departments, etc.

It is possible to determine and evaluate the quality of the work of the teaching staff by doing the classes observations of the teaching staff, evaluating the course descriptions prepared by them,

analyzing the documentation submitted by them, getting acquainted with the feedback from students.

2.6. Implementation of the Recommendations Received During the Previous Assessment Procedures

2.6.1. Assessment of the fulfilment of the plan regarding the implementation of the recommendations provided by the experts during the previous accreditation of the study field, as well as the assessment of the impact of the given recommendations on the study quality or the improvement of the study process within the study field and the relevant study programmes.

The study direction "Arts" was accredited on May 24, 2013. In its final report, the accreditation commission of the study direction had the main recommendation to activate the scientific research and artistic creation activities of the academic staff, involving also students.

At the undergraduate programme level

Within the framework of scientific research activities in June 2021, students of study programmes of the *Art* study direction participated with their research papers at the annual RISEBA International Conference of Students Scientific Research and Artistic Creation Works *The Changing World – In Search of New Solutions 2021*. At the same conference in a separate group, several AVMA students competed with their artistic creations – short films. In the spring of 2021, the 3rd year students of the Bachelor's study programme *Audiovisual Media Arts* took part in an exciting contemporary dance performance *Step. 3rd Floor* in cooperation with contemporary dance performers and choreographer Jānis Putniņš. The whole show was divided into episodes and then the students, in the created creative teams, created a visualization of each of their own episodes. Assembled together, they made a full-fledged video version of the dance performance. This video performance was publicly shown at the Agenskalns market as part of the White Night events.

Lelde Kovalova, a lecturer in the study direction *Art*, whose multi-series films "Missing" were made on the Tet+ platform in 2021-2022, has very actively and widely involved students of Bachelor's programmes in production processes, in various capacities.

In the spring of 2018, students of RISEBA Bachelor of *Audiovisual Media Arts* programme participated in another inter-university joint project in cooperation with students of the Choreography Department of Jāzeps Vītols Latvian Academy of Music *Breakout*. As part of this, scripted video short films were made, reflecting various works of original choreography. The films were shown in the summer of 2018 RISEBA Audiovisual Media Arts Department, its teaching staff and students participated in the international summer camp *Young Media Shark* organized by the association *Avantis*, as well as in the active recreation festival *Playground*. At both events, the films of RISEBA students were shown, as well as presentations were given on topical audiovisual topics.

At the end of 2017, in preparation for the centenary of the Latvian state, one of the most prestigious domestic documentary film production companies – Vides Filmu Studija invited students of the RISEBA Bachelor of *Audiovisual Media Arts* study programme to participate in the video film cycle *History in One Frame*. Within the framework of this project, the 3rd year students created several documentary short films within the framework of their coursework, which were available

throughout the year on a Facebook page dedicated specifically to this cycle <https://www.facebook.com/vienakadra/>

Ibid., in the Decision No. 2022/11-558 of the "Academic Information Centre" of 2 September 2020 on changes in the study direction *Arts*, supplementing the implementation of the Bachelor's study programme *Audiovisual Media Arts* also in English, the recommendations regarding the study course plan until the admission of international students and the language formulations used in advertising materials have been fulfilled, and their fulfilment is certified in the Decision.

Master's programme level

In order to activate RISEBA Master's students of Audiovisual Media Arts to focus on scientific research, from 2017/2018, the joint Master's programme with Liepaja University was launched, as a result of which the importance of scientific research work in the common content of the programme has been increased, merging the processes of artistic creation and scientific research. This study section was provided by two study 5 KP modules - Conceptual thinking and practice-based research and Media Theory and Research Methods. Within the framework of scientific research activities, in the month of June 2021, students of the Master's study programme of the faculty had the opportunity to participate in the RISEBA International Scientific Conference.

In June 2019, Master's students, as in previous years, were involved in the artistic and organizational activities of the international multimedia performance festival PERFORMANCE: INTER-SPACE. The organizing committee of the festival was chaired by the teaching staff of the RISEBA Master of Audiovisual Media Arts program - choreographer Simona Orinska. In 2020, this festival did not take place due to Covid 19 restrictions, in 2021 - was postponed to the month of September and implemented in a different format.

In addition, the recommendations of experts for the Master's programme during the reporting period are mainly fulfilled completely or separately in the process of performing the work (executed in response to changing political and socio-economic conditions), namely:

- Recommendations to supplement the descriptions of the modules with newer literature and to encourage the library to be expanded with newer literature have been fulfilled;
- The requirement to develop recommendations for the cooperation of teachers within the framework of modules, thus promoting the mutual content integration of the courses included in the module and the unity of the results to be achieved and their compliance with the objectives and tasks of the programme, has been fulfilled (active cooperation of the teaching staff within the framework of the modules takes place continuously within the framework of projects and mutual communication);
- The requirement to determine the requirements for the commencement of the acquisition of each study module has been fulfilled (the requirements are defined in the descriptions of the modules);
- The requirement to clarify the conditions for the development of Master's theses and to promote cooperation between both universities in the process of defending Master's theses, organizing it as a unified process regardless of the specialization chosen by the student and the responsible higher educational institution, has been fulfilled (a unified process of defending Master's theses has been developed);
- The requirement to review the content of the studio module "Creative Industries", focusing on strengthening production, marketing, and entrepreneurial competencies, has been met (module content has been improved);
- The requirement to consider balancing the requirements of the programme depending on the previous education - the Bachelor's programmes implemented by RISEBA, which students study for 4 years, and LiepU academic programs, which students study for 3 years, also to

consider the possibility of organizing an additional module for those students who have acquired Bachelor's education in programmes not related to new media and audiovisual arts, has been fulfilled (the new model of the Bachelor's programme includes 3 years of training, brought closer to the core of LiepU's academic processes, and at the Master's level, the content of the module "Visual Culture and New Media Aesthetics (A3) has been improved to compensate for technical preparedness for those students who specialize in other academic disciplines);

- The requirement to specify the distance learning study opportunities mentioned in the description and which are planned to be introduced in the future has been partially fulfilled (the modules and courses of the programme are implemented in the LiepU Lifelong Learning Department);
- Requirement to form research groups to increase the capacity of research activity and efficiency of cooperation by including lecturers of both higher educational institutions in the study programme. Wider involvement of LiepU teaching staff in the work of the editorial board of RISEBA magazine "ADAM Art" is recommended, partially (2 research groups have been established: (a) in the field of immersive media (360° video and narrative, interactive 3D environments, immersive sound), and (b) in the field of audiovisual media arts);
- Requirement, to conduct a study on the employment prospects of graduates of the programme and to ensure wider involvement of employers in the development of the study programme ((a) A study has been conducted on the employment prospects of graduates of the programme, and (d) the involvement of employers in the development of the study programme is ensured by cooperating in the acquisition of creative technologies and ways of their commercialization);
- The requirement to determine the admission requirements in both higher education institutions by specifying the requirements for the entrance examinations of the study programme in relation to the portfolio of creative activity has been fulfilled (admission requirements have been supplemented).

At the Doctoral program level

The Doctoral study programme is relatively new, licensed only in March 17, 2021, and therefore the recommendations of experts for the Doctoral programme in the reporting period are mainly in the process of performing the work or fulfilled, namely:

1. The requirement to develop a long-term plan for attracting the target audience of foreign students in order to promote an increase in the dynamics of students has been fulfilled (a plan has been created for attracting foreign students);
2. The requirement to promote close cooperation with employers and industry representatives among students in order to identify current research objects and follow current labour market trends is in the process (students study issues important for the industry)
3. The requirement to pass the right to confer a doctoral degree (doctoral degree), referring to Section 11, Paragraph three of the Law on Scientific Activity – that an opinion on delegation from the Latvian Council of Science and the corresponding amendments to the Cabinet Regulation No. 1000 are in the process;
4. The requirement given that the programme is intended only in English, then in order to ensure high-quality circulation of information between the tutor and the student, to promote the English language skills of the teaching staff until they are fulfilled (all teaching staff involved in the program speak English at levels C1 and C2)
5. The requirement to diversify funding sources by engaging in scientific programmes of national or international level, thus promoting student activity in the scientific circulation of national or international level is in the process (researchers and doctoral students of the

study programme have engaged in at least 1 international and 1 national level scientific programme)

6. The requirement to create a document in which the areas of activity of the Council and responsibilities for ensuring the quality of the joint study programme would be specified more precisely (a document has been created that specifies the areas of activity of the Council. Two councils have been established in the programme – the programmes and the science council)
7. The requirement to create a single, specialized library collection, the selection of information resources of which would focus directly on the specifics of a given study program is in the process (an up-to-date information base for conducting innovative research is implemented continuously)
8. The requirement to develop basic knowledge of IT, new media and/or arts competencies, which would be the basic basket for successfully implementing the study programme for its respective purposes, has been fulfilled (a base competency report has been developed);
9. The requirement to supplement the composition of the teaching staff with lecturers from the fields of natural sciences and technology for a wider expansion of the field has been fulfilled (attracted teaching staff of the fields of natural sciences and technologies).

One of the most important effects of the implementation of recommendations, which has changed the study process, is the involvement of additional administrative staff. The well-known film critic in Latvia and beyond, the film art researcher and writer, Daira Abolina and her working contract with RISEBA University in the role of Head of the Audiovisual Media Department, strengthens the academic link with the domestic and foreign film industry. more strongly, giving students additional opportunities in internships and the labor market. This, in turn, eases the workload on the dean of the faculty, who can be more closely involved in the diversification, development of the faculty, attracting EU grants, in the development of scientific research, and the internationalization of the faculty, but closer academic ties with Liepaja University improve both the sophistication of artistic works and scientific research, international recognition, the quality of publications and expanded opportunities for student professional development.

2.6.2. Implementation of the recommendations given by the experts during the evaluation of the changes to the study programmes in the respective study field or licensed study programmes over the reporting period or recommendations received during the procedure for the inclusion of the study programme on the accreditation form of the study field (if applicable).

During the reported period, significant changes were approved in the Bachelor's study programme *Audiovisual Media Arts*. As of September 2020, it is being implemented not only in Latvian, but also in English. Although the significant changes to the programme were accepted only shortly before the beginning of the 2020/2021 academic year and there was not enough time to devote to marketing activities to attract students to the new English language stream, the first group of English flux in the number of 15 students was successfully completed. About half of them were international students, half local, mostly Russian-speaking students, who no longer have the opportunity to study in Latvia in Russian. From the point of view of the study content, the first year of study in English required some adjustments to the newly created teaching materials and their teaching. However, in general, the significant changes made to the undergraduate study programme should be welcomed.

The expert commission of the joint Master's study programme *New Media and Audiovisual Arts* (licence issued on October 25, 2017) has encouraged both higher education institutions to become even more closely involved in the implementation of both study programmes and research, as well as to cooperate more with industry, to identify the needs of employers and to organise wider involvement of employers in the development of the study programme. Closer cooperation is also recommended among modular teachers in the implementation of master's studies. The administration of the direction *Art* has taken into account the recommendations of the expert commission and organized discussions with employers, identified the perspective of the creative industries sector in Latvia, marking it as a potential field of activity for graduates of the programme, as well as organized creative workshops together with representatives of creative industry companies so that students get to know the techniques used, approaches, stimulate interest and establish contacts. During the reported period, mutual cooperation between higher educational institutions has become closer, and implementation of a joint Doctoral study programme in both higher education institutions has also been started.

During the reported period, 1 new study programme was licensed in the *Art* study direction – in cooperation with Liepaja University, a joint Doctoral programme *Media Arts and Creative Technologies* in the March 17, 2021. The implementation of the study programme was started in February 2022. The study programmes have been created based on the creative demand of the Latvian creative industries market. The programme is interdisciplinary and is based on practice-based research into artistic creations in the audiovisual field. The research that will be carried out within the framework of the programme will be oriented not only to the local environment of Latvia, but also to the European and world market. The establishment of such a programme has received support from professional associations and organisations and experts.

In 2021, the commission of licensing experts also recommended to develop stronger cooperation with the creative industries business – cooperating with entrepreneurs in the study of current problems in the industry. RISEBA LiepU direction *Art* teaching staff has been busy developing and planning cooperation projects. with the municipality, in which, inter alia, doctoral students of the joint programme are also involved - a project is being implemented with the Liepaja city municipal institution "Education Authority", which is implemented by European Economic Area and Norway (EEA/N) grant programme *Research and Education* (Project identification No.: NFI/IC/VIAA/2020/2 Contract No.: 9.-20.2.2.1/1, Date of contract: 23 May 2020). July), but with the municipal institution *Culture Board* in close cooperation several project applications have been made for the "Liepāja 2027 – European Capital of Culture programme, which would also involve doctoral students. These projects place great emphasis on the topic of sustainability, both in a social and ecological sense, which can also be explored through creative practices, even through immersive experiences. Marine pollution and environmental perception, digitalisation, virtual reality to stimulate empathy – these are some of the themes of Liepaja 2027 that resonate with the research interests of specialists in new media art and creative technologies. The implementation of the European Capital of Culture projects will start from 2023 with events from 2025 onwards.

With the change of management of the direction *Art* and also the change of the directors of the joint programmes of the RISEBA University in 2022, a more in-depth study and development of a strategy for strengthening cooperation with the creative industry business will be launched. It is also planned to create inter-university research groups for more intensive involvement in scientific programmes at international and national level. International activity is one of the ways to attract students from abroad to the program.

The introduction of expert recommendations has had a positive impact on the quality of studies in the study direction *Arts*.

For an overview of the implementation of the recommendations, see Annex 2.17.

Annexes

I - Information on the Higher Education Institution/ College		
Information on the implementation of the study field in the branches of the higher education institution/ college (if applicable)		
List of the governing regulatory enactments and regulations of the higher education institution/ college	1.1. Annex. The main normative acts and regulations of RISEBA.pdf	1.1. pielikums. RISEBA galvenie iekšējie normatīvie akti un regulējumi.pdf
The management structure of the higher education institution/ college	1.2. annex. RISEBA_ structure_9.11.22.pdf	1.2. pielikums_RISEBA struktūrhēma_9.11.22_.png
II - Description of the Study Field - 2.1. Management of the Study Field		
Plan for the development of the study field (if applicable)	2.1. Annex. Development plan of the study direction Arts.pdf	2.1. pielikums. Studiju virziena attīstības plāns.pdf
The management structure of the study field	2.2. annex. Study Direction Structural Scheme.docx	2.2.pielikums. Studiju virziena pārvaldības struktūra.docx
A document certifying that the higher education institution or college will provide students with opportunities to continue their education in another study programme or another higher education institution/ college (agreement with another accredited higher education institution or college) if the implementation of the study programme is terminated.	2.3. annex. Summaries of cooperation agreements.zip	2.3. pielikums. Sadarbības līgumi.zip
A document certifying that the higher education institution or college guarantees compensation for losses to students if the study programme is not accredited or the study programme license is revoked due to actions (actions or omissions) of the higher education institution or college and the student does not wish to continue studies in another study programme.	2.4. annex. Student's loss guaranty.edoc	2.4. pielikums. Apliecinājums par kompensācijas garantiju.edoc
Standard sample of study agreement	2.5.annex.Study Contract.zip	2.5. pielikums. Studiju līgumi.zip
II - Description of the Study Field - 2.2. Efficiency of the Internal Quality Assurance System		
Analysis of the results of surveys of students, graduates and employers	2.6. annex. Summary of the RISEBA Surveys.zip	2.6. pielikums. Aptauju apkopojumi.zip
II - Description of the Study Field - 2.3. Resources and Provision of the Study Field		
Basic information on the teaching staff involved in the implementation of the study field	2.7. annex. Basic Information About faculty Members.pdf	2.7. pielikums. Pamatinformācija par studiju virziena Mākslas īstenošanā iesaistītajiem mācībspēkiem.pdf
Biographies of the teaching staff members (Curriculum Vitae in Europass format)	2.8. annex. Faculty members' CV.zip	2.8. pielikums. Mācībspēku CV.zip
A statement signed by the rector, director, head of the study programme or field that the knowledge of the state language of the teaching staff involved in the implementation of the study programmes within the study field complies with the regulations on the state language knowledge and state language proficiency test for professional and official duties.	2.9. annex. Attestation about faculty members' official language skills.edoc	2.9. pielikums. Apliecinājums par mācībspēku valsts valodas prasmēm.edoc
A statement of the higher education institution/ college on the respective foreign language skills of the teaching staff involved in the implementation of the study programme at least at B2 level according to the European Language Proficiency Assessment levels (level distribution is available on the website www.europass.lv, if the study programme or part thereof is implemented)	2.10. annex. Attestation about faculty members' English skills.edoc	2.10. pielikums. Apliecinājums par mācībspēku angļu valodas prasmēm.edoc
II - Description of the Study Field - 2.4. Scientific Research and Artistic Creation		
Summary of quantitative data on scientific and/ or applied research and / or artistic creation activities corresponding to the study field in the reporting period.	2.11. annex. Compilation of quantitative data .pdf	2.11.pielikums. Kvantitatīvo datu apkopojums.pdf
List of the publications, patents, and artistic creations of the teaching staff over the reporting period.	2.12. annex. Scientific Research and Artistic Works.pdf	2.12. pielikums. Mācībspēku publikāciju un mākslinieciskās jaunrades darbu saraksts par pārskata periodu.pdf
II - Description of the Study Field - 2.5. Cooperation and Internationalisation		
List of cooperation agreements, including the agreements for providing internship	2.13. annex. List of Cooperation Agreements.pdf	2.13. pielikums. Sadarbības līgumu saraksts.pdf
Statistical data on the teaching staff and the students from abroad	2.14. annex. Statistics on foreign students and faculty members.pdf	2.14. pielikums. Statistika par ārvalstu studējošiem un mācībspēkiem studiju virzienā Mākslas.pdf
Statistical data on the incoming and outgoing mobility of students (by specifying the study programmes)	2.15. annex. Statistical data on outgoing and incoming student mobility.pdf	2.15. pielikums. Statistikas dati par studējošo izejošo un ienākošo mobilitāti studiju virzienā Mākslas.pdf
Statistical data on the incoming and outgoing mobility of the teaching staff	2.16. annex. Statistical data on outgoing and incoming staff mobility .pdf	2.16. pielikums. Statistikas dati par mācībspēku ienākošo un izejošo mobilitāti studiju virzienā Mākslas.pdf
II - Description of the Study Field - 2.6. Implementation of the Recommendations Received During the Previous Assessment Procedures		
Report on the implementation of the recommendations received both in the previous accreditation and in the licensing and/ or change assessment procedures and/ or the procedures for the inclusion of the study programme on the accreditation form of the study field.	2.17. annex. Report on the Implementation of Recommendations.pdf	2.17. pielikums. Rekomendāciju izpildes pārskats par saņemtajām rekomendācijām studiju virzienā Mākslas.pdf
An application for the evaluation of the study field signed with a secure electronic signature	RISEBA_08.05.2023_23_1.1-15_133_Application_Arts.edoc	RISEBA_08.05.2023_23_1.1-15_134_Iesniegums_Mākslas.edoc
III - Description of the Study Programme - 3.1. Indicators Describing the Study Programme		
Sample of the diploma and its supplement to be issued for completing the study programme		
For academic study programmes - Opinion of the Council of Higher Education in accordance with Section 55, Paragraph two of the Law on Higher Education Institutions (if applicable)		
Compliance of the joint study programme with the provisions of the Law on Higher Education Institutions (table) (if applicable)		
Statistics on the students in the reporting period		
III - Description of the Study Programme - 3.2. The Content of Studies and Implementation Thereof		
Compliance with the study programme with the State Education Standard		
Compliance of the qualification to be acquired upon completion of the study programme with the professional standard or the requirements for professional qualification (if applicable)		
Compliance of the study programme with the specific regulatory framework applicable to the relevant field (if applicable)		
Mapping of the study courses/ modules for the achievement of the learning outcomes of the study programme		
The curriculum of the study programme (for each type and form of the implementation of the study programme)		
Descriptions of the study courses/ modules		
Description of the organisation of the internship of the students (if applicable)		
III - Description of the Study Programme - 3.4. Teaching Staff		
Confirmation that the academic staff of the doctoral study programme includes not less than five doctors, of which at least three are experts approved by the Latvian Council of Science in the branch or sub-branch of science in which the study programme intends to award a scientific degree (if applicable)		

Confirmation that the academic staff of the academic study programme complies with the requirements specified in Section 55, Paragraph one, Clause 3 of the Law on Higher Education Institutions (if applicable)		
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Other annexes

Name of document	Document
Līgums	4.2. pielikums.Līgums par kopīgas programmas īstenošanu RISEBA_LiepU.pdf
1.3. pielikums. RISEBA lēmēj institūcijas.pdf	1.3. pielikums. RISEBA lēmēj institūcijas.pdf
1.3. annex. RISEBA Senior Management and Decision-making Bodies.pdf	1.3. annex. RISEBA Senior Management and Decision-making Bodies.pdf
4.5. pielikums. RISEBA iekšējie normatīvie dokumenti un linki uz tiem.pdf	4.5. pielikums. RISEBA iekšējie normatīvie dokumenti un linki uz tiem.pdf
4.5. annex. The main normative acts and regulations of RISEBA and hyperlinks to them.pdf	4.5. annex. The main normative acts and regulations of RISEBA and hyperlinks to them.pdf
4.4.pielikums. AIP lēmums_Par papildu prasību saskaņošanu reflektantu uzņemšanai.pdf	4.4.pielikums. AIP lēmums_Par papildu prasību saskaņošanu reflektantu uzņemšanai.pdf
Atbildes vēstule_response letter from RISEBA.docx	Atbildes vēstule_response letter from RISEBA.docx
Annex. 3.2.1. Master Diploma Supplement_ diploma pielikums .zip	Annex. 3.2.1. Master Diploma Supplement_ diploma pielikums .zip
Annex 3.1.1. Bachelor diploma Supplements, Diploma pielikumi ENG, LV .zip	Annex 3.1.1. Bachelor diploma Supplements, Diploma pielikumi ENG, LV .zip
Annex 2a. RISEBA_30.07.2023_23_1.1-15_229.edoc	Annex 2a. RISEBA_30.07.2023_23_1.1-15_229.edoc
3.2.4. pielikums. Studiju programmas atbilstība valsts izglītības standartam.docx	3.2.4. pielikums. Studiju programmas atbilstība valsts izglītības standartam.docx
3.2.4. annex. Study programme compliance with the State Educational Standard.docx	3.2.4. annex. Study programme compliance with the State Educational Standard.docx
3.2.3.annex. Compliance with the requirements of the Law on Higher Education Institutions.docx	3.2.3.annex. Compliance with the requirements of the Law on Higher Education Institutions.docx
3.2.3 pielikums. Kopīgās studiju programmas atbilstība Augstskolu likuma prasībām Jaunie mediji un audiovizuālā māksla (45213).docx	3.2.3 pielikums. Kopīgās studiju programmas atbilstība Augstskolu likuma prasībām Jaunie mediji un audiovizuālā māksla (45213).docx
2a. pielikums RISEBA_30.07.2023_23_1.1-15_230.edoc	2a. pielikums RISEBA_30.07.2023_23_1.1-15_230.edoc
1a.pielikums_annex. Mācībspēka attīstības anketa 2022.xls	1a.pielikums_annex. Mācībspēka attīstības anketa 2022.xls
BA and MA Part A.xlsx	BA and MA Part A.xlsx
BA and MA Part B.docx	BA and MA Part B.docx
ANNEX 5.pdf	ANNEX 5.pdf
2.7. annex. Basic Information About faculty Members.pdf	2.7. annex. Basic Information About faculty Members.pdf
2.7. pielikums. Pamatinformācija par studiju virziena Mākslas īstenošanā iesaistītajiem mācībspēkiem.pdf	2.7. pielikums. Pamatinformācija par studiju virziena Mākslas īstenošanā iesaistītajiem mācībspēkiem.pdf
evaluation criteria for faculty 2023.pdf	evaluation criteria for faculty 2023.pdf
NL0092-01_AVMM_ Bachelor Thesis Preparation Regulation.pdf	NL0092-01_AVMM_ Bachelor Thesis Preparation Regulation.pdf

PR 0036-03_Procedures for Evaluating the Work of Administrative Staff Members _EN.docx	PR 0036-03_Procedures for Evaluating the Work of Administrative Staff Members _EN.docx
PR0008-02_Procedure for Examination of Complaints and Proposals_NOTEIKUMI_BLOKSEMA_VEIDLAPA.pdf	PR0008-02_Procedure for Examination of Complaints and Proposals_NOTEIKUMI_BLOKSEMA_VEIDLAPA.pdf
PR0014-02_Surveying Procedure.pdf	PR0014-02_Surveying Procedure.pdf
Ziņojums_Noslēguma darba izstrādes un aizstāvēšanas procesa novērtējums un tā pilnveidošanas plāns 2022_2023 (1).pdf	Ziņojums_Noslēguma darba izstrādes un aizstāvēšanas procesa novērtējums un tā pilnveidošanas plāns 2022_2023 (1).pdf
RISEBA_ARTS_accreditation_02 03 08_FINAL VERSION.pptx	RISEBA_ARTS_accreditation_02 03 08_FINAL VERSION.pptx

New Media and Audiovisual Art (45213)

Study field	Arts
ProcedureStudyProgram.Name	<i>New Media and Audiovisual Art</i>
Education classification code	45213
Type of the study programme	<i>Second-cycle (academic master's) study programme</i>
Name of the study programme director	<i>Aigars</i>
Surname of the study programme director	<i>Ceplītis</i>
E-mail of the study programme director	<i>aigars.ceplitis@riseba.lv</i>
Title of the study programme director	<i>Mg.art.</i>
Phone of the study programme director	<i>(+371)25620270</i>
Goal of the study programme	<i>Prepare competent specialists of the audiovisual sector for work in mass media, television, film, radio, video and cinema post-production and visual special effects organizations, new types of creative consultants in business, companies, and other structural units in the creative industries, as well as competitive, research-oriented professionals - artists who have versatile knowledge of new technologies and digital technologies cultural processes, and the skills to apply them in the implementation of creative projects and scientific research.</i>

Tasks of the study programme	1. To implement the acquisition of the latest technologies in the industry, so that digital technologies are used both in the creation of more traditional works of audiovisual art (documentaries, television programs, video scenography, multimedia performances, digital art installations), in the search for new art forms (augmented/virtual reality, 360-degree video, interactive naratology, immersive environment and game design), and in the development of practice-based research and digitization of cultural processes (cultural analytics, data visualization, archiving, etc. 2. To develop a creative environment appropriate for the study and research of new media arts and to offer a multifaceted, interdisciplinary academic education, to continuously improve the material and technical base, and to develop cooperation with the Center for New Media Culture RIXC, creative industries and contemporary culture festivals. 3. Stimulate students' creative potential in the development of innovative ideas, improve the skills and abilities necessary for professionalism and research work, and offer versatile opportunities for the presentation of research projects. 4. To provide studies with teaching methodological materials, library services and a material and technical base that meets modern requirements; to provide students with versatile opportunities to participate in the cooperation network of partner universities and partner organizations and in the projects initiated by it, to stimulate the international recognition of art research projects. 5. Develop an analytical and integrated understanding of television, cinema, animation, visual special effects, theater, and design issues, which will allow students to become effective and strategic managers, professionals, artists. 6. To develop students' abilities to work independently and in a team, systematically and creatively applying theoretical knowledge and experience, solving complex art problems. 7. To ensure the use of the acquired knowledge in practice by involving students in solving practical tasks in order to promote the development of professional competence. 8. To promote the skills of students to conduct independent qualitative and quantitative research in the selected sub-field of study and to summarize the results in the master's thesis. 9. To develop the integration of audiovisual lecture courses and economic and business training courses; to strengthen the understanding of the culture-based economy, to provide students with specific production and management skills in the field of new media arts. 10. To ensure the acquisition of a master's degree, which would give the right to continue studies in doctoral studies.
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Results of the study programme	1. Knows the principles, topics and development trends of the audiovisual sector, as well as the technical and creative aspects of the creation of audiovisual works. 2. Demonstrates understanding of the modern international professional environment of the audiovisual industry and the most current processes in it. 3. Knows the concepts and standards of the creative industries, as well as the multidisciplinary aspects of audiovisual production. 4. Knows how to develop the concepts of artistic creation of audiovisual works and projects as well as is able to manage the process of their creation. 5. Are able to critically evaluate the work of artistic creation, explain, argue and discuss it. 6. Are able to independently acquire new knowledge, effectively plan and organize professional development of both themselves and their subordinates. 7. Knows how to develop a plan for self-positioning in both Latvian and foreign professional labor markets; 8. Knows how to carry out research activities, creative self-expression, as well as a deeply analytical approach to the decoding of international audiovisual works. 9. Able to demonstrate understanding of the interaction of creative thinking and business theories. 10. Is able to take responsibility and organize teamwork in a multicultural and interdisciplinary environment, in changing and uncertain conditions in accordance with certain goals in the interests of customers, creative team and society. 11. Shows initiative and takes responsibility by applying integrated knowledge in different segments of the audiovisual field, especially in the field of new digital media, is able to make a long-term contribution to the humanities. 12. Demonstrates an understanding of professional ethics, responsibility and sustainable development, taking into account the principles of ethics and public benefit of the audiovisual sector.
Final examination upon the completion of the study programme	Master's thesis (consists of theoretical and practical part)

Study programme forms

Full time studies - 2 years - english

Study type and form	Full time studies
Duration in full years	2
Duration in month	0
Language	english
Amount (CP)	80

Admission requirements (in English)	<i>1. Profiled professional higher education or profiled academic higher education, or non-profiled education (undergraduate degree obtained in a different science), 2.Creative portfolio, 3. Research proposal of Master thesis (free form, p 1-3 A4.), 4. Entrance examination in English language*, 5. RISEBA Admission Test (for foreign applicants only). * Entrance exam in English is not required for applicants having obtained a level B2 or higher, have completed previous education in English or present a positive IELTS (with a grade of at least 6) or TOEFL (with a grade of at least 500) certificate. or an equivalent international certificate.</i>
Degree to be acquired or professional qualification, or degree to be acquired and professional qualification (in english)	<i>Master's degree of humanitarian sciences in Audiovisual Arts and Media Arts</i>
Qualification to be obtained (in english)	<i>Not applicable</i>

Places of implementation

Place name	City	Address
RISEBA University of Applied Sciences	RĪGA	MEŽA IELA 3, KURZEMES RAJONS, RĪGA, LV-1048

3.1. Indicators Describing the Study Programme

3.1.1. Description and analysis of changes in the parameters of the study programme made since the issuance of the previous accreditation form of the study field or issuance of the study programme license, if the study programme is not included on the accreditation form of the study field, including changes planned within the evaluation procedure of the study field evaluation procedure.

The most significant changes in the master's study program took place in 2017, when the joint master's study program "New Media and Audiovisual Arts" was licensed with Liepaja University . This study program was created on the basis of RISEBA master's study program "Audiovisual Media Arts" and Liepaja University master's study program "New Media Art". In fact, already in the period from the 2016/2017 academic year, both higher education institutions had signed a cooperation agreement on the approximation of study processes and academic cooperation of specific master's study programs.

By creating a joint master's study program, the quality of studies in the field of audiovisual media was also significantly increased, as both the academic potential and the material and technical base of both universities were combined. Two thirds of the study process take place at RISEBA university, which gives the university an additional economic effect. In art programs, taking into account the limited volume of industry in Latvia, the number of students is always not large and such a joint program also allows to increase the profitability of the study program. Combining the study programs of the two universities has also eliminated the competition between the programs that had been observed until then, since both master's programs worked practically on the same target audience. The development of the joint program also complies with the latest higher education policy of the Ministry of Education and Science on the consolidation of study programs in the country.

International students are frequently interested in studying at the Master's program "New Media and Audiovisual Arts". Every year, several foreign applicants enter the joint study program, both from the countries of the former USSR, as well as from the USA, Germany, Iran, and the Asian region. For a breakdown of students, see Annex No. 3.2.2.

3.1.2. Analysis and assessment of the study programme compliance with the study field. Analysis of the interrelation between the code of the study programme, the degree, professional qualification/professional qualification requirements or the degree and professional qualification to be acquired, the aims, objectives, learning outcomes, and the admission requirements. Description of the duration and scope of the implementation of the study programme (including different options of the study programme implementation) and evaluation of its usefulness.

The joint academic master's study program "New Media and Audiovisual Arts" of RISEBA university and Liepaja University has been developed in accordance with the classification of the Ministry of Education and Science of the Republic of Latvia (code 45213) and the Regulations of the Cabinet of

Ministers of the Republic of Latvia No. 240 "Regulations on the State Standard of Higher Education", which were approved on May 13, 2014. The study program is intended for students who want to professionally connect their lives with the spheres of audiovisual media arts and be competitive within the framework of the European Union, Asia, and North American markets, or want to continue their academic and scientific research activities in the international context. In the transition to a higher quality of education, both universities in 2016 decided to combine resources and create a joint program with a more diverse offer for students. The **title** of the study program "New Media and Audiovisual Arts" (code 45213) corresponds to its content and the results to be achieved by the program – Master's Degree in Arts (Audiovisual Arts and Media Arts).

The objective of the study program is to prepare competent specialists of the audiovisual sector for work in mass media, television, film, radio, video and cinema post-production and visual special effects organizations, new types of creative consultants in business, companies, and other structural units in the creative industries, as well as competitive, research-oriented professionals – artists who have versatile knowledge of new technologies and digital technologies cultural processes, and the skills to apply them in the implementation of creative projects and scientific research.

Tasks for the implementation of the study program:

- to implement the acquisition of the latest technologies in the industry, so that digital technologies are used both in the creation of more traditional works of audiovisual art (documentaries, television programs, video scenography, multimedia performances, digital art installations), in the search for new art forms (augmented/virtual reality, 360-degree video, interactive naratology, immersive environment and game design), and in the development of practice-based research and digitization of cultural processes (cultural analytics, data visualization, archiving, etc.);
- to develop a creative environment appropriate for the study and research of new media arts and to offer a multifaceted, interdisciplinary academic education, to continuously improve the material and technical base, and to develop cooperation with the Center for New Media Culture RIXC, creative industries and contemporary culture festivals;
- stimulate students' creative potential in the development of innovative ideas, improve the skills and abilities necessary for professionalism and research work, and offer versatile opportunities for the presentation of research projects;
- to provide studies with teaching methodological materials, library services and a material and technical base that meets modern requirements;
- to provide students with versatile opportunities to participate in the cooperation network of partner universities and partner organizations and in the projects initiated by it, to stimulate the international recognition of art research projects;
- develop an analytical and integrated understanding of television, cinema, animation, visual special effects, theater, and design issues, which will allow students to become effective and strategic managers, professionals, artists;
- to develop students' abilities to work independently and in a team, systematically and creatively applying theoretical knowledge and experience, solving complex art problems;
- to ensure the use of the acquired knowledge in practice by involving students in solving practical tasks in order to promote the development of professional competence;
- to promote the skills of students to conduct independent qualitative and quantitative research in the selected sub-field of study and to summarize the results in the master's thesis;
- to develop the integration of audiovisual lecture courses and economic and business training courses;

- to strengthen the understanding of the culture-based economy, to provide students with specific production and management skills in the field of new media arts;
- to ensure the acquisition of a master's degree, which would give the right to continue studies in doctoral studies.

The study program supports RISEBA university's credo Art in Business – Business in Art or *Business Meets Art*; it is one of the most important aspects of the program, where, in parallel with the humanities study courses, the program includes production and business courses (modules Creative Industries (A4) and Audiovisual Media Arts (B1)), which correspond to the goals and mission of the university: "The path to an international career".

After completing a full study program in the amount of 80 (120 ECTS) credits, and concentrating in one of the disciplines of audiovisual arts, the student obtains a master's degree in audiovisual media arts. The program is designed according to the principles of the Bologna Declaration, and its strategic goal is to dynamically develop RISEBA within the framework of the Latvian higher education system, so that the degree and diploma obtained are recognized both in the pan-European labour market and are useful for continuing education in other European countries.

The study program is implemented in a module-based system in the amount of 80 CP, which consists of integrated (A) part modules in the amount of 40 CP, specialization (part B) modules with 4 directions in which one can take 20 CP, and master's thesis in the amount of 20 CP. Two specialization directions - "Audiovisual media" and "Multimedia performing arts" take place in Riga and these directions are administered by RISEBA, and the other 2 specialization directions - "Digital art" and "Sound art and electronic music" take place in Liepaja and are administered by Liepaja University.

The scope of the study program is optimal for the realization of an academic study program – to provide insight into the theories, history, methodology of the field of science, as well as to provide specific knowledge, skills and competences in the directions of specialization.

In order to encourage to develop scientific research and provide full-cycle media arts education, the two universities have also developed a joint doctoral program: "Media Arts and Creative Technologies". Thus, the proposed master's program provides a connection between the studies of the first (bachelor's) and higher (doctoral) levels.

The Master's program is based on a study carried out for the European Commission in the context of education and culture entitled 'The impact of culture on creativity' ([here](#)) and other relevant studies, as well as strategic documents of the universities involved. The master's program was developed by a working group of faculty members of both universities with the support of attracted experts, who were selected to reflect the specifics of both audiovisual media and new media arts. In the development of the joint program, higher education institutions have especially taken into account the setting of the Ministry of Education and Science of the Republic of Latvia that the offered educational programs in Latvian higher education institutions should be consolidated so that they do not overlap, are more competitive, combine and use resources more efficiently.

The program "New Media and Audiovisual Arts" jointly implemented by RISEBA and LiepU focuses on research based on creative practices and the transformative potential of digital technologies. In particular, the master's degree program offers in-depth studies in the use of digital technologies in new media environments and audiovisual arts. In addition to more traditional art and media production practices, the use of innovative forms such as augmented and virtual reality, 360-degree cinema, cultural analytics, data visualization, etc., is being facilitated.

Although Latvia has separate programs in multimedia, visual communication, computer graphics, and design, RISEBA/ LiepU master's program has a unique quality, which covers both art and

research in digital environments – with an emphasis on data visualization and cultural analytics, audiovisual media and multimedia performance production skills, and with an emphasis on interactive narratology, 360-degree video virtual, added reality, and artificial intelligence (AI).

The development of the program "New Media and Audiovisual Arts" is closely linked to the development of the creative industries. The development of the program is based on the "National Development Plan 2030" and "Sustainable Development Strategy of Latvia 2030", which especially emphasizes the interdisciplinarity of studies and the concept of creativity education. Education in this strategy is treated both as the accumulation of specific competences and qualifications, as well as the development of critical thinking, creativity and cooperation skills, in general, human talents, emotional and social intelligence. The study program "New Media and Audiovisual Arts" is in line with the guidelines of this strategy, as it is both interdisciplinary and based on creativity and innovation.

The "New Media and Audiovisual Arts" program is in line with priority 4 of the Smart Specialisation Strategy "Development of a modern and up-to-date ICT system in the private and public sectors". The area of specialization "Information and Communication Technologies", which also includes the field of new media, corresponds to this priority. Special mention should be made of the role of new media in creating digital content resources and in helping to develop the cooperation of information and communication technologies and other sectors (development of language technologies, digitisation of cultural and educational content, etc.). In today's situation, when the role of information technologies in all spheres of human activity has increased, specialists of new media perform data visualization, 3D printing (prototyping), create augmented reality, video mapping systems, unmanned video cameras (drones).

In the world, new media education and related creative industries are developing very rapidly and are considered one of the promising sectors of the economy. European economies which, during the crisis, when a number of classic industries declined, continued to grow rapidly in the creative industries.

The study format is diverse – it includes lectures, seminars and work in the laboratory. Studies are conducted in English on weekday evenings and weekends. Studies under the guidance of foreign guest lecturers take place on a more intensive schedule – throughout the week with the result. The study process also includes two annual festivals – the annual international new media week "Update" in November in Liepaja in cooperation with RIXC Art and Science Festival and "Sound Days" in May/June in Liepaja.

Requirements for admission – profiled professional higher education or profiled academic higher education, or non-profiled education (undergraduate degree obtained in a different science). Entrance examination – consists of 2 parts:

1. master's thesis application: creative research project in one of the specializations offered by the program: audiovisual media, multimedia performances, digital art, sound art / electronic music; The project has been developed in connection with the intended master's thesis. Students must develop the application according to one of the selected 4 specialization directions: (1. Audiovisual media, 2. Multimedia performing arts - takes place in Riga and directions are administered by RISEBA; 3. Digital art, 4. Sound art and Electronic music - take place in Liepaja and are administered by LiepU);
2. portfolio of creative activity. The portfolio should demonstrate optionally 3 - 5 works of new media art, audiovisual art, sound art, projects, prototypes, custom works or studies that have been realized so far.

In addition to the specified level of high education, applicants must submit a project application for a prospective master's thesis in free form and pass the English entrance examination organized by RISEBA. Those who have had previous studies in English or those foreigners whose country of origin has the status of an official language are exempt from the English entrance examination. If necessary, in order to increase the level of English and ensure efficient study courses, RISEBA provides students with additional English language training courses.

A degree in arts provides a set of knowledge, skills and attitudes that allow you to carry out highly qualified professional activities in the relevant field and provide an opportunity for further studies in doctoral programs.

3.1.3. Economic and/ or social substantiation of the study programme, analysis of graduates' employment.

The Master's study program "New Media and Audiovisual Arts" is designed not only for the approbation of classical media, but also incorporating the latest training trends under the influence of new digital and AI technologies. Studies are organized in English, which can provide young specialists with flexibility and allow them to develop a successful career in the international labor market. Graduates of the study program have the opportunity to continue their doctoral studies and/or choose different fields of creative industries. As a result, upon completion of master's studies, students have the opportunity to become professional new media artists and socially active citizens who have received innovative and high-quality new media art education and are also able to compete in the global labour market, as they have the necessary specific knowledge and skills in working with various new media technologies, as well as mastered in management and marketing.

Currently, graduates of the study program are already working as self-employed artists, educators, teaching staff at other universities, or in the field of entrepreneurship, creating exhibition works, or compositions, but choose to continue studying for a master's degree in order to supplement their competences and provide added value to their companies. For example, Mikhail Matvejenko, who is one of Latvia's most prominent special effects artists in the film industry, who chose to study for a master's degree in order to supplement his knowledge in artificial intelligence technologies used in film production processes, while Sabrina Durling-Jones, chose to study at RISEBA in order to continue her professional and academic career in art sciences in North America, graduating from both "New Media and Audiovisual Arts" program, as well as continuing to study in the joint RISEBA/LiepU doctoral program "Media Arts and Creative Technologies", but Lelde Kovalova, author of several books, who is currently also one of the most recognized producers in the Baltics, the streaming series are being produced by Tet + platform, chose to study for a master's degree with the aim of expanding his knowledge in the approbation of new technologies. There are many such examples, because basically master's students are already working, so lectures are also organized in the evenings.

It should be noted that while licensing the Master's study program "New Media and Audiovisual Arts" for licensing purposes, the Center for New Media Culture "RIXC" in Riga praised the topicality of this program in the media environment and, thus, offers its own laboratory and gallery spaces for students to make it easier for young artists to cross the line between academic knowledge within the walls of universities and real life. Graduates of the study program have the opportunity to continue their doctoral studies and/or choose different areas of creative industries in the labour market. The future labor market predicts a high demand for professionals in such specialties as

augmented and virtual reality systems. All these areas require high cognitive abilities, critical thinking, high levels of literacy, literacy, media literacy and information processing skills (source: Cedefop Skills intelligence data <https://www.cedefop.europa.eu/en/tools/skills-intelligence/>). The European Commission highlights the potential of the creative industries: cultural and creative industries are important for the continuous development of society and are at the heart of the creative economy. The creative industries are knowledge-intensive and based on individual creativity and talent, which generates considerable economic wealth. It should also be mentioned that those working in the creative industries represent and promote a common European identity, culture and values. In economic terms, the creative industries show above-average growth and create jobs, especially for young people. https://ec.europa.eu/eurostat/cros/content/essnet-generalities_en, <https://culture.ec.europa.eu/cultural-and-creative-sectors/cultural-and-creative-sectors>).

Data of the Latvian Ministry of Culture show that the number of enterprises in the creative industries sector is growing steadily, See Figure 3.1. This is an area in which innovation is constantly needed and, therefore, specialized staff and partners competent in research and innovation. For example, with Agati Ambulti, head of Liepaja Digital Innovation Park and adviser to Liepaja State City Council in the field of IT and smart digital solutions, who plans and expands liepaja municipality's cooperation with ICT and creative products companies, she expresses that "it is easier to train an artist in technology than to teach art to an engineer," emphasizing that education in new media and audiovisual arts is master's and later also at the doctoral level is necessary. Although the industry is currently still in development in this sector in Latvia, a greater demand for specialists in VR/AR product development, as well as in the research of art and machine learning processes is expected. There is also a growing demand for audiovisual content on internet social networks, opening up access for their creators to an increasingly wide international audience. Graduates of the study program are able to successfully compete not only in the local, but also in the international audiovisual media market, which corresponds to the goals and mission of the university - "Path to an international career".

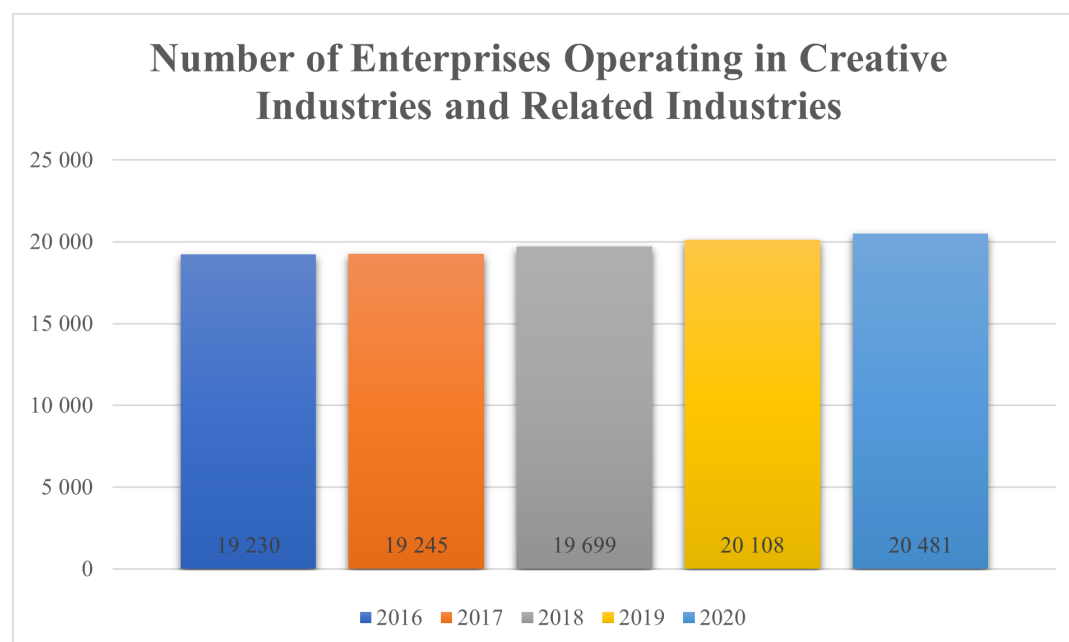


Figure 3.1. Number of enterprises operating in creative industries and related industries

3.1.4. Statistical data on the students of the respective study programme, the dynamics of the number of the students, and the factors affecting the changes to the number of the

students. The analysis shall be broken down into different study forms, types, and languages.

Number of students

The number of students in the master's study program "New Media and Audiovisual Arts" as of 1 October 2022 was 14. Of these, 7 students were matriculated at RISEBA University and 7 students at Liepaja University. Statistical data on students can be seen in Annex No. 3.2.2.

The number of foreign students is gradually increasing. The promotion of the study program in the countries of the European Union, the Middle East, and the post-Soviet bloc will continue, with the aim of attracting more and more foreign applicants.

Number of graduates

The number of graduates in the master's study program "New Media and Audiovisual Arts" at the end of the 2021/2022 academic year was 6. Due to covid-19 pandemic restrictions, some students had problems making videos of their final papers. The total number of graduates for the last six years of studies in the master's study program as of the end of the 2021/2022 academic year was 27.

The number of students in the academic study program "New Media and Audiovisual Arts" still shows a trend of stability, although it would be desirable to increase the number of students. The material-technical and academic potential for the provision of studies is with greater capacity.

What prevents attracting more local students is due to the active retaliation of competing universities, both by offering to study in analogical programs with state budget funds and by consistently holding significantly lower tuition fees in their universities. For example, one could mention the sub-program "Audiovisual Arts" of the Program "Arts" of the Latvian Academy of Culture, which offers its students several budget places, while for paid students in general, the payment for studies is significantly cheaper than in RISEBA (approximately 5400 EUR versus 8000 EUR for 2023/24).

Another problem in attracting local students is weak extrinsic motivation in the industry. The master's degree program is mainly attended by workers who are already more or less related to the audiovisual sector and by obtaining a master's degree their financial benefits in the domestic market rarely increase. Everything is basically determined by the creative abilities and professional skills of each employee, which can also be largely mastered empirically. Latvia's audiovisual sector is also very small in general.

It should also be acknowledged that students in the master's study program also have a rather noticeable drop-out rate in the course of their studies. This is explained by the wide variety of previous acquired education and professional experience of students. It also determines quite different expectations of the expected study results. Students with less experience in the audiovisual field have to invest quite a large amount of independent work, with a relatively small number of contact hours. And in practical study courses on your own, this is quite difficult to do.

The solution could be a maximally flexible and individualized approach to each student, trying to apply the most suitable study methods for each, as well as transforming part of the study process into the principles of mentoring and creative laboratory work.

3.1.5. Substantiation of the development of the joint study programme and description and evaluation of the choice of partner universities, including information on the development and implementation of the joint study programme (if applicable).

Within the framework of the art study direction during the 2016/2017 academic year, a joint master's study program with Liepaja University "New Media and Audiovisual Arts" was developed and licensed.

The joint program was created on the basis of the already existing programs, combining the master's study program "New Media Art" of Liepaja University and the master's study program "Audiovisual Media Art" at RISEBA University. In the transition to a higher quality of education, both universities in 2016 decided to combine resources and create a joint program with a more diverse offer for students. In the academic year 2016 / 2017, on an experimental basis, both universities already implemented a joint program on the basis of a cooperation agreement. The experience gained was taken into account when designing the new proposed program. The new study program is implemented in a module-based system in the amount of 80 CP. It consists of integrated (A) part modules in the amount of 40 CP, specialization (part B) modules with 3 directions in which you can learn 20 KP, and a master's thesis in the amount of 20 CP. one specialization direction "Audiovisual Media Arts" takes place in Riga and this direction is administered by RISEBA university, and the other two specialization directions "Digital Art" and "Sound Art and Electronic Music" take place in Liepaja, and are administered by the Art Research Laboratory MPLab of Liepaja University.

The master's program was developed by a working group of faculty members of both universities with the support of attracted experts, who were selected to reflect the specifics of both audiovisual media and new media arts. The working group was selected according to the criteria set by the participating universities, and in order for the program to reflect both the specificities of the field of audiovisual arts and new media. The working group consists of experts from both academic and professional backgrounds, representatives from employers and foreign professionals.

In the development of the joint program, higher education institutions have especially taken into account the setting of the Ministry of Education and Science of the Republic of Latvia that the offered educational programs in Latvian higher education institutions should be consolidated so that they do not overlap, are more competitive, combine and use resources more efficiently.

RISEBA- the strategic goal is to establish itself as an internationally recognized university of business, arts and technology. For the successful implementation of the university strategy, in line with the development and reform of the unified European higher education system (in accordance with the objectives of the Bologna Process), the following strategic development priorities have been defined:

- Further internationalization of the university;
- The development of science;
- Development of academic staff;
- Consolidation of the range of study programs in accordance with modern trends and future trends
- Challenges;
- Continuous improvement of the quality of training;
- Improvement of relations with graduates;
- Development of lifelong learning;
- Strengthening the brand of the university;

- Promoting social responsibility.

These priorities have been set in accordance with the mission, vision and values defined by the university.

[Mission: path to international career | riseba.lv](#)

In accordance with the RISEBA strategy and its priorities, specific strategic goals and objectives, as well as deadlines for execution, responsible employees, methodology and criteria for measuring the performance of tasks are defined for the university.

At the university, the study direction "Arts" is implemented starting from the 2008/2009 academic year. This direction continued the diversification of the study directions already begun by the university, supplementing the traditional business programs at the university with communication, arts and then architecture programs, the vision of the university, which in the future wants to become a university of business, arts and technology.

The university's new slogan became "Art in business – business in art" or "Business Meets Art". In this context, the development prospects of the study program are closely related to the opportunities for interdisciplinary development of the fields of media arts and creative technologies, which are based not only on the intellectual and material resources of the two implementers of the joint program (RISEBA and LiepU), but also on the possibilities of sharing the intellectual and material resources of the cooperation partners of the local and international level.

Both higher education institutions ensure equal provision of technical and academic competences in their basic education programs, therefore RISEBA and LiepU are equal partners also in the creation of a joint master's program, which corresponds to the education code 45213 (audiovisual arts and media arts).

In the joint program "New Media and Audiovisual Arts" of RISEBA University and Liepaja University, emphasis is placed on research based on creative practices and the transformative potential of digital technologies. In particular, the new master's degree program offers in-depth studies in the use of digital technologies in new media environments and audiovisual arts. In addition to more traditional art and media production practices, the use of innovative forms such as augmented and virtual reality, 360-degree cinema, cultural analytics, data visualization, etc. is being developed. Although Latvia has separate programs in multimedia, visual communication, computer graphics, design, etc., this master's program has a unique setting, which covers both art and research in digital environments – with an emphasis on data visualization and cultural analytics, as well as audiovisual media production skills – with an emphasis on interactive narratology, 360-degree video and virtual reality.

The opportunities for studying a master's degree programme in partner universities are the same when choosing a particular university.

Standardized diploma of the joint master's study programme "**New Media and Audiovisual Arts**".

As a result of the studies, a higher education diploma – a master's diploma, an academic degree – a master's degree in audiovisual arts and media arts – is obtained and is identical for both schools with the exception of its design; See diploma samples [Annex 3.2.1.](#)

The joint study program started its activities in the 2018/2019 academic year. Appendix No. 3.2.3. attached a table with the conformity of the joint study program with the requirements of the Law on Higher Education Institutions.

3.2. The Content of Studies and Implementation Thereof

3.2.1. Analysis of the content of the study programme. Assessment of the interrelation between the information included in the study courses/ modules, the intended learning outcomes, the set aims and other indicators with the aims of the study course/ module and the aims and intended outcomes of the study programme. Assessment of the relevance of the content of the study courses/ modules and compliance with the needs of the relevant industry, labour market and with the trends in science on how and whether the content of the study courses/ modules is updated in line with the development trends of the relevant industry, labour market, and science.

The study program is basically based on the mandatory knowledge block, which provides in-depth knowledge and technical skills in the field of cinema and new media. At its core is a universal module training system with opportunities for professional specialization, which as a result gives a wider range of knowledge in the production of audiovisual products, as well as in the application of new audiovisual technologies and research based on artistic creation.

All graduates of the study program receive a master's degree in audiovisual arts in the humanities, and each additionally is given the opportunity to choose one of the study specializations: audiovisual media arts implemented by the university RISEBA or digital art, or sound art and electronic music, implemented by Liepaja University.

In the first two semesters, the study program is almost identical for all students, in the third semester, according to the chosen specialization, students basically study separately by specialization groups, while in the fourth semester, the development of a master's thesis takes place. Thus, it can be said that in the first year of studies study work is organized in groups, but in the second year, it is more individual work under the guidance of specialization managers – mentors .

The study program is implemented in contact activities in the auditorium, independent work of students and individual work of lecturers with students. The proportion of contact hours and hours of independent work complies with the provisions of state regulatory documents. Some changes in the form of these classes, however, were brought about by the 2020/2021 national COVID-19 pandemic restrictions. At these stages, classes were basically organized remotely. In theoretical study courses, this internship is still continued to the extent permissible, but practical study courses are organized as much as possible in person or at least in hybrid mode (both in person and remotely at the same time).

Contact hours are implemented in the form of lectures and seminars. In the lectures, students acquire knowledge in various theoretical aspects of visual and media arts, as well as the culture of new technologies, while in seminars practical skills in working with various media technologies, as well as analytical and critical thinking, argumentation skills and abilities are developed.

The content of students' independent work depends on the specifics of a particular study module. Individually the student has acquired both theoretical literature and practical skills in working with a particular media technology – for example, analog and digital photography, interactive technologies (sensors, smart materials, etc.), digital network media, electronic music instruments and sound techniques. Since the cornerstone of the program "New Media and Audiovisual Arts" is the development of research-based art projects, each module involves both the acquisition of

theoretical literature and sources, as well as the acquisition of practical skills in working with media technologies. By mutually integrating the theoretical and practical part acquired in the module, each module ultimately results in an audiovisual artwork or creative project.

According to the concept of the program, at the end of each semester, public presentations of final works are held – in the form of an exhibition or audiovisual presentations. The individual work of lecturers with students is carried out in weekly consultations, as well as in the development of study and master's theses, which is one of the most significant parts of the study process. By developing study and master's theses, students develop the abilities of scientific analysis and acquire skills in art based on research. Students acquire and improve the skills of writing papers, study papers and diploma theses by using the methodological instructions for writing and designing scientific papers developed by RISEBA university and Liepaja University, respectively.

The RISEBA architecture and media centre "H2O6", as well as the Media Laboratory, as well as the Liepaja University "Art Research Laboratory" are also involved in the practical implementation of the program. Approximately two thirds are organized at RISEBA university, while one third at Liepaja University, which also organizes a creative work week specifically for students – the annual international new media art week iWeek, which has been held in Liepaja since 2009. In these seminars, students acquire skills in creating art-based research projects and creative use of new technologies, as well as skills to cooperate in implementing joint projects and publicly presenting the results of creative workshops in Liepaja.

Both RISEBA and Liepaja University also organize regular annual international scientific conferences, which take place within the framework of the annual RIXC Festival of Arts and Sciences in Riga and Liepaja (in cooperation with the program partner – the Center for New Media Culture RIXC in Riga, since 2007). At the conference and other various new media art events of the festival (exhibitions, creative workshops, video and performance programs), students are given the opportunity to gain practical experience both in presenting (or exhibiting) their creative and research work, to improve their knowledge and get acquainted with the latest trends in their field, as well as to gain practical management experience by helping to organize these events.

It should be noted that digital and immersive technologies have today entered all spheres of society, on the one hand – opening up more and more new opportunities, on the other hand – creating more and more complexity. This new situation requires new types of knowledge and approaches, as cultural research, the production and distribution of films and media, the process of creating art, forms and ways of exhibiting also continue to change and transform under the influence of digitization. The arts and other creative practices using audiovisual media and digital technologies have hitherto little potential for research and the creation of new knowledge. It is important to offer such an academic program in Latvia that seeks to combine theory with practice, thus contributing to the development of art as a research direction. In the world, new media education and related creative industries are developing very rapidly. Also in Latvia, interest in new media as a tool in artistic and cultural processes is great for artists, young people, as well as for partner universities and experts in Europe and elsewhere in the world. Therefore, the relevance of the module-based content of the study courses and the relevance industries, is aligned with the latest trends, such as the more active applications of virtual reality (VR), Metaverse, and Artificial Intelligence (AI) in the creative industries. Both lecturers Dr. Elena Perlmane, Dr. Chris Hales, and Assistant Professor Aigars Ceplītis, M.F.A., and students that Sabrina Durling Jones, carry out research, professional practice, and teaching within the framework of modules.

The master's program educates students who learn the instruments and skills of various new media (interactive, multimedia, sound, network, etc.) in creating works of art. The cornerstone of this program is research, however, the main approach is to consider art as a form of research, which in

new media art means that the artist is not only the creator of a work of art, but also a creator of new tools, media, technologies, societal processes, scientific discoveries, etc. researcher and reflexologist.

Modules of part (A) integrated in the study process in the amount of 40 CP, specialization (part B) modules with 4 mandatory choices, in which 20 CP can be acquired, and master's thesis in the amount of 20 CP. Both the integrated (A) modules and the specialization (B) modules combine theory and practice. Integrated modules A are held for all specializations together in Riga (75%) and Liepaja (25%), but the tasks in them are differentiated, adapting the final tasks to the corresponding specialization and the topic of the master's thesis chosen by the student. Specialization B modules take place for each of the 4 specialization directions separately: 1. Audiovisual media arts and 2. Multimedia performing arts take place in Riga and these directions are administered by RISEBA, 3. Digital art and 4. Sound art and electronic music take place in Liepaja and are administered by Liepaja University. See table below.

The module-based system ensures better achievement in study results. For example, "Conceptual Thinking and Practice-Based Research (A1)" helps to critically evaluate, explain, argue and discuss a work of artistic creation, as well as helps to develop concepts of artistic creation of audiovisual works, while "Visual Culture and New Media Aesthetics (A3)" provides aesthetic, theoretical and technical skills, as a result of which the students know the principles, current events and development trends in the audiovisual industry, as well as the technical and creative aspects of audiovisual works, but the module "Creative Industries (A4)" allows the students to effectively plan and organize both their own and their professional development, which allows to develop a plan for self-positioning both in Latvian and foreign professional labor markets, as well as to demonstrate an understanding of the interaction between creative thinking and business theories. and the module "Media Theory and Research Methods (A6)" is designed to enable the master's students to carry out research activities, creative self-expression, as well as a deeply analytical approach to the decoding of international audiovisual works, demonstrating an understanding of the modern international professional environment of the audiovisual industry and the most current processes in it.

Division of responsibilities for the implementation of modules

Responsible institution for the module	Module
RISEBA	Conceptual thinking and practice based research (A1)
LiepU	Audio culture (A2)
RISEBA	Visual culture and new media aesthetics (A3)
RISEBA	Creative industries (A4)
LiepU	Interactive art and multimedia performances (A5)
RISEBA	Media theory and research methods (A6)
RISEBA	Audiovisual media art I, II (B1)

LiepU	Sound art and electronic music I,II (B2)
RISEBA	Multimedia performing arts I, II (B3)
LiepU	Digitālā māksla (B4)

See Annex 3.2.7. Descriptions of modules.

After graduating from the study program, graduates have the opportunity to:

- to continue studies in the doctoral program "Media Arts and Creative Technologies" of RISEBA university, as well as in other higher education institutions of Latvia;
- work in scientific research, cultural institutions (state and municipal sector), art centers and in new media arts organizations;
- to be an individual artist (performer of individual work) in professional arts and audiovisual Media;
- To become a creative entrepreneur and/or work in creative industries – electronic media (digital / interactive / Internet TV, Internet), film production companies, advertising design, development of creative technologies and software, theaters, concert halls, etc.

A table on the compliance of the study program with the state education standard is attached to Annex No. 3.2.4.

Table 3.1.

Regulations on the State Standard of Academic Education. No. 240; (13.05.2014)	RISEBA and LiepU master's study program "New Media and Audiovisual Arts"
The amount of the master's study program is at least 40 credit points	The total amount of the master's study program is 80 CP
In full-time studies, not less than 30 % of the volume of the master's study program consists of contact hours	The planned amount of contact hours per 1 CP is 12 academic hours, as well as 3 academic hours for each module for taking the final examination

Study of theoretical knowledge and approbation of theoretical knowledge in the aspect of current problems of the chosen field of science or sub-field (no less than 24 KP)	Study of theoretical knowledge of the chosen field of the sector or sub-sector (10 KP in total) Module (5 KP) CONCEPTUAL THINKING AND PRACTICE-BASED RESEARCH, Module (5 KP) MEDIA THEORY AND RESEARCH METHODS Approbation of theoretical knowledge in the aspect of current problems of the chosen field of science or sub-field (total 30 KP) Module (5 KP) AUDIO CULTURE, Module (10 KP) VISUAL CULTURE AND NEW MEDIA AESTHETICS, Module (5 KP) CREATIVE INDUSTRIES, Module (10 KP) INTERACTIVE ARTS AND MULTIMEDIA PERFORMANCES
Specialization (4 directions) (no less than 20 KP)	Module (20 KP) AUDIOVISUAL MEDIA ARTS Module (20 KP) MULTIMEDIA PERFORMING ARTS Module (20 KP) SOUND DESIGN AND ELECTRONIC MUSIC Module (20 CP) ARTS AND RESEARCH IN DIGITAL ENVIRONMENTS
Master's (20 KP)	Master's thesis (20 KP)

A master's thesis is a research paper in which a graduate student has conducted independent research and made scientific conclusions or developed a research-based creative work.

The master's thesis consists of an independently conducted scientific research, which has been drawn up in accordance with the regulations issued by the higher education institution and a practical part - documentation, the necessary conceptual and technical description is included in the edition of the master's thesis; The developed artwork is presented in screen formats, exhibition, concert, performance or any other creative presentation.

If a student has not acquired the knowledge and skills specified in the Environmental Protection Law and the Civil Protection Law in a lower-level study program, he or she shall acquire it in addition to the master's study program.

The knowledge and skills specified in the Environmental Protection Law are acquired in the study module "MEDIA THEORY AND RESEARCH METHODS" (A), with an emphasis on environmental philosophy and environmental and eco-technologies. The knowledge and skills specified in the Civil Protection Law are acquired in the study module "INTERACTIVE ARTS AND MULTIMEDIA PERFORMANCES" (A), with an appropriate emphasis on cyber defense.

Annex 3.2.6. Added study program plans.

Annex 3.2.7. Added Descriptions of the modules of the study courses.

Annex No. 3.2.5. Mapping of study courses for the achievement of study results.

3.2.2. In the case of master's and doctoral study programmes, specify and provide the justification as to whether the degrees are awarded in view of the developments and findings in the field of science or artistic creation. In the case of a doctoral study programme, provide a description of the main research roadmaps and the impact of the study programme on research and other education levels (if applicable).

In order to obtain an academic master's degree in humanities, the student defends a completed master's thesis that complies with the rules developed by RISEBA and LiepU. The master's thesis in the "Art" programs is an independent study of art, which is supplemented by an original artwork/project or design object/project developed by the student, thematically related to the theoretical part. The aim of the master's thesis is an in-depth study of a topical topic and the offer of a creative, innovative solution in the relevant field of art, using a practice-based art research methodology. In his master's thesis, the author demonstrates the ability to use academic knowledge in the development of research, as well as the ability to combine his creative work with theory and reflect on it using various theories of art and media, as well as demonstrating a broader knowledge of the artistic context and the work of other artists (working in a similar field).

Rules on the design of final papers and evaluation criteria ([Master Thesis Preparation Regulation for Study Directions ARTS](#)) can be found online - e.riseba.lv. Graduates of the study program have the opportunity to continue their studies in doctoral studies in Latvia or abroad and/or to choose different areas of creative industries in the labour market.

As a result, upon completion of master's studies, students become professional audiovisual media artists, audiovisual media producers and creative entrepreneurs who have received innovative and high-quality new media education and who are also able to compete in the labour market, as they have the necessary specific knowledge and skills in working with various digital technologies, as well as acquired management and marketing knowledge.

3.2.3. Assessment of the study programme including the study course/ module implementation methods by indicating what the methods are, and how they contribute to the achievement of the learning outcomes of the study courses and the aims of the study programme. In the case of a joint study programme, or in case the study programme is implemented in a foreign language or in the form of distance learning, describe in detail the methods used to deliver such a study programme. Provide an explanation of how the student-centred principles are taken into account in the implementation of the study process.

It is possible to acquire the master's study program "New Media and Audiovisual Arts" in the form of full-time evening studies. The study year in full-time studies is divided into semesters, during which master's students can attend lectures, seminars, workshops, practical classes and take tests. During the studies, the approbation of theoretical-practical knowledge in institutions related to audiovisual media arts is also envisaged.

The study program is 2 years (4 semesters) full-time. In one year of study, there are 32 working weeks of the auditorium with a load of 40 hours a week.

Training is held weekly. For the full-time evening department, classes are held – on Thursdays and Fridays on the evenings from noon to noon. 18.00 to 21.10 and Saturdays from noon to 6:00 p.m. 9.00 to 12.00. In special cases, such as the involvement of a foreign guest lecturer in the study process, lectures may also take place on Monday, Tuesday and Wednesday evenings. During the restrictions imposed in the country during the Covid-19 pandemic restrictions, remote classes were held at the same times.

The first semester of studies takes place in Riga, on the premises of RISEBA university. After that, students also begin to master the modules of elective part B, and in the directions administered by

LiepU, studies are also taking place in Liepaja and/or online, especially during covid-19 gathering restrictions.

Descriptions of methods for the implementation of study courses are included in the descriptions of study modules published both in students' personal profiles and in the e-learning environment in Moodle. In addition, at the beginning of each module, students are introduced to the requirements for obtaining credits, theoretically acquired knowledge and a list of practical tasks and tasks to be completed in order to obtain a rating.

In the study process of the master's study program "New Media and Audiovisual Arts", some methods are used – organization of lectures and seminars, presentations of student works, and video shows. A large role in the study process is played by practical classes.

The basic methods of study implementation are lectures, seminars, discussions, tests, practical works, independent works, research, creative and project works. In addition to traditional forms of work (lectures, seminars), such interactive forms of study as group work, various types of discussions, problem-oriented studies, creative methods of group and individual work, studies using online and other multimedia tools, Internet sites are practiced. For each task to be performed, there is a certain percentage in obtaining the final rating. Assessment methods are diverse, depending on the specifics of the study course and the requirements set, which are reflected in the study course descriptions in the system of results to be achieved and in the system of intermediate examinations and examinations. The inter-examination system ensures continuous summative assessment during the course of study, which contributes to the formation and provision of feedback. Formal assessment and collegial assessment are also used to assess study achievements: teacher-student, student-student, student-student group, etc. The study result assessment system is designed in such a way that students appraise a variety of assessment techniques and gain experience in evaluating their professional activity. In all modules of professional specialization, diverse tasks are developed for the formation and development of professional mastery, in these modules students present the performance of specific creative tasks.

At the end of the acquisition of each module, a test in the form of an exam/test with a mark is organized. The joint assessment of the study paper is formed according to the summative system, which provides for the gradual formation of the final assessment from several of the student's works in each study module.

The methods of implementation and assessment methods of the study course of the study program are implemented in accordance with the RISEBA regulations and Liepaja university regulations on study course / module examinations. The results to be achieved by the study modules of the study program "New Media and Audiovisual Arts" are reflected in the content of the study modules and are closely related to the common goals, tasks and results to be achieved of the study program. The conformity of the study course results with the results of the study program can be verified in the mapping (see annex). Annex 3.2.5). It confirms that during the study process new media and audiovisual art artists are prepared who, using theoretical knowledge in the field of new media and audiovisual arts, the knowledge and skills necessary for the labour market in working with new media technologies, as well as knowledge in marketing and management, are able to independently, professionally and creatively befriend as new media artists, audiovisual media art producers and creative entrepreneurs according to modern requirements.

The principles of student-centered education are used in the organization of the study process: 1) formulation of the goals and objectives of study modules, which promote students' understanding of the common goals of the study program; 2) formulation of study results, which promotes dialogue between lecturers and students regarding the content of studies, forms and methods of organisation, promotes the understanding and co-responsibility of the student for his or her

learning, self-assessment and understanding of the received assessment.

Students receive regular support and feedback from lecturers in the study process, students are informed about the assessment criteria. Communication between lecturers and students takes place both in classes, individual consultations, e-mail or online tools, etc.

Although part of the theoretical study courses have been held remotely since the pandemic restrictions, full distance learning methods "New Media and Audiovisual Arts" are not used in the master's study program, because the training of professional skills in a certain phase requires an individual approach and interactive communication in the process of performing practical tasks with each student, which cannot be provided on a large scale by distance learning methods.

In order to facilitate the availability of international guest lecturers, students are sometimes organized internet live lectures using Zoom technologies.

Scoring system

The rating system used by RISEBA is based on the following principles:

- compulsory assessment - the need to obtain a positive assessment for each study course;
- accumulation - the knowledge acquired by the student is assessed by summing up all the knowledge acquired during the studies the positive scores obtained;
- openness and clarity of requirements - when starting studies, the student is informed about the study course content, requirements and evaluation;

RISEBA study and knowledge assessment methods are objective and are consistently followed. The scope of each test corresponds to the content of the relevant study course program and to certain skills and knowledge requirements. RISEBA evaluates the study results according to two indicators:

- qualitative rating - mark in the 10-point system;
- quantitative assessment - the number of credits according to the amount and significance of the study course.

RISEBA evaluates the quality of students' knowledge on the basis of an order of the Ministry of Education and Science of the Republic of Latvia and according to the assessment criteria in the higher education institution. The results of examinations, tests, independent work, term papers, internships and sketches are evaluated with a mark in the 10-point system. The lowest positive rating for the master's degree program is four points (almost mediocre).

The amount of credits to be obtained is indicated in the study plan. Each lecturer regularly tests students' knowledge in his study course using the types of tests indicated in the course programs and description (tests, homework, presentations, study course projects, etc.). The requirements depend on the specifics of the study course and the organization of the study process in it. Regular work per semester affects the final assessment of the study course. One of the most important influencing elements of the final grade is regular attendance of the study course and the quality of the study course projects.

On the basis of the regulation "Requirements for RISEBA teachers", the type of examination is determined by the lecturer, taking into account the requirements for the acquisition of the course and the proportion of each assessment. Examinations at RISEBA are organized both in writing and orally. The final assessment after completion of the study course includes the assessment of the student's work during the entire study course, including participation and quality of work in classes, results of tests and independent work, as well as the assessment of the examination. Completion of the course is successful if the requirements specified in the program have been fulfilled by the end of the examination period, except in cases when an extension of the time period for taking the

examination has been received.

Participation of students in the improvement of the study process

During the study process of the academic master's study program "New Media and Audiovisual Arts", the quality of studies is constantly monitored. Of great importance in improving this quality is the students themselves and their activity.

During the study process, students are regularly surveyed in order to find out their satisfaction with the study content and the quality of the work of the academic staff. According to the obtained results of the questionnaire, the necessary adjustments are made both in the content of the study courses and in the activities of the academic staff.

The program director and group curators regularly organize meetings of student groups to hear their views on current problems in the course of their studies. They introduce students to the further development of the study process, new study courses and academic staff. At the meetings, students are questioned about the quality of the current study process and organizational problems of studies. The administrators of the Study Department of the relevant department also participate in these meetings. Sometimes representatives of the teaching staff are also invited. The information gathered during the meetings is collected and analyzed.

During the study process, various internal quality management measures are ensured, setting certain requirements for both academic staff and the student's own learning outcome. Strategic and tactical management of the study program has its own representation.

RISEBA Art Direction Study Program Councils, whose task is to help solve the strategic direction of the study program and increase the quality level. The Program Council shall include representatives of the academic staff of the higher education institution, the administration, representatives of the professional field, and authorised representatives of students.

3.2.4. If the study programme envisages an internship, describe the internship opportunities offered to students, provision and work organization, including whether the higher education institution/ college helps students to find an internship place. If the study programme is implemented in a foreign language, provide information on how internship opportunities are provided in a foreign language, including for foreign students. To provide analysis and evaluation of the connection of the tasks set for students during the internship included in the study programme with the learning outcomes of the study programme (if applicable).

3.2.5. Evaluation and description of the promotion opportunities and the promotion process provided to the students of the doctoral study programme (if applicable).

3.2.6. Analysis and assessment of the topics of the final theses of the students, their relevance in the respective field, including the labour market, and the marks of the final

theses.

Master's thesis – 20 CP, consisting of theoretical and practical parts. Practical part – full-length audiovisual work: feature film, short film, documentary, television broadcast, television series pilot, public video installation, animated film, or 3D video graphics, or multimedia performance, or virtual reality work, or AI and 3D interactive installation.

The theoretical part is a master's level study, which must be at least indirectly related to the final thesis of the master's student, such as a study of the structure of the Hollywood industry, global autorkino, avant-garde cinema, synthesis of camera movement, history and aesthetics of video editing art in the Baltics, audiovisual special effects, experimental sound installation, research into the principles of film narratology in the national film industry, immersive technologies and/or aspects of artificial intelligence in the creative industries.

The quality and final assessment of the master's thesis is determined by a commission or group of experts specially established by the director of the program, which includes both the lecturers of the program, as well as professionals of the audiovisual industry outside the university or artists recognized at the state level.

The commencement of the study program, studies, possible course sequence, as well as successful completion of the study program are governed by the regulatory documents approved by the RISEBA Senate.

At the end of master's studies in humanities, a master's thesis consisting of two parts – scientific research (A) and practical (B) part – must be developed, written and defended.

Theoretical part A (from 30 to 35 pp.):

(directions of topics for master's theses, some of the possible)

Hollywood Production and Studio System

Auteur Cinema

Avant-garde Cinema

Interdisciplinary media: cinema and photography

Camera movements in the aesthetics of American cinema

History and philology of cinema montages

Cinematic narratology

Film adaptation

Global cinema distribution

Aspects of the integration of the European and North American cinema market.

The structure of cinema in the new media.

3D cinema and its trends

360-degree video visualization

Application of multimedia technologies in Latvian culture and performance events.

B Practical part:

Feature film (60 to 90 min.), or

Scripted short film (15 – 30 min) or

Documentary (15 to 60 min.), or

Experimental film (up to 45 min.), or

A music video of complex technical construction (not less than 3 min.), or

Video installation, or

Animated film (3 – 20 min), or

Audiovisual internet media project, or

360 degree video film (3 – 20 min), or

Short or feature-length film script (30 - 120 min.), or

Multimedia performance (15 – 30 min.), or

3D and/or AI Experimental audiovisual work (10-30 minutes)

Students may take the final examinations if:

- the completion of the study course provided for in the program has been positively assessed;
- all financial obligations specified in the study agreement have been fulfilled.

If the study program has been successfully completed and a positive assessment has been received in the final examinations (the lowest assessment is 4 points), students are awarded a master's degree in audiovisual media arts. For example, in the 2020/2021 academic year, 11 master's theses were defended. As noted by the State Examination Commission for the Defence of Master's Theses, in general they corresponded to both the level of master's theses and the settings of the master's study program "New Media and Audiovisual Arts". The evaluations of the master's theses were positive, ranging from almost good to excellent.

The research papers and artworks focused on the latest developments in the audiovisual field. Examples include topics such as *"Opportunities and challenges of the audiovisual narrative in 3D"*, *"Virtual reality of long-format cinema and its challenges"* or *"Practicing mind mindfulness meditation using animated 3D connected reality objects"*, *'Port dirty laundry'*, VR data visualization of particulate matter deposits caused by air pollution of the port area on hanging linen, *'Stages of Grief'*, aesthetic representation of emotions in an abstract art computer game, *'Realism of dreams in a 3D environment'*, the importance of immersive experiences in socially oriented art projects.

The 2020/2021 academic year was significantly affected by the Covid 19 restrictions imposed in the country, which, however, hindered optimal study work, especially in practical study modules. It was difficult to organize the filming of video works within the framework of the final works. Nevertheless, the skills, knowledge and competences acquired by the students were generally acquired at the level provided for in the study program.

As the main disadvantages of research papers, which should be given more attention by the state examination commission, inaccuracies in the formatting of works.

In general, the master's theses of the 2020/2021 academic year reinstated the direction of creative research in the direction of new, hitherto little-studied new audiovisual technologies. It is not enough to invent more and more new technical solutions in this area, it is important to find a

meaningful application of them in the creation of practical content. And this is a field of research and practical experiments, in which the master's study program "New Media and Audiovisual Arts" of the university RISEBA/LiepU works.

3.3. Resources and Provision of the Study Programme

3.3.1. Assessment of the compliance of the resources and provision (study provision, scientific support (if applicable), informative provision (including libraries), material and technical provision, and financial provision) with the conditions for the implementation of the study programme and the learning outcomes to be achieved by providing the respective examples.

Provision of premises

The study program "New Media and Audiovisual Arts" uses RISEBA study base, science base, informative base (including libraries), as well as material and technical base. Since the foundation of the university, RISEBA has significantly expanded its premises for ensuring the study process. In October 2017, the total area of premises was 11350.61 m². The study process RISEBA is implemented in three buildings in Riga - Meža street 3, Meža street 1/6 and Durbes street 4 (H2O6 RISEBA Architecture and Media Centre) It should be noted that Durbes Street 4 is adapted for people with special needs. The study process in the program mostly takes place at 4 Durbes Street. Depending on the number of students, the group is matched with an appropriate audience. If practical classes are held, then, accordingly, either specific rooms are used, such as the Video Studio, Photo Studio, editing auditoriums, or several rooms at the same time, where group work can be organized, arranging the room as needed (shifting tables and chairs). Sometimes classes are held outside RISEBA, for example, in a studio or audiovisual company, which students are notified of in advance.

Computer hardware

All audiences are equipped with visual demonstration equipment. Powerful ones are installed in the auditoriums stationary video projectors and in larger auditoriums there are additionally installed monitors, for better visibility from the farthest rows. The study process is provided by 344 computers with the installed Windows operating system, including 75 laptops and 92 Apple computers.

For the needs of the study process, 309 computerized workplaces are equipped, of which 268 are available directly to students. Computers are based on Intel Core processors with MS Windows and MS Office software installed or Apple MacOS X software. Laptops and high-power WIFI equipment provide audience transformation opportunities into computer classes in a sufficiently short period of time, which allows dynamic planning of study processes. One computer class at Meža Street 3 and all computer classes at 4 Durbes Street are equipped with high-performance computers that are able to provide fast processing and training of audiovisual materials. Computer equipment is regularly surveyed and gradually updated.

All RISEBA computers are connected to the local computer network of the university and the Internet. Wireless Internet access (WiFi) is provided in the premises of the university. Internet

connection speeds are 200 Mbps (Meža street 3) and 200 Mbps (Durbes street 4).

RISEBA employs 12 multifunctional network printers with scanners. Four of them provide color printing. A copy centre is available for staff and students to print, bind, etc. of handouts and submissions.

Provision of audiovisual equipment

For the preparation and demonstration of multimedia presentations and educational materials, as well as for data visualization, various multimedia technical capabilities are used: conference audiences with LCD and laser projectors, screens and sound devices; 5 portable projectors; 5 portable computers that could be used in conjunction with portable projectors without additional stationary equipment.

The possibilities of recording lectures at the university are provided stationary in 3 auditoriums at Meža iela 3, where the lecture recording option is based on the Panopto video recording, management and broadcasting system subscribed to by RISEBA, and in 1 auditorium at the Architecture and Media Centre H2O6 (4 Durbes Street), where the lecture recording option is based on Black Magic Design and video broadcasting system Thomson Video Networks VS7000.

In addition, the university has the opportunity to provide video recording of lectures with a mobile multi-camera equipment system (Live GV Director Nonlinear Live Production System), which provides recording and broadcasting with 8 cameras (Sony FS700 series cameras with special with SLOW MOTION function and 4K video format).

In the architecture and media center H2O6 on Durbes Street 4 students have access to - photo studio (equipped with mobile BOWENS Gemini 750 and 400Rx lighting technique), sound recording studio (equipped with stationary and mobile audio recording and editing equipment, Yamaha N16, ALLEN&HEATH Q16, BOSE 2x F1 Model 812 Flexible Array loudspeakers with 2x F1 Subwoofer), video studio (equipped with stationary lighting technique ARRI, MOLE-RICHARDSON-CO spotlights, dressing room, make-up room, props and costume warehouse and black green and blue backgrounds), three Video editing studios (59 workplaces – Apple computers with Apple Final Cut, Apple Logic and Adobe Creative Suite software), two Video Editing workspaces (one equipped with 2 workspaces and 2 Apple computers with Apple Final Cut, Apple Logic and Adobe Creative Suite software and the other with 3 workspaces and 3 Apple computers with Apple Final Cut, Apple Logic and Adobe Creative Suite software) and acting hall.

For classes and independent work, students and faculty have the opportunity to use: video transmission system Thomson Video Networks VS7000, multi-chamber Live GV Director Nonlinear Live Production System with 8-camera recording and broadcasting capability which is bundled with Sony FS700 series cameras special with SLOW MOTION function and 4K video format. DJI Phantom 4 PRO PLUS, DJI Inspire 2 Premium Combo (CinemaDNG & Apple ProRes Activation Key + X5S) other professional camcorders with optional equipment, digital camcorders, digital cameras and SLR cameras, photo and video lighting kits, professional microphone sets and other audio visual equipment.

In the implementation of the field of art studies, most of the infrastructure, material and technical and digital provision of the university is used.

In April 2013, RISEBA introduced the Web-based portal for reflecting student grades. HW is integrated with the e-learning platform MOODLE, resulting in regular synchronization of personal student data, data on study programs and study courses between the two systems.

In the study process, RISEBA students make extensive use of the e-platform Webropol subscribed to by RISEBA. RISEBA has concluded an Agreement on the use of Webropol on the web for an

unlimited number of users.

Study Process Support Software

During the reporting period, a license has been purchased for the use of Miro (<https://miro.com>) in the study process. The Miro website allows you to share a work surface that can be used to perform joint work in the study process, display process diagrams, perform tasks, present the results of your work, etc. During the reporting period, a new study environment UNIMETIS (<https://my.riseba.lv>) has been introduced and is being improved, which allows academic staff to see lesson schedules, student lists in a group, etc., while students can see the current class times, their own achievements, financial data, etc. UNIMETIS is also used to record student class attendance, etc.

Once a year, material resources are audited and determined for their renewal and replenishment the need for the coming year and plans for the development of IT infrastructure in the coming years are being updated. Software versions, computer network antivirus software and firewall provision are regularly maintained and updated.

In 2013, RISEBA together with four Latvian higher education institutions signed the Agreement on the creation and use of a common anti-plagiarism platform and, from 2014, commenced their use, which is used for the examination of bachelor's research papers. In 2013, RISEBA introduced a new e-platform DreamApply, which is used to receive, store and process data of foreign and domestic applicants, which is also used to apply to study in the bachelor's study program "New Media and Audiovisual Arts". For remote classes, as well as for group work and consultations, the Zoom program is subscribed to. Often the teaching staff also uses the e.RISEBA (MOODLE) platform in communication, which is not only a means of posting information, but also a means of interactive communication, providing students with feedback on independent works and exam papers.

General characteristics of the library

The total area of the library of the Higher School of Business, Arts and Technology "RISEBA" is 453 m², including a reading room, with 32 seats for readers and computers with Internet access in the computer hall. RISEBA has two related associations - one at RISEBA Architecture and Media Centre H2O 6 in Riga (Durbes Street 4). In 2010, RISEBA joined the catalogue of the Electronic Union of Libraries of National Significance of Latvia. The Library of the Higher School of Business, Arts and Technology "RISEBA" was included in the Library Register of the Ministry of Culture (BLB0528), on June 17, 2016 received the Library accreditation certificate and was granted the status of a library of local significance for a period of five years. The library ensures the study process and research of the master's study program "Management Psychology and Supervision" with information resources and services, as well as provides students and academic staff with the necessary informative support for the implementation of scientific activity.

Library opening hours, access to information resources and services

The library's activities are based on the accessibility of its services to every user, ensuring the same range and quality of services for all study programs, departments and departments. The services offered, the layout of the library premises and its opening hours are closely related to the provision of information and information needs of users. The library's opening hours are tailored to the convenience of students. Library customers are provided with opening hours from 10.00 to 18.00 on weekdays and from 10.00 to 15.00 on Saturdays. Outside the library's working hours, books can be left at the RISEBA Information Centre, 1st floor, indicating the name, surname and study program. The library premises, which house a collection of 22228 items, are open 6 (48 hours) days a week. Users have access to a free-access collection where they can choose the expenses they need. The library is located in 3 rooms with a total area of 453 m². There are 46 workspaces available to library users, t.sk. 14 workplaces for working with a computer. The library provides

services that promote students' independent studies and research. The services can be used by RISEBA students, faculty, staff, other libraries, students of other universities, as well as every resident. The library provides free basic services and paid services.

Free basic services:

- Electronic ordering/booking/extension of the terms of use of information resources in the general catalogue of libraries of national importance and receipt of information resources for on-site use in the library or for take-home. The service is available to users registered in RISEBA Library.
- Use of open-access reading rooms, computer reading rooms and the Internet. In the reading room it is possible to use a reference source and a collection of periodicals, stationary and portable computers (personal computers of users), Internet connection, among them among WI-FI, which operates throughout the RISEBA building. The library for students is not only a place for study and research, but also for meetings and leisure.
- Use of information resources in the summer. During the summer period, the library is closed for 2 months (July, August). At the end of the spring semester, students are informed of the possibility of receiving materials for use outside the library for the period when the library is closed.
- Inquiries and consultations. Since one of the main areas of the library's work is support for research, the library implements user counseling, reference provision, user training in information skills and study tours. Users can also receive individual consultations and inquiries in the library, as well as by e-mail: bibl@riseba.lv. The library staff provides bibliographic, thematic, factual and clarifying and other inquiries and consultations to RISEBA students, academic, administrative and general staff.
- User training. Since the student's knowledge and skills to work independently, find, critically evaluate and use high-quality information resources and e-environment tools are essential for raising the level of studies, the Library actively works with target audiences – students, academic, administrative and general staff of all study levels – to improve the level of studies, in order to promote not only information skills, but also to provide in-depth knowledge for working with electronic resources.
- The library organizes and conducts classes in the library's computer reading room, organizes practical study tours. In the library, in order for users to gain the skills to work with the open-access collection, databases, thus improving the competence of independent learning and developing research opportunities.
- SBA, SSBA service. Using the Interlibrary Loan, materials that are not in the RISEBA library can be ordered from other libraries in Latvia, but using the International Interlibrary Loan Service – from foreign libraries.
- *Paid services:* Thesis binding.

Library collection, procedure for replenishing the collection

RISEBA Library creates the collection according to the directions of study and scientific work of the university, the requirements of study programs, thus providing information to all levels of RISEBA studies – bachelor's, master's, doctoral, as well as scientific research fields. The collection is assembled in accordance with the Library budget, which is approved annually by the rector of RISEBA. The allocated funding is used to purchase the necessary sources, pay for subscribed databases and subscribe to periodicals. Every year, for the qualitative implementation of the study process, the teaching staff of the master's study program "New Media and Audiovisual Arts" is offered to order books and other information resources. For the purchase of information resources, a budget is set. To ensure the purchase of resources, the teaching staff writes an application to the director of the program. The head of the library shall procure information resources in accordance

with the purchase application signed by the director of the study program. The library's collection is also supplemented by donations from individuals and institutions. The library performs the functions of an archive of final works developed by university students and lecture materials of teaching staff, thus supplementing the library collection and information provision.

Resources available for the study program at Liepaja University

At Liepaja University Art Research Laboratory (Liepaja, Kūrmājas pr. 13) for the provision of the study programme, students and lecturers have access to the necessary laboratory equipment – photo and video studios, photo equipment and lighting, video equipment and lighting (both for work in the studio and for use outside the laboratory), stands, computer equipment both for working with computer programs provided for in the program both on-site in the laboratory and for home use and laptops.

The study program regularly updates the necessary resources for students (new batteries, new lamps for flashlights, chargers, new backgrounds for the studio, etc.). There is also a sound studio for the lecture work, which is designed to perform and process sound recordings, as well as arranged to allow the creation of surround sound compositions (surround, 5.1 and 7.1). The sound studio also offers equipment for use outside the laboratory (e.g. for field recordings).

Such infrastructure (in combination with RISEBA H2O Media Centre in RISEBA) ensures the aim of the study programme to prepare competent specialists of the audiovisual sector for work in mass media, television, cinema, radio, video and cinema post-production and visual special effects organizations, and helps to develop concepts in artistic creation of audiovisual works and projects in their implementation, as well as is able to manage the process of such creative work with knowledge according to the principles of the audiovisual industry.

LiepU branch is also supported by the following sources: state grants, LiepU self-revenue, development projects and small grant projects – VKKF, VKKF Kurzeme program, Liepaja Culture Board, etc. 2 large-scale development projects – the creation and development of new media art in Liepaja, which received the support of the EEA/Norwegian financial instrument, who have played an important role. At the expense of these projects, a study environment was created – the semi-basement premises in Liepaja were renovated and equipped, and the material and technical base was created.

As a result of these projects, LiepU's infrastructure is adequate to implement the needs of the study program: a photo laboratory and studio, a sound production and processing laboratory, a media laboratory and other premises necessary for studies have been created. Liepaja University has access to a library and electronic resources – scientific and specialized industry catalogues, magazines and books, which are necessary for the skills to use them in the implementation of creative projects and scientific research.

In parallel with the LiepU collection, the Art Research Laboratory has a wide range of literature in the art field – current publications (magazines, catalogues), publications relevant to the industry, books, articles, audio and video collection. Every year, the collections of the media library are purposefully replenished and updated (following the development of the industry, the interests of teachers, students and researchers, and the areas to be studied), which helps to demonstrate an understanding of the modern international professional environment of the audiovisual industry and the most current processes in it, as well as to carry out research activities, creative self-expression, as well as a deeply analytical approach to the decoding of international audiovisual works.

Since 1992, Liepaja University Library has been working with the library automated system ALISE (www.isalise.lv/isalise). The book amount available in the LiepU library is 70,000 units. Library users have at their disposal an open-access subscription, an open-access reading room, an electronic

resource reading room, and four sectoral reading rooms at research units. MPLab's specialized field literature book fund – about 1000 units. The MPLab Foundation also stores the final works developed in the study program. For study programmes administered by MPLab, rooms for students, teachers and researchers are available daily, around the clock, including on weekends. About 20-40 people stay in the premises daily. In MPLab, all audiences are equipped with audiovisual presentation equipment – video projector or screen, computer, speakers for presentations. LiepU premises have 100% wireless internet coverage (20 Mbps).

As one of the goals of this joint study programme is to combine resources so that students have access to more diverse resources in both universities, part of the study process at RISEBA is implemented in one of the largest and most modern university audiovisual media centres in the Baltics. Together with the available resources and provision at the RISEBA Faculty of Business and Economics, it helps students to demonstrate their understanding of the interaction between creative thinking and business theories, and to create term papers in which they also develop plans for self-positioning in both the Latvian and foreign professional labour markets.

A wider expansion of the resources of the study direction "Art", in cooperation with those provided by LiepU, can be seen in the description of the study direction "Art" (2.3. Resources and provision of the study direction" and in the description of the resources and provision of the doctoral program "Media Arts and Creative Technologies" (51213).

3.3.2. Assessment of the study provision and scientific base support, including the resources provided within the framework of cooperation with other science institutes and higher education institutions (applicable to doctoral study programmes) (if applicable).

3.3.3. Indicate data on the available funding for the corresponding study programme, its funding sources and their use for the development of the study programme. Provide information on the costs per one student within this study programme, indicating the items included in the cost calculation and the percentage distribution of funding between the specified items. The minimum number of students in the study programme in order to ensure the profitability of the study programme (indicating separately the information on each language, type and form of the study programme implementation).

Since the foundation of RISEBA, revenue from tuition fees has been the main source of funding for the study process. The tuition fee is covered from the funds of natural and/or legal persons. These can be students' personal funds, students' parents' and other relatives' personal funds, as well as those of student employers. Students have the opportunity to apply for study loans with a guarantee provided on behalf of the state, commercial loans or sponsors' funds. RISEBA provides the necessary consultations for obtaining loans and accepts applications on study loan issues. The amount of the study fee and the payment procedure for each study year are determined and approved by the RISEBA Senate. RISEBA has the following payment options: for the study program as a whole, for one study year, for one semester of studies or in accordance with the study fee payment schedule (monthly fee) provided for in the study agreement, i.e. 9 payments in each study year. In total, more than 80% of all university revenues are generated by revenue from tuition fees.

Students receive various discounts. In total, 20 different types of tuition fee discounts are available to students - for excellence in studies, achievements in sports, kinship, cooperation partners, graduates, social support, etc. Discounts on tuition fees are determined in accordance with the "Regulations on discounts on tuition fees".

The financial resources necessary for the implementation of the master's study program "New Media and Audiovisual Arts" are planned annually in accordance with the RISEBA budget and are used in accordance with the tariffs, plans and estimates approved by the RISEBA management, which ensures control over the use of financial resources.

The cooperation agreement on the implementation of the joint master's study program with Liepaja University stipulates that the cooperation partners pay for the training of their students at the partner university. Since most of the study process of the joint master's study program is implemented at RISEBA university, it receives additional revenue from the training of Liepaja University students. The actual revenue is calculated annually by performing the act of comparing the implementation of the study process of the previous study year in both higher education institutions after the fact.

Every year, when planning financial resources, funds are provided for business trips related to the study process and scientific and research work. These funds pay for employee missions for participation in international conferences and scientific publications, as well as royalties for publications in high-ranking academic journals. RISEBA Faculty of Media and Creative Technologies together with RISEBA Faculty of Architecture and Design regularly publishes a joint scientific and artistic creation journal "ADAMarts". RISEBA University together with its cooperation partner BA School of Business and Finance also publishes the scientific journal "Journal of Business Management". The RISEBA budget distributes funding for the purchase of literature and subscription to electronic databases and publications, which are available to both employees and students. Scientific and student conferences are held annually. In addition to RISEBA funds, sponsors are attracted to finance the student conference "Changing World in Search of New Solutions" and the prize fund, which allows the authors of the best reports to pay out cash prizes up to EUR 450.

In recent years, particular attention has been paid to the opportunities to participate in various projects and procurements related to science, artistic creation and education, and their number, and the amount of funds raised in them is increasing.

The teaching staff and students of the Master's study program "New Media and Audiovisual Arts" are provided with the opportunity to participate in foreign and EU-funded projects t.sk. ERASMUS+ , ensuring knowledge transfer, development of skills and competences. In the field of financial planning and supervision, the modernization of the accounting system has begun, t.sk. replacement of the accounting and financial management system. Financial planning and monitoring will be carried out on the basis of the Adizes methodology. Modernization of financial accounting will ensure more detailed and effective financial supervision, including more operational information by study program.

The main source of funding for the study process of the study program "New Media and Audiovisual Arts" is also the tuition fee.

The amount of the tuition fee for the 2022/2023 academic year (in euros per year):

- Full-time evening department in English (2 years) for persons from Latvia and EU countries 4000 EUR per year;
- Full-time evening chapter in English (2 years) for persons outside the EU 4680 EUR per year.

According to the calculations made by the RISEBA Finance Department, the minimum number for

opening the joint study program in the group of the part-time evening department is 10 students from both universities together.

3.4. Teaching Staff

3.4.1. Assessment of the compliance of the qualification of the teaching staff members (academic staff members, visiting professors, visiting associate professors, visiting docents, visiting lecturers, and visiting assistants) involved in the implementation of the study programme with the conditions for the implementation of the study programme and the provisions set out in the respective regulatory enactments. Provide information on how the qualification of the teaching staff members contributes to the achievement of the learning outcomes.

Lecturers and guest lecturers from Latvian and foreign universities, as well as professional organizations participate in the study process. A total of 21 teaching staff are involved in the implementation of the study program, 6 of them are academic staff of RISEBA university and 15 guest lecturers. There are 10 doctors of science working in the study program. 8 are related to the field in which the study program is implemented. Of these, 6 are professors. There are also 10 faculty members with Mg.Art and M.F.A. degrees in the study program.

In addition to the already experienced academic staff of audio-visual media and creatively active industry artists such as Aigars Ceplītis, Lauris Gundars, Christopher Hales, Valters Kaže, who have international academic and professional education, obtained in the most prestigious universities in Europe and the USA, RISEBA's teaching staff is complemented by the most recognized of the younger generation audiovisual specialists.

For example, guest lecturer composer Platons Buravickis works with RISEBA students in the academic environment and teaches the lecture course "Audio culture", his interests include new technologies in music, in 2023 Buravickis received the highest award of the National Cinema for film music for the film "Restless Minds" together with Juan Hernandez. His music is performed at the festivals "Skaņu mežs", "Dominante", "Art and Communication". In the last six years, RISEBA lecturer Aigars Ceplītis has actively participated in international scientific conferences of audiovisual media, developing the topic of his dissertation on 360 degree VR in the academic environment. Ceplītis also presents his academic achievements to students in his "360 degree video" course. In the last six years, Ceplītis has repeatedly used the possibilities of the Erasmus program offered by RISEBA University, visiting academic institutions in Europe and the USA, exchanging pedagogical work experience with academic teaching staff, as well as working with students. Ceplītis organized the European Narratology Network ENN6 conference "Oscillating Spatial Frames in cine-VR" on September 1, 2021, in Latvia. Latest publication: "Call to Action: Rhizomatic Networked Perception in Cine-VR 3D", ADAM arts (ISSN 2256-0890), RISEBA Academic journal, Riga, Latvia. In 2022, in Bled, Slovenia, IEDC, Ceplītis as the author of the design and scenario created authorship together with RISEBA master's student Goodwin Goy for the Artificial Intelligence (AI) installation. After graduating, Goodwin Goy has already become a RISEBA doctoral student and is planned to be a guest lecturer at our university in the coming academic years, thus

realizing both personal growth and the heritability and sustainability of learning abilities.

The involvement of several lecturers in the modules of study courses allows better use of the specialization of lecturers, and by inviting several lecturers-experts to teach the study course, the quality of studies is increased. Taking into account the international orientation of the master's study program "New Media and Audiovisual Arts", as well as the specifics of master's studies, both academic theorists and specialists, with extensive practical experience and international authority in the field of audiovisual media from the USA, Europe and Latvia, are attracted to the implementation of the program. For example, Deborah Lavine (Audiovisual Media Arts (B1) has produced more than 300 stage productions in Los Angeles theatres, winning the Ovation Awards, the Drama-Logue/Back Stage Garland Awards, and the NAACP Image Awards, Dr. Rasa Šmite, winner of the Purvis Prize, who has been actively working in the field of contemporary media art since the mid-90s, combining art with science and new technologies, and whose work early work "Global Xchange Internet Radio Network", received the ARS Electronica Award, is in the collection of the future Latvian Museum of Contemporary Art, continues revolutionary success in the international VR/XR arena, Dr. Ellen Pearlman (RISEBA assistant professor, a senior researcher) is a new media artist, critic, curator, and writer who created *Noor: A Brain Opera*, the world's first immersive interactive brain opera in 360-degree theater. Elena holds a Ph.D. from the School of Creative Media at Hong Kong City university. As a Fulbright Fellow in the arts, new media and technology, she is also an EU Vertigo STARTS Horizon 2020 laureate, a Zero1 American Art Incubator Fellow in Kiev, Ukraine, and editor of the Performance Arts Journal (PAJ) MIT Press. The full list of expertise areas is given in the list of the Faculty Table 3.2.

At the moment, a certain challenge is the rather high proportion of guest lecturers in relation to the total academic staff of RISEBA. This is due to the volume of the Latvian audiovisual industry and the lack of highly academically educated specialists who have at least a master's, or preferably a doctoral degree.

Table 3.2.

Faculty table

No.	Surname, first name	Position (elected, institution)	Degree obtained, LZP expert	Inspection
1	Baranova Agnese	CEO of RIXC	Mg.art.	Creative industries, project management
2	Buravickis Plato	Guest lecturer, composer	Mg.art.	Sound art, sound technologies, composition
3	Ceplītis Aigars	Assistant Professor (RISEBA)	M.F.A.	360 degree video, narrative systems new media art, directing, VR narratology

4	Demitere Maija	Liepaja University MPLab researcher	Mg.art.	Conceptual Thinking and on Practical Based Research
5	Dintere Krista	Assistant Professor (Liepaja University)	Mg.art.	Sound art, sound technology, sound installations, multimedia art
6	Dzerve Artis	Lecturer	Higher education	Interactive media, Sound art and multimedia, installations, interactive installations, Cinema 4 D visualizations
7	Gundars Lauris	Lecturer	Mg.art.	Drama, performance, script, directing, production
8	Gutmane Zanda	Professor (Liepaja University)	Dr. philol.	History of writing, literature, processes, latest features, criticism
9	Hales Chris	Assistant Professor (RISEBA)	Ph.D.	Research methodology, interactive media, videos, art installations
10	Jansone Anita	Professor (Liepaja University)	Dr.sc.comp. LZP expert	Software engineering, data quality, business process modeling, information technology, e-learning technologies
11	Kaze Valters	Assoc. prof. (RISEBA)	Dr.oec.	Creative industries, international business strategy, marketing, new product development, supply chain management and service channel strategy
12	Klasone Inta	Professor (Liepaja University)	Dr.paed. LZP expert	Research, art history, visual language,

13	Laivniece Diana	Professor (Liepaja University)	Dr.paed.	Applied linguistics, research methodology
14	LaVine Deborah	Guest Lecturer, UNCSA, Dean of the Film School	M.F.A.	Theatre directing, film directing, acting
15	Ludviga Iveta	Professor (RISEBA)	MFA	Business process modelling, e-learning technologies, analytical skills and entrepreneurship, research methodologies
16	Misjuns Alvis	Guest lecturer, LMA lecturer	Mg.art.	Virtual reality (VR), augmented reality (AR), user experience (UX), motion tracking, photogrammetry, 3D modeling
17	Pearlman Ellen	Assistant Professor (RISEBA)	Ph.D.	Interactive media, immersive media, virtual reality (VR), augmented reality (AR), user experience (UX)
18	Pinchbeck Shawn	Lecturer	Ph.D.	Interactive media, sound art, sound installations, interactive installations
19	Redlihs Janis	Lecturer (RISEBA)	Mg.art.	Directing, scenography, cameraman's work, video, production
20	Smite Rasa	Assoc. prof. (Liepaja University)	Dr.sc.soc.	New Media Art, Media Art Theory, Contemporary Art History and Current Events, New Media Art Exhibition, Archiving , New Media Art History
21	Steinberg Kaspars	Guest lecturer, ESA Assistant Professor, Program Director	Dr.oec.	Game design, ludology

Annex 3.2.8. there is a statement that the academic staff of the RISEBA/LiepU joint academic master's study program complies with the requirements laid down in Section 55, Paragraph one, Clause three of the Law on Higher Education Institutions.

3.4.2. Analysis and assessment of the changes to the composition of the teaching staff over the reporting period and their impact on the study quality.

During the reporting period, there have been no significant changes in the composition of the teaching staff of the study program. After evaluating the quality of the work of the academic staff and the results of student surveys, it has been decided to basically maintain the existing academic composition for the 2022nd/2023rd year of studies. Minor changes could be related to attracting new guest lecturers and increasing the volume of elected faculty members in the Department of Audiovisual Media Arts.

3.4.3. Information on the number of the scientific publications of the academic staff members, involved in the implementation of doctoral study programme, as published during the reporting period by listing the most significant publications published in Scopus or WoS CC indexed journals. As for the social sciences, humanitarian sciences, and the science of art, the scientific publications published in ERIH+ indexed journals or peer-reviewed monographs may be additionally specified. Information on the teaching staff included in the database of experts of the Latvian Council of Science in the relevant field of science (total number, name of the lecturer, field of science in which the teaching staff has the status of an expert and expiration date of the Latvian Council of Science expert) (if applicable).

3.4.4. Information on the participation of the academic staff, involved in the implementation of the doctoral study programme, in scientific projects as project managers or prime contractors/ subproject managers/ leading researchers by specifying the name of the relevant project, as well as the source and the amount of the funding. Provide information on the reporting period (if applicable).

3.4.5. Assessment of the cooperation between the teaching staff members by specifying the mechanisms used to promote the cooperation and ensure the interrelation between the study programme and study courses/ modules. Specify also the proportion of the number of the students and the teaching staff within the study programme (at the moment of the submission of the Self-Assessment Report).

Lecturers of the joint master's study program "New Media and Audiovisual Arts" cooperate in the implementation of the content of study courses, by engaging in the work of the Program Council or on an individual basis in ensuring interconnection. For example, all faculty members were involved in reformulating the expected results of the program and mapping the program. The responsibility of the Program Board lies with the quality of the program provision, it meets regularly, not less than once a semester, and discusses current trends in the field of audiovisual arts, the content of the program and student evaluations by study courses and program development. The Program Board also involves representatives of the audiovisual industry and the arts.

Teaching staff representing the audiovisual field offer topics for master's thesis research, as well as engage in the review of master's theses and participate in commissions for the defense of master's theses.

In order to provide student-centered education with an individual approach and to increase professional and research competences in the arts and creative industries entrepreneurship, especially for those students who enter the program from other disciplines or want to change the profile of their specialization, a diversity of tutors and additional teaching staff are needed. At the time of submission of the self-assessment report, the ratio of the number of students and faculty within the framework of the study program is 21:14 (21 teaching staff and 14 students).

In the process of implementing the program, close cooperation of the teaching staff takes place, which is also manifested in the following activities:

- Mutual hospitalization of classes, discussion of strengths and weaknesses after them;
- Reports on business trips, where the teaching staff shares the latest experience gained in research, project work, professional field and application of psychological-pedagogical approaches in working with students;
- Joint attendance of methodological seminars once a month or 8-hour training for one day per semester, which takes place in an interactive way, where the teaching staff shares experience and discusses the latest scientific and professional trends, as well as pedagogical techniques and methods for improving the study process. For example, in 2018/19 the university was declared the Year of Digitization, where the teaching staff participated in seminars on digitization trends in Latvia and the world, discussed the possibilities of introducing the latest achievements in the study process, and in 2018 an 8-hour methodological seminar "Qualitative and quantitative research methods in student works" was held; etc.
- Cooperation in projects where the teaching staff uses the experience gained in the study process. For example, RISEBA university and State Education Quality Service project "Support for reducing early school leaving" (since 2018), within the framework of which RISEBA teaching staff use the experience gained on creating a supportive learning environment and promoting the competence of the teacher in the study process.
- At least once a year, RISEBA teaching staff participates in a joint educational excursion, where mutual acquaintance takes place, positive emotions and mutual cooperation are promoted. In May 2019, an excursion to Georgia took place, where teaching staff and university staff visited the University of Tbilisi and historical sites. In 2023, at the core of the content, a similar tour was at the beginning of May 2023 to Istanbul, Turkey.

Annexes

III - Description of the Study Programme - 3.1. Indicators Describing the Study Programme		
Sample of the diploma and its supplement to be issued for completing the study programme	3.2.1. annex. Master Diploma and Supplement.zip	3.2.1. pielikums. Maģistra diploms un diploma pielikums.zip
For academic study programmes - Opinion of the Council of Higher Education in accordance with Section 55, Paragraph two of the Law on Higher Education Institutions (if applicable)		
Compliance of the joint study programme with the provisions of the Law on Higher Education Institutions (table) (if applicable)	3.2.3.annex. Compliance with the requirements of the Law on Higher Education Institutions.pdf	3.2.3 pielikums. Kopīgās studiju programmas atbilstība Augstskolu likuma prasībām Jaunie mediji un audiovizuālā māksla (45213).pdf
Statistics on the students in the reporting period	3.2.2. annex. Statistics on students enrolled in the joint study program New Media and Audiovisual Art.pdf	3.2.2. pielikums. Statistikas dati par studējošiem kopējā studiju programmā Jaunie mediji un audiovizuālā māksla.pdf
III - Description of the Study Programme - 3.2. The Content of Studies and Implementation Thereof		
Compliance with the study programme with the State Education Standard	3.2.4. annex. Study programme compliance with the State Educational Standard.pdf	3.2.4. pielikums. Studiju programmas atbilstība valsts izglītības standartam.pdf
Compliance of the qualification to be acquired upon completion of the study programme with the professional standard or the requirements for professional qualification (if applicable)		
Compliance of the study programme with the specific regulatory framework applicable to the relevant field (if applicable)		
Mapping of the study courses/ modules for the achievement of the learning outcomes of the study programme	3.2.5. annex. Mapping of study courses of the study programme.pdf	3.2.5. Studiju programmas moduļu kartējums.pdf
The curriculum of the study programme (for each type and form of the implementation of the study programme)	3.2.6. annex. Joint study programme plan.pdf	3.2.6. pielikums. Kopīgās maģistra studiju programmas plāns.pdf
Descriptions of the study courses/ modules	3.2.7. annex. Description of study modules.pdf	3.2.7. pielikums. Studiju programmas Jaunie mediji un audiovizuālā māksla moduļu apraksti.pdf
Description of the organisation of the internship of the students (if applicable)		
III - Description of the Study Programme - 3.4. Teaching Staff		
Confirmation that the academic staff of the doctoral study programme includes not less than five doctors, of which at least three are experts approved by the Latvian Council of Science in the branch or sub-branch of science in which the study programme intends to award a scientific degree (if applicable)		
Confirmation that the academic staff of the academic study programme complies with the requirements specified in Section 55, Paragraph one, Clause 3 of the Law on Higher Education Institutions (if applicable)	3.2.8.annex. Attestation_Article_55.M.edoc	3.2.8. pielikums. Apliecinājums_55.p.M.edoc

Audiovisual Media Arts (43213)

Study field	Arts
ProcedureStudyProgram.Name	Audiovisual Media Arts
Education classification code	43213
Type of the study programme	First cycle (academic bachelor's) study programme
Name of the study programme director	Keitija
Surname of the study programme director	Grende
E-mail of the study programme director	keitija.grende@riseba.lv
Title of the study programme director	Mg.art.
Phone of the study programme director	(+371) 25410564
Goal of the study programme	<i>To provide an opportunity to pursue an academic education and obtain a Bachelor of Humanities degree in Audiovisual Arts and Media Arts, ensuring the acquisition of specific competences in the creation of works of art and innovative products, research and implementation of creative projects, thus preparing competitive, audiovisual and media specialists who are able to operate taking into account the development of modern technologies in the domestic and international labor market</i>
Tasks of the study programme	<i>1. To provide an appropriate scientific, methodological and material base for obtaining academic education.</i> <i>2. To provide knowledge in the fields of humanities and arts necessary for the full functioning of audiovisual media arts.</i> <i>3. To stimulate the creative potential of students in the development of ideas, the ability to independently explore the new tendencies in the field, critically analyze, draw conclusions, develop the skills and abilities necessary for research work.</i> <i>4. To promote students' experience of learning and collaborating by engaging, creating, presenting and managing projects to understand new media art processes and create artworks and products in various mediated communication environments (mobile, online, locatory, virtual and augmented reality, etc.).</i> <i>5. To provide studies with teaching methodological materials, library services and a material and technical base that meet modern requirements.</i> <i>6. To provide a study programme that ensures students with the necessary skills in creative thinking and theoretical process.</i> <i>7. To promote the acquisition of skills and abilities necessary for the audiovisual media arts by using different methods and forms of study work, creating a close link between theoretical and practical courses.</i> <i>8. To ensure the acquisition of a bachelor's degree, which would give the right to continue studies at higher level in order to receive a master's degree.</i>

Results of the study programme	1. Know the concepts and regularities of creative industries, technical and creative aspects of audiovisual production. 2. Are able to critically evaluate the work of artistic creation, explain, argue and discuss it. 3. Are able to acquire new knowledge independently, effectively plan and organize the professional development of both themselves and their subordinates. 4. Are able to take responsibility while working in a team in a multicultural environment, organize work with personnel, in accordance with the set goals, in the interests of customers, creative team and society. 5. Show initiative and take responsibility, performing work individually or working in cooperation with others, can make decisions and look for creative solutions by independently selecting and analyzing the information necessary for the performance of work. 6. Demonstrate an understanding of professional ethics, responsibility and sustainable development, taking into account the ethical and public benefit principles of the audiovisual industry. <i>Specialization: Film Cinematographer</i> 7. Know the principles and development trends of the audiovisual industry, as well as hold the basic and specialized knowledge characteristic to the specialization of a Film Cinematographer, according to the situation in the labor market. 8. Know how to develop the visual concept of audiovisual works, manage the filming and video post-production process, ensuring the operation of visualization of audiovisual works. <i>Specialization: Film Producer</i> 7. Know the principles and development trends in the audiovisual industry, as well as basic and specialized knowledge characteristic to the specialization of a Film Producer, according to the situation in the labor market. 8. Know how to develop audiovisual projects, plan them, manage them and organize distribution, ensuring efficient operation of the audiovisual production company. <i>Specialization: Film Director</i> 7. Know the principles and development trends of the audiovisual industry, as well as basic and specialized knowledge characteristic to the specialization of a Film Director, according to the situation in the labor market. 8. Know how to develop the visual concept of audiovisual works, the director's script, manage the filming and video post-production process, ensuring the effective operation of the creative team of audiovisual production. <i>Specialization: Audiovisual Journalist</i> 7. Know the principles and development trends of the audiovisual industry, as well as basic and specialized knowledge characteristic to the specialization of an Audiovisual Journalist, according to the situation in the labor market. 8. Know how to develop the concept of "screen journalism" for audiovisual works, conduct research and apply the necessary visual means of expression, ensuring the effective operation of the audiovisual content creation team.
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Final examination upon the completion of the study programme	<i>Bachelor thesis (consists of theoretical and practical part)</i>
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Study programme forms

Full time studies - 3 years - latvian

Study type and form	<i>Full time studies</i>
Duration in full years	<i>3</i>
Duration in month	<i>0</i>
Language	<i>latvian</i>
Amount (CP)	<i>120</i>
Admission requirements (in English)	<i>Secondary education, Creative entrance examination - an essay</i>
Degree to be acquired or professional qualification, or degree to be acquired and professional qualification (in english)	<i>Bachelor`s degree of humanitarian sciences in Audiovisual Arts and Media Arts</i>
Qualification to be obtained (in english)	<i>-</i>

Places of implementation

Place name	City	Address
RISEBA University of Applied Sciences	RĪGA	MEŽA IELA 3, KURZEMES RAJONS, RĪGA, LV-1048

Part time studies - 3 years, 6 months - latvian

Study type and form	<i>Part time studies</i>
Duration in full years	<i>3</i>
Duration in month	<i>6</i>
Language	<i>latvian</i>
Amount (CP)	<i>120</i>
Admission requirements (in English)	<i>Secondary education, Creative entrance examination - an essay</i>
Degree to be acquired or professional qualification, or degree to be acquired and professional qualification (in english)	<i>Bachelor`s degree of humanitarian sciences in Audiovisual Arts and Media Arts</i>
Qualification to be obtained (in english)	<i>-</i>

Places of implementation

Place name	City	Address
RISEBA University of Applied Sciences	RĪGA	MEŽA IELA 3, KURZEMES RAJONS, RĪGA, LV-1048

Part time studies - 3 years, 6 months - english

Study type and form	<i>Part time studies</i>
Duration in full years	<i>3</i>
Duration in month	<i>6</i>
Language	<i>english</i>
Amount (CP)	<i>120</i>

Admission requirements (in English)	<i>Secondary education, creative entrance examination – an essay, English language entrance exam*, RISEBA Admission Test (for foreign applicants only). * The entrance examine shall be taken if the CE result in English is lower than B2 level. Entrance exam in in English is not required for applicants having obtained a level B2 or higher, have completed previous education in English or present a positive IELTS (with a grade of at least 6) or TOEFL (with a grade of at least 500) certificate. or an equivalent international certificate.</i>
Degree to be acquired or professional qualification, or degree to be acquired and professional qualification (in english)	<i>Bachelor`s degree of humanitarian sciences in Audiovisual Arts and Media Arts</i>
Qualification to be obtained (in english)	-

Places of implementation

Place name	City	Address
RISEBA University of Applied Sciences	RĪGA	MEŽA IELA 3, KURZEMES RAJONS, RĪGA, LV-1048

Full time studies - 3 years - english

Study type and form	<i>Full time studies</i>
Duration in full years	<i>3</i>
Duration in month	<i>0</i>
Language	<i>english</i>
Amount (CP)	<i>120</i>
Admission requirements (in English)	<i>Secondary education, creative entrance examination – an essay, English language entrance exam*, RISEBA Admission Test (for foreign applicants only). * The entrance examine shall be taken if the CE result in English is lower than B2 level. Entrance exam in in English is not required for applicants having obtained a level B2 or higher, have completed previous education in English or present a positive IELTS (with a grade of at least 6) or TOEFL (with a grade of at least 500) certificate. or an equivalent international certificate.</i>
Degree to be acquired or professional qualification, or degree to be acquired and professional qualification (in english)	<i>Master`s degree of humanitarian sciences in Audiovisual Arts and Media Arts</i>
Qualification to be obtained (in english)	-

Places of implementation

Place name	City	Address
RISEBA University of Applied Sciences	RĪGA	MEŽA IELA 3, KURZEMES RAJONS, RĪGA, LV-1048

3.1. Indicators Describing the Study Programme

3.1.1. Description and analysis of changes in the parameters of the study programme made since the issuance of the previous accreditation form of the study field or issuance of the study programme license, if the study programme is not included on the accreditation form of the study field, including changes planned within the evaluation procedure of the study field evaluation procedure.

Currently, upon graduation from the programme, students obtain a Professional Bachelor's degree in Humanities in *Audiovisual Media Arts* with the qualification of television and film director, television and film producer, television and film operator or screenwriter. The current duration of studies is 4 years full-time face-to-face studies and 4.5 years part-time face-to-face studies.

The most significant changes in the parameters of the programme are related to the transition from the professional to the academic study programme. After graduating an academic programme, graduates will receive an Academic Bachelor's degree in Humanities *Audiovisual Arts and Media Arts* with one of the specializations: film director, film operator, film producer or specialist in audiovisual journalism. A specialist in audiovisual journalism is a new specialization that is implemented instead of the previous specialization "Screenwriter". The decision on introduction of the specialization "Screenwriter" was made due to the fact that for the previous 6 years (since 2017) no student, graduating from the programme, chose the specialization "Screenwriter", besides that specialists in the mentioned field are not in demand in the labor market.

In the academic study programme, the specialization chosen by students is indicated in the Diploma Supplement (See Annex 3.1.1.)

The transition from a Professional Bachelor's study programme to an Academic Bachelor's study programme is envisaged, taking into account several aspects:

1. In the [2021-2027 strategy](#) developed by RISEBA University of Applied Sciences, special attention is paid to innovation and improvement of scientific research in the field. In particular, research and science-based education will be promoted in the transition to the academic curriculum. The academic program helps to create a platform for research, and also determines the increase in the number of teaching staff who have begun their studies or have already obtained a doctorate. To date, in the audiovisual media arts program, a large number of teaching staff is practitioners with extensive professional experience. In the context of the transition to academic education, the audiovisual media arts programme, with the content of the training provided and the teaching staff, will help to achieve the objectives of the university's strategy in the field of research.
2. Taking into account the fact that in European countries full higher education is implemented within 5 years, taking as a basis the duration of bachelor's and master's programmes in years: 3+2 or 4+1, then changing the professional bachelor's program of the study direction *Arts* with a duration of 4 years (4 years and 6 months) to an academic one with a duration of 3 years (3 years and 6 months), The 5-year model of higher education is successfully implemented, because the 2-year master's study program is implemented in the mentioned field of study.
3. After financial calculations done, it can be seen that in financial terms, it is more beneficial

for students to choose 3-year study programme (3 years 6 months) rather than 4-year programme (4 years and 6 months).

Compared to the moment of issuing the accreditation sheet of the previous study field, the study programme *Audiovisual Media Arts* has been supplemented with several study courses – new courses have been created, especially in the specialization audiovisual journalism specialist, because this specialization is introduced as a novelty, very important factor in the creation of the new specialization in audiovisual journalism is its connection with the Conceptual Report of the Cabinet of Ministers on the State Strategic the objectives set for the security of the communication and information space for 2023-2027, namely the development of synergies and partnerships between the public, private and academic sectors and civil society, especially the media, in order to create and promote media literacy in building the resilience of society against manipulation in the information space, including disinformation, to successfully prepare for future crises and various scenarios of threat to the State, in cooperation with the State Chancellery StratCom network, and strengthen the Latvian media space by ensuring high-quality and independent journalism.

Without a high-quality, independent, safe and capable media environment and quality journalism, it is inconceivable to promote the trust of inhabitants in them, taking into account the growing influence of social media, with its increasingly dominant audiovisual component, and in order to prevent exclusion, to preserve and promote the belonging of these groups of society to Latvia. In this aspect, the Bachelor's study programme *Audiovisual Media Arts* is unique in Latvia, as it offers specialization in audiovisual journalism, where practical knowledge is enriched by professional experience in the specializations of operator, director, and producer.

The additions of the courses have been made on the basis of the constant development of technologies, following the current events in the field of science– specialists with the ability to think analytically, create high-quality audio and video materials, as well as the ability to work both individually and in a team are becoming more and more in demand in the labour market. Limited elective courses (in Part B) were introduced such as *Audio Narrative: Radio Journalism and Podcasts, Public Relations and Media, Artificial Intelligence in Journalism and the Arts*, etc., besides that also free elective courses (in Part C) were introduced , namely, *The Process of Creativity, Digital Animation*, etc.

The newly created specialization *Audiovisual Journalism* is a unique field of study in Latvia, depending on the chosen form of study, within 3 or 3.5 years, specialists who are able to critically analyze and create publications based on storytelling using audio and video format will be prepared. In this specialization, students will not only develop academic knowledge acquisition skills as well as abilities to interview, analyze and prepare the final material, but will also pay specific attention to a way of presenting content adapted to the present and the future , using an audiovisual format and media.

The newly created specialization *Audiovisual Journalism* will prepare specialists in audiovisual journalism who have skills in communication science and professional skills in the work of a screen journalist and screenwriter. The study programme is designed in a way that graduates can implement professional projects that cannot be realized in information or analytical journalism without prior knowledge in modern media art.

The main skills and abilities that students of the specialization *Audiovisual Journalism* will acquire upon completion of study courses:

- Ability to collect, process, select and disseminate information in accordance with the basic principles of good practice in screen journalism and the relevant genre of journalism.
- Ability to balance opposing views in the publications and to find genres and techniques that

are appropriate for the content.

- Ability to interpret information, to observe the conventional requirements of the genre independently.
- Ability to build feedback with the audience through audiovisual means of expression
- Ability to understand the distinction between audiovisual journalism and other professions related to the production and dissemination of information.
- Ability to use visual means of expression effectively in order to create and convey information to the audience, in accordance with the specialization of audiovisual journalism.

We kindly ask the accreditation expert commission and AIKA to determine a transition period until December 31, 2025; to allow the previous Professional Bachelor's programme's *Audiovisual Media Arts*:

- 4th year full-time extramural students finish their studies in the Professional Bachelor's study programme *Audiovisual Media Arts* also in the 2023/2024 academic year, and in January 2024 to obtain a Professional Bachelor's degree in Audiovisual Media Arts in Humanities, with the qualifications of a television and film director, television and film operator, television and film producer, as these students have so far studied according to a four-year study programme plan.
- 4th year full-time students to finish their studies in the Professional Bachelor's study programme *Audiovisual Media Arts* also in the 2023/2024 academic year, and in June 2024 to obtain a Professional Bachelor's degree in Audiovisual Media Arts in Humanities, with the qualifications of television and film director, television and film operator, television and film producer, as these students have so far studied according to the four-year study programme plan.
- 3rd year full-time extramural students to finish their studies in the Professional Bachelor's study programme *Audiovisual Media Arts* also in the 2024/2025 academic year, and in January 2025 to obtain a Professional Bachelor's degree in Audiovisual Media Arts in Humanities, with the qualifications of television and film director, television and film operator, television and film producer, as these students have so far studied according to a four-year study programme plan.
- 3rd year full-time students to finish their studies in the Professional Bachelor's study programme *Audiovisual Media Arts* also in the 2024/2025 academic year, and in June 2025 to obtain a Professional Bachelor's degree in Audiovisual Media Arts, with the qualifications of a television and film director, television and film operator, television and film producer, as these students have so far studied according to the plan of a four-year study program.

It is planned that the 1st and the 2nd year students will graduate from the Academic Bachelor's degree programme *Audiovisual Arts and Media Arts*, given that the 2nd year students will have already studied in the 1st year after the 4-year program, a transition plan is attached, according to which full-time students will continue their studies, in order to graduate from an academic programme. The plan has been prepared only for full-time students, because this academic year two full-time groups were opened - one is studying in English, and the other - in Latvian.

Another major change relates to the languages in which the programme is implemented. In the last years of studies, an increasing interest of foreign applicants in studying in RISEBA Bachelor's study programme *Audiovisual Media Arts* was observed. With each passing year, more and more foreigners entered the flow of the Russian language implemented so far. Basically, these have been students from Russia, Ukraine, Belarus, Estonia, Uzbekistan, Kyrgyzstan and other countries of the post-Soviet bloc. Based on the fact that starting from 2019 the admission of students to the flow of the Russian language was stopped, the need arose to review the languages for the implementation of the program and introduce changes to it.

The decision of RISEBA University is to focus more on attracting English-speaking students in the future. This will allow not only not to lose the already embedded flows of students from the countries of the post-Soviet bloc, but also to additionally attract interested people from the European Union, as well as other developed Western countries and Asia.

Students from EU countries regularly come to RISEBA Bachelor's study programme *Audiovisual Media Arts* within the framework of the ERASMUS+ " mobility program. Until now, the number of courses taught in English that in-coming ERASMUS students could attend was very limited. By offering a wider range of study courses in English, the interest of exchange students would be even greater.

Based on the above, it was decided to make significant changes to the Professional Bachelor's study programme *Audiovisual Media Arts*, starting to implement it also in English, it is planned that full-time face-to-face studies of the academic study programme will also be implemented in two languages - Latvian and English.

By decision of the Study Quality Commission of the Ministry of Education and Science of 19 August 2020 Nr.31, these changes were accepted. When making these changes, the content of the study programme was practically not adjusted. The only thing that respects the diversity of potential students was to place greater emphasis on the global aspects of the content of the study courses and to increase the number of examples of international practical cases.

3.1.2. Analysis and assessment of the study programme compliance with the study field. Analysis of the interrelation between the code of the study programme, the degree, professional qualification/professional qualification requirements or the degree and professional qualification to be acquired, the aims, objectives, learning outcomes, and the admission requirements. Description of the duration and scope of the implementation of the study programme (including different options of the study programme implementation) and evaluation of its usefulness.

The Bachelor's study programme *Audiovisual Media Arts*, code 43213, fits into full-cycle studies in new media arts and creative technologies, offering to continue studies in the Master's programme *New Media and Audiovisual Arts*. After graduating the Master's study programme, the higher education institution offers to continue studies in the Doctoral study programme *Media Arts and Creative Technologies*, which is implemented in the study direction *Art*, providing a unique education in the Latvian context that combines digital competences, knowledge in art and media theories, and forms of expression of visual arts and design.

The Academic Bachelor's study programme *Audiovisual Media Arts* helps to implement the common goal of the study programme - to provide students with the opportunity to obtain a high-quality academic education in the humanities by obtaining a Bachelor of Arts degree in *Audiovisual Arts and Media Arts*. The study programme, both in terms of its content and title, corresponds to the study direction *Arts*.

The degree to be obtained corresponds to the aim of the study program: ensuring the acquisition of specific competences in the creation of works of art and innovative products, research and implementation of creative projects, an opportunity to pursue an academic education and obtain a Bachelor of Humanities degree in *Audiovisual Arts and Media Arts* is provided. The specific objective of the program is to prepare competitive, audiovisual and media specialists who

are able to operate taking into account the development of modern technologies in the domestic and international labor market.

In accordance with the aim, the following program tasks are set:

- To provide an appropriate scientific, methodological and material base for obtaining academic education.
- To provide knowledge in the fields of humanities and arts necessary for the full functioning of audiovisual media arts.
- To stimulate the creative potential of students in the development of ideas, the ability to independently explore the new tendencies in the field, critically analyze, draw conclusions, develop the skills and abilities necessary for research work.
- To promote students' experience of learning and collaborating by engaging, creating, presenting and managing projects to understand new media art processes and create artworks and products in various mediated communication environments (mobile, online, locatory, virtual and augmented reality, etc.).
- To provide studies with teaching methodological materials, library services and a material and technical base that meet modern requirements.
- To provide a study programme that ensures students with the necessary skills in creative thinking and theoretical process.
- To promote the acquisition of skills and abilities necessary for the audiovisual media arts by using different methods and forms of study work, creating a close link between theoretical and practical courses.
- To ensure the acquisition of a bachelor's degree, which would give the right to continue studies at higher level in order to receive a master's degree.

The common goal and tasks of the study program can be achieved by implementing the content of the study program and learning the individual study results to be achieved.

After completing general education, humanities and arts courses, students know the concepts and regularities of creative industries, technical and creative aspects of audiovisual production, they are able to critically evaluate the work of artistic creation, explain, argue and discuss it. Students are able to acquire new knowledge independently, effectively plan and organize the professional development of both themselves and their subordinates. They can take responsibility while working in a team in a multicultural environment, organize work with personnel, in accordance with the set goals, in the interests of customers, creative team and society. Students show initiative and take responsibility, performing work individually or working in cooperation with others, can make decisions and look for creative solutions by independently selecting and analysing the information necessary for the performance of work. They demonstrate an understanding of professional ethics, responsibility and sustainable development, taking into account the ethical and public benefit principles of the audiovisual industry.

After completing the limited course selection part of the study program, students acquire specific knowledge for the chosen specialization. Students know the principles and development trends of the audiovisual industry, as well as hold basic and specialized knowledge specific to the chosen specialization, according to the labor market situation. Students acquire the skills of applying theoretical knowledge in accordance with the specialization, for example, by choosing the specialization of Film Producer students know how to develop audiovisual projects, plan them, manage them and organize distribution, ensuring efficient operation of the audiovisual production company.

Admission requirements:

The requirements for commencing studies are determined in accordance with the procedures defined by the state legislation, in accordance with Sections 46 and 47 of the Law on Higher Education Institutions, as well as the Cabinet of Ministers of the Republic of Latvia Regulation No. 846 of 10 October 2006 *Requirements, criteria and procedures for admission to study programmes*.

Citizens of the Republic of Latvia and persons who have a non-citizen's passport issued by the Republic of Latvia, as well as foreigners and other persons who have been issued permanent or temporary residence permits may become students of RISEBA Academic Bachelor's study programme *Audiovisual Media Arts*. A person must have a general secondary education or have a four-year secondary vocational education.

In order to be matriculated at RISEBA University of Applied Sciences Academic Bachelor's study programme *Audiovisual Media Arts* for full-time and part-time studies, applicants are supposed to meet the following criteria:

- To have completed secondary education;
- To have the transcript of the high school certificate that does not show any rating lower than 4;
- have passed the state exam in Latvian language and literature;
- have passed the state examination in one of the following - English, French or German.
- have passed the entrance exam - essay.

For applicants who have completed secondary education before year 2004, certificates of state exams are not required.

Those applicants who wish to study in English must additionally take an entrance test in English if the result of the state examination of secondary education in English is below level B2, or they must present the certificate of having completed their previous education in English or a an IELTS (with a rating of at least 6) or TOEFL (with a rating of at least 500) certificate.

The entrance exam - an essay, reveals the creative potential, knowledge and interests of the future student, describing one of the areas of audiovisual and media art. For example, in the exam held in 2021/2022 year of study, students had to choose to write about one of four topics. Topics such as "Three of my favorite films. Why?", "The latest technologies in the audiovisual field and their development trends.", "How Netflix, HBO, LMT Straume online service providers as well as other film and TV series distributors vs Hollywood film production companies will exist in Metaverse and does it have really a future?", "I want to prove to everyone that...". The minimum length of the essay is 1 page; maximum - 2 pages. The entrance exam can be written in English or Latvian (according to the chosen language in which the potential student plans to study), the essay must be written within 2 hours. The entrance exam demonstrates the applicant's skills, knowledge and understanding of the field of audiovisual and media arts and helps determine the applicant's interests.

When starting the study process after matriculation, students are offered introductory lectures, in which students are introduced to the university, its internal regulations, organizational system and material and technical base, and the study process. Students are instructed on electrical safety and fire safety rules and their observance during the study process. In the introductory lectures, acquaintance with students and their range of interests takes place, mutual cooperation in teamwork is also promoted.

The information concerning the admission on RISEBA website is regularly reviewed and, if necessary, clarified before each admission. The programme director is responsible for the content of information on the programme website, and an employee of RISEBA Marketing and

Communication Department is responsible for technical provision of information.

The name, code, degree to be obtained, objectives, tasks, study results, and admission requirements of the study programme are appropriate and interrelated.

Duration, form, language of instruction:

The aim and objectives of the study program are feasible, the results are achievable within the expected duration of implementation:

- Full-time on site studies for 3 years (in Latvian and English), in the amount of 120 CP.
- Part-time extramural studies for 3 years and 6 months (in Latvian and English), in the amount of 120 CP.

During the studies, it is possible to acquire basic knowledge in the field of humanities and arts, as well as gain an insight into the techniques and trends of the specific, current sub-sector - audiovisual art and media art. The graduate of the program has acquired knowledge, skills, digital, innovation, research competences, which allows to continue studies in a master's degree, start working/self-employed or start a business in the creative industries. A compact study program lasting 6 semesters helps to keep students motivated to finish their studies, instead of leaving them prematurely and devoting themselves to full-time work. Students who work in parallel with their studies are motivated to choose 7-semester studies so that the learning process can be combined with other responsibilities.

Studies in English allow to involve foreign students in the learning process and flexibly attract foreign lecturers and industry experts, the on-site form of studies allows to effectively use the technological provision offered by the higher education institution and the premises suitable for audiovisual media art studies – photo studio, video studio, etc.; In the amount of 120 CP, students acquire a wide theoretical base, as well as acquire the skills necessary for working in the audiovisual arts and media sector. These are important conditions in order to be able to achieve the expected results of study.

A sample of the diploma and diploma supplement to be issued for the acquisition of the study programme is attached to Annex No 3.1.1.

A sample of the study agreement is attached to Annex No 3.5.

3.1.3. Economic and/ or social substantiation of the study programme, analysis of graduates' employment.

Despite the changing economic situation and the apparent narrowing of the market due to inflation, companies are developing their audiovisual media workshops, choosing trainees and graduates with appropriate education in the industry. As a result of the development of artificial intelligence and immersive technologies, companies are opting for personality-centered individual service providers.

When conducting a survey on the employment of graduates of the Bachelor's degree programme in *Audiovisual Media Arts*, results were obtained confirming that already in the first two years after graduation from this program, 65% of respondents have found a job in the audiovisual industry. Graduates of the university work in all major Latvian television companies, as well as several production companies (for example, Tiešraides.lv), that are actively interested in attracting

graduates of audiovisual media arts even before they have finished their studies.

Examples of employment of graduates of the programme:

1. In Latvian television companies - LTV, TV3, LNT, as well as in several regional television and film production companies, as well as internet media.
2. Activity of an individual artist (performer of individual work) in audiovisual arts, design and new media.
3. In the creative industries - advertising design, development of creative technologies and software, set design, theaters, etc.

Graduates of the study program are able to successfully compete not only in the domestic, but also in the international audiovisual media market, which corresponds to the goals and mission of the University - "The path to an international career". This is ensured by the fact that during the study process students are given knowledge not only about local, but also about the specifics, traditions and working methods of the European and US audiovisual industries.

In the feedback from graduates, competent teaching staff in the audiovisual field is recognized as the most valuable asset in the study process, as well as the strong RISEBA material - technical support, which plays a very important role in the preparation of young specialists in the audiovisual field. In the 2020 [survey of Latvian employers](#) on the most recommended university programmes, as the most recommended study programme in the country in order to obtain higher education in specializations – television and film operator, producer, film director, employers have recommended RISEBA *Audiovisual Media Arts* Bachelor's study programme.

In the Bachelor's study programme *Audiovisual Media Arts*, students develop innovation competence that helps to discover the missing products and services or art forms of new media/creative industries in the local environment, and among the graduates of the programme there are such successful representatives of the industry as a producer and teaching staff Vadims Zaikovskis, Lelde Kovalova, who is not only a novelist, but also a producer of several film projects, including TET's original series "Missing". L. Kovalova and V. Zaikovskis also employ future graduates of the study programme *Audiovisual Media Arts*.

The social rationale of the newly created specialization *Audiovisual Journalism* involves several aspects, one of them is the way the audience perceives information. If before the development of applications and technologies, information was perceived mainly through text, now it is audiovisual content. It is precisely the sound, image, video aspect that is of great importance - no text works effectively if it does not have an illustration or some other audiovisual addition. It is important to mention that it is important for a journalist, in order to be competitive today, to acquire the skills of working with audiovisual technologies - an audiovisual journalistic specialist will be trained to create, sort, select, evaluate and use audiovisual content legally. Given that the European Union regularly increases bans on the production and distribution of audiovisual content (e.g. regulations that must be complied with in order to be able to film using drones, strict rules are being established for the distribution/reproduction of pictures, etc.), special emphasis should be placed on students with this specialisation.

Taking into account that in Latvia the emphasis is currently on the training of specialists in verbal (written) journalism, there is still a shortage of competent journalists in the editorial offices who would be able to work professionally in audiovisual media. At the moment, an increasing number of media are switching to a paid offer, therefore it is very important that journalists who create this content are highly qualified in the professional field, students and graduates of *Audiovisual Journalism* at RISEBA University will be high-quality and competitive specialists in their field, therefore, the media will also have a financial benefit by hiring these specialists.

Considering that the study program is being transformed from a professional bachelor's program to an academic bachelor's program, the planned changes will have a positive impact on possible workplaces, for example, graduates of the newly created specialization "Audiovisual Journalism" will also be able to work as independent journalists, whose demand will only increase, this is also confirmed by a world-renowned journalist Glen Greenwald, emphasizing the uniqueness and importance of independent journalism in the online and digital age (full interview with G. Greenwald available [here](#)).

An important aspect that determines that students of audiovisual arts and media arts will be in demand in the labor market is the mandatory internship during their studies. If we compare the academic and professional study programs, the minimum number of hours of practice is reduced, but the maximum number of hours of practice is not set, which means that students can spend longer than prescribed in practice in order to improve their professional knowledge as much as possible. Experience shows that students find internships and jobs themselves.

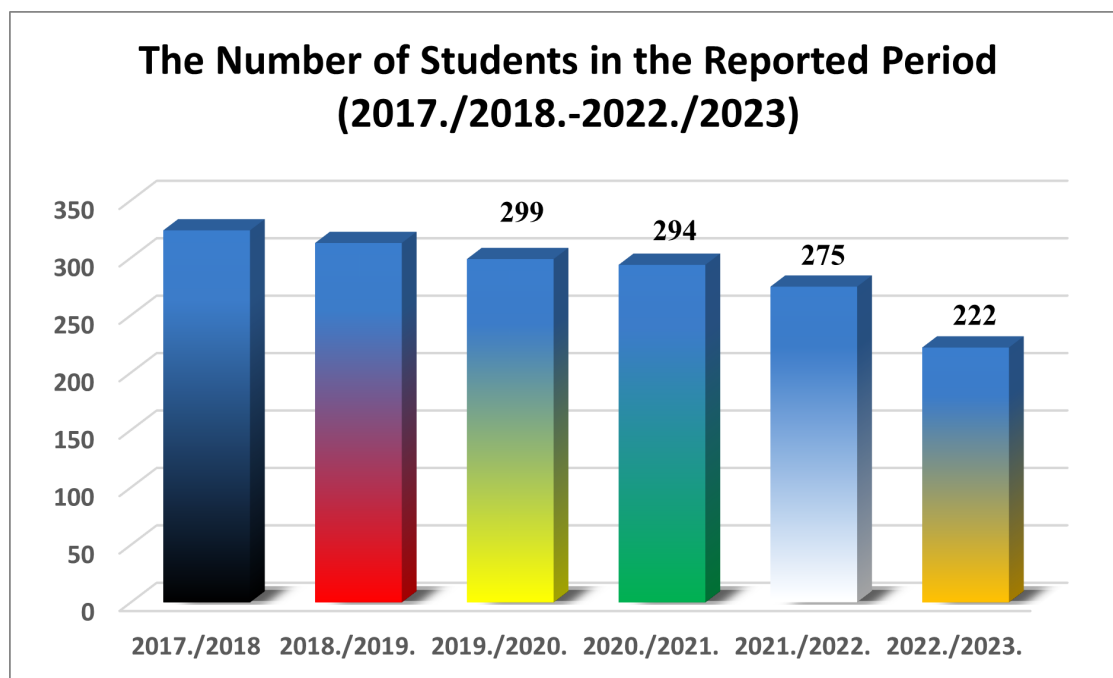
3.1.4. Statistical data on the students of the respective study programme, the dynamics of the number of the students, and the factors affecting the changes to the number of the students. The analysis shall be broken down into different study forms, types, and languages.

Number of students

The number of students in the Bachelor of *Audiovisual Media Arts* programme as of 1 October 2022 was 222. Out of these, 183 students actively studied in the full-time day department. The number of active students in the part-time evening department was 39.

In 2021/2022, the number of students in the *Audiovisual Media Arts* programme was 275, in 2020/2021- 294, and in 2019/2020 -299. The total number of students in the programme is stable. The number of students corresponds to the study programmes in the field of art and the area of RISEBA premises. The study programme is cost-effective and the study process can be organized efficiently. Picture 3.1 shows the number of students in the reported period.

The number of international students studying in the programme is also stable, with the lowest number of international students in the reported period being 21 (in 2020/2021) and the highest number being 27 (in 2021/2022). International students are enrolled annually from countries such as Uzbekistan, Ukraine, Kazakhstan, etc. The promotion of the study programme in the countries of the post-Soviet bloc will be continued, with the aim of attracting more and more foreign applicants. These students could be allocated additional admission quotas without restriction.



3.1. picture.

The Number of Students in the Reported Period

Number of graduates

The number of graduates in the Bachelor of *Audiovisual Media Arts* study programme at the end of the 2021/2022 academic year was 34. In the full-time day department in the 2021/2022 academic year, 32 students and in the part-time evening department – 2 students. obtained the Bachelor's degree and qualification. A significant impact on the development of bachelor's theses was made by the restrictions imposed in the country due to the Covid-19 pandemic. As a result, several students were unable to implement their scheduled video work, which led to the extension of the development and defense of the final papers until October 2021.

In the 2021/2022 academic year, the drop-out rate of the bachelor's study programme is 36 students, and as of 1 March 2023 in the 2022/2023 academic year the drop-out rate is 9 students. These indicators could be considered as good ones. On the other hand, in the 2020/2021 academic year, the drop-out rate in the bachelor's study programme is higher (71 students), as this academic year was vividly marked by the consequences of the Covid-19 pandemic. The main reasons for drop-out during the reporting period are a change in the study direction (some students have informed that they would like to study in a completely different field), inability to finish a bachelor's thesis and the inability to connect studies with work.

The retaliation of competing universities is also active in reducing both the duration of studies of similar study programmes from 4 to 3 years and by consistently keeping tuition fees at their universities significantly lower. An example would be the "Audiovisual Arts" sub-programme of the Latvian Academy of Culture's *Arts* programme, which was relicensed in 2016, reducing the duration of studies from 4 to 3 years, while increasing the number of budget places in this programme.

These activities of competing universities have had a greater impact on the total number of students in the Latvian flow of RISEBA University Bachelor's programme *Audiovisual Media Arts*.

The number of students in the part-time evening department has been relatively low for several years. Here one of the main reasons is the duration of studies – in a part-time professional program it is 4.5 years, when transferring to academic education, the duration of part-time face-to-face studies will be reduced to 3.5 years, moreover, both full-time and part-time in an academic

program, the total tuition fee will be provisionally reduced, thanks to the reduction of the duration of the study programme.

It is planned that with the introduction of an academic study program, the number of students will increase due not only to the topicality of specializations, but also to the proposed duration of studies. Material and technical support would be sufficient for a larger number of students in this form of study.

However, if the total number of students is considered, RISEBA University Bachelor's programme *Audiovisual Media Arts* is a stable leader in Latvia in this field.

Annex 3.1.2 contains statistical data on students in the reported period.

3.1.5. Substantiation of the development of the joint study programme and description and evaluation of the choice of partner universities, including information on the development and implementation of the joint study programme (if applicable).

3.2. The Content of Studies and Implementation Thereof

3.2.1. Analysis of the content of the study programme. Assessment of the interrelation between the information included in the study courses/ modules, the intended learning outcomes, the set aims and other indicators with the aims of the study course/ module and the aims and intended outcomes of the study programme. Assessment of the relevance of the content of the study courses/ modules and compliance with the needs of the relevant industry, labour market and with the trends in science on how and whether the content of the study courses/ modules is updated in line with the development trends of the relevant industry, labour market, and science.

The Bachelor's study programme provides students with a comprehensive understanding of the field of audiovisual media, develops their creative, analytical and organizational skills. Also, studies prepare students for the research and personal growth work of a creative personality - collection, selection and processing of information. Audiovisual media arts is a multidisciplinary and interdisciplinary field of art, where the latest technologies are used to create works of art and creative products and new environments for communication and interactivity are created. The Academic Bachelor's study programme *Audiovisual Media Arts* has been developed in accordance with the Regulations of the Cabinet of Ministers on the State Standard of Academic Education (01.03.2002.; 13.05.2014).

Its study content ensures the achievement of study results that include the acquisition of in-depth theoretical knowledge and the development of research skills and abilities in the chosen field of science or art. In the programme, the requirements of the state standard of academic education are met. The objectives and tasks for the implementation of the programme have been set taking into

account the National Development Plan of Latvia for 2021-2027, which includes comprehensive changes in all sectors, "putting human-technology interaction at the centre". The plan has been approved by the Saeima on 2 July 2020 and its implementation has started from 2021. The priority referred to in this plan is "education and science for personal and national growth", anticipating increasing the quality and accessibility of higher education, its integration and competitiveness in the single European (world) education area, and is in line with the process of creating a single European higher education area or the Bologna Declaration. The National Development Plan identifies the importance of culturally educated, media-literate personalities and access to culture for the development and security of 113 countries. The need to promote students' drive for continuous self-development through research-based studies is emphasized.

The study programme has been developed in accordance with the Sustainable Development Strategy of Latvia (Latvia 2023), which places special emphasis on the interdisciplinarity of studies, links with current needs in society and the concept of creativity in education. This strategy treats education not only as the accumulation of specific competences and qualifications, but also the development of critical thinking, creativity and cooperation skills, in general, human talents, emotional and social intelligence, "which have a balancing role in the education of future technological competences".

The study programme *Audiovisual Media Arts* not only stimulates interest and skills to acquire the latest technologies, but also to critically assess their potential impact on human psychosocial well-being and society as a whole, promoting comprehensive media literacy, which is one of the elements for ensuring national security and welfare. The programme combines both traditional research-related teaching methods and practical skills development tasks that correspond to the teaching and analysis of different aspects of media literacy and artistic expression language, using a project-based approach.

The programme is designed to prepare students for work in the professional sphere after graduation, and it provides graduates with the necessary research base for their academic careers. It trains students to acquire interdisciplinary theoretical approaches and methods related to audiovisual media arts so that they can successfully pursue their master's studies. Also, when practically working with new technologies and the development of new creative products, the obtained research skills and competences provided by the reported Academic Bachelor's study programme are very useful for the graduates; the graduate is able to innovate in the industry, make decisions independently, not only follow the instructions of the employer in solving creative problem situations. From the very beginning, the study process in this program was based on a modular system. On the one hand, this system ensures the integrity of the teaching and learning process, a purposeful and motivated inter-subject link, on the other hand, it allows for flexible changes in the process appropriate to the situation.

The study programme is basically based on block A of compulsory knowledge, which provides general knowledge and a basic understanding of the audiovisual sector. In turn, depending on the specialization chosen, students are provided with a block B of limited choice, which gives an understanding of the creative process and technologies. The programme also has a free-choice block C with study courses, where students can gain additional knowledge in various specifics of the audiovisual industry.

All graduates of the study programme receive an Academic Bachelor's degree in *Audiovisual Arts and Media Arts*, but each additionally is given the opportunity to obtain one of 3 specializations in the audiovisual field – film operator, film director, film producer, audiovisual journalism specialist.

The general course of study is unified for all students. Part of the theoretical and specialization courses in the field are also common, but in these blocks there are also a number of specialized subjects corresponding to each specialization. In the academic study programme, the number of internships is reduced if we compare with the professional programme that was implemented until now, but – the academic programme also includes internships, it is necessary so that potential young specialists, already immediately after obtaining a Bachelor's degree, are able to perform professional tasks corresponding to their specialization in any media company and successfully compete in the labour market. The internship is in the amount of 6 credits. The place of internship can be any company and mass media that produces audiovisual products, both in Latvia and abroad. The teaching staff involved annually update the content of their study courses in accordance with current events in the industry. The study programme also has its own Programme Board, which also involves respected specialists in the audiovisual sector. This provides an opportunity to regularly evaluate the compliance of the study programme with the latest industry trends and requirements. Within the possibilities of permissible limits, the content of the study program is annually reviewed and the necessary adjustments are made to it, taking into account the technological development of the audiovisual industry and the requirements of the labor market. The content of the courses during this reporting period has been updated in accordance with the trends of industry, labour market and scientific developments.

A table on the compliance of the study programme with the state education standard is attached to Annex No 3.1.3.

Annex No.3.1.6. supplements the study programme plans.

Appendix No.3.1.5. mapping of study courses for the achievement of study results.

3.2.2. In the case of master's and doctoral study programmes, specify and provide the justification as to whether the degrees are awarded in view of the developments and findings in the field of science or artistic creation. In the case of a doctoral study programme, provide a description of the main research roadmaps and the impact of the study programme on research and other education levels (if applicable).

3.2.3. Assessment of the study programme including the study course/ module implementation methods by indicating what the methods are, and how they contribute to the achievement of the learning outcomes of the study courses and the aims of the study programme. In the case of a joint study programme, or in case the study programme is implemented in a foreign language or in the form of distance learning, describe in detail the methods used to deliver such a study programme. Provide an explanation of how the student-centred principles are taken into account in the implementation of the study process.

The Academic Bachelor's study programme *Audiovisual Media Arts* can be acquired full-time and part-time on site. The study programme is 3 years (6 semesters) full-time in both Latvian and English, and 3.5 years (7 semesters) part-time in Latvian and English.

For students of the day department, training is held weekly. Full-time days for the department - on

weekdays from noon to 5 p.m. 8.20 to 16.50, and part-time in person takes place on Wednesday and Thursday evenings from 18.00 – 21.10 and every other Saturday from 9.00 – 16.30.

The Academic Bachelor's study programme *Audiovisual Media Arts* includes compulsory study courses (Part A), limited elective study courses (Part B), free elective study courses (Part C), internships, state examinations, development and defense of a Bachelor's thesis. The planned number of students for the opening of the group is 25 students, but taking into account the consequences of Covid-19, it is determined that the minimum number in the group is 20 students. After the first year of study, students must choose a specialization - Film Producer, Film Cinematographer, Film Director or Audiovisual Journalist. Starting from the second year of study (3rd semester), both full-time and part-time students, in addition, begin to learn specific study subjects that correspond to the chosen specialization. Taking into account the financial situation and the efficiency of the study process (including the group process), the minimum number of students for the implementation of the specialization is 5 students. If fewer than 5 students choose a specialization, it is offered to choose another specialization that has a sufficient number of students to open it.

In the study process of the *Audiovisual Media Arts* programme, some methods are used – lectures, seminars, discussions, tests, practical works, independent works, research, creative and project works. A particularly important form of acquisition of audiovisual media arts skills is creative exercises and master classes, for example, in the fields of work with camera, sound recording, immersive technologies, etc. in the fields of creative activity. In addition to traditional forms of work (lectures, seminars), such interactive forms of study as group work, various types of discussions, problem-oriented studies, creative methods of group and individual work, studies using online and other multimedia tools, Internet sites are practiced.

The methods of implementing the programme in English language groups are completely identical to the study methods of the Latvian language groups.

Significant adjustments in the course of the study process in the 2020/2021 academic year were introduced by Covid-19 pandemic restrictions in Latvia and abroad. During certain periods of time, classes had to be reoriented either partially or completely to a remote form. It could not be said that until now it was something completely new for the study process of the study programme. Previously, in order to facilitate the availability of foreign guest lecturers, classes were sometimes organized in the form of live online lectures using Skype technologies. However, on such a large scale, this had not been done. In addition to the fact that the teaching staff had to quickly transform their study courses so that it would be possible to partially or completely master them remotely, it was still necessary to master new remote communication technologies such as Zoom or Microsoft Team, etc. It was also necessary to provide support to students, in the specifics of new types of training tools and remote communication.

Scoring system

The rating system used by RISEBA is based on the following principles:

- mandatory assessment - the need to get a positive assessment for each course of study;
- accumulation – the knowledge acquired by the student is assessed by summing up all the positive evaluations obtained during the studies;

Openness and clarity of requirements – when starting studies, the student is informed about the content, requirements and assessment of the study course.

RISEBA study and knowledge assessment methods are objective and are consistently followed. The scope of each test corresponds to the content of the relevant study course programme and to

certain skills and knowledge requirements.

RISEBA evaluates the study results according to two indicators:

- qualitative rating - a mark in a 10-point system;
- Quantitative assessment – the number of credit points according to the amount and significance of the study course.

RISEBA evaluates the quality of students' knowledge on the basis of an order of the Ministry of Education and Science of the Republic of Latvia and according to the assessment criteria in the higher education institution.

The lowest positive rating for the undergraduate study program is four points (almost mediocre).

The amount of credits to be obtained is indicated in the study plan. In order to assess the compliance of the amount of work performed by students with the plan, every semester and year of study, its quantitative assessment in credits is carried out - 1 credit point corresponds to 40 academic hours.

Each faculty member regularly tests students' knowledge in their study course using the types of tests indicated in the course description (tests, homework, reports, presentations, independent works, etc.). The requirements depend on the specifics of the study course and the organization of the study process in it. Regular work per semester affects the final assessment of the study course.

The type of examination of study courses is determined by the teaching staff, taking into account the requirements for the acquisition of the course and the proportion of each assessment. Examinations at RISEBA are organized both in writing and orally. The final assessment after completion of the study course includes the assessment of the student's work during the entire study course, including participation and quality of work in classes, results of tests and independent work, as well as the assessment of the examination. Completion of the course is successful if the requirements specified in the programme have been fulfilled by the end of the examination period, except in cases when an extension of the time period for taking the examination has been received.

The content and quality of the coursework, applied research and internship report, as well as the students' presentation skills are evaluated by a commission appointed by RISEBA order in a 10-point system.

The internship is managed and coordinated by the internship supervisor. The internship must be defended within the deadline, according to the study schedule.

In order to promote the activity of RISEBA students in academic and research work, within the framework of the study year, reliefs are granted to the best students of RISEBA.

Participation of students in the improvement of the study process

During the study process of the Professional Bachelor's study programme *Audiovisual Media Arts*, the quality of studies is constantly monitored, quality control will also be ensured in the Academic Bachelor's study programme *Audiovisual Media Arts*. Of great importance in improving the quality is the students themselves and their activity.

During the study process, student questionnaires are regularly conducted in order to find out their relationship with the study content and the quality of the work of the academic staff in accordance with the approved procedure "[Procedure for conducting surveys](#)". According to the obtained results of the questionnaire, the necessary adjustments are made both in the content of the study courses and in the activities of the academic staff. As an example, during Covid, lectures were organized remotely and several lecturers had a challenge to master new technologies. Students indicated in

the questionnaires that lecturers do not post materials on the e.riseba.lv platform. In response to these results, additional training was organized for employees on working with moodle. As well as the Quality Center created video tutorials and instructions to provide support.

Based on the results of the annual student questionnaire, working groups are formed, which review the obtained results and determine activities in order to improve the processes in RISEBA. A task plan is created with the responsible structural units and the deadline for their execution. The task plan is approved by order of the rector.

On the basis of both questionnaires and materials of student group meetings, operational adjustments are made both in the content of studies and in the form of teaching. A representative of students and alumni has also been elected to the Programme Council. Council meetings listen to students' views on the issues. Student representatives also participate in the decision-making of the Program Council regarding changes in the study programme. The minutes of the Programme Council and student meetings are available in the Department of Audiovisual Media Arts.

In the study process, the principles of student-centered education are ensured - RISEBA students are given and always supported the opportunity to participate in the evaluation and improvement of the study process - both by participating in the meetings of the Programme Council and by communicating with the Director of the study programme. Each group has a group elder who is responsible for group communication, providing up-to-date information to students, as well as expressing an opinion to the university administration. However, an opinion about studies can be expressed by any student. For better organisation of the study process, a curator has been appointed for the group of students - a representative of the academic staff or administration, whose duties include the provision of organisational issues.

In the implementation of the study process, the principles of student-centered education are taken into account and implemented in the following way:

1. Lecturers of study courses shall take into account and respect the diversity of students and the diversity of their needs, using different ways of implementing the programme, according to the possibilities of students;
2. Study courses are acquired in the process of cooperation between students and teaching staff, where, according to the situation, various teaching methods are applied: monological - lectures and demonstrations; dialogic - constructive conversations, discussions, creative methods; research methods - study tours, seminars, projects, situation analysis, problem tasks, etc. Various forms of work are used - group work, individual work, independent work;
3. The autonomy of students is promoted by offering students teaching methods where they can prepare and demonstrate their knowledge, skills and attitudes individually or in a group. At the same time, the guidance and support of the teaching staff is provided by inspiring, motivating and providing oral or written feedback;
4. In the relationship between faculty and students, mutual respect between students and faculty is fostered, creating a positive emotional background and creative cooperation. The Ethics Commission is established at RISEBA, where, if necessary, complaints of an ethical nature are examined;

The higher education institution shall have appropriate procedures for resolving student complaints. The complaints process is managed by the Head of the Quality Department, inviting the Programme Director and the Head of the Department, if necessary - the Head of the Study Department or the Vice-Rector for Studies.

3.2.4. If the study programme envisages an internship, describe the internship opportunities offered to students, provision and work organization, including whether the higher education institution/ college helps students to find an internship place. If the study programme is implemented in a foreign language, provide information on how internship opportunities are provided in a foreign language, including for foreign students. To provide analysis and evaluation of the connection of the tasks set for students during the internship included in the study programme with the learning outcomes of the study programme (if applicable).

In the Academic study programme, students have a requirement to participate in internship - in this way they consolidate and improve the theoretical knowledge gained. Students complete an internship of 6 CP over a period of 3 years (the amount of each internship is 2 CP). Until now, students have gone to internship in the different media companies, for example - Latvijas Televīzija, TV3, Tiešraides.lv, Cinevilla, Rīgas Kinostudija, Screen Vision, etc., as well as in the largest Latvian film production companies (Mistrus Media, Ego Media, Baltic Pine Films, VFS), etc., and other organizations related to the audiovisual and media field. Student internship contracts can be presented upon request. In the future, various additional opportunities are also planned - for example, visits to universities of other countries with which cooperation agreements have been signed at RISEBA.

In addition, RISEBA has established its own creative studio *RISEBA Production*. This studio is an essential field of professional work for the acquisition of practical skills by students of the study programmes of the Department of Audiovisual Media Arts. *RISEBA Production* operates in the open industry market as an audiovisual production company, competing in the field of commercial services with professional production companies.

RISEBA Production has its own studio manager, who organizes the work of the studio and communicates with clients of audiovisual services. Both students and teaching staff are involved in the performance of study work as necessary.

By fulfilling commercial orders, students will not only gain good practical experience in creating audiovisual works, but also get the opportunity to earn a little for their work. International students from the English language stream also have good opportunities to get internship offers, because nowadays in Latvia the audiovisual field regularly implements joint projects, where the working language of the creative team is English. In addition, there is always an opportunity to include English-speaking students in *RISEBA Production* projects, which also often use English as a working language.

Appendix No. 3.1.8. contains the regulations and planning of the internship.

3.2.5. Evaluation and description of the promotion opportunities and the promotion process provided to the students of the doctoral study programme (if applicable).

3.2.6. Analysis and assessment of the topics of the final theses of the students, their relevance in the respective field, including the labour market, and the marks of the final

theses.

At the end of the study process, students of the Bachelor's study programme *Audiovisual Media Arts* must create and defend a bachelor's thesis. [Bachelor Thesis Preparation Regulation for Direction of Arts](#).

A bachelor thesis is a work independently performed by a student, which consists of two parts (A and B).

The theoretical (A) part is a study independently conducted by the student, which demonstrates the student's ability to critically analyze and evaluate real social processes and the literature devoted to them.

Students choose the topic of the research part of the bachelor's thesis in accordance with the *Regulations for the Development of Study Papers* developed by RISEBA. The topics of bachelor's theses are basically chosen by the students themselves, in close cooperation with the Director of the study programme, who is able to recommend the supervisor of the bachelor thesis, whose interests are in the field of view of the chosen topic.

Also, the teaching staff, when implementing study courses, encourage students to do research, draw attention to potential topics of bachelor's thesis. The students are offered to choose the topic of the bachelor's thesis from the list of topic directions approved by the Department. The students also have the opportunity to offer the topic of their bachelor's thesis, based on their knowledge and skills, according to their chosen specialization.

If necessary, the student may consult with the program Director or the teaching staff of the relevant field regarding the topicality of the topic of the bachelor's thesis or its compliance with the requirements of the study programme and the choice of the scientific supervisor.

Part (A) of the bachelor's thesis confirms the student's ability to:

- To think independently and reasonedlly.
- To conduct research using the theoretical knowledge acquired during the studies; professionally apply research methodology, compile and systematize fact/data material.
- Independently work with academic literature.
- The ability to raise and prove the problem being studied, to justify its topicality and usefulness.
- The ability to form an outline of a scientific work and formulate conclusions in a literary language, as well as to develop and formulate conclusions and research results in a reasoned manner.
- Ability to adhere to the ethics of scientific work; the ability to freely navigate the topic in the course of defending the work and to substantiate one's point of view in a scientifically argued manner.

Practical (B) part - creative work, is a work of artistic creation created by the student, which confirms the professional skills and abilities corresponding to the student's field and specialization.

Part (B) of the bachelor's thesis certifies the student's:

- Ability to create works of artistic creation corresponding to the level of specialization and preparedness.
- Ability to develop dramaturgical solutions for artistic creation works.
- The ability to apply high-quality artistic techniques that correspond to the format in artistic

creation.

- The ability to apply appropriate technological solutions in artistic creation and to ensure the necessary technical quality.
- Ability to create your own artistic creations in accordance with the requirements of the modern global audiovisual industry.

Directions of the topics of the theoretical (A) part:

- Modern television programming.
- Film production in Latvia,
- XXI century. the aesthetics of early documentary cinema.
- World acting news.
- Creation and distribution of television formats.
- Monitoring the activities of broadcasters.
- The specifics of Internet television.
- The specifics of mobile TV.
- The specifics of the audiovisual content of new media.
- Television distribution.
- Distribution of European cinema.
- Social media.
- Film and television dramaturgy.
- Audiovisual media and society.
- Developments in audiovisual technologies
- Aspects of the history of Latvian cinema and television.
- Audiovisual media and globalisation.
- Work of independent producers in Latvia.
- The role of 3D technology in the modern film industry.
- 360-degree video commercialization opportunities in the world and in Latvia.
- The role of audiovisual journalism in our time.
- Opportunities for the future of audiovisual journalism in the world and in Latvia.

Practical (B) part formats:

- Feature film (up to 60 min.).
- Scripted short film (13 to 30 min.).
- Documentary (13 - 30 min.).
- One series for a television series (13 - 26 min.).
- Television broadcast (13 - 26 min.).
- "Pilot broadcast" of the TV series (13 - 26 min.).
- Video for a musical piece (not less than 3 min.).
- Animation (2 - 15 min.).
- Video installation.
- Audiovisual new media project.
- Dramaturgical script for an audiovisual work (30 - 60 min. volume).

During the reported period, in the practical part, students mainly chose to make short films, documentaries, as well as music videos. For example, in 2022, student P. Solomodenko created the music video "Ispirit Misunderstood", P. Mackan created the music video "Hope at the door", D. Zamyatkin created the short film "Theater of Souls", R. Truschel created the short film "November", while the theoretical part explores various topical topics in audiovisual media art. Some examples of topics - the application of new technologies in the creation of visual content is being studied (for example, in 2022, student J. Jasnovska studied the use of multimedia technologies in the creation of

a video clip on the example of the work of ASAP Rocky), reflections of various topics in cinema (for example, in 2020 Kaspars Šmits studied the specifics of Sports and its reflection in documentary cinema), topicalities of Latvian cinema and films (for example, in 2019 L. Bankovska studied the distribution of Latvian films from 2013 to 2018).

In 2021, 32 bachelor's theses were defended. As noted by the State Examination Commission for the Defense of Bachelor's Theses, in general, their quality corresponds to both the bachelor's level and the programme settings and specializations to be acquired. They are relevant to the latest developments in the audiovisual field.

The vast majority of students received grades ranging from good to excellent for their final papers, although there were two ratings - almost good and two - excellent. Such results, in general, indicate a good level of knowledge, skills and competences of students.

As the main disadvantages of research papers, noted by the state examination commission, which should be given more attention to were the following: the inability to find in some works to operate successfully with the theoretical basis of research, as well as, at times, weak literary language (especially among Russian-speaking young people). With the transition to the academic curriculum and paying special attention to the theoretical base, it is estimated that these problems will decrease.

Given that the scope of the research section of bachelor's theses is rather small, their themes were mainly related to narrowly specific aspects of the audiovisual field, such as "Comparison of interpretations of Leo Tolstoy's novel "Anna Karenina" in the screenplay of directors Alexander Zarkhi and Joe Wright", or - "The specifics of the application of choreographic elements 21.gs. in motion pictures: "Shall We Dance", "Black Swan", "La La Land"". Some of the studies were also of a slightly wider range than the one - "Trends in the Development of Japanese Animation Art (2000-2020)".

Some topics were closely related to current events, such as "The specifics of online production of audiovisual works in the context of the COVID19 pandemic from 2019 to 2021".

Several RISEBA students, after graduating from bachelor's studies, have been able to make excellent use of the knowledge gained during the study and research process, starting work in the specialty they have acquired. D. Kuļko, who in 2021 developed the theoretical part of the bachelor thesis "Specifics of artistic techniques and features in Michael Haneke movies" and the practical part - the short film "Mystical Beast", supervisors Mg.art J. Rēdlihs, Mg.art L. Nandi. After graduating full-time studies, D. Kuļko passed the competition for the position of Editing Director at Latvian Television, he works together with leading directors and editors and undertakes to create complex materials for "Cultural News" and other programs in the cultural segment.

M. Bortnikov graduated from the bachelor's study program in part-time studies, he choose the Film Director specialization, student developed the theoretical part of the bachelor's thesis "Cinemas neorealism actuality in the early 21st century" and the short film "With Eyes of Full Moon", supervisors: Mg.art. D. Āboliņa, Mg.art, Mg. Oec. J. Holšteins. The graduate has integrated into the industry, joined the Playwrights Association, his play is included in the book "Cilvēkspārns" together with authors recognized in Latvia, E. Šņore, L. Stumbre. The graduate has created his website www.marisbortnikovs.com, "Muddy Waters" is his second short film.

Barkovskis, a graduate of the 2022 study year, graduated from RISEBA's bachelor's studies in the specialty of Film Producer with an excellent evaluation for the final work. Theory part "Audiovisual content illegal consumption impact on film distribution industry in Latvia (from 2020 until 2021)" and the short film "Middleman", received a letter of appreciation from commision that evaluated the work. After starting work at the "Circle K" business center, the graduate created the Cinema

podcast "BEZFILMA" in 2023, in which together with R. Deinats, a graduate of the Latvian Academy of Culture, he creates audio lectures and discussions about current cinema. for example, the feature films "Vilinošs piedāvājums" and "Ķirurgs", as well as the documentary film "MSOHI". At the same time, the students had also worked in the field of experimental cinema. The experimental film "Klusuma Vidū" could be mentioned as the most successful in this genre.

3.3. Resources and Provision of the Study Programme

3.3.1. Assessment of the compliance of the resources and provision (study provision, scientific support (if applicable), informative provision (including libraries), material and technical provision, and financial provision) with the conditions for the implementation of the study programme and the learning outcomes to be achieved by providing the respective examples.

Provision of premises

The study programme *Audiovisual Media Art* uses RISEBA study base, science base, informative base (including libraries), as well as material and technical base. Since the foundation of the university, RISEBA has significantly expanded its premises for ensuring the study process. The study process at RISEBA is implemented in two buildings in Riga - Meža street 3 and Durbes street 4 (H2O6 RISEBA Architecture and Media Centre). It should be noted that Durbe Street 4 is adapted for people with special needs. The study process in the programme *Audiovisual Media Arts* mostly takes place at 4 Durbes Street, however, often also at Meža iela 3 students are offered guest lectures or events organized by the University (various courses, seminars and guest lectures, conferences, etc.). Depending on the number of students, the group is matched with an appropriate room. Sometimes classes are held outside RISEBA higher education institution, for example, in a studio or audiovisual company, which students are notified of in advance.

If practical classes are held, then, accordingly, either specific rooms are used, such as a video studio, photo studio, editing auditoriums, or several rooms at once, where group work can be organized, arranging the room as needed (shifting tables and chairs). These are essential conditions for the implementation of the programme in order to ensure the achievement of high-quality results and the provision of the study process.

Provision of computer and audiovisual equipment

All audiences are equipped with visual demonstration equipment. Powerful stationary video projectors are installed in the auditoriums, and monitors are additionally installed in the larger auditoriums, for better visibility from the farthest rows. One computer class at Meža Street 3 and all computer classes at 4 Durbes Street are equipped with high-performance computers that are able to provide fast processing and training of audiovisual materials.

Computer equipment is regularly surveyed and gradually updated. All RISEBA computers are connected to the local computer network of the University and the Internet. Wireless Internet access (WiFi) is provided in the premises of the University. Internet connection speeds are 200 Mbps (Meža street 3) and 200 Mbps (Durbes street 4).

RISEBA employs 12 multifunctional network printers with scanners. Four of them provide color

printing. A copy centre is available for staff and students to print, bind, etc. of handouts and submissions.

For the preparation and demonstration of multimedia presentations and educational materials, as well as for data visualization, various multimedia technical capabilities are used: conference audiences with LCD and laser projectors, screens and sound devices; 5 portable projectors; 5 portable computers that could be used in conjunction with portable projectors without additional stationary equipment.

The possibilities of recording lectures at the University are provided stationary in 3 auditoriums at Meža iela 3, where the lecture recording option is based on the Panopto video recording, management and broadcasting system subscribed by RISEBA, and in 1 auditorium at the Architecture and Media Centre H2O6 (4 Durbes Street), where the lecture recording option is based on Black Magic Design and video broadcasting system Thomson Video Networks VS7000.

In addition, the University has the opportunity to provide video recording of lectures with a mobile multi-camera equipment system (Live GV Director Nonlinear Live Production System), which provides recording and broadcasting with 8 cameras (Sony FS700 series cameras with special with SLOW MOTION function and 4K video format).

The provision of audiovisual equipment is important for the specifics of the programme, because students acquire the ability to work with video and audio equipment, various video processing programmes, and other technical knowledge and skills necessary for the specialization of a film director, film producer, film operator and audiovisual journalist.

In the Architecture and Media Centre H2O6 at 4 Durbes Street, students have access to - photo studio (equipped with mobile BOWENS Gemini 750 and 400Rx lighting equipment), sound recording studio (equipped with stationary and mobile audio recording and editing equipment, Yamaha N16, ALLEN&HEATH Q16, BOSE 2x F1 Model 812 Flexible Array loudspeakers with 2x F1 Subwoofer), video studio (equipped with stationary lighting technique ARRI, MOLE-RICHARDSON-CO spotlights, dressing room, make-up room, props and costume warehouse and black green and blue backgrounds), three Video editing studios (59 workplaces - Apple computers with Apple Final Cut, Apple Logic and Adobe Creative Suite software), two Video Editing workspaces (one equipped with 2 workspaces and 2 Apple computers with Apple Final Cut, Apple Logic and Adobe Creative Suite software and the other with 3 workspaces and 3 Apple computers with Apple Final Cut, Apple Logic and Adobe Creative Suite software) and acting hall.

For classes and independent work, students and faculty have the opportunity to use: video transmission system Thomson Video Networks VS7000, multi-chamber Live GV Director Nonlinear Live Production System with 8-camera recording and broadcasting capability which is bundled with Sony FS700 series cameras special with SLOW MOTION function and 4K video format. DJI Phantom 4 PRO PLUS, DJI Inspire 2 Premium Combo (CinemaDNG & Apple ProRes Activation Key + X5S) other professional camcorders with optional equipment, digital camcorders, digital cameras and SLR cameras, photo and video lighting kits, professional microphone sets and other audio visual equipment.

In the implementation of the field of art studies, most of the infrastructure, material and technical and digital provision of the University is used. In April 2013, RISEBA introduced the Web-based portal for reflecting student grades. HW is integrated with the e-learning platform MOODLE, resulting in regular synchronization of personal student data, data on study programs and study courses between the two systems. In the study process, RISEBA students make extensive use of the e-platform Webropol subscribed to by RISEBA. RISEBA has signed an agreement on the use of Webropol on the web for an unlimited number of users.

Study Process Support Software

During the reported period, a license has been purchased for [the use of Miro in the study process](#). The Miro website allows you to share a work surface that can be used to perform joint work in the study process, display process diagrams, perform tasks, present the results of your work, etc. During the reported period, a new study environment UNIMETIS has been introduced and is being improved, which allows academic staff to see lesson schedules, student lists in a group, etc., while students can see current class times, their own performance, financial data, etc. UNIMETIS is also used to record student class attendance, etc.

Once a year, material resources are audited and determined for their renewal and replenishment.

the need for the coming year and plans for the development of IT infrastructure in the coming years are being updated.

Software versions, computer network antivirus software and firewall provision are regularly maintained and updated.

In 2013, RISEBA together with four Latvian higher education institutions signed the agreement on the creation and use of a common anti-plagiarism platform and, from 2014, commenced its use, which is used for the examination of bachelor's research papers. In 2013, RISEBA introduced a new e-platform DreamApply, which is used to receive, store and process data of foreign and domestic applicants, which is also used to apply for studies in the Bachelor's study programme *Audiovisual Media Arts*. For remote classes, as well as for group work and consultations, the Zoom programme is subscribed too. Besides that, the teaching staff also uses the e.riseba (MOODLE) platform in communication, which is not only a means of posting information, but also a means of interactive communication, providing students with feedback on independent works and exam papers.

General characteristics of the library

The total area of the library of RISEBA University of Applied Sciences is 453 m², including a reading room, with 32 seats for readers and computers with Internet access in the computer hall. RISEBA has one related library unit -RISEBA Architecture and Media Centre H2O 6 in Riga (Durbes Street 4). In 2010, RISEBA joined the catalogue of the Electronic Union of Libraries of National Significance of Latvia. The Library of RISEBA University of Applied Sciences was included in the Library Register of the Ministry of Culture (BLB0528), on June 17, 2016 and received the Library accreditation certificate and was granted the status of a library of local significance for a period of five years. The library ensures the study process and research of the Bachelor's study programme *Audiovisual Media Arts* with information resources and services, as well as provides students and academic staff with the necessary informative support for the implementation of scientific activity, which is especially important for achieving the results of the academic study programme.

Library opening hours, access to information resources and services

The library's activities are based on the accessibility of its services to every user, ensuring the same range and quality of services for all study programmes and departments. The services offered, the layout of the library premises and its opening hours are closely related to the provision of information and information needs of users. The library's opening hours are tailored to the convenience of students. Library customers are provided with opening hours from 10.00 to 18.00 on weekdays and from 10.00 to 15.00 on Saturdays. Outside the library's working hours, books can be left at the RISEBA Information Centre, 1st floor, indicating the name, surname and study programme.

The library premises, which house a collection of 22228 items, are open 6 (48 hours) days a week.

Users have access to a free-access collection where they can choose the resources they need. The library is located in 3 rooms with a total area of 453 m². There are 46 workspaces available to library users, including 14 workplaces equipped with the computers. The library provides services that promote students' independent studies and research. The services can be used by RISEBA students, faculty, staff, other libraries, students of other universities, as well as every resident. The library provides free basic services and paid services.

Free basic services:

- Electronic ordering/booking/extension of use of information resources State in the general catalogue of libraries of significance and the receipt of information resources for on-site use in the library, or for takeaways. The service is available to users registered in RISEBA Library.
- Use of open-access reading rooms, computer reading rooms and the Internet. In the reading room it is possible to use a reference source and periodicals, stationary and portable computers (users' personal), Internet connection, including WI-FI, which operates throughout the RISEBA building. The library for students is not only a study and a place of research, but also a place of meeting and leisure.
- Use of information resources in the summer. During the summer period, the library is closed for 2 months (July, August). At the end of the spring semester, students are informed about the possibility of receiving materials for use outside the library for the period when the library is closed.
- Inquiries and consultations. Since one of the main areas of the library's work is support for research, then the library implements user counseling, reference provision, user training in information skills and study tours. Users can also receive individual consultations and inquiries in the library, as well as by e-mail: bibl@riseba.lv. Library staff provides bibliographic, thematic, factual, clarifying and other inquiries and consultations for RISEBA students, academic, administrative and general staff.
- User training. As the knowledge and skills of the student are essential for raising the level of studies work independently, find, critically evaluate and use high-quality information resources and e-environment tools, then for the improvement of user skills and abilities, the library actively works with target audiences – the whole study levels of students, academic, administrative and general staff to promote not only information skills, but would also provide in-depth knowledge for working with electronic resources. The library organizes and conducts classes in the library's computer reading room, organizes practical study tours. In the library users gain the skills to work with the open-access collection, databases, thus improving independent learning competence and developing research opportunities.
- SBA, SSBA service. Using the Interlibrary Loan, materials that are not available in RISEBA Library, can be ordered from other libraries in Latvia, but using the International Interlibrary subscription service – from foreign libraries.
- *Paid services:* Thesis binding.

Library collection, procedure for replenishing the collection

RISEBA Library creates the collection according to the directions of study and scientific work of the University, the requirements of study programmes, thus providing information to all levels of RISEBA studies – bachelor's, master's, doctoral, as well as scientific research fields. The collection is assembled in accordance with the Library budget, which is approved annually by the rector of RISEBA. The allocated funding is used to purchase the necessary sources, pay for subscribed databases and subscribe the periodicals. Every year, for the qualitative implementation of the study process, the teaching staff of the Bachelor's study programme *Audiovisual Media Arts* is offered to order books and other information resources. For the purchase of information resources, a budget is set. To ensure the purchase of resources, the teaching staff writes an application to the Director of

the programme. The Head of the library shall procure information resources in accordance with the purchase application signed by the Director of the study programme. The library's collection is also supplemented by donations from individuals and institutions. The library performs the functions of an archive of final works developed by the University students and lecture materials of teaching staff, thus supplementing the library collection and information provision.

3.3.2. Assessment of the study provision and scientific base support, including the resources provided within the framework of cooperation with other science institutes and higher education institutions (applicable to doctoral study programmes) (if applicable).

3.3.3. Indicate data on the available funding for the corresponding study programme, its funding sources and their use for the development of the study programme. Provide information on the costs per one student within this study programme, indicating the items included in the cost calculation and the percentage distribution of funding between the specified items. The minimum number of students in the study programme in order to ensure the profitability of the study programme (indicating separately the information on each language, type and form of the study programme implementation).

Since the foundation of RISEBA, revenue from tuition fees has been the main source of funding for the study process. The tuition fee is covered from the funds of natural and/or legal persons. These can be students' personal funds, students' parents' and other relatives' personal funds, as well as those of student employers. Students have the opportunity to apply for study loans with a guarantee provided on behalf of the state, commercial loans or sponsors' funds. RISEBA provides the necessary consultations for obtaining loans and accepts applications on study loan issues. The amount of the study fee and the payment procedure for each study year are determined and approved by the RISEBA Senate. RISEBA has the following payment options: for the study programme as a whole, for one study year, for one semester of studies or in accordance with the study fee payment schedule (monthly fee) provided for in the study agreement, i.e. 9 payments in each study year. In total, more than 80% of all university revenues are generated by revenue from tuition fees.

Students whose performance at entering or continuing studies is excellent (average mark of at least nine points and no lower marks than eight points) have access to budget places financed by RISEBA. Budget places are fully financed by RISEBA. In consultation with the Student Union, *RISEBA Budget Place Allocation and Rotation Procedure* has been developed to ensure their availability to the most outstanding students. In total, 18 budget places are available at RISEBA, counting all study programmes, in each course. Students of the Bachelor's study programme *Audiovisual Media Arts* are allocated 3 budget places annually. Budget places are allocated to full-time students of the day department. Apart from this, students of the above budget place receive various discounts. In total, 20 different types of tuition fee discounts are available to students - for excellence in studies, achievements in sports, kinship, cooperation partners, graduates, social support, etc. Discounts on tuition fees are determined in accordance with the *Regulations on Discounts on Tuition Fees*.

The financial resources necessary for the implementation of the Bachelor's study programme

Audiovisual Media Arts are planned annually in accordance with the RISEBA budget and are used in accordance with the tariffs, plans and estimates approved by the RISEBA management, which ensures control over the use of financial resources.

Every year, when planning financial resources, funds are provided for business trips related to the study process and scientific and research work. These funds cover the expenses of employees' business trips, participation in international conferences and scientific publications, as well as royalties for publications in high-ranking academic journals. RISEBA Faculty of Art and Creative Technologies together with RISEBA Faculty of Architecture and Design regularly publishes a joint scientific and artistic creation journal *ADAMart*. RISEBA University together with its cooperation partner BA School of Business and Finance also publishes the scientific journal *Journal of Business Management*. The RISEBA budget distributes funding for the purchase of literature and subscription to electronic databases and publications, which are available to both employees and students. Scientific and student conferences are held annually. In addition to RISEBA funds, sponsors are attracted to finance the student conference *Changing World in Search of New Solutions* and the prize fund, which allows the authors of the best reports to be awarded by cash prizes up to EUR 450.

In recent years, particular attention has been paid to the opportunities to participate in various projects and procurements related to science, artistic creation and education, and their number, and the amount of funds raised in them is increasing.

The teaching staff and students of the Bachelor's study programme *Audiovisual Media Arts* are provided with the opportunity to participate in foreign and EU-funded projects, e.g., ERASMUS+, ensuring knowledge transfer, development of skills and competences. In the field of financial planning and supervision, the modernization of the accounting system has begun, e.g., replacement of the accounting and financial management system. Financial planning and monitoring will be carried out on the basis of the Adizes methodology. Modernization of financial accounting will ensure more detailed and effective financial supervision, including more operational information concerning each study programme.

The main source of funding for the study process of the study programme *Audiovisual Media Arts* is also the tuition fee.

The amount of the tuition fee for the 2021/2022 academic year according to the forms of studies (in euros per year):

- Full-time day department (4 years) in Latvian 3020 EUR;
- Full-time day department (4 years) in English 3580 EUR;
- Part-time evening department (4.5 years) in Latvian 2680 EUR.

RISEBA provides the following study fee payment options: for the entire programme as a whole; for the entire year of study; for one semester; per month, in accordance with the schedule of payments envisaged by the contract, with strict observance of the terms of payment and the amounts due. The tuition fee may be covered by the following funding: personal funds of the student; personal funds of the student's parents and other relatives; funding from the student's employer; a study loan with a guarantee provided on behalf of the State; commercial credit; sponsor funding.

According to the calculations made by the RISEBA Finance Department, the minimum number for opening a study group in full-time day department groups is 12 students, while in part-time evening department groups it is 10 students. The number of students enrolled in the study programme exceeds these requirements, for example, the number of students matriculated in the Bachelor of Audiovisual Media Arts study programme as of 30 September 2022 totalled 49.

3.4. Teaching Staff

3.4.1. Assessment of the compliance of the qualification of the teaching staff members (academic staff members, visiting professors, visiting associate professors, visiting docents, visiting lecturers, and visiting assistants) involved in the implementation of the study programme with the conditions for the implementation of the study programme and the provisions set out in the respective regulatory enactments. Provide information on how the qualification of the teaching staff members contributes to the achievement of the learning outcomes.

Lecturers and guest lecturers from Latvian and foreign universities, as well as professional organizations participate in the study process. One or two tutors are planned for each study course. The involvement of several lecturers in the study course allows to make better use of the specialization of lecturers, and by inviting several lecturers - experts to teach the study course, the quality of studies is increased.

When selecting teaching staff, the linkage of their qualifications with the specific subject is considered, for example, Dr.psych. Solveiga Blumberga, who is an elected assoc. professor of RISEBA University teaches study courses *Psychology of Advertising, Analysis and Criticism of Creative Works*, regularly conducts scientific publications that resonate with the results of the study programme. For example, the ability to show initiative and take responsibility when performing work individually or working in cooperation with others; make decisions and look for creative solutions, independently selecting and analyzing the information necessary for the research.

Some examples of scientific publications by Dr.psych. S. Blumberg:

- Blumberga S., Butterfly I.- Correlation between remote management, cohesion of working teams and personnel engagement. Croatia. FEB Zagreb 13th International Odyssey Conference on Economics and Business.Conference proceedings
- Blumberga S., Baumerte - Lola I. - Improvement and organisational culture and internal company communication during times of change. Proceedings of the conference. Bulgaria. SGEM Social Sciences and Arts. ISSN2367-5659, DOI: 10.5593/sgemsocial2018/1.5/S05.064 (pp. 513-521).
- Blumberga S., Muzicuka.L. - Work Values of Y and Z Generations and Their Adaptation in New Workplaces in the Services Sector in Latvia. NORDSCI, Finland. Proceedings of the conference. ISSN 2603-4107. DOI: 10.32008/nordsci2018/B1/V1/48 (pp. 443-450).

Mg.art. M. Kaža, who teaches the study courses *Script Making*, as well as *Television and Film Directing II* in 2022 has experienced the premieres of his game films: "Taste of Water", " Sisters" , "Neon Spring", all M. Kage film operator - screenwriter is Mg.art. A Grebnev. The study course "The Work of a Television and Film Operator III" is taught by A. Grebnev. The professional experience of both teaching abilities and the knowledge/skills transferred to students in the study courses help to achieve several results of the study programme, for example, they teach students the technical and creative aspects of audiovisual production, as well as develop basic and specialized knowledge

specific to specializations in accordance with the labour market situation.

A total of 63 teaching staff are involved in the implementation of the study programme. 13 of them are academic staff of RISEBA University, 50 visiting lecturers. The study programme has been executed by 18 Doctors of science, as well as 37 Masters. Currently, a certain problem is the rather high proportion of guest lecturers in relation to RISEBA academic staff. However, it ensures that students have access to more variety and experience in their studies, including foreign examples. The share of guest lecturers is related to the small volume of the audiovisual industry in Latvia and the lack of highly academically educated specialists in it.

After evaluating the quality of the work of academic staff and the results of student surveys, it has been decided to basically maintain the existing academic composition. The biggest changes are related to the specialization of audiovisual journalism, for the provision of which several new lecturers have already been attracted. Minor changes are related to the attraction of new guest lecturers and an increase in the volume of elected faculty members of the University in the Department of Audiovisual Media Arts.

Considering that the study program is also implemented in English, the level of English language knowledge of teaching staff is checked. Teaching staff indicate the level of English in their CV, it must be at least B2. In order to check the English language level of the teaching staff, discussions in English are held with the potential teaching staff before starting work. As proof of language level, we also accept if the previous education was obtained abroad and the studies were conducted in English, as well as the publications/appearances at conferences in English indicated in the CV are also taken into account. Students' feedback is also taken into account and - as a result of the analysis of the work of the curators, the English language level of the teaching staff has not been criticized. For teaching staff, RISEBA offers English language courses of various levels, after completing the courses and passing the exam, it is possible to obtain a Cambridge certificate.

The teaching staff involved in the implementation of the Bachelor's study programme *Audiovisual Media Arts* are reflected in Tables 3.1 and 3.2

Table 3.1

List of elected academic staff of RISEBA

Nr. p.k.	Uzvārds, vārds	Akadēmiskais amats, struktūra	Zina./akad. grāds	Studiju kursi
1	Blumberga Solveiga	RISEBA assoc. professor	Dr.psych.	<i>Psychology of Advertising, Analysis and Critique of Creative Industries</i>
2	Ceplītis Aigars	RISEBA Media and Creative Technologies faculty p.i. dean, assistant professor	Mg.art.	<i>ActingII, Audiovisual Montage Aesthetics and Production Processes, Production of 360 degree Cinematic VR, Directing Actors I</i>

3	Kaže Valters	RISEBA vice-chancellor of sciences, assoc. professor	Dr.oec.	<i>Directing for Television and Film</i>
4	Ludviga Iveta	Director of RISEBA master's study programs, professor	Dr.sc.administr.	<i>Creative Industries in Business and Management</i>
5	Mašošins Jurijs	RISEBA assistant professor	Dr.jur.	<i>Legal Aspects of Entrepreneurship</i>
6	Pēce Rasa	RISEBA lecturer	Mg.oec.	<i>Accounting</i>
7	Rēdlihs Jānis	RISEBA lecturer	Mg.art.	<i>Lighting Techniques, Fundaments of Audiovisual Editing, Cinematography I, Cinematography II</i>
8	Romanova Ingūna	RISEBA Head of the Department of Languages, lecturer	Mg.paed.	<i>Civil Protection, English, English for Audiovisual Media Arts</i>
9	Rutka Lūcija	Acting rector of RISEBA, professor	Dr.psych.,	<i>Research Work</i>
10	Uzulniece Anita	RISEBA researcher	Dr.art.	<i>Film History</i>

11	Veide Mārtiņš	RISEBA Dean of the Faculty of Business and Economics, Head of the Department of Business, assistant professor	Dr.psych., Dr.paed.	<i>Research Work</i>
12	Zakriževska-Belogrudova Maija	Director of RISEBA master's study program, professor	Dr.psych.	<i>Philosophy</i>
13	Žakemo Jūlija	RISEBA assistant professor	Dr.oec.	<i>Psychology of Advertising</i>

Highly qualified guest lecturers - specialists representing the professional environment both in Latvia and abroad (USA, Great Britain, Sweden, Norway, Germany, Estonia, etc.) participate in the implementation of the study programme. For example - Mg.art. J.R. Galler (art project manager) - "Acting I" faculty member; Dr.philol. J.Miller (producer and journalist) - faculty member of "Information Design I"; Mg.sc.soc. I. Lejiņa ("Director of Adams Family") - faculty member of the "Creative Process".

Table 3.2

List of RISEBA guest lecturers

Nr. p.k.	Uzvārds, vārds	Darba vieta	Zina./akad. grāds	Studiju kursi
1	Āboliņa Daira	LTV journalist, Head of the Audiovisual Media Arts Department	Mg.art.	<i>Analysis and Critique of Creative Industries, Aesthetics of Documentary Films</i>
2	Babris Arvīds	RISEBA guest lecturer, TV director	Mg.art.	<i>Directing for Television and Film I</i>

3	Balodis Reinis	RISEBA guest lecturer, photographer	BA	<i>Principles of Creating a Photographic Image</i>
4	Bērziņš Ivars	RISEBA guest lecturer, LKA professor	Dr.phil.	<i>Private Funding in Culture</i>
5	Bžiškjane Narine	RISEBA guest lecturer	MBA	<i>English, English for Audiovisual Media Arts</i>
6	Briška Ilze	RISEBA guest lecturer, LU professor	Dr.paed.	<i>History and Theory of Art and Culture</i>
7	Brüvers Olafs	RISEBA guest lecturer, Latvian Christian Academy professor	Dr.theol.	<i>Philosophy</i>
8	Cilinska Antra	RISEBA guest lecturer, Head of the J. Podnieka studio, director, producer	Mg.oec.	<i>Creative Industries in Business and Management, Television and Film Production II</i>
9	Cimiņa (Bleja) Aija	RISEBA guest lecturer, teacher in Daugavpils art secondary school	Mg.art.	<i>Directing for Television and Film II, Constructions of Composition and Color Psychology</i>
10	Čudečka-Puriņa Natālija	RISEBA guest lecturer	Dr.sc.administr	<i>Social and Applied Ecology</i>
11	Deinats Jānis	RISEBA guest lecturer	Mg.art.	<i>Photojournalism</i>
12	Dišlere Laura	RISEBA guest lecturer, artist, scenographer	Mg.art.	<i>Image. Space. Age., Working with a Set Designer</i>

13	Dejus Māris	RISEBA guest lecturer, 360* and VR content creator	Mg.art.	<i>Sound Directing</i>
14	Duks Viktors	RISEBA guest lecturer, screenwriter	BA	<i>Dramaturgy of Film</i>
15	Eksta Viktorija	RISEBA viespasniedzēja	Mg.art.	<i>Film Semiotics</i>
16	Fedorova Olena	RISEBA guest lecturer, journalist, media expert	Mg.sc.soc	<i>Audiovisual Journalism</i>
17	Galera John Randall	RISEBA guest lecturer, art project manager	Mg.art.	<i>"Acting I"</i>
18	Gauja Andris	RISEBA guest lecturer, Film director	BA	<i>Directing for Television and Film III</i>
19	Goodwin Joy	RISEBA guest lecturer, screenwriter	MFA	<i>Screenwriting I: Fiction</i>
20	Grebņevs Aleksandrs	RISEBA guest lecturer, Cinematographer	Mg.art.	<i>"Cinematography III"</i>
21	Grēviņš Toms	RISEBA guest lecturer, radio DJ	BA	<i>Audio Narrative: Radio Journalism and Podcasting</i>
22	Grībermans Viktors	RISEBA guest lecturer, Cinematographer	Mg.art.	<i>Cinematography III</i>
23	Jancis Uldis	RISEBA guest lecturer, Cinematographer	Mg.art.	<i>Cinematography IV, Cinematography V, Film Technologies Gaffing of Film and Television</i>

24	Jones Sabrina	RISEBA guest lecturer	Mg.art.	<i>Artificial Intelligence in Journalism and Art</i>
25	Kaža Matīss	RISEBA guest lecturer, Film producer, director, screenwriter	Mg.art	<i>Screenwriting, Directing for Television and Film II</i>
26	Kozlova Irina	RISEBA guest lecturer	Mg.phil	<i>Latvian Language (for foreign students)</i>
27	Kuprišs Arnis	RISEBA guest lecturer, content acquisition and sales manager	BA	<i>TV programming, Audiovisual Technologies"</i>
28	Kovaļova Lelde	RISEBA guest lecturer, producer, writer	Mg.art.	<i>The Dramatic Construction and Production of the TV series</i>
29	Laķis Rolands	RISEBA guest lecturer, TV director	BA	<i>Multimedia and Immersive Technologies</i>
30	Lavkinaitis Harijs	RISEBA guest lecturer, TV project manager	Mg.oec.	<i>Audiovisual Technologies, programming</i> TV
31	Lejiņa Ieva	RISEBA guest lecturer, "Adams Family" director	Mg.sc.soc.	<i>Psychology of Creative Processes</i>
32	Liniņa Māra	RISEBA guest lecturer, BAT and College of Culture lecturer	Mg.art.	<i>"Acting I"</i>
33	Melnalksnis Evarts	RISEBA guest lecturer, dramaturgist	Mg.art.	<i>Fundaments of Theatre History</i>

34	Mežulis Mārtiņš	RISEBA prof. High School "Viktoria" curriculum director	BA	<i>Video and Sound Recording Techniques, 360 degree Visualization</i>
35	Millers Juris	RISEBA guest lecturer, producer	Dr.phil.	<i>Information Design I</i>
36	Nīmanis Jēkabs	RISEBA guest lecturer, composer	Mg.art.	<i>Music in Communication</i>
37	Ozoliņa Zane	RISEBA guest lecturer, producer, director, screenwriter	BA	<i>Screenwriting II: Documentary, Analytical and Investigative Journalism</i>
38	Pavlovskis Valdis	RISEBA guest lecturer, event producer, director	Mg.art.	<i>Public Speaking Techniques</i>
39	Petrockis-Petrovskis Harijs	RISEBA guest lecturer, theatre and film producer	Mg.art.	<i>Fundamentals of Theatre History, Film Semiotics, " Directing for Television and Film IV, Directing Actors II</i>
40	Rušenieks Jānis	RISEBA guest lecturer	Dr.jur.	<i>Legal Aspects of Intellectual Property</i>
41	Segliņš Uģis	RISEBA guest lecturer, specialist in psychodrama	Mg.philol.	<i>Screenwriting</i>
42	Šešo Ričards	RISEBA guest lecturer, videographer	Vid.prof.izglītība	<i>Digital Animation, Basics of Computer Graphics</i>
43	Trekteris Guntis	RISEBA guest lecturer, producer	BA	<i>Television and Film Production IV</i>

44	Valters Mārtiņš	RISEBA guest lecturer, SIA MW Consulting chairman of the board	Mg.sc.soc.	<i>Project Management</i>
45	Veinberga Sandra	RISEBA guest lecturer; Liepāja University professor	Dr.filol.	<i>Audiovisual Journalism, Information Design II, Public Relations and Mass Media</i>
46	Viese-Vigula Ieva	RISEBA guest lecturer	Mg.art.	<i>Constructions of Composition and Color Psychology</i>
47	Viduleja Anna	RISEBA guest lecturer, Film director	Mg.art.	<i>Directing Actors II, Directing for Television and Film IV</i>
48	Vingris Jānis	RISEBA guest lecturer	BA	<i>Citizen Journalism</i>
49	Zacmane Daniela	RISEBA guest lecturer, audiovisual project manager	Mg.art.	<i>Film History</i>
50	Zaikovskis Vadims	RISEBA guest lecturer, Film producer	Mg.art.	<i>Television and Film Production I, Television and Film Production III</i>

3.4.2. Analysis and assessment of the changes to the composition of the teaching staff over the reporting period and their impact on the study quality.

During the reported period, the teaching staff of the programme has been supplemented with new lecturers, taking into account the fact that from September 2020, the English language flow was also opened in the Bachelor's programme *Audiovisual Media Arts*. Not all previous teaching staff had sufficient knowledge of English to be able to ensure a high-quality study process in English, therefore new teaching staff was invited to several study courses. Virtually all newly enlisted faculty members lived up to their expectations, as evidenced by the generally good assessment of these faculty members in student surveys on the quality of study courses and faculty. Also, the addition of the number of new lecturers is related to the newly created specialization *Audiovisual Journalism*. After evaluating the quality of the work of the academic staff and the results of student surveys, it has been decided to basically maintain the existing academic composition for the 2021/2022 academic year. A small change could be anticipated due to the attraction of new guest lecturers in

some courses of study and an increase in the volume of elected University teaching staff in the Department of Audiovisual Media Arts. Changes in the composition of the teaching staff shall take place in accordance with the requirements of the labour market, in accordance with the decision of the Council of the study programme, as well as based on the assessment and needs of students.

3.4.3. Information on the number of the scientific publications of the academic staff members, involved in the implementation of doctoral study programme, as published during the reporting period by listing the most significant publications published in Scopus or WoS CC indexed journals. As for the social sciences, humanitarian sciences, and the science of art, the scientific publications published in ERIH+ indexed journals or peer-reviewed monographs may be additionally specified. Information on the teaching staff included in the database of experts of the Latvian Council of Science in the relevant field of science (total number, name of the lecturer, field of science in which the teaching staff has the status of an expert and expiration date of the Latvian Council of Science expert) (if applicable).

3.4.4. Information on the participation of the academic staff, involved in the implementation of the doctoral study programme, in scientific projects as project managers or prime contractors/ subproject managers/ leading researchers by specifying the name of the relevant project, as well as the source and the amount of the funding. Provide information on the reporting period (if applicable).

3.4.5. Assessment of the cooperation between the teaching staff members by specifying the mechanisms used to promote the cooperation and ensure the interrelation between the study programme and study courses/ modules. Specify also the proportion of the number of the students and the teaching staff within the study programme (at the moment of the submission of the Self-Assessment Report).

Lecturers of the Bachelor's study programme *Audiovisual Media Arts* cooperate in the implementation of the content of study courses, by engaging in the work of the Programme Council or individually in ensuring interconnection. The teaching staff of the programme cooperates within the framework of the Study Programme Council both in relation to the development of the programme and its provision, for example, within the framework of the 2020/2021 academic year, the teaching staff of the programme was involved in the program mapping and improving the formulation of the expected results. In the academic year 2022/2023, after evaluating the experience of previous years at the Faculty of Arts and Creative Technologies, students confidently gave a preliminary role to the qualifications of a television and film director, television and film operator, as well as a television and film producer, but the number of students in the qualification of a TV screenwriter was not applicable.

Moving from a professional to a form of academic training, the management of RISEBA, together with the management of the AVMM department, decided to replace it with a new specialization of *Audiovisual Journalist* (screen journalist) corresponding to modern current trends. In cooperation with core faculty and freelance teaching staff, a new specialization was created in the Latvian higher education landscape, in which RISEBA sees a future perspective. Thanks to Professor Dr. Sandra Veinberga and Acting Dean of the AVMM, Assistant Professor Aigars Ceplītis, a new teaching design was created, new academic staff were invited, as well as a synergy was created between the existing successful specializations and the new training specialization "Screen Journalist". Significant work on updating and restructuring the training design was carried out by RISEBA freelance lecturer, internationally renowned director and producer Mg. art. Matiss Kazha.

Faculty members representing the audiovisual industry engage in the review of bachelor's theses and participate in undergraduate thesis advocacy committees. Faculty members such as the Mg.art are actively involved in reviewing the work of the academic papers and in the work of the replacement commission. A. Grebnev, Mg.art. V. Zaikovsky, etc.

The teaching staff offers students very important internships aimed at the development of professional activity, for example, the teaching staff of the study course "Dramatic Construction and Production of the Television Series" - L. Kovalova in 2022 has engaged 9 students of the study programme in internship, the name of the place of internship - SIA "Publish and Produce".

In the process of implementing the programme, close cooperation of the teaching staff takes place, which is also manifested in the following activities of the Department of Audiovisual Media Arts, such as discussion of the results of final works and the quality of reviews at a meeting of the Department once a year, discussing the evaluation criteria and options for improving the quality of final works, mutual observation of classes, discussion of strengths and weaknesses after them, in accordance with [the Hospitalization Procedure](#). The class observation process is being improved and new criteria and procedures for mutual evaluation are being developed.

The teaching staff is also prescribed a joint attendance of methodological seminars once a month or 8 hours of training for one day per semester, which takes place in an interactive way, where the teaching staff shares their experience and discusses the latest scientific and professional trends, as well as psychological-pedagogical techniques and methods for improving the study process. For example, in 2018/2019 the university was declared the Year of Digitization, where the teaching staff participated in seminars on digitization trends in Latvia and the world, discussed the possibilities of introducing the latest achievements in the study process. For example, the project *Support for Reducing Early Drop-Out Rate* of RISEBA University and the State Education Quality Service, within the framework of which RISEBA academic staff uses the experience gained on creating a supportive learning environment and promoting the competence of the teacher in the study process.

In 2022, a methodological training seminar was implemented on topical issues on how to maintain professional tolerance among the teaching staff and adequately respond to stressful conflict situations with students, protecting themselves as well as other people involved. Regularly within the framework of the study process, joint study tours are held in media companies, where the teaching staff together with students get acquainted with current events in the industry.

The teaching staff has the opportunity to improve their professional qualifications by participating in ERASMUS+ mobility, as well as at various conferences. For example, Mg.art. In 2022, Aigars Ceplītis participated in the CEEMAN conference (Slovenia) - by gaining an exchange of experience with foreign colleagues, it is also planned that the teaching staff will create joint publications - since 2018, RISEBA University has been publishing the journal of scientific articles *ADAMarts*, ISSN 2256-0890. Scientific research articles of the teaching staff of the Faculty of Media and Creative

Technologies, Architecture and Design and students are published in this scientific journal. All scientific articles in the journal are peer-reviewed.

Annexes

III - Description of the Study Programme - 3.1. Indicators Describing the Study Programme		
Sample of the diploma and its supplement to be issued for completing the study programme	3.1.1.annex. Diploma, Diploma Supplements.zip	3.1.1. pielikums. Bakalaura diploms un pielikumi.zip
For academic study programmes - Opinion of the Council of Higher Education in accordance with Section 55, Paragraph two of the Law on Higher Education Institutions (if applicable)		
Compliance of the joint study programme with the provisions of the Law on Higher Education Institutions (table) (if applicable)		
Statistics on the students in the reporting period	3.1.2. annex. Statistics on students in the study program Audiovisual Media Art.pdf	3.1.2. pielikums. Statistika par studējošajiem bakalaura programmā Audiovizuālā mediju māksla.pdf
III - Description of the Study Programme - 3.2. The Content of Studies and Implementation Thereof		
Compliance with the study programme with the State Education Standard	3.1.3. annex. Compliance of the study program with the national education standard.pdf	3.1.3. pielikums. Atbilstība valsts izglītības standartam .pdf
Compliance of the qualification to be acquired upon completion of the study programme with the professional standard or the requirements for professional qualification (if applicable)		
Compliance of the study programme with the specific regulatory framework applicable to the relevant field (if applicable)		
Mapping of the study courses/ modules for the achievement of the learning outcomes of the study programme	3.1.5. Annex Mapping of study courses to achieve the study results of the study program.zip	3.1.5. pielikums. Studiju kursu kartējums studiju programmas studiju rezultātu sasniegšanai.zip
The curriculum of the study programme (for each type and form of the implementation of the study programme)	3.1.6.annex. Plan of Study Programme.zip	3.1.6.pielikums. Studiju programmas studiju plans.zip
Descriptions of the study courses/ modules	3.1.7. annex. Descriptions of study courses (divided by specializations).zip	3.1.7. pielikums. Studiju kursu apraksti (sadalīti pa specializācijām).zip
Description of the organisation of the internship of the students (if applicable)	3.1.8. annex Description of Student Internship Organization.zip	3.1.8. pielikums. Studējošo prakses organizācijas apraksts.zip
III - Description of the Study Programme - 3.4. Teaching Staff		
Confirmation that the academic staff of the doctoral study programme includes not less than five doctors, of which at least three are experts approved by the Latvian Council of Science in the branch or sub-branch of science in which the study programme intends to award a scientific degree (if applicable)		
Confirmation that the academic staff of the academic study programme complies with the requirements specified in Section 55, Paragraph one, Clause 3 of the Law on Higher Education Institutions (if applicable)	3.1.9. annex. Attestation of compliance of the academic staff with Article 55 of the Law on Higher Education InstitutionsENG.edoc	3.1.9. pielikums. apliecinājums par akadēmiskā personāla atbilstību Augstskolu likuma 55. pantam_Bak_LV_.edoc

Media Art and Creative Technologies (51213)

Study field	Arts
ProcedureStudyProgram.Name	<i>Media Art and Creative Technologies</i>
Education classification code	51213
Type of the study programme	<i>Third-cycle (doctor of philosophy) study programme</i>
Name of the study programme director	Aigars
Surname of the study programme director	Ceplītis
E-mail of the study programme director	aigars.ceplitis@riseba.lv
Title of the study programme director	Mg.art.
Phone of the study programme director	(+371)25620270
Goal of the study programme	<i>To prepare competitive, research-oriented professionals who are proficient in multifaceted knowledge of new technologies, audiovisual arts and digital cultural processes, who have acquired specific skills in the creation of works of art and innovative media products, scientific research and the implementation of creative projects, and who are competitive in the field of art, innovation technologies and creative industry in the labor market.</i>
Tasks of the study programme	<i>1.To ensure a targeted and high-quality study process, to provide students with the necessary support in the improvement of knowledge and skills and research, to attract professionals in the field of media arts and creative technologies to the study program and research, and to promote professional development of LiepU and RISEBA teaching staff.</i> <i>2.To develop a creative environment appropriate to the study and research of media arts and creative technologies and to offer multifaceted, interdisciplinary academic education, to continuously supplement the material and technical base, and to develop cooperation with creative industries and contemporary culture organizations.</i> <i>3.To stimulate students' creative potential in the development of innovative ideas, to improve the skills and abilities necessary for professionalism and research work, and to offer versatile opportunities for the presentation of research projects.</i> <i>4.To provide students with versatile opportunities to participate in the cooperation network of partner universities and partner organizations and projects initiated by it, to stimulate the integration of art research projects in other scientific fields, as well as international recognition.</i> <i>5.To strengthen the understanding of the culture-based economy, to provide students with the necessary support in the development of knowledge and skills and research, providing students with opportunities to acquire entrepreneurial knowledge alongside the skills and experience of cultural project management.</i> <i>6.To ensure the acquisition of the highest level of knowledge for students who, upon graduation, can become experts, authors of recommendations and project evaluators in national, European Union and international organizations.</i>

Results of the study programme	1. Knows and understands the most up-to-date scientific theories and insights, manages research methodology and modern research methods in the field of media arts and creative technologies and in the interface between different fields; 2. Is able to independently evaluate and choose methods appropriate to scientific research, contributes to the expansion of the boundaries of knowledge and gives a new understanding to existing knowledge and its applications in practice by implementing a significant amount of original research, part of which is at the level of internationally cited publications; 3. Is able to communicate both orally and in writing about media arts and creative technologies with the wider scientific community and the general public; 4. Is able to independently improve their scientific qualification, implement scientific projects, achieving achievements corresponding to the international criteria of the field of science, 5. Is able manage research or development tasks in companies, institutions and organizations that require extensive research knowledge and skills; 6. Is able be able, by carrying out independent, critical analysis, synthesis and evaluation, to solve significant research or innovation tasks, to independently put forward a research idea, to plan, structure and manage large-scale scientific projects, including international ones; 7. Is able make scientifically based decisions in solutions to problems and defend their point of view in a reasoned manner; 8. Is able lead, coordinate multidisciplinary media arts and creative technology teams, and work together in an international context; 9. Is able demonstrate considerable authority, innovation, autonomy, scientific and professional autonomy and constant commitment to the development of new ideas or processes at the forefront of work or media, including research.
Final examination upon the completion of the study programme	Doctoral thesis

Study programme forms

Full time studies - 3 years - english

Study type and form	Full time studies
Duration in full years	3
Duration in month	0
Language	english
Amount (CP)	132

Admission requirements (in English)	<i>Master 's degree in arts or humanities, or master 's degree in another field for applicants interested in creative research. A document certifying knowledge of English*. Evidence based on the Experimental Training Assessment (ETA) process for equivalent experience equivalent to a master's degree **. The research application in English*** . The entrance examination takes place in the form of an interview in English, in which the applicant presents the research application, answers questions. * Proof of previous education in English or a positive IELTS (grade at least 6.5) or TOEFL (grade at least 500) certificate, or equivalent. ** This assessment will be carried out by a suitably qualified EAN panel of experts during the entrance examinations. ***must be submitted in writing electronically (by e-mail) no later than 2 weeks before the entrance exams.</i>
Degree to be acquired or professional qualification, or degree to be acquired and professional qualification (in english)	<i>Doctor of Science (Ph.D.) in Humanities and Arts Sciences</i>
Qualification to be obtained (in english)	-

Places of implementation

Place name	City	Address
RISEBA University of Applied Sciences	RĪGA	MEŽA IELA 3, KURZEMES RAJONS, RĪGA, LV-1048

3.1. Indicators Describing the Study Programme

3.1.1. Description and analysis of changes in the parameters of the study programme made since the issuance of the previous accreditation form of the study field or issuance of the study programme license, if the study programme is not included on the accreditation form of the study field, including changes planned within the evaluation procedure of the study field evaluation procedure.

There have been no significant changes since the beginning of the implementation of the study program (in 2020).

3.1.2. Analysis and assessment of the study programme compliance with the study field. Analysis of the interrelation between the code of the study programme, the degree, professional qualification/professional qualification requirements or the degree and professional qualification to be acquired, the aims, objectives, learning outcomes, and the admission requirements. Description of the duration and scope of the implementation of the study programme (including different options of the study programme implementation) and evaluation of its usefulness.

The joint academic doctoral study program "Media Arts and Creative Technologies" corresponds to the study direction "Arts" implemented by RISEBA, which together with LiepU and RISEBA master's program "New Media and Audiovisual Arts", and the academic doctoral program "Media Arts and Creative Technologies" helps to implement the common goal of the study direction: to provide students with the opportunity to obtain high-quality academic education in the humanities by obtaining the Doctor of Science (Ph.D.) in Humanities and Arts Sciences.

All programs of RISEBA study direction "Arts" provide an opportunity for balanced acquisition of academic knowledge and professional and creative skills. All directional programs are oriented towards the implementation of a special content of RISEBA strategic specialization in the context of higher education in Latvia, which is based on the modern dynamic development of the field of art. The doctoral study program "Media Arts and Creative Technologies" has been developed in order to promote the development of original and independent research (in media art, creative and artistic innovation in the use of technologies), which fits into the wider cultural, economic, social and political context both in Latvia and in the international context. The program has been developed on the basis of interdisciplinary and dynamic media art "intellectual territories", which correspond to the current RISEBA strategies, i.e., provide an opportunity for students to practice and apply the latest technologies in their creative research and to build professional links with the business field and creative industries. Such an interdisciplinary research approach fits into academia's generally accepted definition of research as "accessible systematized research" that is effectively disseminated.

The development of the program "Media Art and Creative Technologies" is based on the "National Development Plan 2030" and the "Sustainable Development Strategy of Latvia 2030", which especially emphasizes the interdisciplinarity of studies and the concept of creativity in education.

Education in this strategy is treated both as the accumulation of specific competences and qualifications, as well as the development of critical thinking, creativity and cooperation skills, in general, human talents, emotional and social intelligence. The study program "Media Arts and Creative Technologies" is in line with the guidelines of this strategy, as it is both interdisciplinary and based on creativity and innovation.

The **title** of the study program – "Media Arts and Creative Technologies" (**code –51213**) and the degree **to be obtained in the** study program – diploma of higher academic education – diploma of doctor of science, academic degree – **Doctor of Science (Ph.D.) in the Humanities and Arts Sciences** – reflect the objective of the study program: combining the resources and experience of both universities, to implement a qualitatively high-quality and innovative academic doctoral study program in the field of humanities arts, sub-field – media arts and creative technologies, which would provide an opportunity for suitably qualified doctoral candidates to engage in original and independent research – creation of new knowledge – in digital media and audiovisual arts and innovation technology creative and has an impact on the culture, economy, politics and social sphere both in Latvia and abroad.

The **main objective** of the program is to prepare competitive, research-oriented professionals who are proficient in multifaceted knowledge of new technologies, audiovisual arts and digital cultural processes, who have acquired specific skills in the creation of works of art and innovative media products, scientific research and the implementation of creative projects, and who are competitive in the field of art, innovation technologies and creative industry in the labor market.

The academic degree obtained is a prerequisite not only for successful research activity, but also for an academic career in higher educational institutions. Thus, the study program provides an opportunity to conclude the study cycle in media art at RISEBA and Liepaja University, which can be started at the bachelor's level.

The doctoral program promotes research capacity in the direction "Arts" and also prepares future teaching staff in the intermediate level study programs.

According to the goal, the **tasks** of the study program are set:

1. To ensure a targeted and high-quality study process, to provide students with the necessary support in the improvement of knowledge and skills and research, to attract professionals in the field of media arts and creative technologies to the study program and research, and to promote professional development of LiepU and RISEBA teaching staff.
2. To develop a creative environment appropriate to the study and research of media arts and creative technologies and to offer multifaceted, interdisciplinary academic education, to continuously supplement the material and technical base, and to develop cooperation with creative industries and contemporary culture organizations.
3. To stimulate students' creative potential in the development of innovative ideas, to improve the skills and abilities necessary for professionalism and research work, and to offer versatile opportunities for the presentation of research projects.
4. To provide students with versatile opportunities to participate in the cooperation network of partner universities and partner organizations and projects initiated by it, to stimulate the integration of art research projects in other scientific fields, as well as international recognition.
5. To strengthen the understanding of the culture-based economy, to provide students with the necessary support in the development of knowledge and skills and research, providing students with opportunities to acquire entrepreneurial knowledge alongside the skills and experience of cultural project management.
6. To ensure the acquisition of the highest level of knowledge for students who, upon

graduation, can become experts, authors of recommendations and project evaluators in national, European Union and international organizations.

The common objective and tasks of the study program shall be achieved by implementing the **content** of the study program and the individual **study results** to be achieved in the acquisition thereof. As a result of studies, a diploma of higher academic education is obtained – diploma of doctor of science, academic degree – Doctor of Science (Ph.D.) in the Humanities and Arts Sciences. Graduates of the study program have the opportunity to continue their academic career and/or choose different areas of creative industries in the labor market. As a result, upon completion of doctoral studies, students become professional media artists, academic researchers and socially active citizens who have received an innovative and high-quality media arts education and who are also able to compete in the labor market, as they have the necessary specific knowledge and skills in working with various creative technologies, as well as acquired management and marketing knowledge.

Study results to be achieved (learning outcomes):

1. knows and understands the most up-to-date scientific theories and insights, manages research methodology and modern research methods in the field of media arts and creative technologies and in the interface between different fields;
2. is able to independently evaluate and choose methods appropriate to scientific research, contributes to the expansion of the boundaries of knowledge and gives a new understanding to existing knowledge and its applications in practice by implementing a significant amount of original research, part of which is at the level of internationally cited publications;
3. is able to communicate both orally and in writing about media arts and creative technologies with the wider scientific community and the general public;
4. is able to independently improve their scientific qualification, implement scientific projects, achieving achievements corresponding to the international criteria of the field of science,
5. is able manage research or development tasks in companies, institutions and organizations that require extensive research knowledge and skills;
6. is able be able, by carrying out independent, critical analysis, synthesis and evaluation, to solve significant research or innovation tasks, to independently put forward a research idea, to plan, structure and manage large-scale scientific projects, including international ones;
7. is able make scientifically based decisions in solutions to problems and defend their point of view in a reasoned manner;
8. is able lead, coordinate multidisciplinary media arts and creative technology teams, and work together in an international context;
9. is able demonstrate considerable authority, innovation, autonomy, scientific and professional autonomy and constant commitment to the development of new ideas or processes at the forefront of work or media, including research.

The results of the study program are formulated according to level 8 of the European Qualifications Framework (EQF) and the Latvian Qualifications Framework (LQF) and the qualification level of the third cycle of the Qualifications Framework of the European Higher Education Area.

The objectives and tasks of the study program are feasible, the results can be achieved **within the expected duration of implementation** (3 years) and **in the amount** (132 credit points).

Admission Requirements:

Master's degree in arts or humanities or any other field (sociology, communication and information science, computer science, physics).

Admission to the joint doctoral study program takes place in the higher education institution that

the applicant chooses: Liepaja University specializes in digital media arts, but RISEBA in audiovisual media and creative technologies.

Entrance examinations:

- doctoral project application Interview in English
- Applicants' desired prior knowledge and digital competence

Applicants' desired preliminary knowledge and competences, their desired level:

Digital competence

List of prerequisites and competences	Description of the desired level
Digital information and data – searching, browsing, evaluating, managing, filtering, reusing and scaling content	Orients and is able to apply confidently and independently within the framework of his specific field, as well as in work with general information
Communication and collaboration using digital technologies. Knows the ethics, etiquette and security of digital communication – protection of personal data and privacy	Is able to apply independently and purposefully, within the framework of the so-called independent and remote study process
Digital content development	Is able to independently or under the guidance of lecturers develop the necessary digital content for himself or herself and in the study process, within the framework of his or her specific field (for example, sound recordings, processing, video, photo, etc.)
Copyrights and licenses	Knows and applies independently and purposefully

Entrepreneurial capacity

List of prerequisites and competences	Description of the desired level
Creative attitude to solving problems	Is able to see a problem independently or under the guidance of a supervisor, lecturers, offer a solution in the context of research and entrepreneurship
Open communication, ability to cooperate in intercultural and interreligious situations	Is able to independently and consistently
Active involvement and autonomy, mobilisation of peers and experts	Is able to apply independently and consistently

Communication

List of prerequisites and competences	Description of the desired level
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Building the necessary contacts in teamwork (internal, national and international networking)

Is able to apply independently and consistently

Innovation Competence

List of prerequisites and competences	Description of the desired level
Generation of ideas, creative attitude, the ability to generalize	Is able to apply independently and consistently
Alternative thinking	Is able to able to independently and consistently use other/unconventional ways of thinking, which include raising questions and solutions to the problem and their constructive criticism

Research competence

List of prerequisites and competences	Description of the desired level
Research interest	Is able to able to formulate research interests independently or with the support of a supervisor, based on external support, personal interests or topicalities of the relevant field
Conceptualization of research and design	Is able to able to independently or with the support of the supervisor to choose and purposefully use the research methodology, evaluate the validity of the research, define the research issue
Communication and publicity	There is an understanding of the importance of dissemination of research results and there is a desire to publicize your research to a narrower or wider range of interested people by speaking at a conference, creating a presentation, methodological material or scientific publication

The duration of full-time studies is 3 years (36 months), of which 11 months of study and 1 month of vacation annually. The amount of the study program is 132 CP/ 198 ECTS, which is long enough to meet the requirements of the program – to develop a working methodology, conduct case studies, publicity tasks, etc.

3.1.3. Economic and/ or social substantiation of the study programme, analysis of graduates' employment.

Today, digital technologies have entered all spheres of society, on the one hand – opening up more and more new opportunities, on the other – creating more and more complexity. Since digital technologies are ubiquitous and in some cases even dominant, the need for critical and practically oriented digital media studies is particularly acute. Society needs a critical, not shrewd, response to the media, which on the one hand expands the boundaries of human creative possibilities, and on the other - imposes control of the state and other forces through observation and influence of opinions. This new situation requires new types of knowledge and approaches, as cultural research, the production and distribution of films and media, the process of creating art, forms and ways of

exhibiting also continue to change and transform under the influence of digitization.

The arts and other creative practices using audiovisual media and digital technologies have hitherto little potential for research and the creation of new knowledge. It is important to implement such an academic program in Latvia that seeks to combine theory with practice, promoting the development of art as a research direction. In the world, media arts and creative technology education and related creative industries are developing very rapidly. Also in Latvia, interest in new media as a tool in artistic and cultural processes is great for artists, young people, as well as for partner universities and experts in Europe and elsewhere in the world. In Latvia, there is a need for media arts and creative technology specialists at the highest level of academic education – artists and academic researchers who would have been educated and acquired skills in creative practical work with the latest technologies (from digital video to mobile communications).

The cornerstone of this program is research – art is also studied, however, the main approach is to consider art as a method of research. In the context of media art and creative technologies, this means that the artist is not only the creator of a work of art, but also the creator of new tools, media, technologies, processes of society, scientific discoveries, etc. researcher and reflexologist. In addition, new knowledge is created in these research processes. The doctoral study program "Media Arts and Creative Technologies" jointly implemented by RISEBA and LiepU focuses on creative practice-based art research and the transformative potential of digital technologies. In particular, the new doctoral program offers academically in-depth studies in the use of digital technologies in various media environments and audiovisual arts. In addition to more traditional art and media production practices, the use of innovative technologies such as augmented and virtual reality, 360° cinema, cultural analytics, data visualisation, artificial intelligence (AI), etc. is being developed. In addition to new practical opportunities to get new types of images, structure information, or offer a new kind of experience to audiences, these technologies offer opportunities to build entirely new narratives.

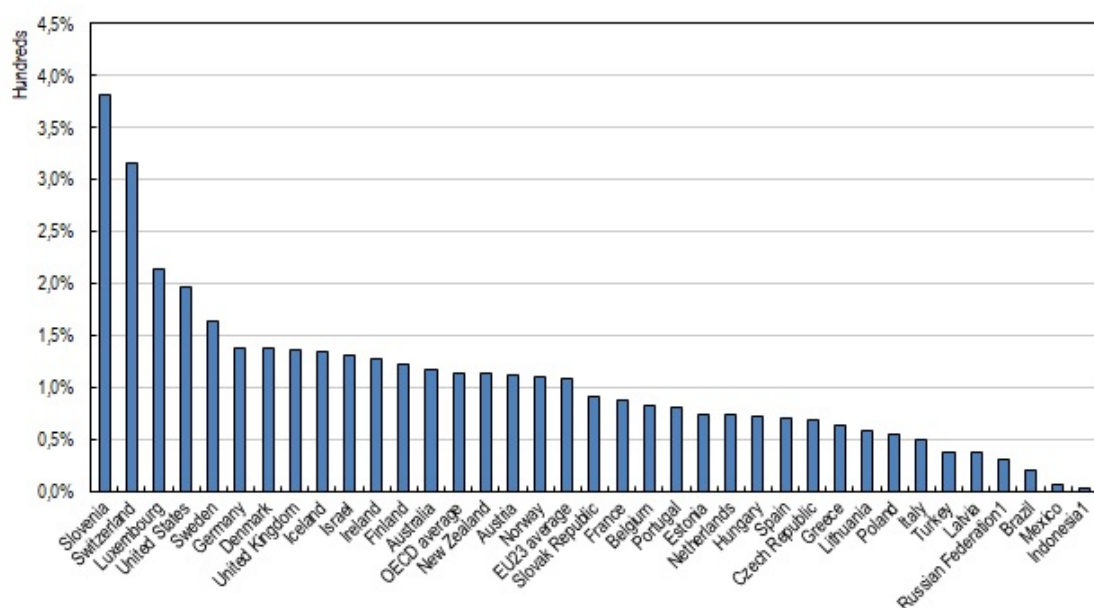
The "Media Arts and Creative Technologies" program is in line with priority 4 of the Smart Specialization Strategy "Development of a modern and up-to-date ICT system in the private and public sectors". The area of specialization "Information and Communication Technologies", which also includes the field of media arts and creative technologies, corresponds to this priority. Of particular note is the role of creative technologies in shaping digital content resources and in helping to develop cooperation between information and communication technologies and other sectors (development of language technologies, digitization of cultural and educational content, etc.). In the modern situation, when the role of information technologies in all spheres of human activity has increased, specialists in creative technologies and media art carry out data visualization, 3D printing (prototyping), form augmented reality, video mapping systems, unmanned video cameras (drones). In this way, the arts sector contributes to the goals set out in the Smart Specialization Strategy. In addition, they also contribute to solving various current social problems, such as drawing attention and exposing digital surveillance, covert attempts to influence political and other opinions on social media, using the capabilities of artificial intelligence for manipulative purposes, etc. In the world, media arts and creative technology education and related creative industries are developing very rapidly and are considered one of the promising sectors of the economy. During the European economic crisis, when a number of classic industries fell, the creative industries continued to grow rapidly.

In accordance with the sectoral policy guidelines of the informative report for the 2021-2027 programming period, the improvement of technology transfer systems is mentioned, which ensures successful transformation of the intellectual property of scientific work created by higher education institutions and scientific institutions into innovations and higher added value products in the business sector. The new study program is implemented in cooperation between two higher

education institutions – RISEBA university of business, arts and technology, which aims to become a centre for the development of business, creativity and innovation of international significance in Northern Europe and LiepU, whose mission is to be a promoter of education, science, innovation and cultural development in Liepaja and Kurzeme. The establishment of the program is in line with the strategic direction of both universities. By pooling resources, the program "Media Arts and Creative Technologies" offered by both universities has the mission to provide competitive studies of national and international significance necessary for the development of the city of Riga and the Kurzeme region, as well as to implement research-related, nationally and internationally recognized research, contributing to the sustainable development of society.

It is very important to remember that the number of doctoral degree holders in Latvia is 2 to 2.5 times less than is necessary for the revival of researchers, moreover, the largest number of doctorates is in the age group over 70 years, many of whom are no longer active in science; as reflected in the survey of the Ministry of Education and Science (MoES) "Further career of doctors of science"

(https://www.izm.gov.lv/sites/izm/files/media_file/zinatnu-doktoru-karjera-2019_rezultati_2021.pdf), the data indicate catastrophically low indicators – since the beginning of the previous decade, when the number of persons who have obtained a doctoral degree in a year in Latvia exceeded 300, now it has decreased to 136, i.e., in 2019 there were 7765 doctors of science in Latvia, which constitutes 0.4% of the total population is counted in the country aged 25-64, see Picture 3.1.



Picture 3.1.

Share of 25-64 year-olds with a doctorate (2018)

In this context, the future labor market foreshadows a high demand for professionals, innovators, and researchers in such specialties as engineering, ICT (information and communication technologies), program developers, developers of augmented and virtual reality systems, data analysis, systems analysis. All these areas require high cognitive abilities, critical thinking, high levels of literacy, literacy, media literacy and information processing skills. (source: Cedefop Skills intelligence data <https://www.cedefop.europa.eu/en/tools/skills-intelligence/>).

The European Commission highlights the potential of the creative industries: cultural and creative industries are important for the continuous development of society and are at the heart of the creative economy. Creative industries are knowledge-intensive and based on individual creativity and talent, which creates significant economic wealth. It should also be mentioned that those working in the creative industries represent and promote a common European identity, culture and

values. In economic terms, the creative industries show above-average growth and create jobs, especially for young researchers.

https://ec.europa.eu/eurostat/cros/content/essnet-generalities_en,
<https://culture.ec.europa.eu/cultural-and-creative-sectors/cultural-and-creative-sectors>.

3.1.4. Statistical data on the students of the respective study programme, the dynamics of the number of the students, and the factors affecting the changes to the number of the students. The analysis shall be broken down into different study forms, types, and languages.

The study program is offered in one study form and language. All students in the study program represent mixed citizenships: Latvian citizens, as well as citizens from China, Israel, and the USA study the programs. Some students study in state budget places (LiepU) or funded study places (RISEBA), see Annex 3.3.2.

The increase in the number of students in 2021 can be assessed by positive work with students in the master's study program "New Media and Audiovisual Arts", promoting students' interest in research and academic growth, when 2 graduates entered the next level of study.

Considering that the program started its activities in February 2022, the total number of nine (9) doctoral students at the same time is optimal. Withdrawal and study breaks are not in the RISEBA branch, but one is applicable to Liepaja university students who, due to changes in the situation and / or changes in work condition, have taken an academic break until February 2023.

In order to reduce the termination of studies, it is possible to influence one of the reasons for the termination of studies - loss of confidence in the topic of one's own research - by offering additional consultations to students before the start of studies and during the first year of studies.

3.1.5. Substantiation of the development of the joint study programme and description and evaluation of the choice of partner universities, including information on the development and implementation of the joint study programme (if applicable).

The joint doctoral study programme "Media Arts and Creative Technologies" by RISEBA and Liepaja University (LiepU) has been developed within the framework of the SAM 8.2.1.0/18/A/010 project "Reducing fragmentation of study programmes and strengthening resource sharing in LiepU".

The joint programme was developed as the next stage of education for the already successfully functioning joint master's study programme "New Media and Audiovisual Arts" in both universities, the operation of which was started on the basis of a cooperation agreement in the academic year 2017/2018. The experience gained was taken into account when designing the new doctoral program.

The content of the study programme "Media Arts and Creative Technologies" is formed on the basis of the doctoral study programme "New Media Art", implemented by LiepU, which is coordinated with RISEBA's strategic decision to develop a high-quality doctoral level study programme. In order to further develop scientific research in accordance with modern interdisciplinarity requirements, to

provide full-cycle media arts education and to combine the highest quality intellectual and material resources of media art, both universities have agreed on the establishment of a joint doctoral programme, thus ensuring the continuation of the joint master's study programme "New Media and Audiovisual Arts" at a higher (doctoral) level.

The doctoral programme was developed by a working group of the teaching staff of both universities with the support of the experts, who were selected to reflect the specifics of both the audiovisual media and new creative technologies and media arts. The working group consisted of experts from both academic and professional backgrounds, ranging from employers to foreign media professionals.

In the development of the joint programme, both institutions have especially taken into account the requirements by the Ministry of Education and Science of the Republic of Latvia that the offered educational programmes in Latvian higher education institutions are to be consolidated so that they did not overlap, were more competitive, combined and used resources more efficiently.

Doctoral programme team leaders and programme directors:

Dr. sc. soc. Rasa Šmite / professor, Liepaja University – Director of doctoral study program at Liepaja University.

Dr. Christopher Hales / Assistant Professor, RISEBA – Director of Studies of the Doctoral Study Programme.

M.F.A., Aigars Ceplītis / assistant professor, RISEBA / doctoral degree candidate, LiepU – Administrative Director of doctoral study programme at RISEBA.

The working group's experts:

Dr. philol. Ilva Skulte / assoc. Prof., Rīga Stradiņš University / LiepU lecturer;

Mg. art Jānis Holsteins / assistant professor, RISEBA;

Mg. art Zilvinas Lila / Professor, Media Arts Academy / Cologne, Germany;

Ph.D. Alise Tifentale / assistant professor, Liepaja University / lecturer, Rīga Stradiņš University;

Mg. art Agnese Baranova / lecturer, RISEBA / director, Center for New Media Culture RIXC;

Dr. art Raitis Šmits / assoc. prof. prof., Art Academy of Latvia / Creative Director of LiepU and New Media Culture Centre RIXC;

Dr. Ellen Pearlman / Assistant Professor, RISEBA / adj. Professor Parsons School of Design, New School, New York, USA;

Raivo Kelomees / researcher, Tallinn University of the Arts

The academic doctoral study programme "Media Arts and Creative Technologies" has been developed on the basis of the following documents:

1. The compliance of the programme with the Law on Scientific Activity of the Republic of Latvia, the Law on Higher Education Institutions, as well as decision No. 62 of the Board of Higher Education has been assessed (18.06.1999.) "Regulations regarding the establishment and implementation of doctoral study programmes";
2. Part 2 of Section 11 of the Law on Scientific Activity "Procedures for Conferring a Doctoral Degree" determines the general requirements to be set for the doctoral thesis and its author: the applicant for a doctoral degree is able to independently conduct original scientific research, has mastered the methodology for conducting research and the methods necessary

for work in the specialty, is able to independently analyze the obtained results and draw conclusions corresponding to them. RISEBA / LiepU study programme "Media Arts and Creative Technologies" study content, study organization and intellectual and material resources necessary for studies ensure the implementation of the requirements referred to in the law.

3. Article 57 of the Law on Higher Education Institutions stipulates that the duration of the study programme in doctoral studies is 3-4 years, which corresponds to the duration provided for RISEBA / LiepU doctoral studies.
4. The studios meet the requirements of the quality management system ISO9001:2008.
5. The doctoral study programme "Media Arts and Creative Technologies" has been developed in compliance with the regulations developed by the Board of Higher Education regarding the division of the programme into compulsory and elective (specialization) subjects, as well as types of research and academic work.
6. Sustainable Development Strategy of Latvia 2030, which places special emphasis on the interdisciplinarity of studies and the concept of creativity education. Education in this strategy is treated not only as the accumulation of specific competences and qualifications, but also as the development of critical thinking, creativity and cooperation skills, in general – human talents, emotional and social intelligence. This programme is in line with the spirit of this strategy, as it is both interdisciplinary and based on creativity and innovation.
7. The National Development Plan, which identifies the importance of culturally educated personalities in the development of the state and emphasizes the ability of such personalities to engage in the cultural processes and evaluation of Latvia.
8. RISEBA Constitution and [RISEBA Strategy for 2022-2027](#), approved at the RISEBA Senate meeting of 15 June 2022, one of the guidelines set out in the RISEBA development strategy is the promotion of science and innovation by supporting, the publication of high-quality research by RISEBA researchers (WoS and Scopus indexed) in order to reach the annual number of 25 publications in 2027, raising the Hirsch index to have at least 11 researchers with an index above 2 in 2027, RISEBA journal indexing WoS (Journal of Business Management, ADAM Arts), and promoting postdoctoral research in the doctoral study programme. One of the tasks in this context is the development of the arts direction, the development of full-cycle studies and the consolidation of programs.

The joint doctoral study programme "Media Arts and Creative Technologies" is in line with these requirements and initiatives.

Since the programme has been developed on the basis of interdisciplinary and dynamic media art "intellectual territories" and research as an accessible systematized discipline using audiovisual media and digital technologies, the programme requires both the intellectual and material resources of the joint programme implementers (RISEBA and LiepU), the intellectual and material resources of local and international cooperation partners and the sharing of material resources, as well as the equivalent provision of technical and academic competences.. Unlike the joint master's study programme of both universities, where there are different modules B, (depending on the chosen discipline) in the doctoral study programme, both universities are not only equal partners, but the training content of this programme – module design, assessment, final examinations, and the procedure for the implementation of the doctoral thesis-- are completely identical for both universities, moreover, the colloquiums of both universities are implemented together. Such identical implementation of the content of the program is regulated by the Programme Board and Scientific Board, the regulatory documents of both universities, the same admission rules, a coordinated diploma, etc.

RISEBA and LiepU joint doctoral study programme "Media Arts and Creative

Technologies" Programme Board and Scientific Board.

The start-up, implementation, and quality control of the programme are coordinated by the joint programme councils-Program Board and the Board of Science where the approved programme teaching staff, the administration, financial directors and scientific experts of both universities carry out the evaluation of the joint programme, how the study process is related, how close cooperation with industry representatives and students is implemented in order to identify current research objects, how the updating is carried out, and how the information and technical base for conducting innovative research is sustained, and other issues. The two boards meet independently, no less than 1 time per semester.

RISEBA and LiepU joint doctoral study programme "Media Arts and Creative Technologies" costs

The tuition fee approved by the Board of the Joint Study Programme for full-time studies for the 1st year of the 2023/2024 academic year is EUR 4180 (or 4680 for non-EU citizens) and is constant for the entire study period, the total study programme acquisition fee for 2 years is EUR 8360. The program is implemented in cooperation with LiepU and the tuition fee in higher education institutions is the same.

RISEBA and LiepU joint doctoral study programme "Media Arts and Creative Technologies" admission rules.

The admission rules describe the mandatory and additional requirements specified in the study programs for the previously acquired education of the reflector, as well as entrance examinations. The [Admission rules](#) of the program for each academic year are approved by the RISEBA Senate and it is coordinated with the decision of the LiepU Senate on admission to the joint doctoral program. Admission rules for doctoral studies are the same for both universities and are available [here](#).

RISEBA and LiepU joint doctoral study programme "Media Arts and Creative Technologies" Erasmus+ study mobility

Any full-time student of the doctoral study programme "Media Arts and Creative Technologies" who has completed at least one year of study can go on an Erasmus+ exchange program. The duration of study mobility is 2-12 months. The student does not have to pay for the period spent in the study and internship exchange programme abroad, the tuition fee is covered by the partner university, but the student continues to pay the RISEBA study fee. For the period spent abroad during mobility, the student is awarded an Erasmus+ grant to cover transport and accommodation costs. Since the doctoral programme is new, the Erasmus+ exchange offer is currently being developed. An ERASMUS+ exchange is currently being signed with the SMARTLab Research Institute's PhD Program, the Inclusive Design Research Centre of the UCD College of Engineering and Architecture, Dublin, Ireland.

RISEBA and LiepU joint doctoral study programme "Media Arts and Creative Technologies" cohesive diploma.

As a result of studies, a higher education diploma obtained – doctoral academic degree – *doctor of science (Ph.D.) in humanities and arts* – is identical; the difference is only in the official name of the diploma issuing authority and corresponding design.

For diploma samples, see 3.3.1. annex.

3.3.8 Annex adds the conformity of the joint doctoral study programme with the requirements of the Law on Higher Education Institutions.

3.2. The Content of Studies and Implementation Thereof

3.2.1. Analysis of the content of the study programme. Assessment of the interrelation between the information included in the study courses/ modules, the intended learning outcomes, the set aims and other indicators with the aims of the study course/ module and the aims and intended outcomes of the study programme. Assessment of the relevance of the content of the study courses/ modules and compliance with the needs of the relevant industry, labour market and with the trends in science on how and whether the content of the study courses/ modules is updated in line with the development trends of the relevant industry, labour market, and science.

The innovation of the study program in the art research approach is the creation of an environment in which practice – an active process of (art) creation, critical reflections on it and the resulting new theory and knowledge – is the main element of the research process. The artist who conducts such research is referred to as the "reflective practitioner." Such a designation is very important, as it confirms the special and specific knowledge of the practitioner and, as a result, emphasizes the leading role of the practice in the study of the doctoral thesis. It follows, in turn, that the methodology is also 'practice-led'. This means that the practice itself (or some specific aspects of it) may prompt research questions (in relation to the context being studied); can encourage the use of creative (but therefore no less accurate and no less analytical) research methods; and can also make the results of the research "visible" and "tangible" in a creative way. So, the process of doctoral studies is closely related to the practice of a doctoral student in art or in the field of creative technologies.

The novelty of the doctoral study program is also manifested in its pedagogical aspect, which is inclusive and inviting to discussion, discursive, ambitiously ambitious, open to new ideas and changes. In this program, "reflective practice" is interpreted on the basis of two leading philosophical perspectives – how to "come to knowledge" (or learning) and understanding, i.e. the "experiential" (empirical) and "constructive" perspectives. The empirical perspective involves "studying doing", delving into and experiencing practical action and creating a critical understanding of it through reflexive processes. The constructive perspective accepts study as a process created (constructed) according to each individual's previous knowledge and experience. Finally, studies take place in a socially dynamic environment in which formal and informal relationships are involved, providing the possibility of "joint reflection", thus facilitating the process of "joint learning" and the "connection" of knowledge (acquired through independent individual research). The interaction of these two perspectives (learning / understanding) reinforces the formation of a closer connection also between action and knowledge, doing and thinking, action and reflection, practice and theory, thus ensuring the creation of new knowledge – which is the overarching task of this program.

The international aspect is very important in the study program – artists-researchers who have graduated from this program will orient themselves in the international media art environment and circulation, as well as will be able to contribute to the further scientific and educational development of media art

The achievement of study results – the acquisition of Doctor of Science (Ph.D.) in the Humanities

and Arts Sciences – is ensured by the expanded research methodology (A1-01, and A1-02 "Academic writing and creative practice") and art and media theory (A1-03 "Theory and methodology") and other modules included in the content of the program, as well as the student's own active academic and research practice. The program shall consist of the following parts:

Theory and Creative Research A mandatory part - 42 CP

A1 Basics of research, A2 Topics and research processes, A3 Research criticism.

Doctoral thesis and exams Part B - 79 CP

B1 Analysis of research process and progress (annual final examinations), B2 doctoral thesis – Leading art research, B3 Doctoral exams)

Competencies C selection part - 11 CP

Pedagogical and organizational activities, conference reports, exhibitions, etc.

Since the program is based on individual studies, the largest amount of CP and, accordingly, the time of hours is intended for the development of the Doctoral Thesis or The Leading Art Research (70 CP), which takes place between seminars.

The link between the study content (courses), their volume and the results to be achieved is reflected in the table 3.1. below.

Linking the content of the program (parts and volumes of the program) and the planned study results. The study results to be achieved by a PhD candidate who:

1. knows and understands the most up-to-date scientific theories and insights, manages research methodology and modern research methods in the field of media art and creative technologies and in the interface between different fields;
2. is able to independently evaluate and choose methods appropriate to scientific research, contributes to the expansion of the boundaries of knowledge and gives a new understanding to existing knowledge and its applications in practice by implementing a significant amount of original research, part of which is at the level of internationally cited publications;
3. is able to communicate both orally and in writing about media arts and creative technologies with the wider scientific community and the general public;
4. is able to independently improve their scientific qualification, implement scientific projects, achieving achievements corresponding to the international criteria of the field of science,
5. is able to manage research or development tasks in companies, institutions and organizations that require extensive research knowledge and skills;
6. is able, by carrying out independent to critical analysis, synthesis and evaluation, to solve significant research or innovation tasks, to independently put forward a research idea, to plan, structure and manage large-scale scientific projects, including international ones;
7. is able to make scientifically based decisions in solutions to problems and defend their point of view in a reasoned manner;
8. is able to lead, coordinate multidisciplinary media arts and creative technology teams, and work together in an international context;
9. demonstrates considerable authority, innovation, autonomy, scientific and professional autonomy and constant commitment to the development of new ideas or processes at the forefront of work or media, including research.

Table 3.1.

List of Study Moduls and Learning Outcomes

Module	1	2	3	4	5	6	7	8	9
Basics of research.									
Results in A1-01 " Academic Writing and Creative Practice ":	X	X	X	X	X	X	X	X	X
• skills to prepare an application for academic research, identifying areas of knowledge, defining clear research questions, key terms, etc.;									
• kills to present academic research to study colleagues and lecturers;									
• Promoted knowledge to demonstrate understanding of the basics of academic research;									
• Developed skills in using libraries and other academic resources;									
• developed skills and competences to demonstrate better knowledge of methodology and methods;									
• developed skills to understand the style and standard of academic writing, its importance;									
• improved knowledge of practice-based research; -Promoted thematic areas of knowledge related to creative technologies and audiovisual media arts.									
Basics of research.									
• Results within A1-02 " Academic Writing and Creative Practice ":	X	X	X	X	X	X	X	X	X
• demonstrated expanded knowledge of practice-based research;									
• developed and improved competences to reflect on artistic research, referring to the indicated main texts and articles of experts in the field of artistic research;									
• demonstrated a good knowledge of academic writing techniques and different styles (APA, Harvard, etc.) by referring to the publication of the "School of Scientific Writing";									
• demonstrated improved skills and quality of academic writing;									
• positioned practical competencies in the context of new media art;									
• dismantled ability to write a doctoral dissertation according to high standards of academic writing;									
• Prepare and document essential components of the practical element of the work and provide knowledge in standard documentation and analysis to be included in the final work.									

Basics of research.

- Results in A1-03 "Theory and Methodology": -reviewed and shown development and improvement in initial academic research proposals;
- Promoted critical and commentary skills of doctoral students on individual research;
- assimilated introductory knowledge of research paradigms; artistic research;
- demonstrate a deeper knowledge of methodology, methods and research ethics;
- demonstrated knowledge of the criteria for awarding a doctoral degree and the nature of originality;
- understand the structure and content of successful doctoral theses using practical analysis and research in lectures;
- improved abilities and gained experience in the presentation of their research;
- promoted understanding and relevance for the application of the corresponding theory;
- improved academic knowledge by acquiring literacy of sources relevant to the study.

X	X	X	X	X	X	X	X	X	X
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Topics and research processes

Results:

- demonstrates good academic knowledge related to the chosen art research; -demonstrate additional technical and procedural skills and experience acquired within the framework of the doctoral internship;
- shows progress in the development of the general doctoral dissertation thesis process.

X	X	X	X	X	X	X	X	X	X
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Theory and creative research - A critique of research

Results:

- demonstrated regular and constant contact with the supervisor of the doctoral thesis,
- presentation of the progress of the thesis, taking into account the recommendations of the thesis supervisor.

X	X	X	X	X	X	X			X
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Doctoral thesis and exams - Analysis of the research process and progress

Results:	X	X	X	X		X			X
• compiled documentation as evidence of successful activity during the study year, submitting at the end of each study year; • gathered evidence of successful cooperation activities with study colleagues throughout the study year, submitting at the end of each study year; • 1. year of assessment of progress) during the winter colloquium, a task has been completed that is appropriate to the student's research work, while providing evidence of the doctoral student's academic quality abilities and research viability; • Year 3 of evaluating progress) successfully defended his research in front of a group of experts.									
Doctoral thesis - Leading art research									
● A single document representing a completed leading art study developed over 3 years of study has been presented to the examination committee.	X	X	X	X	X	X	X	X	X
Doctoral thesis and exams - Doctoral exams.									
● A single document representing a completed leading art study has been presented to the examination board	X	X	X	X	X	X	X	X	X
Competence									
● active participation in international research events (conferences, symposia, exhibitions, etc.); - the achievements achieved have benefited their industry and the university (LiepU, RISEBA).	X	X	X	X	X	X	X	X	X

3.2.2. In the case of master's and doctoral study programmes, specify and provide the justification as to whether the degrees are awarded in view of the developments and findings in the field of science or artistic creation. In the case of a doctoral study programme, provide a description of the main research roadmaps and the impact of the study programme on research and other education levels (if applicable).

The study program provides an opportunity to obtain an academic doctorate in arts and creative technologies. In connection with the contract signed on 22.02.2022 with the LMA, graduates of the program may be awarded a scientific doctoral degree (Ph. D.). A similar agreement has also been signed at the Latvian Academy of Culture.

Scientific qualification in the Republic of Latvia is certified by a doctoral degree – awarding of a

doctoral degree (Ph.D.). The degree shall be awarded for a doctoral thesis independently developed and publicly defended under the guidance of an experienced scientist (hereinafter - the supervisor of the doctoral thesis), which contains the results of original scientific research and provides new insights in science - in the field "Music, Visual Arts and Architecture" and "Creative Industries in Sciences",

When applying for a second degree in another field of science, it is possible to develop a doctoral thesis also without a doctoral thesis supervisor, using the consultations of the leading specialists in the field (hereinafter - the consultant). A person who, prior to defending his or her doctoral thesis, has successfully completed an accredited doctoral study program and/or passed examinations in a Specialization and a foreign language may apply for the award of a doctoral degree.

The doctoral study program "Media Arts and Creative Technologies" addresses the following questions:

1. What role(s) can media arts and creative technologies play in imagining and shaping future paradigms and models of future cultural economies, creative entrepreneurship and cross-sectoral concepts, practice models and their value hierarchies? What tools and technologies can be developed?
2. How can media art, through the creation of works of artistic quality, help develop collective intelligence, a sense of cultural identity and values, individual freedom and self-management, creative expression, imagination and inspiration?
3. What impact can media arts and creative technologies have on interdisciplinary development through involvement in science, natural resources, environment, climate, policy issues, business model development, administrative systems, etc.?

Thus, the program will focus its content on the following intellectual territories or indicative research directions:

1. *Interdisciplinary practice* – creating hybrid media environments, narratives and non-linear narratives, information and energy networks, art and science, ecology and technology research, developing critical discourses on observation, subversion, and control as non-subtractive components of digital technology, etc.
2. *Sound, image, and immersive environments* – art, electronic music, reactive environments, networked art, interactive and 3D filmmaking, creation of virtual reality, augmented environments, drones and 360-degree video works, etc.
3. *Network culture and sustainability* – culture and economy in the digital age, social media and networked communities, participatory culture, media ecology, semantic networking, open source approach, intellectual property, etc.

The content of the doctoral study program includes compulsory academic work practice (teaching 2 courses or conducting at least 1 or 2 bachelor's or master's theses in the appropriate study program), thus doctoral students can transfer their knowledge and skills to other levels of education in the direction "Arts".

The requirements for the acquisition of a scientific degree are determined by the regulation of the Cabinet of Ministers Regulation No. 1001 ("[Procedures and Criteria for the Granting of a Scientific Doctoral Degree](#)" (Only in Latvian)), Section 11 of the [Law on Scientific Activity](#) regarding the "Procedures for the Granting of a Doctoral Degree", Part 2, which determines the general requirements to be set for the doctoral thesis and its author, Article 57 of the Law on Higher Education Institutions provides that the duration of the study programme in doctoral studies is 3-4 years, which corresponds to the duration of RISEBA / LiepU doctoral studies, as well as the procedure for successful implementation of doctoral theses of the joint doctoral study programme

"Media Arts and Creative Technologies".

The dissertation submitted at the end of three years of study is to be examined by a specially convened expert commission. Before that, the final draft of a thesis must be submitted for preliminary internal evaluation. The purpose of the initial assessment is to ensure that it is worth convening an exmatriculation exam so that the student has a good chance of success. The internal assessment, in which both universities are represented and which also includes the supervisor, carries out the initial assessment. The expert group may or may not recommend a small extension of time if the missing aspects of the study need to be added.

After a successful review, a defense with an oral exam (Exmatriculation Exam) is planned. This happens in front of a panel that includes experts from both universities, but does not include the head of the student's work, and there must be one external jury member from another university (note: it must be proved that the student has not recently had contact with any external examiner, nor has he worked closely with them at any stage, there is also no relationship between them). The language of oral advocacy (or VIVA) is usually Latvian, although English may also be required. Other languages will not be taken into account. Advocacy is essentially an extended interview, starting with a pre-prepared student presentation: full details of the exact advocacy format will be provided to students well in advance of its planning. In addition, as part of the exmatriculation exam procedure, it is necessary to pass a separate English language exam.

After three years of study, the candidate is no longer registered as a student and does not pay a fee, but is provided with support to help him definitively move towards the award of a doctoral degree. This status is equivalent to the status of "write-up" at other universities.

The first goal after the former exmatriculation is to implement all the changes and recommendations made by the former exmatriculation commission. Secondly, it is necessary to carry out all the incomplete aspects of the study, for example, perhaps a case study that has just been completed, so that the dissertation approaches its final form and includes all the necessary content and reasoning. This is called the first final draft, and at this point an external reviewer should be employed to provide feedback. After approval, a candidate for a doctoral degree may submit an application to the Academy of Arts, or to the Academy of Culture to request the defense of the thesis for the award of PhD.

The defence of the doctoral thesis is regulated by RISEBA, LiepU, and the LMA Memorandum of Intent on the activities of the Doctoral Council within the framework of the joint doctoral programme "Media Arts and Creative Technologies" of RISEBA and Liepaja University, see Annex 4.1.

3.2.3. Assessment of the study programme including the study course/ module implementation methods by indicating what the methods are, and how they contribute to the achievement of the learning outcomes of the study courses and the aims of the study programme. In the case of a joint study programme, or in case the study programme is implemented in a foreign language or in the form of distance learning, describe in detail the methods used to deliver such a study programme. Provide an explanation of how the student-centred principles are taken into account in the implementation of the study process.

In order to promote student-centered studies and interaction between doctoral students, three

face-to-face study sessions are planned for all doctoral students during the academic year: in October (autumn colloquium), February (winter colloquium) and June (summer colloquium). In these colloquiums, seminar sessions are held: both one-to-one support and mutual exchange of ideas and topics, as well as a set of colloquiums and seminars designed taking into account the needs of each student.

Between colloquiums, studies are facilitated through an online-led learning environment and/or out-of-university consulting and project development sites (e.g. creative industry sites, NGOs, government institutions, hospitals, laboratories). Studies carried out in cooperation with external institutions (e.g. NGOs, creative industries, research and higher education institutions, network communities, etc.) are discussed individually with the help of a scientific work steering group and are coordinated by the administrative group.

Each study year ends with an annual progress report (IPP), which must be successfully passed in order to ensure the progress process and transition to the next study year. In order to pass the IPP, the expert commission and other doctoral students must present the artistic research under development at the scientific project development seminar.

At the end of the first year of the doctoral program, students must pass an assessment of the progress of artistic research; In the first part of the third year of study, students must pass an assessment of progress in the specialization of the sub-field.

Since the program is based on individual studies, then the largest amount of CP and, accordingly, the time of hours is intended for the development of the Doctoral Thesis or The Leading Art Research (70 CP).

The year of study is divided into three trimesters, in each of which one colloquium is held:

1. the trimester takes place from February 1 to May 31 – includes one week of doctoral colloquium in February (parts A1 and one-on-one discussions with doctoral students (within the framework of part A3 "Research Criticism") in the inter-semester.
2. The trimester runs from June 1 to September 30 and includes one week of doctoral colloquium in June.
3. The trimester takes place from October 1 to January 31 and includes one week of doctoral colloquium in October.

In these colloquiums, on-site with all students of the doctoral study program, lecturers of the respective modules from Latvia and abroad carry out the assessment of the progress of dissertations and approbation of the relevant modules.

1. YEAR OF DOCTORAL STUDY PROGRAM

Winter Colloquium 1.Introduction to doctoral study program: introduction to research paradigms; artistic research – methodology and research ethics; criteria for obtaining a degree, features of originality. The task is the development of a doctoral topic.

Summer Colloquium 1. Progress review, completion of the doctoral proposal, methodological and methodological workshops such as contextualization, reflection. The task is to identify and evaluate 3 completed internship-led examples of doctoral theses (case studies) related to the student's research offer.

Autumn Colloquium 1.Progress review, presentation of doctoral case studies; methodological and methodological workshops, such as project creation, research ethics, etc. The task is to prepare an annual progress report (presentation/demonstration and article).

First annual progress review (IPP). Submission of progress review documentation (PPD), which

includes presentation of the work under development, context outline, self-assessment, bibliography. Task – preparation for presentation/demonstration and critical analysis.

2. YEAR OF DOCTORAL STUDY PROGRAM

Winter Colloquium 2. Presentation of progress report documentation and feedback; methodological and methodological workshops, such as assessment and analysis, research management; practice models; organizational skills. The task is to initiate and organize a student-led public forum for the winter symposium.

Summer Colloquium 2. The conduct of a public forum led by students, opportunities for the conduct of the curriculum (according to the needs of the student), consideration of various forms of criticism. The task is reflection and criticism of a public forum.

Autumn Colloquium 2. Overview and development of intensive project work, opportunities for the course of the curriculum (according to the needs of the student). The task is to prepare an annual progress report.

Second annual progress review. Submission of progress review documentation (PPD), which includes presentation of the work under development, context outline, self-assessment, bibliography. Task – preparation for presentation/demonstration and critical analysis.

3. YEAR OF DOCTORAL STUDY PROGRAM

Winter Colloquium 3. Presentation of progress report documentation and feedback. Study of presentation forms and formats (including, e.g. writing, demonstration, etc.). Task – a plan for submitting a job.

Summer Colloquium 3. Progress report – thesis submission plan, examination of the criteria for originality of the thesis. Task – preparation of the first form of the final submission.

Autumn Colloquium 3. Doctoral thesis exams and preparation for the presentation of the doctoral thesis *viva voce* (for pre-defense). Task – submission of the first version of the written part of the doctoral thesis and preparation of the doctoral thesis presentation.

Each doctoral degree applicant with a scientific work management group creates an individual study program according to the nature and context of his or her research, thus actively participating in the structuring of his or her experience during doctoral studies.

The program is based on a model of independent study, which allows students to focus on the research topic according to their own interests in relation to the indicative research directions of the program. It is also possible to form part of a wider research program or collaborative project in an original way, according to the chosen research question (priority topic or research project).

The program is not a curriculum *per se*, it includes the compulsory and electives necessary for obtaining a doctorate. The program learning model applies a combination of teaching methods that maximize the learning experience of students, based on several teaching and teaching methods:

- 1) lectures (including online lectures), seminars and creative workshops;
- 2) studies with other doctoral students, forming study teams/pairs/networks;
- 3) consultations and individual contact with educators online;
- 4) independent studies, creative practical research work.

The student-centered methods of mastering the program complement discussions between management and students on the organization and improvement of the study process. If the

methods are formulated in the context of the ESF project "Support for the fulfilment of the requirements set for the EQAR Agency" No.8.2.4.0/15/I/001 on "Student-centered education approach in higher education institutions" (2017), which regulates the involvement of students in the study process and content improvement, mobility, social dimension, learning environment, and extra-curricular activities of students, then the following processes are ensured:

- Students have the opportunity to influence the study process, in regular communication with program directors in order to provide feedback on the study process and necessary improvements both in the approbation of modules and in the direct involvement of instructors in regular distance learning mode. In addition, students are informed about the study results to be achieved at the program level. Feedback is analyzed at regular program and science council meetings, no less than once a semester;
- thanks to the implementation of the study program in English, the learning environment ensures mobility, both by integrating students, taking into account their specific social and cultural nuances, as well as by ensuring mobility on a national scale and with a potential ERASMUS partner SMART Lab dictatorship program in the field of art in Dublin, Ireland;
- RISEBA provides a good psychological support infrastructure, as well as support for students with special needs;
- when analyzing the social dimension, it should be noted that RISEBA, without taking into account and respecting the contingent of students and the diversity of their needs, has created a high-quality learning environment for study processes, where RISEBA infrastructure, premises, software, and audiovisual equipment are available to the entire student contingent 24 hours a day, seven days a week. Students can easily connect their studies with work, for which, with the exception of the colloquium, the other training takes place in the "offline" mode;
- the study program ensures the use of diverse learning methods, where the competences of guest lecturers are adapted to the topics of students' doctoral theses;
- RISEBA University of Applied Sciences is considered as a teaching environment, where audio technology and space infrastructure is one of the best equipped in the Baltic States. In addition, H2O Media Laboratory is only available to PhD students, providing a personal and comfortable learning environment;
- RISEBA Business Incubator, as well as RIXC Art Gallery, iWEEK, and annual Open Fields conferences, which are held at the National Library, allow students to implement ideas, as well as opportunities to additionally implement art projects outside of research;
- the highly qualified contingent of teaching staff is regularly motivated to improve their competences both within the framework of RISEBA methodological seminars, science seminars organized by ELIA European arts universities, as well as financially supporting their participation in international art conferences and publicism.

3.2.4. If the study programme envisages an internship, describe the internship opportunities offered to students, provision and work organization, including whether the higher education institution/ college helps students to find an internship place. If the study programme is implemented in a foreign language, provide information on how internship opportunities are provided in a foreign language, including for foreign students. To provide analysis and evaluation of the connection of the tasks set for students during the internship included in the study programme with the learning outcomes of the study programme (if applicable).

3.2.5. Evaluation and description of the promotion opportunities and the promotion process provided to the students of the doctoral study programme (if applicable).

Currently, the doctoral degree is provided at the Latvian Academy of Arts on the basis of the agreement signed on 22.12.2022 between the Latvian Academy of Arts, Liepaja University and RISEBAuniversity of business, arts and technology (see Annex 4.1.)

Both parties agree on cooperation in the activities of the doctoral degree council within the framework of the joint doctoral program "Media Arts and Creative Technologies" of the Higher School of Business, Arts and Technology "RISEBA" and Liepaja University. On the basis of Section 9, Paragraph two and Section 59, Paragraph three of the Law on Higher Education Institutions, Section 11, Paragraph one of the Law on Scientific Activity, and Paragraph 7 of Cabinet Regulation No. 1001 of 27 December 2005, Procedures and Criteria for the Conferral of a Doctoral Degree (Doctoral Degree), it is determined that the LMA ensures the doctoral thesis process of candidates for the RISEBA/ LiepU scientific degree in the Doctoral Thesis Council of the LMA.

RISEB/ LiepU covers the costs of the doctoral thesis process from the funds intended for doctoral studies. The costs for each doctoral thesis process are determined separately by written agreement of the parties not later than one month before the defense of the doctoral thesis. RISEBA//LiepU, after receiving the decision of the doctoral degree council on the awarding of the degree, issues a doctoral degree (*PhD.*) in creative industry sciences and a RISEBA//LiepU diploma with a record that the doctoral thesis has been defended in accordance with the Regulations of the Cabinet of Ministers No. 1001.

The diploma is signed by the rectors of RISEBA//LiepU. The agreement stipulates that:

1. The defence of doctoral theses shall take place in an open meeting of the Doctoral Council of the Latvian Academy of Arts, if until the defence of the doctoral theses the Higher School of Business, Arts and Technology "RISEBA" or Liepaja University has not been given the right to award a doctoral degree (*PhD.*) in the sciences of the creative industry;
2. The Parties agree that each of the parties will delegate a certain number of members of the Promotion Council to work in the doctoral thesis council. The Promotion Council will be organised by the Latvian Academy of Arts in accordance with the Cooperation Agreement concluded by the parties;
3. All interested persons may participate in the meeting, ask questions to the applicant, council and reviewers, as well as express themselves regarding the doctoral thesis;
4. Reviewers shall participate in the meeting of the Promotion Council with the voting rights of the decision-maker;
5. Public defence of the doctoral thesis shall take place in the official language or in a foreign language in accordance with the approval of the Doctoral Degree Council;
6. The Council shall take a decision to award a degree or to refuse to grant a doctoral degree by a majority vote, by open vote. If the votes are similarly divided, the council shall hold a discussion and re-vote. If, after re-voting, the votes are similarly divided, the Council shall re-examine the work, but not earlier than a month and not later than six months after the promotion meeting at which the decision was not taken. Until the next Council meeting, the applicant, after co-ordination with the Chairperson of the Doctoral Degree Council, has the right to make corrections to the doctoral thesis.

The first promotion council is scheduled to be convened in March 2025.

3.2.6. Analysis and assessment of the topics of the final theses of the students, their relevance in the respective field, including the labour market, and the marks of the final theses.

The topics of the doctoral theses are topical and original in the Latvian context. Most of the research is devoted to immersive media – VR, XR, 360° narrative research. These studies also have great potential for commercialization and applicability not only in the arts, but also in the entertainment industry, medicine, etc. However, interdisciplinary research, such as the study of contemporary art, including media art residences, in a regional small town and their links to practices for the preservation of tangible and intangible cultural heritage are also of great importance to the region. The need for the historical heritage of the region was also emphasized by the Expert Commission for the Assessment of Scientific Institutions of Latvia. LiepU HMZF developed an interdisciplinary connection with the traditions of linguistics research on coding art – artistic experiments with imaginary writings and codes, as well as on the distribution and distribution of poetry in a transmedial space, which allowed one of the doctoral students to participate in the HMZF/KHI project in the national research program "Letonika". Research on "slow" media art and electrical arts is very useful in creating content for lower-level studies in the direction "Art".

Students' thesis research topics

Course 2:

"Algorithmic VR/XR interfaces for multimodal live data placement in the continuum between immersive analysis and artistic aesthetics

"Critical interrogation of the metaverse vision in creating 'Hyperreality' – an augmented reality (XR) playing environment for artistic exploration of a digital presence"

"Supervision and immersive technologies"

Artificial intelligence and diaspora in an intercultural environment

Course 1:

"Participatory VR platform "Empathy Gallery": practice and methodologies using immersive technologies in socially engaging art"

"The development of digital media art in the age of artificial intelligence"

"Research on the design of community cultural exhibitions under the influence of new media art"

"Structures and subjectivity of digital memory as modern forms of knowledge"

"Immersive media applications in hypermodal stage performances"

3.3. Resources and Provision of the Study Programme

3.3.1. Assessment of the compliance of the resources and provision (study provision,

scientific support (if applicable), informative provision (including libraries), material and technical provision, and financial provision) with the conditions for the implementation of the study programme and the learning outcomes to be achieved by providing the respective examples.

The doctoral study programme "Media Arts and Creative Technologies" uses RISEBA and LiepU, the scientific resources, the information base (including libraries), as well as the material and technical infrastructure.

Provision of premises at the H2O Media Centre

Since the foundation of the university, RISEBA has significantly expanded its premises for ensuring the most optimal study process. In October 2017, the total area of premises was 11350.61 m². The study process RISEBA is implemented in three buildings in Riga - Meža street 3, Meža street 1/6 and Durbes street 4 (H2O6 RISEBA Architecture and Media Centre). It should be noted that Durbe Street 4 is adapted for people with special needs.

The basic study process in the doctoral study programme takes place at 4 Durbes Street in the Media Laboratory, the Art Centre "SERDE" in Aizpute, and Liepaja University, Mplab. If practical classes are held, then, accordingly, either specific rooms are used, such as the Video Studio, Photo Studio, editing auditoriums, or several rooms at the same time, where group work can be organized, arranging the room as needed. Doctoral students have access to all the premises and exhibition halls of the H2O Media Center for research and exhibitions/ conferences, that have been previously booked with the administration of the study program.

Computer hardware at H2O Media Centre

All lecture rooms are equipped with visual demonstration equipment. Powerful stationary video projectors are installed in the auditoriums, and monitors are additionally installed in the larger auditoriums, for better visibility. The study process is complemented with 344 computers with the installed Windows operating system, including 75 laptops and 92 Apple computers.

For the needs of the study process, 309 computerized workplaces are equipped, of which 268 are available directly to students. Computers are based on Intel Core processors with MS Windows and MS Office software installed or Apple MacOS X software. Laptops and high-power WIFI equipment provide audience transformation opportunities into computer classes in a sufficiently short period of time, which allows dynamic planning of study processes. Computer equipment is regularly upkept and gradually updated. All RISEBA computers are connected to the local computer network of the university and the Internet. Wireless Internet access (WiFi) is provided in the premises of the university. Internet connection speeds are 200 Mbps (Meža street 3) and 200 Mbps (Durbes street 4).

RISEBA employs 12 multifunctional network printers with scanners. Four of them provide color printing. Employees and students have access to the Copy Center for printing, binding, etc. of handouts and submissions.

Provision of audiovisual equipment

For the preparation and demonstration of multimedia presentations and educational materials, as well as data, various multimedia technical options are used for visualization: conference auditoriums with LCD and laser projectors, screens and sound devices; 5 portable projectors; 5 portable computers that could be used in conjunction with portable projectors without the

additional stationary equipment.

The possibilities of recording the lectures at the university are provided in 3 auditoriums at Meža iela 3, where the lecture recording option is based on the Panopto video recording, management and broadcasting system subscribed to by RISEBA, and in 1 auditorium at the Architecture and Media Centre H2O6 (4 Durbes Street), where the lecture recording option is based on Black Magic Design and video broadcasting system Thomson Video Networks VS7000.

In addition, the university has the opportunity to provide video recording of lectures with a mobile multi-camera equipment system (Live GV Director Nonlinear Live Production System), which provides recording and broadcasting with 8 cameras (Sony FS700 series cameras with special with SLOW MOTION function and 4K video format).

In the architecture and media center H2O6 on Durbes Street 4 students have access to - photo studio (equipped with mobile BOWENS Gemini 750 and 400Rx lighting technique), sound recording studio (equipped with stationary and mobile audio recording and editing equipment, Yamaha N16, ALLEN&HEATH Q16, BOSE 2x F1 Model 812 Flexible Array loudspeakers with 2x F1 Subwoofer), video studio (equipped with stationary lighting technique ARRI, MOLE-RICHARDSON-CO spotlights, dressing room, make-up room, props and costume warehouse and black green and blue backgrounds), three Video editing studios (59 workplaces – Apple computers with Apple Final Cut, Apple Logic and Adobe Creative Suite software), two Video Editing workspaces (one equipped with 2 workspaces and 2 Apple computers with Apple Final Cut, Apple Logic and Adobe Creative Suite software and the other with 3 workspaces and 3 Apple computers with Apple Final Cut, Apple Logic and Adobe Creative Suite software) and acting hall.

For classes and independent work, students and faculty have the opportunity to use: video transmission system Thomson Video Networks VS7000, multi-chamber Live GV Director Nonlinear Live Production System with 8-camera recording and broadcasting capability which is bundled with Sony FS700 series cameras special with SLOW MOTION function and 4K video format. DJI Phantom 4 PRO PLUS, DJI Inspire 2 Premium Combo (CinemaDNG & Apple ProRes Activation Key + X5S) other professional camcorders with optional equipment, digital camcorders, digital cameras and SLR cameras, photo and video lighting kits, professional microphone sets and other audio visual equipment.

Study process support RISEBA H2O Media Centre Media Laboratory

In December 2021, RISEBA opened a modern and comfortable two-story (71.6 m2 first floor, 48.6 m2 second floor) laboratory for doctoral students, equipped with stationary computers Capital NEO Design R i9-11900KF/Z590/500GB SSD M.2 NVMe/RTX3060/1000W Modular/Pele+Klav/Windows 10 Pro, two BlackMagic DeckLink Quad 2 DeckLink Quad HDMI Recorder systems, two Apple iMac 24" 4.5K Retina, Apple M1 8C CPU, 8C GPU/16GB/512GB SSD/Silver/Magic Keyboard with Touch ID – for workstations and Pimax Vision 8K X VR glasses with 4K CLPL Displays, 200 Degree Field of View, RGB Pixel Matrix Panel for PC VR, Steam VR Videos, KDMAS.~R.

It should be noted that the conditions for the implementation of the study programme "Media Arts and Creative Technologies" for full-time attendance, in the form of the implementation language in English, and in the places of implementation, RISEBA (Riga), Liepaja University (Liepaja), and SERDE (Aizpute), create the perfect environment in which to practice an active (art) creation process, critical reflections on it, and the resulting new theory and knowledge, in addition, all this takes place in a socially dynamic environment, and available for doctoral studies, not limited to the infrastructure, material and digital provision of RISEBA and LiepU universities, including exhibition premises in RISEB and RIXC Art Gallery, Lenču iela 2.

For example, in H2O Media Laboratory, computers are prepared to work with GetIMG, Foto, Runway

ML, DALL-E 2, etc., Artificial Intelligence applications, as well as InstaPro 360, Unity, Cinema 3D applications in research that is carried on in augmented and virtual reality, 360° cinema, and data visualization, all of which are popular research objects among doctoral students. The LiepU branch also provides Inect stereo cameras (2 pcs.), VR system and HTC Vive control hardware, 3D printers. In turn, RISEBA provides two 360-degree professional 3D video cameras and an ambisonic mixing infrastructure for these purposes.

SERDE, the [centre of artists' workshops and residences](#) (Atmodas iela 9, Aizpute), the aim of which is to promote the development of professional art in Latvia by developing regional and international cooperation between cultural and art organizations of various industries and individuals is offering a truly functioning environment and infrastructure outside the usual central urban environment, it also serves as the place of implementation of the summer colloquium for the joint RISEBA/LiepU doctoral study programme "Media Arts and Creative Arts" technology", where the doctoral students and faculty from different countries of the world, engage in formal and informal discussions and lectures, providing the possibility of "joint reflection", thus facilitating the international process of "joint learning" and the "connection" of knowledge.

Support Software for the Study Process

In April 2013, RISEBA introduced the Web-based portal for reflecting student grades. HW is integrated with the e-learning platform MOODLE, resulting in regular synchronization of personal student data, data on study programs and study courses between the two systems.

In the study process, RISEBA students make extensive use of the e-platform Webropol subscribed to by RISEBA. RISEBA is an Agreement on the use of Webropol on the web for an unlimited number of users.

During the reporting period, a license has been purchased for the use of Miro (<https://miro.com>) in the study process. The Miro website allows you to share a work surface that can be used to perform joint work in the study process, display process diagrams, perform tasks, present the results of your work, etc. During the reporting period, a new study environment UNIMETIS (<https://my.riseba.lv>) has been introduced and is being constantly improved, which allows academic staff to see lesson schedules, student lists in a group, etc., while students can see the current class times, their own achievements, financial data, etc. UNIMETIS is also used to record student class attendance, etc.

Once a year, material resources are audited and the need for their renewal and replenishment for the next year is determined, and plans for the development of IT infrastructure for the coming years are updated.

Software versions, computer network antivirus software and firewall provision are regularly maintained and updated.

In 2013, RISEBA together with four Latvian higher education institutions signed the Agreement on the creation and use of a common anti-plagiarism platform and, from 2014, commenced their use, which is used for the examination of bachelor's research papers. In 2013, RISEBA introduced a new e-platform Dream Apply, which is used to receive, store and process data of foreign and domestic applicants, which is also used to apply to study in the bachelor's study program "Audiovisual Media Arts". For remote classes, as well as for group work and consultations, the Zoom program is subscribed to. Often the teaching staff also uses the e.riseba (MOODLE) platform in communication, which is not only a means of posting information, but also a means of interactive communication, providing students with feedback on independent works and exam papers.

General characteristics of the library

The total area of the library of the Higher School of Business, Arts and Technology "RISEBA" is 453

m2, including a reading room, with 32 seats for readers and computers with Internet access in the computer hall. RISEBA has one related associations - at RISEBA Architecture and Media Centre H2O 6 in Riga (Durbes Street 4) . In 2010, RISEBA joined the catalogue of the Electronic Union of Libraries of National Significance of Latvia. The Library of the Higher School of Business, Arts and Technology "RISEBA" was included in the Library Register of the Ministry of Culture (BLB0528), on June 17, 2016 received the Library accreditation certificate and was granted the status of a library of local significance for a period of five years.

Library opening hours, access to information resources and services

The library's activities are based on the accessibility of its services to every user, ensuring the same range and quality of services for all study programmes, departments and departments. The services offered, the layout of the library premises and its opening hours are closely related to the provision of information and information needs of users. The library's opening hours are tailored to the convenience of students. Library customers are provided with opening hours from 10.00 to 18.00 on weekdays and from 10.00 to 15.00 on Saturdays. Outside the library's working hours, books can be left at the RISEBA Information Centre, 1st floor, indicating the name, surname and study programme. The library premises, which house a collection of 22228 items, are open 6 (48 hours) days a week. Users have access to a free-access collection where they can choose the expenses they need. The library is located in 3 rooms with a total area of 453 m². There are 46 workspaces available to library users, t.sk. 14 workplaces for working with a computer. The library provides services that promote students' independent studies and research. The services can be used by RISEBA students, faculty, staff, other libraries, students of other universities, as well as every resident. The library provides free basic services and paid services.

Free basic services:

- Electronic ordering/booking/extension of the terms of use of information resources in the general catalogue of libraries of state significance and receipt of information resources for on-site use in the library or for take-away at home. The service is available to users registered in RISEBA Library;
- Use of open-access reading rooms, computer reading rooms and the Internet. In the reading room it is possible to use a reference source and a collection of periodicals, stationary and portable computers (personal computers of users), Internet connection, among them among WI-FI, which operates throughout the RISEBA building. The library for students is not only a place for study and research, but also for meetings and leisure;
- Use of information resources in the summer. During the summer period, the library is closed for 2 months (July, August). At the end of the spring semester, students are informed of the possibility of receiving materials for use outside the library for the period when the library is closed;
- Inquiries and consultations. Since one of the main areas of the library's work is support for research, the library implements user counseling, reference provision, user training in information skills and study tours. Users can also receive individual consultations and inquiries in the library, as well as by e-mail: bibl@riseba.lv. The library staff provides bibliographic, thematic, factual and clarifying and other inquiries and consultations to riseba students, academic, administrative and general staff;
- User training. Since the student's knowledge and skills to work independently, find, critically evaluate and use high-quality information resources and e-environment tools are essential for raising the level of studies, the Library actively works with target audiences – students, academic, administrative and general staff of all study levels – to improve the level of studies, in order to promote not only information skills, but also to provide in-depth knowledge for working with electronic resources. The library organizes and conducts classes

in the library's computer reading room, organizes practical study tours in the Library so that users gain the skills to work with the open-access collection, databases, thus improving the competence of independent learning and developing research opportunities;

- SBA, SSBA service. Using the Interlibrary Loan, materials that are not in the RISEBA library can be ordered from other libraries in Latvia, but using the International Interlibrary Loan Service – from foreign libraries.

Paid services: Thesis binding.

Library collection, procedure for replenishing the collection

RISEBA Library creates the collection according to the directions of study and scientific work of the university, the requirements of study programmes, thus providing information to all levels of RISEBA studies – bachelor's, master's, doctoral, as well as scientific research fields. The collection is assembled in accordance with the Library budget, which is approved annually by the rector of RISEBA. The allocated funding is used to purchase the necessary sources, pay for subscribed databases and subscribe to periodicals. For the purchase of information resources, a budget is set. To ensure the purchase of resources, the teaching staff writes an application to the director of the program. The head of the library shall procure information resources in accordance with the purchase application signed by the director of the study programme. The library's collection is also supplemented by donations from individuals and institutions. The library performs the functions of an archive of final works developed by university students and lecture materials of teaching staff, thus supplementing the library collection and information provision.

Resources available for the study program at LiepU

RISEBA/LiepU doctoral study programme "Media Arts and Creative Technologies" is implemented in cooperation with HMZF, MPLab and other LiepU structural units in a unified system. LiepU material and technical base is available to both students and faculty. Since the study program is interdisciplinary, in the study process it is necessary to use the material and technical support of all faculties for the study programs implemented by LiepU: computers – 320, (of which 80 computers are not older than 3 years); video projectors – 23; interactive whiteboards – 7; copiers – 6; Photo, camcorders – 18 (11 cameras, 7 camcorders).

Students have access to an open-access wireless network in each of the LiepU study blocks (Liela iela 14 and Kūrmājas prosp. 13) (a total of 36 wireless network access points are installed). A workstation virtualization solution has been implemented and three classes of computers are equipped with workstation customers (63 jobs in total). For students, their own virtual computer is created for each, which is not tied to the workplace. This solution ensures the mobility and safety of the study process. Modern network hardware has been installed that provides computer network virtualization and a CAMPUS computer network connection has been established between all study blocks.

A cooperation agreement has been concluded with Microsoft on the lease of MS Office and MS Windows software licenses, which can be used by teachers both in the implementation of the learning process and in the production of educational materials. Within the framework of this cooperation agreement, both LiepU teachers and students have access to MS Office 365, 1Tb file archive in the cloud, etc. at no additional cost.

The latest information and communication technologies are used for the implementation of the program – video conferencing room, computer graphics cabinet, computer classes, multimedia, Internet, e-learning environment Moodle (moodle.liepu.lv), library, subject methodology cabinets, laboratories where videoconferencing equipment, interactive whiteboards, data projectors, document camera, graphic projectors and visual materials are available, internet connection is

provided.

To ensure the study programme of LiepU MPLab (Liepaja, Kūrmājas pr. 13), students and lecturers have access to the necessary laboratory equipment – photo and video studios, photo equipment and lighting, video equipment and lighting (both for work in the studio and for use outside the laboratory), stands, computer equipment both for working with computer programs provided for in the program both on-site in the laboratory and for home use – stationary and portable computers.

The study program regularly updates the necessary resources for students (new batteries, new lamps for flashlights, chargers, new backgrounds for the studio, etc.).

A sound studio is also available for lectures and individual creative work, which is intended for the performance and processing of sound recordings, as well as arranged to allow the creation of surround sound compositions (surround, 5.1 and 7.1). The sound studio also offers equipment for use outside the laboratory (e.g. for field recordings).

The study program of the art direction is financed from the following sources: state grants, LiepU self-revenue, development projects and small grant projects – VKKF, VKKF Kurzeme program, Liepaja Culture Board, etc. 2 large-scale development projects have played a significant role – the creation and development of new media art education in Liepaja, which received the support of the EEA/Norwegian financial instrument. At the expense of these projects, a study environment was created – renovated and equipped premises in Liepaja, a material and technical base was created. As a result of these projects, LiepU's infrastructure is adequate to implement the needs of the study program: a photo laboratory and studio, a sound production and processing laboratory, a media laboratory and other premises necessary for studies have been created.

For study programmes administered by MPLab, rooms for students, teachers and researchers are available daily, around the clock, including on weekends. About 20-30 people stay indoors daily.

In MPLab, all audiences are equipped with audiovisual presentation equipment – video projector or screen, computer, speakers for presentations. LiepU premises have 100% wireless internet coverage (at least 20 Mbps).

Other office equipment is also available in MPLab – 3 color printers, 2 black and white copiers (A3 and A4), scanner. Premises and equipment available in Liepaja, Kūrmājas prospekts 13, Art Research Laboratory (see Table 3.2).

Table 3.2

Facilities and equipment available in the art research laboratory

Sound studio	30 m2 + 15 m2
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Equipment:

Computer MAC Pro, HD projector, sound card Fireface 800, sound console ProRack H1020, sound monitor set Dynaudio BM12A (4 pcs.), Microphones Shure and AKG, M-audio Keystation Pro 88. Sound recorders (4 pcs.), Sound console ZED10, Sound card Motu Traveler, Sound card Motu 828, Sound card Gigaport HD+, Active speakers KV2 audio EX12 and subwoofer, sound amplifiers (3 pcs.), Analog modular synthesizer (Doepfer A-100BS2) + additional modules Software: Apple Logic Pro, Max MSP 5, Adobe CS5 Master Collection, Ableton Live 9

Photo/video studio

Equipment:	Photo backgrounds (white, gray, green), photo stands (3 pcs.), video stands (4 pcs.), photo lights (pulse lights, flashlights, umbrellas, reflectors, etc.), video lights – Kino Flo (2 pcs.), LED lights (3 pcs.), stage spotlights (2 pcs.). Video stabilizer (Flycam 6000), Sony HDV recorder GV-HD700, Video mixing console Edirol V-4, Monitor for filming area panasonic BT-LH1700WE17 Photo cameras: Digital cameras Nikon D90 with different lenses (5 pcs.), Nikon D300s (1 pc.), Nikon D700 (1 pc.). Analog cameras Nikon F100 Video cameras (8 pcs.), Camcorders external microphone.
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3D space	30 m2
Equipment:	3D projector with polarization glasses, IZ3D monitors with polarization glasses (2pcs), Samsung 3D monitor with shutter type glasses.
Media library	65 m2; 30 seats

Equipment:	Sony Bravia 54", screen, projector, sound equipment for presentations, work tables (4 – 6 pcs.), 40 seats. External hard drive Lacie 1TB (USB/Firewire) Other machinery and equipment Electronic book readers (2 pcs.), graphics tablets (2 pcs.), laptops MacBook Pro (16 pcs.), Mac Mini (8 pcs.), iMac (3 pcs.), Workstation Mac Pro (8 pcs.), Apple monitors, projectors (16 pcs.). Kinect stereo cameras (2 pcs.), VR system and control (HTC Vive), 3D printer. For lectures – whiteboards, folding screens, portable sound systems.
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Academic staff and resources

The study direction "Art" at riseba university is headed by the Dean of Media and Creative Technologies and the Head of the Department of Audiovisual Media Arts, while LiepU - dean of the Faculty of Humanities and Arts and head of the Art Department. RISEBA Media and Creative Technology Dean works in the RISEBA Constitution, Senate, Methodical Council and other collegial management groups, which ensures direct connection and influence of the head of the direction in the decision-making process of the higher education institution. The Dean of the Faculty of Humanities and Arts of LiepU serves in the LiepU Senate and the Council of the Faculty of Humanities and Arts. This is important because it ensures constant representation of the actualities of the Arts direction and respect for the interests of both partner universities.

The doctoral study programme "Media Arts and Creative Technologies" is managed and administered according to the general principles of higher education institutions, which are determined by the internal regulatory framework, their cooperation is regulated by the cooperation agreement concluded between LiepU and RISEBA.

In turn, operational organisational and planning work is ensured by the administrators of the Study Department of the higher education institution.

During the study process, various internal quality management measures are provided, setting certain requirements for both academic staff and the student's own learning outcome. During the study process, a questionnaire of students is carried out regularly (at the end of each semester) in order to find out their satisfaction with the study content and the quality of the work of the academic staff. According to the obtained results of the questionnaire, the necessary adjustments are made both in the content of the study courses and in the activities of the academic staff.

Structural units and auxiliary staff involved in the study programme, their tasks

On the part of RISEBA, the following RISEBA structural units and officials are involved in the development and implementation of the study programme:

- Employees of RISEBA Faculty of Media and Creative Technologies (interim dean, creative director of the master's study programme "New Media and Audiovisual Arts", faculty assistant), who ensure the implementation of the strategy of the study direction and promote various types of cooperation projects, provide support in the preparation of documents, organize the study process;
- Department of Audiovisual Media Arts, which ensures the development and management of programs in the field of study;
- The part of studies that ensures the organization and planning of the study process of the direction;
- Art studio, which participates in the implementation of studies and artistic projects of the direction programs;
- Technical support part, which provides the study process with audiovisual techniques;
- IT part, which provides the study process with IT techniques and software; A library that provides the study process with literary sources;
- The financial part and accounting, which ensures the administration of tuition fees, as well as planned expenses for the study process;
- The economic part, which provides the study process with economic services;
- the International Relations Unit, which organizes ERASMUS mobility programmes and promotes the attraction of potential international students;
- Administration, which ensures the management and decision-making of study processes, methodological materials, personnel management, etc.;
- "RISEBA Production", which creates opportunities for students to practice on real audiovisual order projects;
- "RISEBA Creative Business Incubator", which offers opportunities for students to start their own economic activity and provides advisory and other support.

On the part of LiepU, LiepU HMZF and the Art Research Laboratory (MPLab) are involved in the development of the study program "Media Arts and Creative Technologies". The Art Research Laboratory was established on November 1, 2006 as a research unit of LiepU HMZF. Its goal is to establish a solid scientific research base and develop research projects in the field of art studies and science, in the interbranch of new media art. MPLab in cooperation with the Center for New Media Culture RIXC, as well as the residency center SERDE, the electronic arts and media center E-LAB and the association ASTE. Art, Science, Technology, Education provides new media art education in Liepaja, at the same time striving to improve public understanding of new media and their specifics. For more than a decade of operation, full-cycle study programs in new media arts have been established. Graduates of the programs and doctoral students are actively engaged in art research and the organization of new media art exhibitions and educational events in Liepaja, Latvia and abroad.

MPLab employees (manager, project manager, researchers, IT technician, secretary) are involved in the content development of the doctoral program, as well as ensure the availability of the material and technical base for the study process and research for students and lecturers.

The following LiepU structural units and officials are also involved in the development and implementation of the study programme:

- Employees of the Faculty of Humanities and Arts of LiepU (dean, senior secretary, secretary, rapporteur), who ensure the implementation of the strategy of the study field and promote various types of cooperation projects, direct the development and management of the study

- program, provide support in the preparation of documents, organize the study process;
- LiepU Study Department, which ensures the organization and planning of the study process;
- LiepU Library, which provides the study process with literary sources,
- LiepU Finance and Personnel Director and Accounting, which ensures the administration of tuition fees, as well as planned expenses for the study process;
- Head of LiepU Quality Management System, who provides support in the development of study documentation and supervises the quality assurance of studies;
- IT center, which provides the study process with IT techniques and software;
- LiepU Holding part, which provides the study process with economic services.

The International Relations Department, which organises ERASMUS mobility programmes and promotes the attraction of potential international students.

3.3.2. Assessment of the study provision and scientific base support, including the resources provided within the framework of cooperation with other science institutes and higher education institutions (applicable to doctoral study programmes) (if applicable).

The RISEBA library of the Higher School of Business, Arts and Technology ensures the promotion of study processes and scientific activity, as well as provides students and academic staff with the necessary information services. Since June 17, 2016, RISEBA library has been accredited by the Ministry of Culture of the Republic of Latvia and has acquired the status of a library of local significance.

The library premises at Meža Street 3 occupy 453 m². It has a spacious reading room with 32 jobs, as well as a computer room with 6 computerized work places. For the convenience of students, two have been created for RISEBA library

branches – in the Architecture and Media Centre in Riga, Durbe 4 and RISEBA Daugavpils branch, Daugavpils Mihoelsa street 47. In order to provide opportunities for independent work of students and the scientific activities of the teaching staff, the library offers databases subscribed by the university: Ebsco, WOS, Emerald, Leta.lv, Nozare.lv, as well as pilot databases Scopus, Ebrary, Passport GMID, ScienceDirect, RUBRICON, ProQuest, EBSCO eBook, etc.

Since 2010, RISEBA has been included in the State Unified Library Information System. Students also have the opportunity to use the databases offered by libraries of other higher education institutions (LU, RTU, RSU, ESA, etc.). The library operates an electronic catalogue of the ALEPH system. Students and teachers have the opportunity to use interlibrary loan (SBA) and international interlibrary loan (SSBA) services. RISEBA library has more than 25,000 sources of information – a collection of monographs, reference literature, press publications in Latvian and foreign languages, and digital videodiscs of reading memory. 60% of the library's books and other information items are in English, 15% in Latvian and 25% in Russian.

The library offers magazines in English – Harvard Business Review, Blumberg Business Week, The Economist, Forbes, Frame, DETAIL, A10, etc. Periodicals in Latvian and Russian are widely represented. The library has a cooperation agreement with Harvard Business Publishing. The teaching staff has the opportunity to order the resources necessary for the acquisition of the study program. The library collection is regularly updated and created according to the specializations acquired by RISEBA.

Special attention is paid to the provision of study programs with teaching and informative

materials, therefore the library also performs the functions of the final work developed by the students of the university and the functions of the archive of the lecture materials of the teaching staff.

Scientific journal "ADAM arts"

RISEBA creates and publishes the magazine "ADAM arts" (Architecture, Design and Audiovisual Media Arts) - an academic journal with an international editorial board dedicated to architectural and media art in the Baltic Sea region. ADAM arts are published once every 1 - 2 years and are available in print as well as electronic versions.

Scientific articles, theoretical and practical studies, reviews and other types of applications can be submitted by academics, master's and doctoral students, architects, designers, designers, media artists, anthropologists, historians, psychologists, sociologists and also other interested persons with a specific interest in the fields of architecture and interior design, urban planning and audiovisual media art.

Informative and methodological bases at Liepaja University

LiepU uses information systems to ensure the study process:

Library information system "Alice", E-learning environment "Moodle"; Information system of Latvian higher education institutions - LAIS.

Support for LiepU and RISEBA doctoral students and teaching staff in the process of conducting studies and research is LiepU Library. The purpose of the library's activities is to provide studies and scientific activities with printed matter, electronic and other documents, as well as to be a cultural center that promotes national and regional cultural values. In pursuit of the objective of the action, the Library creates a collection and offers services.

The library collection is assembled according to the needs of the study program, in cooperation with the teaching staff, in accordance with the Recruitment Policy and the QMS procedure A-10-2 Assembling of library funds. The library has about 67,000 information resources (92% of books, 8% of serials and other items in the collection). 72% of the entire collection is on open-access shelves, which provides an opportunity for faculty and students to choose the most appropriate expenses for themselves.

If the Library does not have the necessary information resources at its disposal, it offers interlibrary loan (SBA) and International Interlibrary Loan (SSBA) services. Successful cooperation has been established with the document delivery service SUBITO, the National Library of Latvia, etc. Latvian and foreign libraries. The total number of domestic interlibrary subscriber (SBA) literature requests was 45 in 2016/2017 and 7 in the 2017/18 academic year. The decrease in the number of requests is explained by the more active use of electronic resources in subscribed and open-access databases.

The library is open to users 55 hours a week (on weekdays until 18.00 or 19.00, on Saturdays until 16.00). On-site visits to the library – an average of 150 users per day. Users have at their disposal a Subscription (issuance and receipt of information resources), a Copy Shop (copying, printing, scanning and binding of works), a Group Discussion Room (at the request of users), as well as 96 independent work places in the Reading Room and the Library lobby, 16 computerized work places with Internet access in the Electronic Resources Reading Room. During the library's working hours, users can use a *self-check* device to receive or hand over books. Outside the library's opening hours, books can be handed over in a *book-drop box* located in the LiepU lobby. Free Wi-Fi is available throughout the Library. The RFID security system is used to identify and protect the library's information resources.

Since 1992, the Library has been automated. The library information system ALISE contains automated librarianship processes such as bibliographic data processing, compilation, reader registration, issuing/receiving information items, ordering/booking, remote access to WebPack, mobile WebPAC, etc. LiepU Library electronic catalogue (<http://alise.liepu.lv>) and joint catalogue of higher education institutions and special libraries (<http://alise.liepu.lv/Alise/lv/federatedsearch.aspx>) are available remotely, both on computers and mobile devices. The library's electronic catalogue provides a unified search for bibliographic information both about the collection and into its own local databases. Remote access allows the user from anywhere to connect to the "My Library" section and follow the issue of books, deadlines for handing over, request an extension of the deadline, as well as reserve the necessary literature or join the queue after it.

For the needs of both students and faculty, the Library offers the use of free databases, organizing access to subscribed, trial and open-access databases on the LiepU computer network and beyond. Students and faculty have at their disposal such online databases subscribed to by LiepU as "Letonika", "EBSCO eBooks Academic Collection", "EBSCO Academic Complete", "ScienceDirect", "Cambridge Journals Online", "Scopus" and "Web of Science". Everyone also has the opportunity to use the open access databases created by the Library: Academic Staff Publications Database, Doctoral Thesis Database and Final Thesis Database. The library provides training, reference and consultations on the use of information resources and the use of services.

You can find out about the news of information resources in the Library section on the LiepU website (<https://www.liepu.lv/lv/202/kontaktinformacija-un-darba-laiki>) and in the LiepU library's monthly newsletter "Lasonis" (<http://www.liepu.lv/lv/223/jaunieguvumi>). LiepU library also presents current events in its social network profiles (Facebook, Twitter).

LiepU has access to a library and electronic resources – scientific and specialized industry catalogues, magazines and books. In parallel with the LiepU collection, the Art Research Laboratory has a wide range of literature in the field – current publications (magazines, catalogues), publications relevant to the industry, books, articles, audio and video collection. Every year, the collections of the media library are purposefully replenished and updated (following the development of the industry, the interests of teachers, students and researchers, and the areas to be studied).

Liepaja University Kurzeme Humanities Institute (HKI)

Liepaja University Kurzeme Humanities Institute (KHI) was founded in September 2007. The goal of KHI is: acquisition and scientific research of the heritage of Latvian culture, especially folklore, language, history, art and literary processes of the ethnogeographical region of Kurzeme, as well as promotion of humanities studies and popularization of research. The HKI regularly organizes conferences, congresses and seminars, prepares and publishes books, and organizes the conduct of research projects.

KHI provides support in the study process: offering students advisory support, offers students the opportunity to participate in scientific conferences with readings, provides an opportunity to regularly submit publications "Scriptus Manet", an academic journal with an international editorial board, which comes out 1 - 2 times a year since 2015.

3.3.3. Indicate data on the available funding for the corresponding study programme, its funding sources and their use for the development of the study programme. Provide information on the costs per one student within this study programme, indicating the

items included in the cost calculation and the percentage distribution of funding between the specified items. The minimum number of students in the study programme in order to ensure the profitability of the study programme (indicating separately the information on each language, type and form of the study programme implementation).

The tuition fee approved by the LiepU and RISEBA Programme Council for full-time studies for the 1st year of the 2022/2023 academic year is EUR 4 240, and it is constant for the entire study period, the total study programme acquisition fee, where RISEBA and LiepU tuition fees in higher education institutions are the same.

Liepaja University uses the base costs determined in 2022 (EUR 1630.11 per study place) and the coefficient of the thematic field of education "Audiovisual Media Arts" in the field of "Audiovisual Media Arts" determined by the Ministry of Education and Science for full-time studies for 2022-2023: 3.9, as well as the cost coefficient for doctoral level study programmes: 3.0. The cost of one study place in 2022 is EUR 19 072.29, the total cost of completing the study programme for 3 years is EUR 57 216.86. The number of study places financed from the State budget in 2022 is 3.

On April 25 this year, the Senate of RISEBA University decided on changes in tuition fees for existing students starting from the 2023/2024 academic year.

Clause 3 of the study agreement concluded between the higher education institution and the student regarding the "Study fee and the procedures for the payment thereof" provides for the possibility for the higher education institution to increase the amount of the study fee in case of increasing inflation, which exceeds the inflation coefficient specified in the study agreement. In March 2023, compared to March 2022, the average level of consumer prices (inflation) has increased by 17.3%, which is reflected in the data of the Central Statistical Bureau - [Inflation calculator \(csb.gov.lv\)](https://csb.gov.lv).

Starting from the 2023/2024 academic year, a decision has been made to increase the tuition fee for existing students. Thus, in coordination with the management of LiepU and approved by the Senate of LiepU, the study fee for Latvian students of the study program "Media Arts and Creative Technologies" 2023/2024 will be 4700.00 euros (3800.00 euros in 2022/2023 year), and for students from outside the European Union - 5900 euros.

RISEBA branch does not offer budget places, but in some cases discounts in the amount of 25% or even more significant discounts are offered in cases related to the long-term investments of a particular student (the student has obtained a bachelor's or master's degree in RISEBA or he/she has a family member who is also studying at RISEBA university).

3.4. Teaching Staff

3.4.1. Assessment of the compliance of the qualification of the teaching staff members (academic staff members, visiting professors, visiting associate professors, visiting docents, visiting lecturers, and visiting assistants) involved in the implementation of the study programme with the conditions for the implementation of the study programme and the provisions set out in the respective regulatory enactments. Provide information on how the qualification of the teaching staff members contributes to the achievement of the

learning outcomes.

In total, out of 17 lecturers involved in the study program, 6 are experts of the Latvian Council of Science, 15 are applicants for a doctoral degree and 1 doctoral degree, 5 elected teaching staff from RISEBA, 4 elected teaching staff from LIEPU, 4 foreign guest lecturers, 4 guest lecturers from Latvia and 7 are elected professors / associate professors. Latvian and foreign universities. See Table 3.3.

The teaching staff represents various areas of interest in creative industries, audiovisual arts and research in order to offer students the necessary support in the study process and research.

Table 3.33

List of Academic staff

No	Name, surname	Position, elected or temporarily hired	Scientific or academic degree, LZP expert
1	Aigars Ceplītis	PhD Candidate / M.F.A.	Assistant Professor at RISEBA (elected)
2	Christopher Hales	Ph.D.	Assistant Professor at RISEBA (elected)
3	Anita Jansone	Dr.sc.comp. / LZP expert	LiepU Professor (elected)
4	Raivo Kelomees	Ph.D.	Guest lecturer in the program lecturer, researcher at the Tallinn Academy of Arts
5	Inta Klasone	Dr. Paed. / LZP expert	LiepU Professor (elected)
6	Diāna Laiveniece	Dr. Paed.	LiepU professor (elected)
7	Zilvinas Lilas	M.F.A., Professor	Guest Lecturer / Professor, KHM Cologne (Germany)
8	Iveta Ludviga	Dr.sc.administr. / LZP expert	RISEBA Professor (elected)
9	Signe Mežinska	Dr.sc.soc. / LZP expert	Guest lecturer / Associate Professor, University of Latvia
10	Ellen Pearlman	Ph.D	RISEBA Assistant Professor (elected) / Adj. Prof. New School / Parsons Design School, New York
11	Piibe Piirma	Ph.D	Guest lecturer / Lecturer at the Tallinn Academy of Arts
12	Shawn Pinchbeck	Ph.D	Senior Guest Lecturer / Viljandi Academy of Culture, University of Tartu, Lecturer / Grand Prairie Regional College / Alberta / Canada, LiepU lecturer
13	Ilva Skulte	Dr.philol./ LZP expert	Program guest lecturer / Assoc.prof. Rīga Stradiņš University / LiepU lecturer

14	Rasa Smite	Dr.sc.soc.	Professor, LiepU (elected), Lead Researcher at LiepU MPLab / Guest Lecturer at the MIT Arts, Culture and Technology Program in Boston, USA
15	Raitis Šmits	Dr.Art	Program guest lecturer / assoc.prof. Latvian Academy of Arts / Guest lecturer in the MIT Art, Culture and Technology program in Boston / LiepU lecturer
16	Alice Tifentale	Ph.D.	Guest speaker of the program
17	Lucija Rutka	Dr.psych. / professor/ LZP expert	RISEBAProfessor (elected)

3.4.2. Analysis and assessment of the changes to the composition of the teaching staff over the reporting period and their impact on the study quality.

No changes to the teaching staff are planned.

3.4.3. Information on the number of the scientific publications of the academic staff members, involved in the implementation of doctoral study programme, as published during the reporting period by listing the most significant publications published in Scopus or WoS CC indexed journals. As for the social sciences, humanitarian sciences, and the science of art, the scientific publications published in ERIH+ indexed journals or peer-reviewed monographs may be additionally specified. Information on the teaching staff included in the database of experts of the Latvian Council of Science in the relevant field of science (total number, name of the lecturer, field of science in which the teaching staff has the status of an expert and expiration date of the Latvian Council of Science expert) (if applicable).

1.Number and selection of publications (selected 2016 - 2022)

Christopher Hales

1. Hales, C. (2022). Experimental Film Meets Artificial Intelligence. In: Kelomees, R., Gulyaeva, V., Laas, O. (eds.) *The Meaning of Creativity in the Age of AI*. Estonian Art Academy, Tallinn (2022). Pp. 39-58. [book chapter]
2. Hales, C. (2019). Interactive Stories for the Brain: Interaction and Response in Brainwave-Influenced Non-linear Films. In: Rasa Smite and Raitis Smits (eds.), "VIRTUALITIES AND REALITIES New Experiences, Art and Ecologies in Immersive Environments", Acoustic SpaceVol. 17, Riga: RIXC. 2019. pp. 67-78.
3. Hales, C (2017). Cinelabyrinth: The Pavilion of Forking Paths in "Interactive Storytelling. 10th International Conference on Interactive Digital Storytelling, ICIDS 2017 Funchal, Madeira, Portugal, November 14-17, 2017", Nunes, N., Oakley, I., Nisi, V. (Eds.). Springer Int. Publishing. pp.117-125.
4. Hales, C (2017). Designing Brainwave-responsive Films in "Graphic Design: traditions and

innovations. Proceedings of the International Scientific and Practical Conference, St. Petersburg, June 28-29, 2017". Kislitsyna, A., Kuznetsova, M., Dvorko, N.(Eds.). http://publish.sutd.ru/docs/content/sb_grafdiz_2017.pdf. pp.140-147.

Raivo Kelomees

1. Kelomees, R., Gulyaeva, V., Laas, O. (eds.) *The Meaning of Creativity in the Age of A. I* Estonian Art Academy, Tallinn (2022)
2. Kelomees, R. (2021) Sillad ja conflictid ida-lääne kunstiteljel: Ida-Euroopa kui "lähedase Teise" kodustamine 1990 aastatel [Bridges and conflicts on the Eastern-Western art axis: the domestication of Eastern Europe as "close Other" in the 1990s] Published: 1 January 2021 by Tallinn University Press in Philologia Estonica Tallinnensis Philologia Estonica Tallinnensis pp 145-161; <https://doi.org/10.22601/pet.2021.06.07>
3. Kelomees, R. (2019). The Competency Gap: the Audience in Confrontation with the Research-based and Hybrid Artworks. *Sentient States: Bio-Mind and Techno-nature: 21st International Conference Consciousness Reframed 2019*. Ed. Roy Ascott, Christina Sa, Rui Torres, André Sier, André Baltasar, Diogo Marques, José Vasco Carvalho. Porto, Portugal: Universidade Católica Portuguesa, 58
4. Kelomees, R. (2017). From Digital to Corporeal: The Aesthetics of Proprioception. *dataAche: DRHA: Digital Research in the Humanities and Arts*. Ed. Dr. Sana Murrani, Prof. Roberta Mock and Sally Murrani. Plymouth: University of Plymouth, 92–93
5. Kelomees, R. (2017). From Net Art to Post-Internet Art. *Estonian Art*, 1, 43–49.
6. Kelomees, R. (2016). Interactive Art as a Method of Preserving and Exhibiting Physical Artworks. *Visual Digital Humanities. Representing and interpreting Humanities Data: Digital Humanities in Estonia A° 2016*. Ed. Mari Sarv & Liisi Laineste. Tartu: ELM Scholarly Press, 7–8

Diāna Laiveniece

1. Jürine, A., Leijen, D., Hint, H., Laiveniece, D., Sinkuniene, J., Johansson, C., & Groom, N. (2021). Academic Writing in the Baltic States. *Educare - Vetenskapliga Skrifter*, (1), 27 - 37. <https://doi.org/10.24834/educare.2021.1.3>
2. Laiveniece, D. (20210). *First sentence: scientific article application*. The word and aspects of its study : a collection of articles. 25. Liepaja : LiePA. DOI: <https://dom.lndb.lv/data/obj/966091>
3. Laiveniece, D. (2020). Selection and use of infinitive in the formulation of the target in scientific articles in Latvian (2008-2018). The word and aspects of its study : a collection of articles. 24 (1/2). Liepaja: LiePA. DOI: <https://doi.org/10.37384/VTPA.2020.24.103>

Inta Klasone

1. Klasone, I. (2020) Historical Background of Artistic Education in Latvia. ICLEL Conferences. Publisher: Institute of Educational Sciences (IZI)
2. Klasson, I. (2018). Topicality of Integrating Art Therapy Work Forms Into Visual Art Education. ICLEL 2018 (4th International Conference on Lifelong Education and Leadership for ALL-ICLEL 2018. Online Publication: 28th December, 2018 ICLEL Publication: ICLEL Conferences Sakarya University Faculty of Education 54300 Sakarya, TURKEY pp.875 - 883; ISBN: 978-605-66495-3-0
3. Klasson, I., George, P. (2017). The challenges of Educational Philosophies in the Cultural Space of Latvia. *European Scientific Journal*, June 2017, Vol. 13, No.16, pp. 32-42; ISSN1857-7431 (Online); ISSN: 1857-7881 (Print)
4. Klasson, I., Klasson I. (2017). Some topical aspects for improvement of art Education. 11th International, Technology, Education and Development Conference 6-8 March, 2017, Valencia (Spain) Published by IATED Academy iated.org pp. 4164- 4172 ISBN: 978-84-617-8491-2 ISSN:

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 11. Samusevica A., Rutka L. (2016) Pedagogical Ethics in the Study Process of Future Teachers. //Selected Papers of the Association Teacher Education in Europe Spring Conference 2015. // Edited by Linda Daniela and Lucija Rutka. ISBN(10): 1-4438-1100-9, ISBN(13): 978-1-44381100-2, Cambridge Scholars Publishing, p. 176 – 186. The papers has been published in databasis: Thomson Reuters Web of Science, SCOPUS, EBSCO.
 12. Rudzite M., Rutka L. (2016) Teachers' Visual Creativity in Learning Environment.// Rural Environment. Education. Personality.// Proceedings of the 9th International Scientific Conference. No. 9, ISSN 2255-8071, ISBN 978-9984-48-220-0, Jelgava: The Latvia University

of Agriculture, Institute of Education and Home Economics, p. 98 – 105. The proceeding has been published in databasis: Thomson Reuters Web of Science, SCOPUS, EBSCO.

2.List of creative works (selected)

Piibe Piirma

1. Piirma, P. (2020). Live video production to "Arvo Pärt. Children's Song Concert". Alexela concert hall, Tallinn.
2. Piirma, P. (2019). Co-producer of Open House Tallinn 2019 event.
3. Piirma, P. (2017). Co-organizer of "BioComputation" workshop in Department of Architecture, Estonian Art Academy.
4. Piirma, P. (2017). Curator assistant of bioTallinn TAB2017 (Tallinn Architecture Biennale).

Shawn Pinchbeck

1. Pinchbeck, S. (2019). Pathways – multichannel channel audio installation, Glass Gallery, Grande Prairie, Canada
2. Pinchbeck, S. (2019). Pathways –multichannel audio installation, Burning Man, Black Rock City, Nevada, USA.
3. Pinchbeck, S. (2018). Sea of Sound Festival – Curator and Producer, April 2018, Edmonton, Canada
4. Pinchbeck, S. (2018). Ghostly Pleasures and Aural Delights – Installation, Glass Gallery, GPRC, Grande Prairie, Canada
5. Pinchbeck, S. (2018). Pathways – Installation, +15 Soundscape Gallery, Arts Commons, Calgary, Alberta.
6. Pinchbeck, S. (2017). Ghostly Pleasures and Aural Delights – Installation, Koidu Seltsimaja, Hansa Days, Viljandi, Estonia.
7. Pinchbeck, S. (2016). Koidu Seltsimaja Media Art Residency and Exhibit – Curator/Organiser, Koidu Seltsimaja, Hansa Days, Viljandi, Estonia.
8. Pinchbeck, S. (2016). Calgary Sound Art – Curator, Exhibit, Liepaja Sound Days, Liepaja, Latvia

Rasa Šmite and Raitis Šmits

1. Smite, R., & Smith R.(2020) Atmospheric Forest. VR installation (point cloud and data viz) / Multi-channel video and sound / Research documentation (interviews with scientists, resin experiments).
2. Smite, R., & Smith R. (2019). March 23 – June 9 – Installation "Fluctuations of microworlds" at the exhibition "Purviša balva 2019" LNMM, LV.
3. Smite, R., & Smith R. (2018). September – Installation "Purva radio" at Ars Electronica Festival exhibition, Linz/AT
4. Smite, R., & Smith R. (2018). August – Installation "Fluctuations of microworlds" at the exhibition "Eco- Visionaries" at the gallery HEK, Basel/CH
5. Smite, R., & Smith R. (2018). May – November – "Biotricity. Swamp Radio Laboratory" installation, Venice architecture biennale, Lithuanian pavilion "Swamp School", curators Gediminas and Nomeda Urbonas, IT
6. Smite, R., & Smith R. (2018). September – Swamp Radio Wireless installation, Ars Electronica festival exhibition "Error", Linz, AT
7. Smite, R., & Smith R. (2018). August – November – Fluctuations of Microworlds" and "Swamp Radio VR" installations, exhibition "Ecovisionaries", Electronic Arts Center HeK, curator Sabine Himmelsbach, Basel, CH
8. Smite, R., & Smith R. (2018). April – May – "Swamp Radio Laboratory", installation, MIT Center

for Theoretical Physics CTP, Center for Advanced Visual Studies CAVS 50 years official program, as part of the symposium "Zooetics", Boston, US

9. Smite, R., & Smith R. 2(017, August - August 2018, August) – installation of "Biotricity - Bacteria Battery", exhibition "Open Codes", curator Peter Weibel, ZKM, Karlsruhe, DE

Experts of the Latvian Council of Science, expiry date of their rights, field:

1. Dr. philol. Ilva Skulte - LZP expert (until 04.11.2023., Social sciences - Media and communication)
2. Dr.sc.comp. Anita Jansone - LZP expert (until 31.03.2024, Engineering and technology - Electrical engineering, electronics, information and communication technologies)
3. Dr.paed. Inta Klasone - LZP expert (until 17.06.2023., Social sciences - Educational sciences)
4. Dr.sc.admin. Iveta Ludviga - LZP expert (until 06.01.2024. Social sciences - Economics and Entrepreneurship)
5. Dr.sc.soc. Signe Mežinska - LZP expert (until 01.09.2024., Social sciences - Sociology and social work)
6. Dr.psych. Lūcija Rutka - LZP ekspert (until 10.12.2024., Social sciences - Educational sciences)

3.4.4. Information on the participation of the academic staff, involved in the implementation of the doctoral study programme, in scientific projects as project managers or prime contractors/ subproject managers/ leading researchers by specifying the name of the relevant project, as well as the source and the amount of the funding. Provide information on the reporting period (if applicable).

Project "Identity landscapes: history, culture and environment"

Implemented in the National Research Program "Letonika for the Development of Latvian and European Society" Project No.: VPP-LETONIKA-2021/1-0008 Project implementation: 20.12.2021.-19.12.2024. Project sponsor: Latvian Council of Science of the Ministry of Education and Science of the Republic of Latvia

Total project funding: 1 068 000 EUR The responsible persons: Zanda Gutmane, Elīna Veira (degree candidate LiepU)

Project "Latvian language of science in intralingual aspect"

Project No. lzp-2018/2-0131 Program: Fundamental and Applied Research of the Latvian Council of Science Project implementation period: 01.12.2018 – 01.12.2020. Project funding (LiepU part): 59 940.00 EUR The responsible persons: KHI old researcher: Diāna Laiveniece

Project "Academic writing in the Baltic States: rhetorical structures in terms of culture and language"

Project number: EE-RESEARCH-0011 Funding (total): 907,947 Project period: 01.01.2020 – 31.12.2023. Financier: EEA Financial Mechanism Research Cooperation Grants

Researchers (LiepU): Dr. Diāna Laiveniece

Project: Assessment of competences of students in higher education and dynamics of their development during the study period (1st stage)

Project number: 8.3.6.2/17/I/001 (23-12.3e/19/103) Customer: Ministry of Education and Science of the Republic of Latvia Period: 01.07.2020. - 31.08.2021. Research funding: 300 000 EUR

Researchers involved: Maija Demitere (doctoral degree candidate in LiepU) Projects led by the program's teaching staff in other higher education institutions: **Ilva Skulte:**

Principal Investigator; National Research Program project "Challenges and Solutions of the Latvian State and Society in an International Context" (VPP-IZM-2018/1-0005). Lead researcher, SAC project "Reflection on values and patterns of action in times of social and economic change" (10-4/VPP-9/11).

Memento mori: the end of life, death and the imagined afterlife in the modern world of life of the inhabitants of Latvia (Izp-2019/1-0223) EZZ and Norwegian Financial Mechanism project "Religion and gender equality: developments in the Baltics and Nordic countries" (ReliGen) (S-BMT-21-4 (LT08-2-LMT-K-01-036)) (1.01.2021.-31.12.2023.)

LZP/ FLPP project "From indifference to changes in climate policy: improving the interaction between the political narrative and public perception in Latvia" (Izp-2020/1-0047) (1.01.2021. - 31.12.2023) EU HORIZON project "Critical assessment of media-related risks and opportunities in relation to balanced communication: scenarios for the development of the European media space (MEDIADCOM) (101004811) (1.03.2021 - 28.02.2024)

Lūcija Rutka

1. 19.12.2022. - 30.08.2025. - ERASMUS+ project 'KA220-VET-Cooperation Partnerships in Vocational Education and Training' - Educating Talents, pr. nr. 2022-I-SE0-K220-SCH-000088468 (Belgium, Austria, France, Norway, Netherlands, Latvia - RISEBA University).
2. 12.12.2022. - 01.12.2023 - ESF project Nr.8.2.3.0/22/A/006 'Digital Initiatives for a Higher Quality of Studies at University of Latvia and Partnering Higher Education Institutions'
3. 2017. - 2018. International project between Latvia and Ukraine "Immigrants in Society: challenges for education", LU Nr. FP 20315.
4. 2015.- 2018. ERASMUS+ project International Diploma for School Teachers in STEM Education / eSTEM", Cooperation for innovation and the exchange of good practices - Capacity Building in the Field of Higher Education. University of Latvia, registration No A76-DL/948, expert
5. 2015.- 2017. - National research programme „Innovative Solutions in Social Telerehabilitation in the Schools of Latvia in the Context of Inclusive Education”, Agreement No. 8.1.2., University of Latvia, registration No. ZD2014/29872, researcher

3.4.5. Assessment of the cooperation between the teaching staff members by specifying the mechanisms used to promote the cooperation and ensure the interrelation between the study programme and study courses/ modules. Specify also the proportion of the number of the students and the teaching staff within the study programme (at the moment of the submission of the Self-Assessment Report).

The cooperation of teaching staff is facilitated by regular meetings (three times a year) during intensive working weeks (colloquiums). The teaching staff employed in the study program actively cooperates in order to support, each within the framework of its own expertise, the work of doctoral students and the progress of research, it is directly promoted and ensured by the work of the head of colloquia, Christopher Hales, inviting the teaching staff to participate in discussions,

presentations organized by students, conferences, etc. Communication between teaching staff is also carried out remotely (mostly in e-mails).

The ratio of the number of teaching staff 4 students in RISEBA and 5 students in LiepU part: 17 lecturers in the total program.

Annexes

III - Description of the Study Programme - 3.1. Indicators Describing the Study Programme		
Sample of the diploma and its supplement to be issued for completing the study programme	3.3.1. annex. Diplom and academic record.zip	3.3.1. pielikums. Diploms un akadēmiska izzina.zip
For academic study programmes - Opinion of the Council of Higher Education in accordance with Section 55, Paragraph two of the Law on Higher Education Institutions (if applicable)		
Compliance of the joint study programme with the provisions of the Law on Higher Education Institutions (table) (if applicable)	3.3.8. annex. Joint Academic Doctoral Study Program.pdf	3.3.8. pielikums. Kopīgās studiju programmas atbilstība Augstskolas likuma prasībām.pdf
Statistics on the students in the reporting period	3.3.2. annex. Statistics of students.pdf	3.3.2. pielikums. Statistikas dati par studējošiem kopējā studiju programmā Mediju māksla un radošās tehnoloģijas.pdf
III - Description of the Study Programme - 3.2. The Content of Studies and Implementation Thereof		
Compliance with the study programme with the State Education Standard	3.3.3. annex. Compliance with the State Educational Standard.pdf	3.3.3. pielikums. Studiju programmas atbilstība valsts izglītības standartam.pdf
Compliance of the qualification to be acquired upon completion of the study programme with the professional standard or the requirements for professional qualification (if applicable)		
Compliance of the study programme with the specific regulatory framework applicable to the relevant field (if applicable)		
Mapping of the study courses/ modules for the achievement of the learning outcomes of the study programme	3.3.5. annex. Mapping of Study Courses of the Doctoral Study Programme.pdf	3.3.5. pielikums. Studiju moduļu kartējums.pdf
The curriculum of the study programme (for each type and form of the implementation of the study programme)	3.3.6. annex. Plan of the joint doctoral study programme .pdf	3.3.6. pielikums. Kopīgās doktora studiju programma_studiju plāni_LV.pdf
Descriptions of the study courses/ modules	3.3.9. annex. Descriptions of Modules.pdf	3.3.9. Kopīgās doktora studiju programmas moduļu apraksti.pdf
Description of the organisation of the internship of the students (if applicable)		
III - Description of the Study Programme - 3.4. Teaching Staff		
Confirmation that the academic staff of the doctoral study programme includes not less than five doctors, of which at least three are experts approved by the Latvian Council of Science in the branch or sub-branch of science in which the study programme intends to award a scientific degree (if applicable)	3.3.7. Annex. Confirmation that the academic staff of the doctoral study program complies with Article 55 .edoc	3.3.7. Pielikums. Apliecinājums, ka doktora studiju programmas akadēmiskā personāla atbilstību AL 55. p.edoc
Confirmation that the academic staff of the academic study programme complies with the requirements specified in Section 55, Paragraph one, Clause 3 of the Law on Higher Education Institutions (if applicable)	3.3.7. Annex. Confirmation that the academic staff of the doctoral study program complies with Article 55 .edoc	3.3.7. Pielikums. Apliecinājums, ka doktora studiju programmas akadēmiskā personāla atbilstību AL 55. p.edoc